

## Advance 9 in Saigon: History

This is the best place for networking and understanding Korean & Vietnam!

Advance 1

2016. 11. 16 - 17, 2days GCEIC, Seoul, KR

03 Speakers, 08 Startups 500+ Visitors, 20+ Investors Advance 3

2017. 04. 12 - 14, 3day Independence Palace, HCMC, VN

12 Speakers, 21 Startups 550+ Visitors, 40+ Investors Advance 5

2017. 11. 22 - 24, 3day Equatorial Hotel, HCMC, VN

03 Speakers, 14 Startups 400+ Visitors, 45+ Investors **∆**dvance6

2018. 06. 28, 1day Rounders Lounge, Seoul, KR

11 Startups, 100+ Visitors, 50+ Investors √dvance 8

2018. 11. 15-16, 2day New World Saigon Hotel, HCMC, VN

11 Startups, 100+ Visitors, 50+ Investors

Advance 2

2016. 12. 06, 1day Fort Mason Center, SF, USA

02 Speakers, 18 Startups 200+ Visitors, 10+ Investors Advance 4

2017. 10. 31, 1day HSR Epicenter, Seoul, KR

01 Speaker, 12 Startups 200+ Visitors, 30+ Investors Advance M

2018. 03. 07 - 09, 3days GEM Center, HCMC, VN

15 startups, 50+ Visitors, 30+ Investors  $\Lambda$ dvance 7

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2018. 09. 13 - 14, 2days JW Marriott, JKT, ID

04 Speakers, 11 startups, 100+ Visitors, 50+ Investors

02



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Participants' Meet Up

Exhibition

Competition

After Party

Dec 20<sup>th</sup> (Wed), 2023

Dec 21st (Thu), 2023

Dec 21<sup>st</sup> (Thu), 2023

Dec 21<sup>st</sup> (Thu), 2023



Venue (TBD)

HCMC, Vietnam





# Advance 9 in Saigon: Participation Information

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## Eligibility

- Any student from Korea or Vietnam currently enrolled in a University is eligible to participate.
- Team participation is recommended, and each team can consist of a minimum of 2 members and a maximum of 5 members.

## Materials Submission

- Design Idea Description: 5 sheets of A4
  - (Microsoft Word document)
- Sketch of the product or project prototype
- (Optional) Idea presentation video (up to 3 minutes)

### Evaluation Criteria

- Creativity and Innovation
- Practicality and Feasibility
- Design Completeness
- Potential Market Demand

# Deadline and Method

- From October 1 2023 to November 30, 2023
- Email Submission: <u>hebronstar\_advance@hebronstar.com</u>

#### Awards

Consul General Level Plaque + Round-trip Airfare to Korea







Participants' Meet Up

Exhibition Competition Networking Party

Dec. 20th (Wed), 2023

Dec, 21st (Thu), 2023













18:00 - 20:00 20:00 -

Participants' Meet Up Back to Hotel

13:00 - 13:30

Doors Open & Exhibition Welcome Speeches 13:30 - 13:35

VIP Introduction

Participants Introduction 14:00 - 17:00

Vietnam Pitch-Off Korea Pitch-Off

17:00 - 17:20

Judges Discussion

Networking Party

06

## Advance 9 in Saigon: Competition

Outstanding Capstone Idea Competition for College of Engineering Students from Korea and Vietnam



### Category

- The participation categories are divided into the Keystone Design divisions for Korea and Idea Competition divisions for Vietnam.
- For each division, five teams will selected through a preliminary session.

#### Pitch Off

- Presentations must not exceed 10 minutes, followed by a 5-minute Q&A session.
- Powerpoint presentation materials to be used for the event must be submitted 3-Days prior to the D-Day for review.
- All presentations must be in English, with the exception of specialized terms.

# Advance 9 in Saigon: Exhibition

Reviewing multiple participating teams' ideas before the pitching competition





#### **Idea Exhibition**

- Using panels, each participating team's ideas are previewed under categories like Project Overview, Prior Research, Project Implementation Details, Expected Effects, and Conclusions.
- The participating teams must convey their ideas clearly through visual representations such as graphics, diagrams, and photos.

#### **Interaction Event**

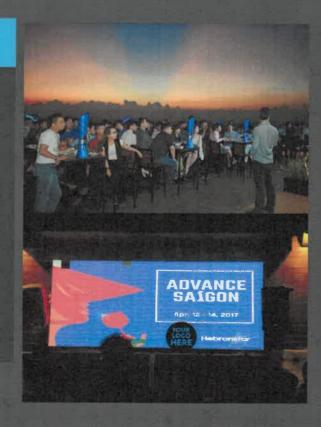
- Through the QR codes on each display panel, an SNS page is operated where each participating team can autonomously leave comments or other feedback, thereby promoting interaction.
- After the competition ends, the idea that receives the most comments and likes will be awarded a Popularity Award.

# Advance 9 in Saigon: Networking Party

A profound conversation and meaningful exchange between Korean and Vietnamese talents

### **Party Program**

- Welcome Speech
  Event MC welcomes the attendees and marks the beginning of the party.
- Announcement of Event Results
- Announcing the winning teams of each division and also the winner of the Popularity Award
- Networking Time With Food & Beverage
  An opportunity for attendees to freely greet and converse, facilitating networking.
- Quiz & Games
  Quizzes and simple games related to Korea and Vietnam with prizes for winners.
- Closing and Words of Appreciation
  The MC conveys gratitude, wrapping up the party.



# HEBRONSTAR GLOBAL NETWORK

Hebronstar is an Asia-oriented business management firm with global ideas and local insights. We operate in five core business areas including investment, acceleration, consulting, marketing and business globalization since founded in 2009.

