

# MY CAREER PLANNING

## **PORTFOLIO**



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#### SECTION 1. PERSONAL REFLECTION

#### Career Aspiration

The Banker I look forward to become, which I prefer to work in customer service, financial advisory, and corporate banking. I am interested in financial services, customer relationship management & banking operations but have not worked professionally before.

I have also taken on the role of Assistant Customer Service Representative at online to understand the banking sector from the ground level, assisting with basic banking transactions, answering customer queries, and understanding various financial products. The experience would help me round off with my internship at GBC or Ecobank, which would hone my skills, which would be my essential tool to thrive in the banking industry.

#### Self-Assessment

#### **Strengths:**

- Good Communication & Interpersonal Skills It is required for engaging with banking customers.
- Sound Numerical & Analytical Skills Essential for managing financial transactions.
- Attention to Detail & Accuracy In compliance with banking regulations and policies.

#### Weaknesses & Improvement Plan

- **Not Getting any Real Banking Experience** I will be getting practical banking experience as part of my internship at GBC or Ecobank.
- Lack of Knowledge on Financial Software Courses related to banking software such as T24 and QuickBooks.
- **Customer Handling & Negotiation Skills** I will improve by attending to customer service training programs.

## SECTION 2. CAREER EXPLORATION

- ♣ Three Careers of my Interest;
- **Retail Banker** Aiding clients with loans, savings, and services.
- **Corporate Banker** Financial transactions and investment portfolios management for businesses.
- **Financial Analyst** Providing advice to clients based on economic trends.
- **♣** Market Trends & Insights in the Sector

- **Digital services:** Banks are investing in online banking platforms, mobile apps, and AI-driven customer service.
- **Financial Inclusion & Customer Experience:** The trend is towards democratizing banking to people from all walks of life
- Regulatory Compliance & Risk Management: Banks focus on improving security, fraud prevention, and compliance with financial regulations.
- **♣** Informational Interview Summary

I caught up with Mr. Samuel Owusu, a Branch Manager at Ecobank who had a lot to say on this subject:

- Customer experience is the new currency that will establish trust.
- Technology skills are increasingly essential for bankers today.
- Young professionals in the financial sector benefit from networking and mentorship.

## SECTION 3. CAREER GOAL SETTING

Short-term goals (1-2 years)
Obtain an internship with GBC or Ecobank for hands-on banking experience
Study banking and finance-related courses (e.g., financial management, banking operations).
Create a diverse professional network with LinkedIn + finance conferences.
Medium-term Goals (3 -5 years)
Graduate with a degree in Banking and Finance at KNSUT
Get a full-time job as a Bank Teller or Financial Services Representative.
Master the skills of financial analysis, risk assessment, and customer service.
Get certified in banking profession like ACCA (Banking & Finance) or CIB Ghana
Long-Term Goals (5+ years)
Move up as Bank Manager or Investment Advisor

✓ Establish myself as a trusted authority in finance and give back to the community.

✓ Be a mentor to junior banking professionals and help with financial literacy programs

## SECTION 4. SKILL DEVELOPMENT PLAN

- 1. **Banking Software** T24 QuickBooks Microsoft Excel for financial reporting.
- 2. **Risk Management & Compliance Knowledge** Familiarity with regulatory requirements in banking
- 3. **Financial Analysis & Investment Strategies** Step into the specialists' banks need, loan processing, financial planning, and risk assessment
- **♣** Soft Skills Required:

**♣** Technical Skills needed:

- 1. **Customer Service & Relationship Management** Establishing trust and camaraderie with customers.
- 2. **Quantitative & Analytical Ability** Very important as it deals with all types of financial transactions.

3.	<b>Problem-Solving &amp; Decision-Making</b> – these help to tackle banking issues with all efficiency.
4	Action plan:
a.	<b>Financial Modeling Course</b> : Take an online course on financial modeling, such as those offered by Wall Street Prep or Financial Modeling Institute.
b.	<b>Professional Certifications</b> : Research professional certifications, such as the Chartered Financial Analyst (CFA) or Certified Financial Planner (CFP).
c.	<b>Professional Certifications</b> : Research professional certifications, such as the Chartered Financial Analyst (CFA) or Certified Financial Planner (CFP).
SECTI	ON 5. NETWORKING STRATEGY
4	Notable Mentors & Professional contact
Mr. Sa	muel Owusu – Branch Manager, Ecobank.
Ms. E	velyn Appiah – Financial Analyst at GBC.
Dr. Kv	wame Boateng — Lecturer in Banking & Finance

#### LinkedIn profile development

My LinkedIn profile link is this; (<a href="www.linkedin.com/in/seiduramatuhajia">www.linkedin.com/in/seiduramatuhajia</a>) and i will make sure it is well developed and improve by;

- Ensure my LinkedIn Profile is optimizing with financial skills & career aspirations
- Network with banking professionals and organizations, helping me to network within the industry.
- Insights into financial literacy and the banking industry.
- **♣** Networking Events & Banking Seminars
- a. Ghana Banking & Finance Summit Interfacing with Financial practitioners & institutions.
- b. Investment & Wealth Management Workshops Exploring financial planning and investment strategies.
- c. Banking association like Ecobank & CIB Career fairs

## SECTION 6. CAREER ACTION PLAN (NEXT 12 MONTHS)

As a first year student, my goal for the next 12 months would be, academic growth, networking, and skill development in preparation for a future career in banking.

- **❖ Take Online Classes in Banking** Learn about banking basics, finance and customer relations.
- ❖ Become a Member of University Finance & Business Societies Socialize with other students who are interested in pursuing banking careers.
- Create a Detailed List of Banking Products Investigate loans, savings accounts and investment portfolios.

I will make sure to acquire the following skills and plans in the first 3 months of my career journey.

- ❖ Internship at GBC or Ecobank Experience how banking works.
- ❖ Connect with finance professionals through LinkedIn and industry events.
- ❖ Join Financial Literacy & Banking Workshops to delve into risk management, banking processes, and investment strategies.

Moreover, in the journey I will make sure I will demonstrate and take into action of the above for next 3 months.

- **❖ Banking & Finance Certification** − Complete a short course in financial analysis or customer service in banking.
- ❖ Lead & Public Speaking Opportunities Get involved in finance related presentations
  & leadership programs
- ❖ Use of Financial T23, Excel, and QuickBooks for Financial Reporting

Also, the above will make and act as Specialization and Career Growth to enable me work towards my future goals and it will also take place in the next 3 months as follows.

- ❖ **GBC and Ecobank Internship**: Hands-on Experience Practically apply what you have learned regarding banking in a real-world environment.
- **Resume & Interview Coaching**: Be ready to apply to junior banking positions upon graduation.
- ❖ Make long term Banking Career Plan Set-up my specialization areas like retail banking, investment banking, corporate banking, etc.

Finally, the above is my pave way for getting ready for my Future Career and it will assure me of what will be good and need for growth in my journey

## SECTION 7. REFLECTION AND CONTINUOUS GROWTH PLAN

4	Key Lessons Learned
a.	Digital transformation with financial technology is changing the banking system.
b.	A focus on customer experience and on being financial advisers is critical to their success.
c.	Finance Career Advancement Surround itself with Good People
4	Strategies for Ongoing Growth & learning
a.	<b>Pursue Higher Banking Professional Certification</b> – Obtain CIB Ghana, CFA or ACCA certifications.
b.	<b>Expand Professional Network</b> — Get involved in banking industry associations and mentorship.
c.	<b>Keep Up with Financial Trends</b> — Read banking reports and economic analysis regularly.

### Conclusion

This career portfolio has structured my goals, vividly career plan that will help me develop and obtain my objectives as banker in a world of works. Think with the good adhere to this, I will become a successful Banker following this structured career path.