



PORTFOLIO



AMADU ADAM
MARKETING AND INTERNATIONAL BUSINESS
KWAME NKRUMAH UNIVERSITY OF SCIENCE AND TECHNOLOGY
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My career portfolio

 Problem-Solving & Decision-Makinghese help to tackle banking issues with all efficiency.

Action plan:

- a. Financial Modeling Course an online course on financial modeling, such as those offered by Wall Street Prep or Financial Modeling Institute.
- b. **Professional Certification**sesearch professional certifications, such as the Chartered Financial Analyst (CFA) or Certified Financial Planner (CFP).
- c. **Professional Certification**sesearch professional certifications, such as the Chartered Financial Analyst (CFA) or Certified Financial Planner (CFP).

SECTION 5. NETWORKING STRATEGY

Notable Mentors & Professional contact

Mr. Samuel Owusu – Branch Manager, Ecobank.

Ms. Evelyn Appiah – Financial Analyst at GBC.

Dr. Kwame Boateng — Lecturer in Banking & Finance

My career portfolio

SECTION 1. PERSONAL REFLECTION

♣ Career Aspiration

The Banker I look forward to become, which I prefer to work in customer service, financial advisory, and corporate banking. I am interested in financial services, customer relationship management & banking operations but have not worked professionally before.

I have also taken on the role of Assistant Customer Service Representative at online to understand the banking sector from the ground level, assisting with basic banking transactions, answering customer queries, and understanding various financial products. The experience would help me round off with my internship at GBC or Ecobank, which would hone my skills, which would be my essential tool to thrive in the banking industry.

Self-Assessment

Strengths:

- Good Communication & Interpersonal Skills is required for engaging with banking customers.
- Sound Numerical & Analytical Skills Essential for managing financial transactions.
- Attention to Detail & Accuracy In compliance with banking regulations and policies.

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My career portfolio

LinkedIn profile development

My LinkedIn profile link is thi s; (www.linkedin.com/in/seiduramatuhaj)and i will make sure it is well developed and improve by;

- Ensuremy LinkedIn Profile is optimizing with financial skills & career aspirations
- Network with banking professionals and organizations, helping me to network within the industry.
- Insights into financial literacy and the banking industry.
- Networking Events & Banking Seminars
- a. Ghana Banking & Finance Summit Interfacing with Financial practitioners & institutions.
- b. Investment & Wealth Management Workshops xploring financial planning and investment strategies.
- c. Banking association like Ecobank & CIB Career fairs

- Not Getting any Real Banking Experiencewill be getting practical banking experience as part of my internship at GBC or Ecobank.
- Lack of Knowledge on Financial Softwar@ourses related to banking software such as T24 and QuickBooks.
- Customer Handling & Negotiation SkiHs will improve by attending to customer service training programs.

SECTION 2. CAREER EXPLORATION

Three Careers of my Interest;

My career portfolio

Weaknesses & Improvement Plan

- Retail Banker— Aiding clients with loans, savings, and services.
- Corporate Banker- Financial transactions and investment portfolios management for businesses.
- Financial Analyst- Providing advice to clients based on economic trends.
- Market Trends & Insighits the Sector

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My career portfolio

SECTION 6. CAREER ACTION PLAN (NEXT 12 MONTHS)

As a first year student, my goal for the next 12 months would be, academic growth, networking, and skill development in preparation for a future career in banking.

Take Online Classes in Bankingearn about banking basics, finance and customer

- relations.
- Become a Member of University Finance & Business Soei@tiesalize with other students who are interested in pursuing banking careers.
- Create a Detailed List of Banking Productsnvestigate loans, savings accounts and investment portfolios.
- I will make sure to acquire the following skills and plans in the firstoaths of my career journey.
 - Internship at GBC or Ecobank Experience how banking works.
- Connect with finance professionals through LinkedIn and industry events.
- Join Financial Literacy & Banking Workshops to delve into risk management, banking processes, and investment strategies.

My career portfolio

My career portfolio

driven customer service.

banking to people from all walks of life

Informational Interview Summary

Moreover, in the journey I will make sure I will demonstrate and take into action of the above for next 3 months.

• Digital services are investing in online banking platforms, mobile apps, and Al-

• Financial Inclusion & Customer Experien be trend is towards democratizing

Regulatory Compliance & Risk Managementarks focus on improving security,

I caught up with Mr. Samuel Owusu, a Branch Manager at Ecobank who had a lot to say on this

- Young professionals in the financial sector benefit from networking and mentorship.

fraud prevention, and compliance with financial regulations.

Customer experience is the new currency that will establish trust.

Technology skills are increasingly essential for bankers today.

SECTION3. CAREER GOAL SETTING

- **Banking & Finance Certification** Complete a short course in financial analysis or customer service in banking.
- Lead & Public Speaking Opportunities et involved in finance related presentations & leadership programs
- Use of Financial T23, Excel, and QuickBooks for Financial Reporting
- Also, the above will make and act as Specialization and Career Growth to enable me work towards my future goals and it will also teplace in the next 3 months as follow
- **GBC and Ecobank Internst** Hands-on Experience Practically apply what you have learned regarding banking in a real-world environment.
- **Resume & Interview Coaching** e ready to apply to junior banking positions upon graduation.
- Make long term Banking Career Plan Setmupspecialization areas like retail banking, investment banking, corporate banking, etc.
- Finally, the above is my pave way for getting ready for my Future Career and it will assure me of what will be good and need for growth in my journey

My career portfolio

Short-term goa(\$-2 years)

Obtain an internship with GBC or Ecobank for hands-on banking experience

Study banking and finance-related courses (e.g., financial management, banking operations).

Create a diverse professional network with LinkedIn + finance conferences.

Medium-term Goals (3 -5 years)

Graduate with a degree in Banking and Finance at KNSUT

Get a full-time job as a Bank Teller or Financial Services Representative.

Master the skills of financial analysis, risk assessment, and customer service.

Get certified in banking profession like ACCA (Banking & Finance) or CIB Ghana

Long-Term Goals (5+ years)

Move up as Bank Manager or Investment Advisor

Establishmyself as a trusted authority in finance and give back to the community.

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My career portfolio

SECTION 7. REFLECTION AND CONTINUOUS GROWTH PLAN

a. Digital transformation with financial technology is changing the banking system.

- A focus on customer experience and on being financial advisers is critical to their success.
- c. Finance Career Advancement Surroitself with Good People

Strategies for Ongoing Gro&tlearning

- a. Pursue Higher Banking Professional Certification btain CIB Ghana, CFA or ACCA certifications.
- b. Expand Professional Network Get involved in banking industry associations and mentorship.
- c. Keep Up with Financial Trends Read banking reports and economic analysis regularly.

My career portfolio

Be a mentor to junior banking professionals and help with financial literacy programs

SECTION 4. SKILL DEVELOPMENT PLAN

Technical Skills needed:

1. **Banking Software**T24 QuickBooks Microsoft Excel for financial reporting.

- Financial Analysis & Investment Strategies tep into the specialists' banks need, loan processing, financial planning, and risk assessment

Soft Skills Required:

- Customer Service & Relationship Managementstablishing trust and camaraderie
 with customers.
- Quantitative & Analytical Ability Very important as it deals with all types of financial transactions.

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My career portfolio

Conclusi**o**

This career portfolio has structured my goals, vividly career plan that will help me develop and obtain my objectives as banker in a world of works. Think with the good adhers, towth become a successful Banker following this structured career path.