



# VIETNAM INTERNATIONAL SPORTS & OUTDOOR EXHIBITION 2023

07 - 09 December 2023

SAIGON EXHIBITION & CONVENTION CENTER (SECC)

799 Nguyen Van Linh Parkway, Dist. 7, Ho Chi Minh City, Vietnam



Concurrent Event:



[sportshow.com.vn](http://sportshow.com.vn)



[www.sportshow.com.vn](http://www.sportshow.com.vn)



## Supporters:

Ministry of Industry and Trade  
Vietnam Sports Administration

## Organizers:

Vinesead® ufi  
VIETNAM EXPO

## Media Sponsors:

OTO vietnam  
SM  
[otoxemay.vn](http://otoxemay.vn)  
[webthethao.vn](http://webthethao.vn)

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## EXHIBIT PROFILE



### SPORTSWEAR

- ◆ Sports Garment & Textile
- ◆ Sports Footwear & Materials
- ◆ Sports Accessories
- ◆ OEM Services of Teamwear/Sports Uniforms



### OUTDOOR AND LEISURE

- ◆ Water Sports
- ◆ Mountain Sports & Camping
- ◆ Golf, Tennis, Football Equipment & Services
- ◆ Sportbikes & Accessories
- ◆ Sports Tourism Business



### HEALTH AND FITNESS

- ◆ Fitness & Gym Equipment
- ◆ Stretch Machines / Massage Supplies
- ◆ Injury & Pain Management, Orthopaedics
- ◆ Health Food / Supplement
- ◆ Technology, Gadgets & Mobile Applications



### SPORTING GOODS AND FACILITIES

- ◆ Pool / Field / Ground Equipment & Machines
- ◆ Design & Building Technology of Sports Facilities, Fitness Centres
- ◆ Stadium Equipment
- ◆ General Sporting Goods for Basketball, Voleyball, Table - tennis, Badminton, Aerobics etc.

## WHO WILL VISIT?

✓ Manufacturers / Importers / Distributors

✓ Associations / Organizations / Regional Government

✓ Contractors / Sports Field & Stadium Owners / School Leadership

✓ Sports, Fitness & Gym center management

✓ Retailers / Stores

✓ Sport Enthusiasts / Athletes / Trainers

# PROFESSIONAL PROMOTION CAMPAIGN

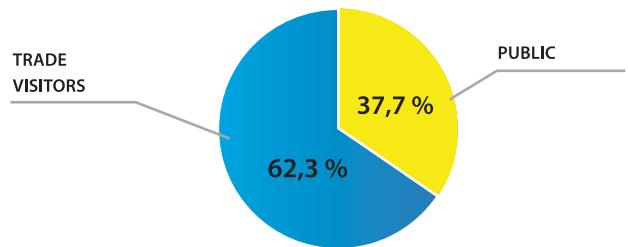
## TRADITIONAL CHANNEL

- ◆ Outdoor billboards
- ◆ Street pole banners
- ◆ Invitations (opening ceremony, seminar, etc.) directly sent to visitors
- ◆ Advertisement on Specialized Magazines & Official Mass Media at home and abroad
- ◆ Advertisement on Television channels and Radio in Vietnam
- ◆ Press Conference 2 weeks prior to the show
- ◆ A close media co-operation relation with a broad network of Media Sponsors in Vietnam and the world
- ◆ A firm collaboration with Trade promotion agencies and industry associations to expand the online and offline business connection network



## 2022 KEY FIGURES

150 booths of 106 enterprises from 8 countries and territories: Vietnam, China, UK, Singapore, Korea, Taiwan, India, Japan



NUMBER OF VISITORS : 7,352

Trade Visitors : 4,573

Public : 2,779

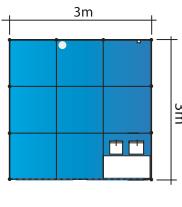
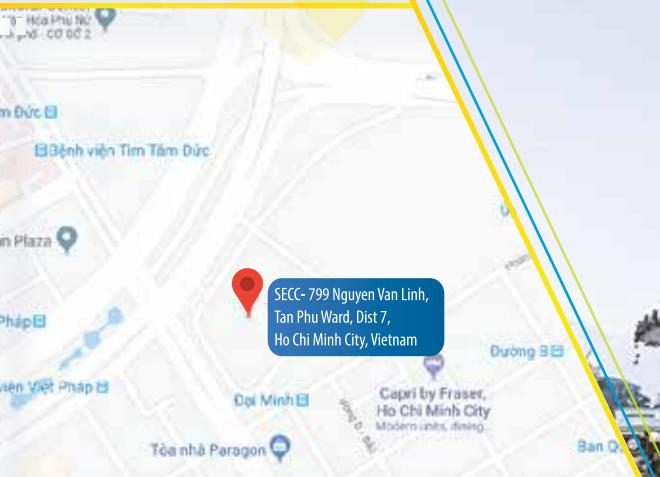


## SPECIALIZED ACTIVITIES



## BRAND HIGHLIGHT





#### 1. A Standard Stand (3m x 3m x 2.5m)

- ◆ 03 partitions
- ◆ 01 information counter
- ◆ 02 chairs
- ◆ 01 paper wastebasket
- ◆ 02 fluorescent tubes
- ◆ 01 electrical outlet 5Amp/220V
- ◆ Carpet (3m x 3m)
- ◆ Fascia board with company name

#### 2. Raw Space:

- ◆ Exhibitors build their stands
- ◆ Electricity and carpet are not available

#### COMPLIMENTARY SERVICES:

- ◆ Invitation to a wide range of forums and seminars in the framework of the Fair
- ◆ An unlimited number of the opening ceremony and visit invitations
- ◆ Company and product introduction in the official publications of the Fair
- ◆ Security and sanitary services during three exhibition days
- ◆ Tear-down and setup services applied to standard stands

#### OPTIONAL SERVICES (WITH CHARGES):

- ◆ Advertisement page on the official catalog of the Fair
- ◆ Organization of product launch or seminars
- ◆ Commodity freight, VISA application process, Accommodation, Interpreter and other additional services
- ◆ Stand design and setup as customized
- ◆ Print advertisement (poster, backdrop, standee, etc.)



#### PARTICIPATION PROCEDURES

1. Filling in the Application Form and Form for Catalogue entry.
2. Sending Application Form together with a deposit of 50% or total space rental fee in cash on T/T to:  
VINEXAD National Trade Fair & Advertising JSC  
Account in VND: 002100000172  
Account in USD: 0021370020067  
Account in EUR: 0021140474605  
Name of the bank: VIETCOMBANK HANOI  
11B Cat Linh St., Quoc Tu Giang Ward, Dong Da Dist., Hanoi, Vietnam
3. The balance should be arranged before 30<sup>th</sup> October 2023



9 Dinh Le St., Hoan Kiem Dist., Hanoi, Vietnam



@ vietnamsport@vinexad.com.vn



84-24-3825 5546



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## CONTACT US

## LAYOUT - HALL A

## LAYOUT HALL B

Layout Updated : 27/7/23

