

# GORUCO 2012 Sponsorship Prospectus

Thank you for your interest in the Gotham Ruby Conference (GORUCO). Your sponsorship helps keep GORUCO affordable and accessible to the widest possible audience. GORUCO is organized by volunteers from the Ruby community.

The available sponsorships are below.

## Sponsorship Details:

### **Platinum Level Sponsorship — \$12K (Limit 1) Top Tier Sponsorship at GORUCO 2012**

- 1 page full page color ad in GORUCO program guide
- 500 word description in GORUCO program guide
- Exclusive Podium banner placement
- Logo placement on Conference Videos
- Prominent booth space in Downstairs Expo Hall
- Platinum sponsor designation in outbound marketing
- Platinum sponsor link on GORUCO website
- Name included in press release and event mailings
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 4x8 banner (if provided) in convention entrance area
- Content Approved exclusive email blast to all conference attendees
- 5 minute content approved sponsored talk
- 6 sponsor session passes

### **Gold Level Sponsorship — \$5K (Limit 4)**

- ½ page full page color ad in GORUCO program guide
- 200 word description in GORUCO program guide
- Logo placement on Conference Videos
- Prominent booth space in downstairs Expo Hall
- Gold sponsor designation in outbound marketing
- Gold sponsor link on GORUCO website
- Name included in press release and event mailings
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 4 sponsor session passes

### **Silver Level Sponsorship — \$3K**

- 100 word description in GORUCO program guide
- Booth space in downstairs Expo Hall
- Silver sponsor link on GORUCO website
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 2 sponsor session passes

### **Bronze — \$1.5K**

- Logo and 50 word description on sponsors page of website
- Recognition in program
- 1 conference pass

### **After Party Sponsorship (please inquire within)**

### **Lanyard sponsorship — \$5K + cost of lanyard**

- Provides wide recognition during GORUCO
- Logo and text on lanyard
- 2 sponsor session passes
- Can be added to other packages

## **Ready to sponsor?**

Email: [sponsors@goruco.com](mailto:sponsors@goruco.com)