NAVEEN YADAV

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Professional Summary

Business Analyst with expertise in data visualization, process optimization, and stakeholder management, backed by a Master's in Information Systems and Business Analysis. Experienced in Power BI, SQL, Tableau, and Agile methodologies, with experience in project management and digital transformation. Passionate about leveraging technology to drive efficiency and decision-making.

Work History

Business Analyst Intern - IT, Business Change and Digital Transformation 04/2024 – 08/2024
Creative Manufacturing Ltd. – Birmingham, UK
- Developed **Power BI dashboards** to track manufacturing KPIs and improve decision-making.
- Conducted requirement gathering, **stakeholder engagement**, and **data analysis** for process improvement.
- Communicate **status reports and data insights** to stakeholders.
- Automated workflows using Zapier and **API integrations**, reducing manual effort and enhancing productivity.
- Contribute ideas for how to innovate and improve business processes.

Assistant Manager | Operations, Business Development & Sales   09/2020 - 07/2023
Patanjali Ayurved Ltd. | FMCG Retail Store – Mumbai, India
- Optimized **sales processes** contribute to a measurable increase in operational efficiency.
- Reduced stock-outs, enhancing product availability and customer satisfaction.
- Led and **trained a team of 5+ employees**, improving store operations and performance.
- Strengthened **customer relationships**, driving repeat business and brand loyalty.
- Implemented data-driven sales strategies, boosting revenue and **streamlining inventory management**.
- Managed budgets effectively, optimizing resource allocation to achieve financial goals.
- Assisted with the development of market research surveys.

Technical Skills

- **Programming Languages:** C / C++, Basic Python.
- **Front End Technologies:** JavaScript, HTML and CSS.
- **Tools & Platforms:** Power BI, Tableau, CRM, Microsoft Office, Zapier, Postman, WordPress, GitHub, SQL Databases.
- **Project Management & Business Analysis:** Agile & Scrum methodologies, Process Automation, Stakeholder Management, Data Visualization, Requirement Gathering, ETL and data modeling.

Certifications & Accomplishments

- **Business Analyst** Trainee with MedTourEasy, Issued Mar 2025
- **Google Business Intelligence Professional Certificate**, Coursera, Issued Mar 2025.
- Postman API Fundamentals, Postman, Issued May 2024.
- **Power BI** for Beginners, Simplilearn, Issued Mar 2024.
- Project Management Foundations

- **Business Analysis**: Essential Tools and Techniques and Learning Digital Business Analysis.
- Course Representative - Information Systems and Business Analysis, Aston University.
- Student Mentor, Aston University.
- Contribution as an IELTS ambassador.

Projects

Data Visualization using Tableau (MedTourEasy Trainee, 03/2025 - 03/2025)
- Designed interactive dashboards to analyze business performance, applying best practices in visualization, reporting, and stakeholder communication. Developed skills in Tableau, SQL, and data storytelling, focusing on making complex data easily understandable for decision-makers.

Dissertation Project (Aston University, 05/2024 - 09/2024)
- Researched and provided solutions for possible integration of MES, PDM, and ERP systems at Instinct Hardware to enhance industrial digitalization, improve data accuracy, and streamline operations through automated workflows and data visualization.

AH Classics Consultancy Project (Aston University - Academic Project, 09/2023 – 11/2023)
- Conducting in-depth analysis, developing strategic solutions, and presenting a detailed budget and risk assessment to ensure transparency and success. Demonstrated the value of the solutions to company owners, enhancing business analysis skills and contributing to the company's growth and efficiency.

News Blog - WordPress Website (Personal Project, 09/2019 – 02/2020)
- A WordPress-based web application for displaying the latest news, trends, and world events, with Google AdSense for monetized ads and admin control for content management.

Personal Skills

Team Management
- Successfully led a team of 5+ employees at Patanjali Ayurved Ltd., optimizing operations and improving efficiency.

Client/Customer Interaction and Communication
- Attended meetings with stakeholders to understand upcoming tasks, provide insights, and demonstrate excellent verbal and communication skills.

A team leader and a team player
- Acted as a leader in training and managing a team in retail industry, and academic projects, ensuring that everyone contributed effectively to achieve common goals, while also collaborating as part of the team.

Willingness to learn
- Over the past five years, I have continuously learned new skills and technologies with a positive problem-solving attitude, adapting to a dynamic and evolving work environment.

Decision-making and time management
- Demonstrated strong decision-making and time management skills as an Intern at Instinct Hardware and writing dissertation project for the same.

Education

Master of Science: Information Systems and Business Analysis **12/2024**
Aston University - Birmingham, UK

Bachelor of Engineering: Information Technology **05/2019**
Vidyalankar Institute of Technology - Mumbai, India

Hobbies and Interests

Chess, Cricket, Swimming, Yoga, Photography and E-Sports.