Diploma in Web Design – Part I

Lesson 7
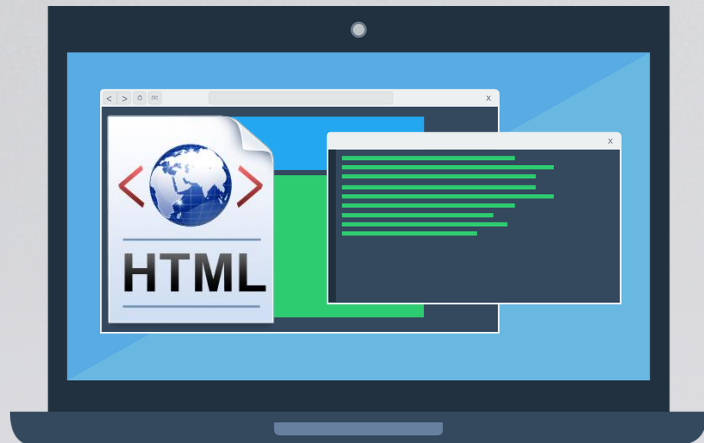Going Live

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Let's Begin

Getting Ready To Go Live

- Web Hosting
  - Shared Hosting
  - Dedicated Hosting

- Domain Name
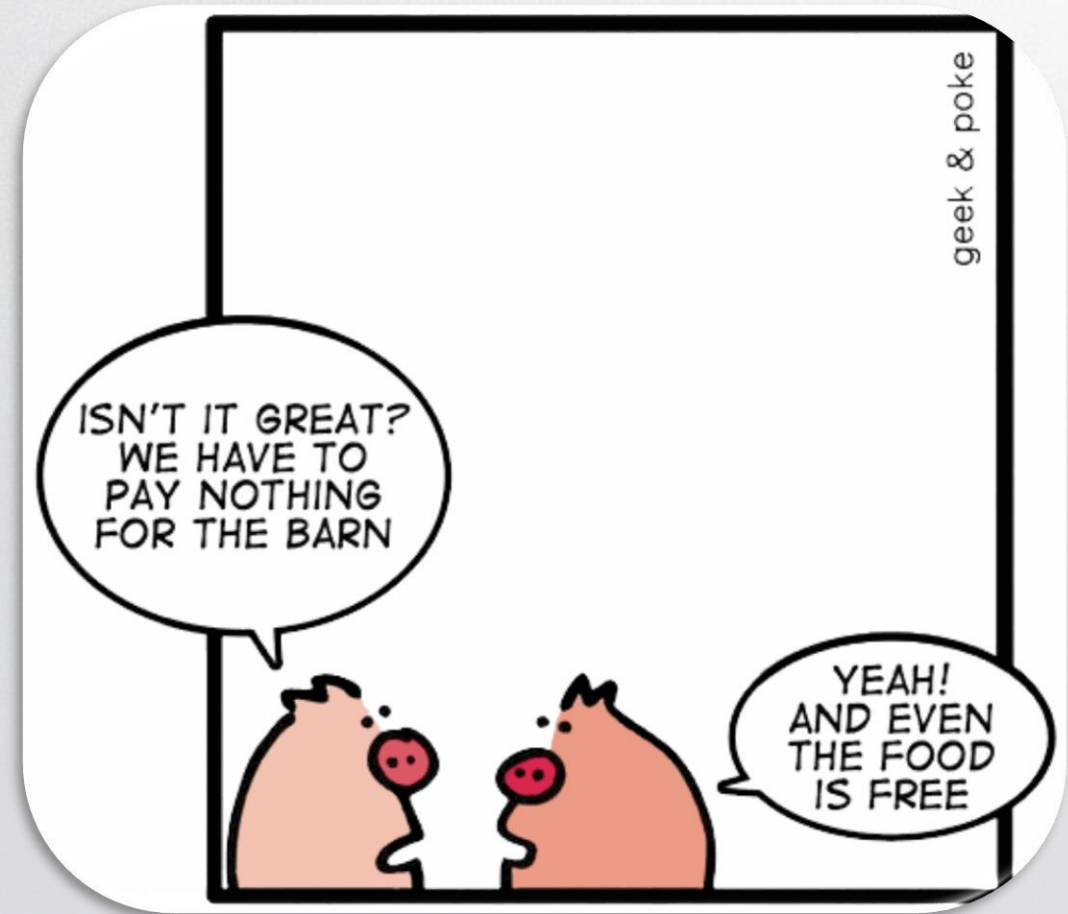
- Link Domain Name To Host

Web Hosting

- Which hosting provider?

- Google it!
  - "Best hosting providers 2016"

- If it's a personal site, small company page, or a local site, you just need a web space.
  - You should choose a provider by price.

- If it's an ecommerce site, making good use of Web 2.0, or if your are expecting traffic in the 1000's, you will be looking for a particular service.
  - You will pick the provider who can provide the best service.

Free Hosting

- Nothing is truly free

- Adds placed on your site

- No control over server

- Difficult to migrate

- Un-predictable performance

Shared Hosting

- Affordable hosting solution

- Great for smaller sites that are not resource hungry

- Not much control over server

- Roughly predictable performance.

VPS (Virtual Private Servers)

- Affordable and Scalable

- Good for resource hungry sites

- Minimum allocation of CPU power

- Minimum allocation of Memory

- Predictable Performance

Dedicated Servers

- Very Expensive

- Full control over server

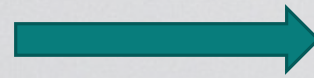- Full allocation of resources

- Very predictable performance

Choosing a Domain Name

- The Internet is based on IP addresses.

- The DNS (Domain Naming Service) translates strings into IP addresses.

Google.com ➔ 216.58.194.174

- New Domain Extensions.

- SEO

Linking Domain Name To Host

- This will require your own research.

- Host by host basis.

- You will need to change your Name Servers.

- Use customer service!