

## *Rules and guidelines*

### How does it work?

1. Send your logo/s in DMs to Alexandra
2. Once design time is up, All logos will be posted in a dedicated voting channel.

Note that I post the logos for anonymity. Therefore we can vote on the one we like the most and not who we like the most.

3. Everyone votes for their favorite logos by reacting with a “❤️” on those logos
4. The logo with the most votes, Wins! 🎉

### What happens with the logo?

The logo that wins becomes the official logo for the book club. The logo might end up on tote bags or as stickers after the competition.

### Who can join?

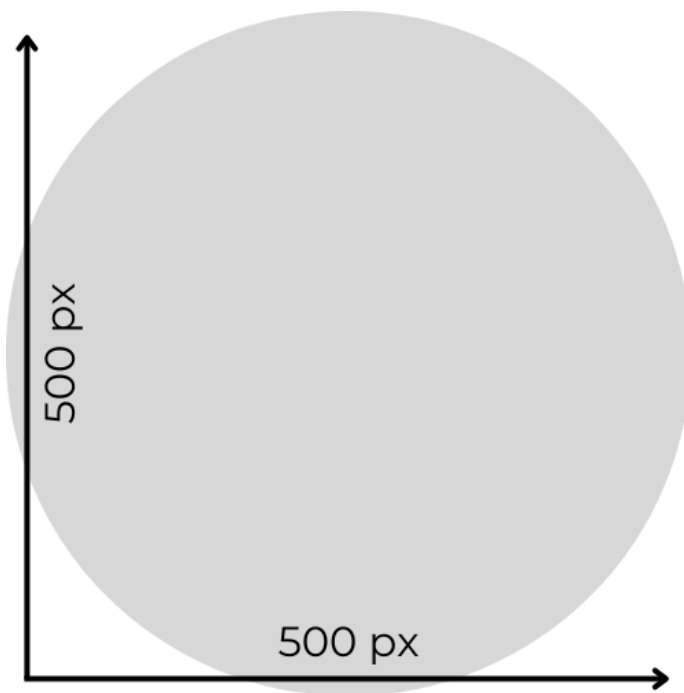
Everyone of course! If you can't draw but know someone who does, you can ask them to submit a logo for the competition.

## Rules

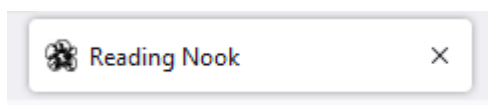
- ★ You can submit more than one logo.
- ★ The logo should follow the guidelines.
- ★ You can vote on your own logo in the competition.
- ★ The logo should be submitted before the deadline.

## Design Guidelines

- ★ The logo should be 500x500 px



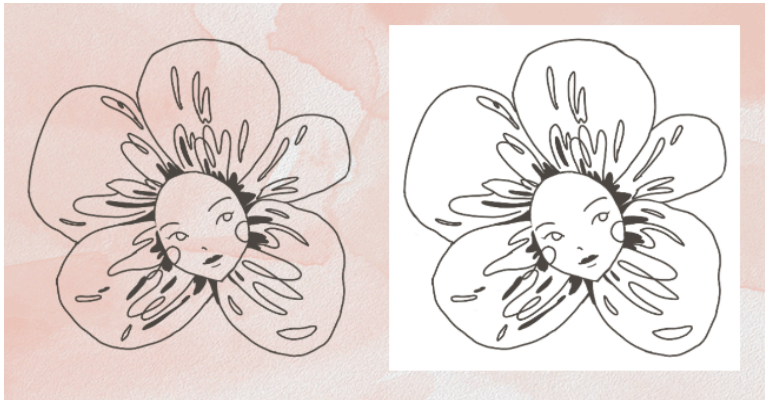
- ★ Keep the design simple so the logo displays clearly as a tab icon.



- ★ When it comes to color, you are free to choose whatever you want, however, pastel or toned-down colors are preferred. Let's keep the Neon Green in the 80s.

Psst... Search for color palettes on Pinterest for a more cohesive color composition.

- ★ Make sure you draw on a transparent background!



- ★ The shape and motif are entirely up to you, but make sure they fit well within our context.

## Old Designs

I managed to dig up a few old logos. It's mostly been florals and books related, but let's be creative people!

