

# Week 1 Unit 3: App Showcases – Some Examples



# App Showcases – Some Examples

A new class of apps

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84% of business users will not give a bad app a second look

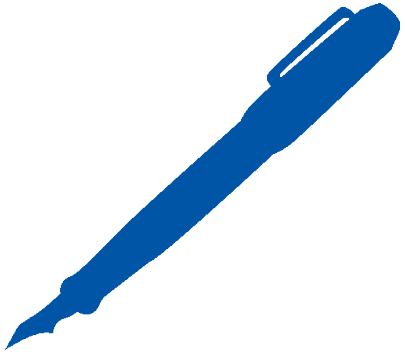
Source: Enterprise Mobility, Business2Community, May 2015



# App Showcases – Some Examples

## Successful Adoption of Mobile Apps

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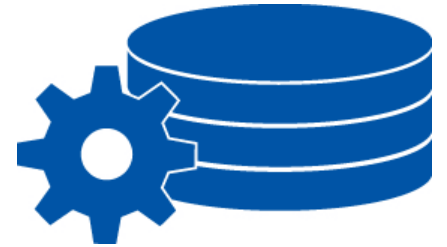
User-Centric Design



Enterprise Mobility



Analytical Insight



Systems of Record



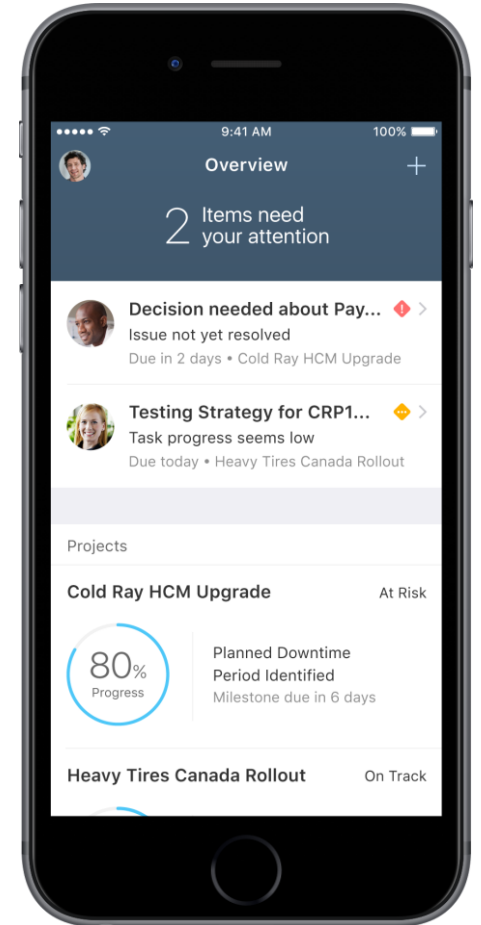
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## Project Assistant for Managers



**With the SAP Project Manager app for iPhone, you can easily manage your projects anywhere and anytime. This app allows managers to get an overview of a project's key figures and all relevant information, helping them to communicate with team members and take action quickly.**

- Get an overview of a project's key performance indicators such as progress, status, or budget
- Have all task notes and relevant information that need your attention
- See the project timeline and important milestones on your mobile device
- Browse team KPIs and detailed information about team members
- Create tasks and issues and have them assigned to the best possible resource within just a few taps



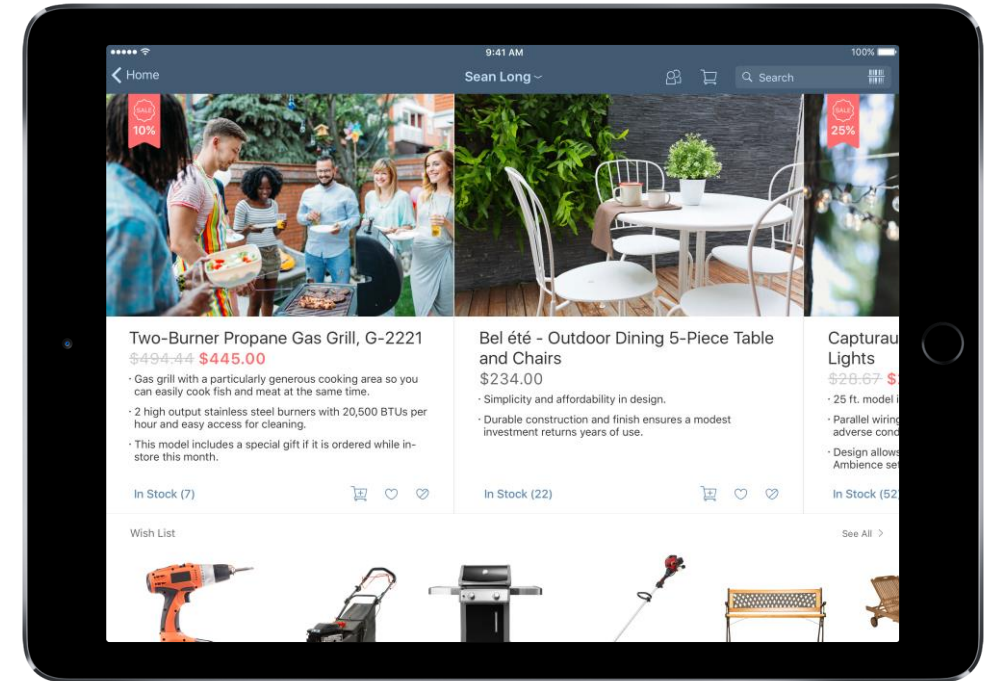
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## Retail Clienteling



**SAP Retail Clienteling helps you build and maintain rich relationships with your customers, while assisting them in choosing products that best fit their lifestyles.**

- Boost overall productivity through access to insights about your customers and the products
- Increase selling success rates by leveraging contextual product suggestions
- Easily create, view, and edit customer profiles, including purchase histories, wish lists, notes, and follow-ups
- Quickly access in-depth views of products, including features, targeted selling points, related products, and real-time inventory
- Turn the iPad or iPhone into a mobile POS (Point-Of-Sales) and mobile payment terminal anywhere in the store



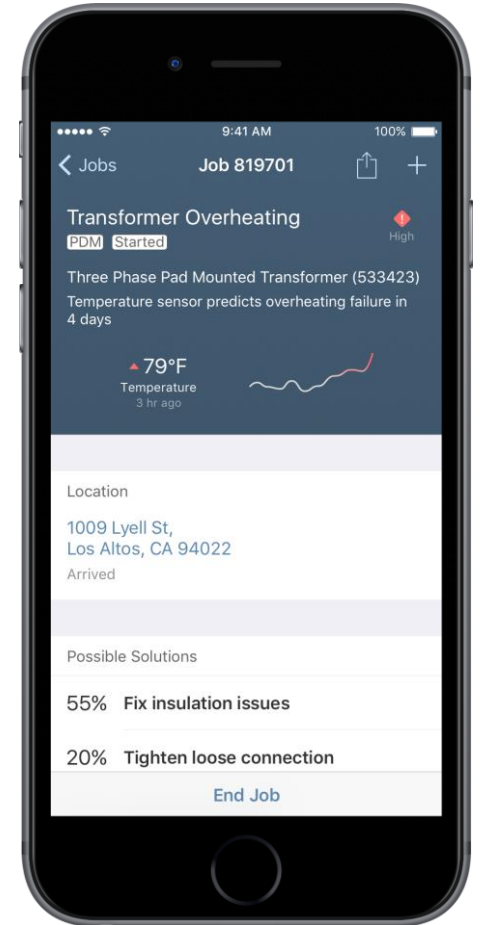
# App Showcases – Some Examples

## Asset Maintenance Worker



**Equip technicians with the right information they need, at the right time, by keeping mission critical assets running while detecting problems before they occur.**

- Boost Insights and step by step processes when technicians need it
- Leverage predictive maintenance and integration with smart sensors and IoT devices so technicians can solve problems quickly before they occur
- Instantly sync to reduce paperwork and get data in and out of mission critical systems immediately
- Equip field technicians with the tools they need to make better decisions, even in offline conditions
- Manage work orders, notifications, condition monitoring, material consumption, time management, and failure analysis, all from one place





# Thank you

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