



Jose Carlos Urra Llanusa

UX/UI Product Designer

Roland Holstlaan
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I am a designer with 5 years of experience. Very interested in open source workflows and open source in general. I like to design for challenging and cutting edge projects.

Competencies

- Product Design and Development
- UX/UI Design
- Value Proposition Design
- Open Source workflows (Github)
- Highly skilled drawer (human body included)
- Graphic Design
- Illustration
- Remote work
- Self management

Technical skills

- Digital and physical prototyping
- Html, css, javascript and jquery
- 2d Sketching and Illustration using Photoshop and Illustrator
- 3d Modeling with Autodesk Inventor, Sketch up and Solid works, FreeCad
- Experienced with wiki's and wordpress

Currently learning

- Threejs, WebGL

Experience 2016-2017

TU Delft CLE Project

This year I have been working for TU Delft as a UX designer for a new Learning Management System (LMS) called Brightspace. My role was to develop UI proposals and recommendations to adapt the new LMS. I also developed customized solutions and widgets to meet specific requirements.

Open Source Ecology

Also this year I worked from December until today, on a weekly basis (average ten hours per week) for the Open Source Ecology Project. As a designer and developer I have been assigned different tasks, from CAD modelling, to design documentation, and Interaction design.

Experience 2014-2016

TU Delft Industrial Design Engineering Faculty

Assistanship: During my Master studies in my third semester I worked as a student assistant with the Medesign department as a result of winning a grant for research and development within the faculty.

Experience 2010-2014

Cuban Neuroscience Center

Along these four years, I worked in the design department of the Cuban Neuroscience Center, a Research and Development institution devoted to Neurotechnology and Neuroscience. Here I worked mainly as an Industrial Designer, User Researcher and Interaction Designer. I worked in several projects that involved the development of new concepts for medical equipment and the development of task flows and UX deliverables for software products.

(For more detailed on projects see the project portfolio).

I also was involved in complementary tasks such as the introduction of new R&D frameworks for product development and the proposal of new design initiatives.

Freelance Work:

- Illustrator of educational book
- Illustrator of medical infographics for surgery
- Graphic and Interaction Design of the Cuban National Library (this one was volunteer)

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Education

- 2016** MSc Integrated Product Design
- 2010** Diploma Higher Institute of Design, Havana
Major: Industrial Design
Dissertation: Heart transportation device

Extracurricular

- 2013** Nano course: Gameful Design and Interaction Design (UCI)
- 2010** Nano course: Introduction to Neuroscience and NeuroTechnology (CNEURO)

Honors

- 2012** **Employe of the year** at Cuban Neuroscience Center.
- 2014** **Granted with The Excellence Scholarship of TU Delft** to pursue Master studies abroad.
- 2016** **Winner of Ready to Startup Prize 2016 at YES!Delft Incubator** as a result of developing a product idea and a business plan around it.
- 2016** **Graduated with Honors** as a result of developing an interdisciplinary framework for design practices.
- 2016** **Graduated with the Entrepreneurship Annotation** as a result of work and courses in the domain of business and valorization oriented projects.

Publications

Urra J.C., *A Portable Heart Transportation system design*, V Latin American Congress on Biomedical Engineering CLAIB 2011

Interests

Programming, prototyping, sustainable design, circular economy, entrepreneurship