

2016 | Advance 1 in Seoul / Advance 2 in San Francisco
2017 | Advance 3 in Saigon / Advance 4 in Seoul / Advance 5 in Saigon /
2018 | Advance 6 in Saigon / Advance 7 in Jakarta / Advance 8 in Saigon

Advance 9

In Saigon

Startup Idea Competition

Advance series is the event that all Hebronstar's competencies are integrated and presented. Advance 9 in Saigon features fascinating college students with brilliant ideas, amazing international speakers, deep-dive learning opportunities and ample networking in Vietnam.

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Advance 9 in Saigon: History

This is the best place for networking and understanding Korean & Vietnam!

Advance 1

2016. 11. 16 - 17, 2days
GCEIC, Seoul, KR

03 Speakers, 08 Startups
500+ Visitors, 20+ Investors

Advance 3

2017. 04. 12 - 14, 3day
Independence Palace, HCMC, VN

12 Speakers, 21 Startups
550+ Visitors, 40+ Investors

Advance 5

2017. 11. 22 - 24, 3day
Equatorial Hotel, HCMC, VN

03 Speakers, 14 Startups
400+ Visitors, 45+ Investors

Advance 6

2018. 06. 28, 1day
Rounders Lounge, Seoul, KR

11 Startups,
100+ Visitors, 50+ Investors

Advance 8

2018. 11. 15-16, 2day
New World Saigon Hotel, HCMC, VN

11 Startups,
100+ Visitors, 50+ Investors

Advance 2

2016. 12. 06, 1day
Fort Mason Center, SF, USA

02 Speakers, 18 Startups
200+ Visitors, 10+ Investors

Advance 4

2017. 10. 31, 1day
HSR Epicenter, Seoul, KR

01 Speaker, 12 Startups
200+ Visitors, 30+ Investors

Advance M

2018. 03. 07 - 09, 3days
GEM Center, HCMC, VN

15 startups,
50+ Visitors, 30+ Investors

Advance 7

2018. 09. 13 - 14, 2days
JW Marriott, JKT, ID

04 Speakers, 11 startups,
100+ Visitors, 50+ Investors

Advance 9 in Saigon: Event Overview

This is the best place for networking and understanding Korean & Vietnam!



Participants' Meet Up

Dec 20th (Wed), 2023

Exhibition

Dec 21st (Thu), 2023

Competition

Dec 21st (Thu), 2023

After Party

Dec 21st (Thu), 2023



Venue (TBD)

HCMC, Vietnam



Advance 9 in Saigon : **Why Attend?**

This is the best place for networking and understanding Korean & Vietnam!

01

Applying knowledge to problems to narrow the gap between theory and practice.



Problem Solving

03

Develop your career through awards at the consulate level.



Career Development

02

Improving essential collaboration skills such as teamwork, communication, and leadership.



Teamwork Improvement

04

Event is not over.
Networking is everything in here!
We have our unique Kick-off & after party.



Global Networking

04

Advance 9 in Saigon: Participation Information

This is the best place for networking and understanding Korean & Vietnam!

Eligibility

- Any student from Korea or Vietnam currently enrolled in a University is eligible to participate.
- Team participation is recommended, and each team can consist of a minimum of 2 members and a maximum of 5 members.

Materials Submission

- Design Idea Description: 5 sheets of A4 (Microsoft Word document)
- Sketch of the product or project prototype
- (Optional) Idea presentation video (up to 3 minutes)

Evaluation Criteria

- Creativity and Innovation
- Practicality and Feasibility
- Design Completeness
- Potential Market Demand

Deadline and Method

- From October 1, 2023 to November 30, 2023
- Email Submission: hebronstar_advance@hebronstar.com

Awards

- Consul General Level Plaque + Round-trip Airfare to Korea



Advance 9 in Saigon: **Schedule**



Dec. 20th (Wed), 2023

Dec, 21st (Thu), 2023

Dec, 21st (Thu), 2023



18:00 – 20:00 Participants' Meet Up
20:00 – Back to Hotel

13:00 – 13:30 Doors Open & Exhibition
13:30 – 13:35 Welcome Speeches
13:35 – 13:40 VIP Introduction
13:40 – 14:00 Participants Introduction

14:00 – 17:00 Vietnam Pitch-Off
Korea Pitch-Off
17:00 – 17:20 Judges Discussion
17:20 – 17:30 Winner Announcement
17:30 – 20:00 Networking Party

Advance 9 in Saigon: **Competition**

Outstanding Capstone Idea Competition for College of Engineering Students from Korea and Vietnam



Category

- The participation categories are divided into the Keystone Design divisions for Korea and Idea Competition divisions for Vietnam.
- For each division, five teams will be selected through a preliminary session.

Pitch Off

- Presentations must not exceed 10 minutes, followed by a 5-minute Q&A session.
- Powerpoint presentation materials to be used for the event must be submitted 3-Days prior to the D-Day for review.
- All presentations must be in English, with the exception of specialized terms.

Advance 9 in Saigon: **Exhibition**

Reviewing multiple participating teams' ideas before the pitching competition.



Idea Exhibition

- Using panels, each participating team's ideas are previewed under categories like Project Overview, Prior Research, Project Implementation Details, Expected Effects, and Conclusions.
- The participating teams must convey their ideas clearly through visual representations such as graphics, diagrams, and photos.

Interaction Event

- Through the QR codes on each display panel, an SNS page is operated where each participating team can autonomously leave comments or other feedback, thereby promoting interaction.
- After the competition ends, the idea that receives the most comments and likes will be awarded a Popularity Award.

Advance 9 in Saigon: **Networking Party**

A profound conversation and meaningful exchange between Korean and Vietnamese talents

Party Program

- **Welcome Speech**

Event MC welcomes the attendees and marks the beginning of the party.

- **Announcement of Event Results**

- Announcing the winning teams of each division and also the winner of the Popularity Award

- **Networking Time With Food & Beverage**

An opportunity for attendees to freely greet and converse, facilitating networking.

- **Quiz & Games**

Quizzes and simple games related to Korea and Vietnam with prizes for winners.

- **Closing and Words of Appreciation**

The MC conveys gratitude, wrapping up the party.



HEBRONSTAR GLOBAL NETWORK

Hebronstar is an Asia-oriented business management firm with global ideas and local insights. We operate in five core business areas including investment, acceleration, consulting, marketing and business globalization since founded in 2009.

