

Web Development

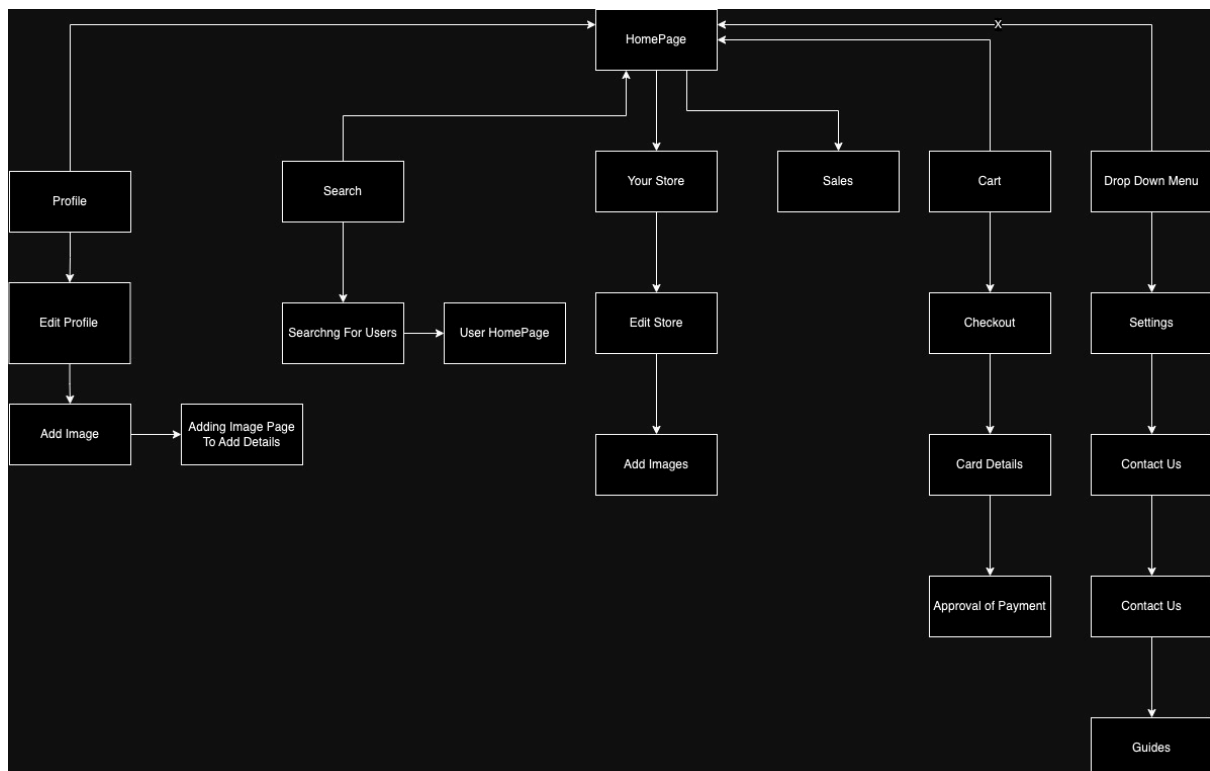
5.1

GOSE MIGUEL MICALLEF

Task 1

1.1 My website will look and feel like Facebook and Instagram, where you can post and sell your own photos to other users. However, its function will be to serve as a platform where photographers can publish to show their portfolio and also its optional to put your photos up for bidding or for selling. It functions as a marketplace where photographers may exhibit their work and make money by selling photo rights. These licenses can then be bought by shoppers, including people, companies, or media organizations, to use the photos for different purposes.

1.2



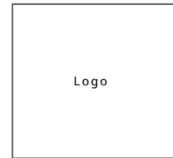
1.3 TITLE-THE SEASONS

Header Font-The Seasons

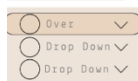
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Body Font-Letton

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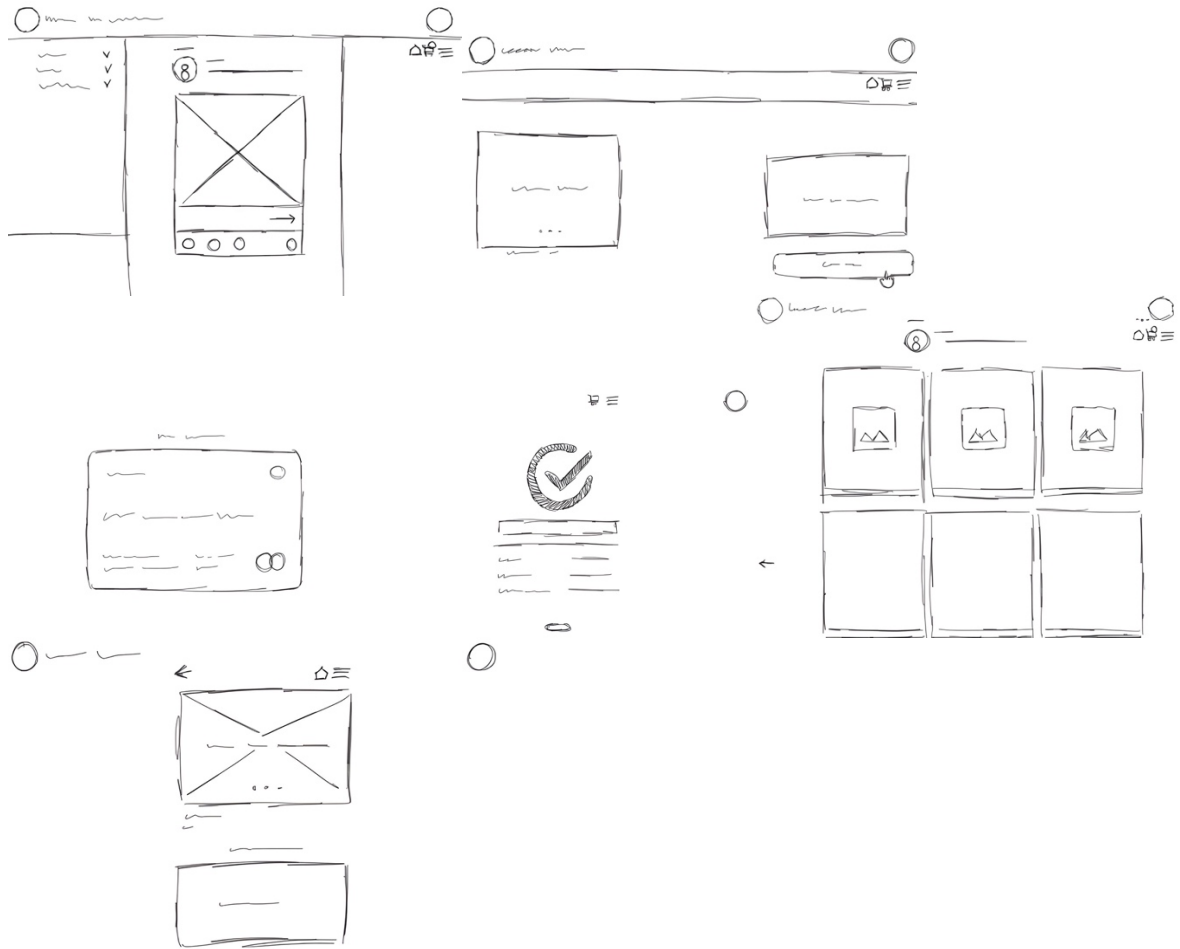


Color Palette

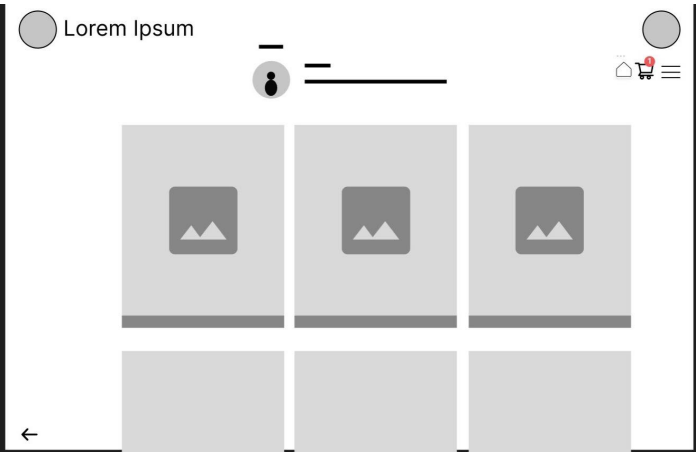


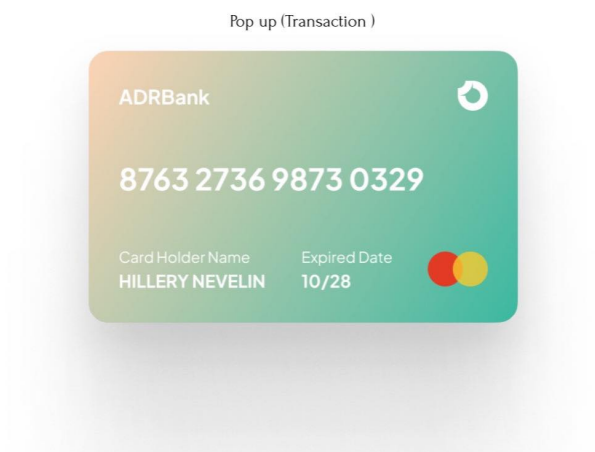
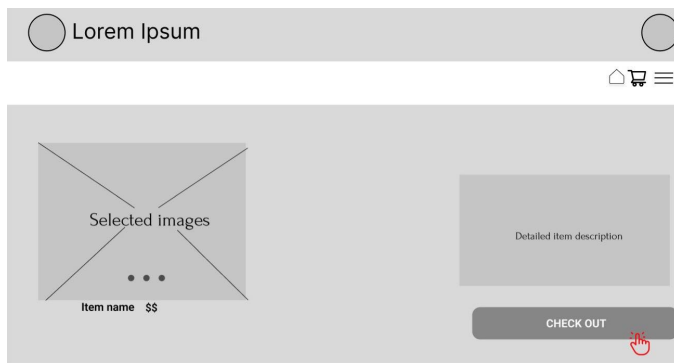
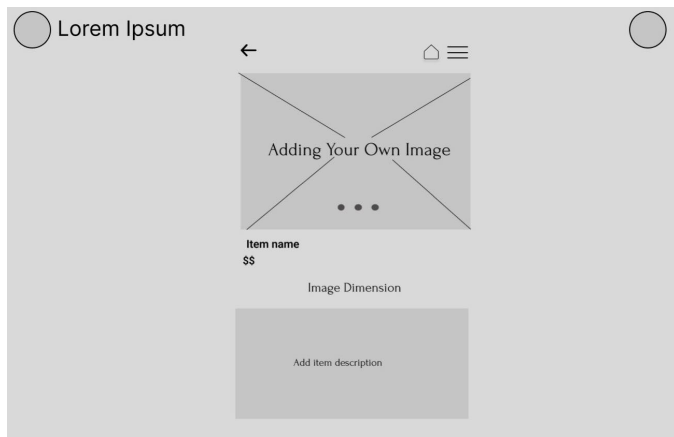
1.4

Low Fidelity



Medium Fidelity







HANNAH MORALES

I am a photography student looking for a website which makes it easier for me to sell my work online

Information

Age:24
Job:Assistant Photographer
Location:New York

Habits

Designing, Yoga, Meditating, Reading
Healthy eating, socialising

Bio

Hannah who is a young photographer is a strong believer that with her photos and in the power of her youth she wants to create a positive change by showing her images and making them available for people to buy her images



Goals

- Easy way for people to see my photos
- Having my portfolio
- Easy way too see what income i'm getting
- easy way to get the money to her account

Frustrations

- Ads
- a bad designed website/app
- Not much choice of similar work to hers

Goals

- Having my own portfolio
- easy for people to view my photos
- A fast way for people to buy the photos without having to send them the images/print them



SARAH SMITH

Sarah Smith: 32, Visionary Explorer. Turning moments into art, she dreams of a thriving photography business. Seeking global recognition, brand building, and diverse income streams. Fueled by a passion for storytelling and environmental advocacy. Join her visual quest.

Information

Age:32
Job:Freelance Photographer
Location:Rome

Habits

Listening to Music, Reading
Travelling, Painting, Fitness and Wellness:

Bio

Sarah is a 32, has a talent for catching the fleeting moments of life with her camera. Her images capture a combination of creativity and curiosity, whether she is exploring urban landscapes or trekking through natural environments. With a keen eye for technology and a passion for the great outdoors, Sarah looks for platforms that can both highlight her work and present her with fresh prospects. When not trying to get the ideal photo, she enjoys cooking and draws inspiration from a variety of sources.



Goals

- Collaborations and Partnerships
- Having my portfolio
- User-Friendly Interface
- Reach a Wider Audience:

Frustrations

- Lack of Community Engagement
- Slow Payment Processing
- Pricing Knowledge



ALEX SANTOS

Alex a 17, Photographer & Urban Explorer. Tech enthusiast, gamer, and nature lover. Sharing snapshots online, Alex blends his photos and manipulation with his passion for the environment.

Information

Age:17
Job:Full-Time Students
Location:Portugal

Habits

Gaming and Tech Exploration,
Guitarist, SkateBoarding, Adventure
Photography, Photo Manipulation

Bio

Alex a 17-year-old teen loves taking cool pictures. Whether it's the city or nature, his photos capture all the interesting stuff. Alex also enjoys tech and gaming, making his photos extra special with editing and manipulation. He hangs out online with other photographers, sharing his pics and learning new things. When he's not taking photos, Alex cares about the environment and likes doing creative projects. He's not just a photographer; he's a creative teen on a visual adventure!



Goals

- Mobile Accessibility
- User-Friendly Interface
- Reach a Wider Audience
- An easy way to chat

Frustrations/Challenges

- Limited financial resources
- Time Maintenance
- Pricing Knowledge
- Limited Payment Options

1.6

Functionality	Input	Processing	Output
Adding Photo to your Portfolio	Putting in the image of your choice	Seeing size is good and that everything is goof about the image	Image Uploaded
Buying Image	Pressing Image To Buy It	Validates Card Information and that there is enough money	Successful Purchase
Going into my own profile	Pressed Icon Button	Directs to your own profile	Arrives in profile
Going To Check how Your Store is looking	Pressed on Your Store from drop down menu	Directing to Your Store	Arrives in Your Store
Going to check if You made any Sales	Pressed on Sales	Directing to Sales	Arrives in Sales Page
Want to find out new people subject hashtags etc	Pressed on Search	Open Search Tab	Have Search Tab to look for people or hashtags
Want to go on the homepage/fyp	Pressed on Logo of website	Directs to HomePage	Arrives in Homepage