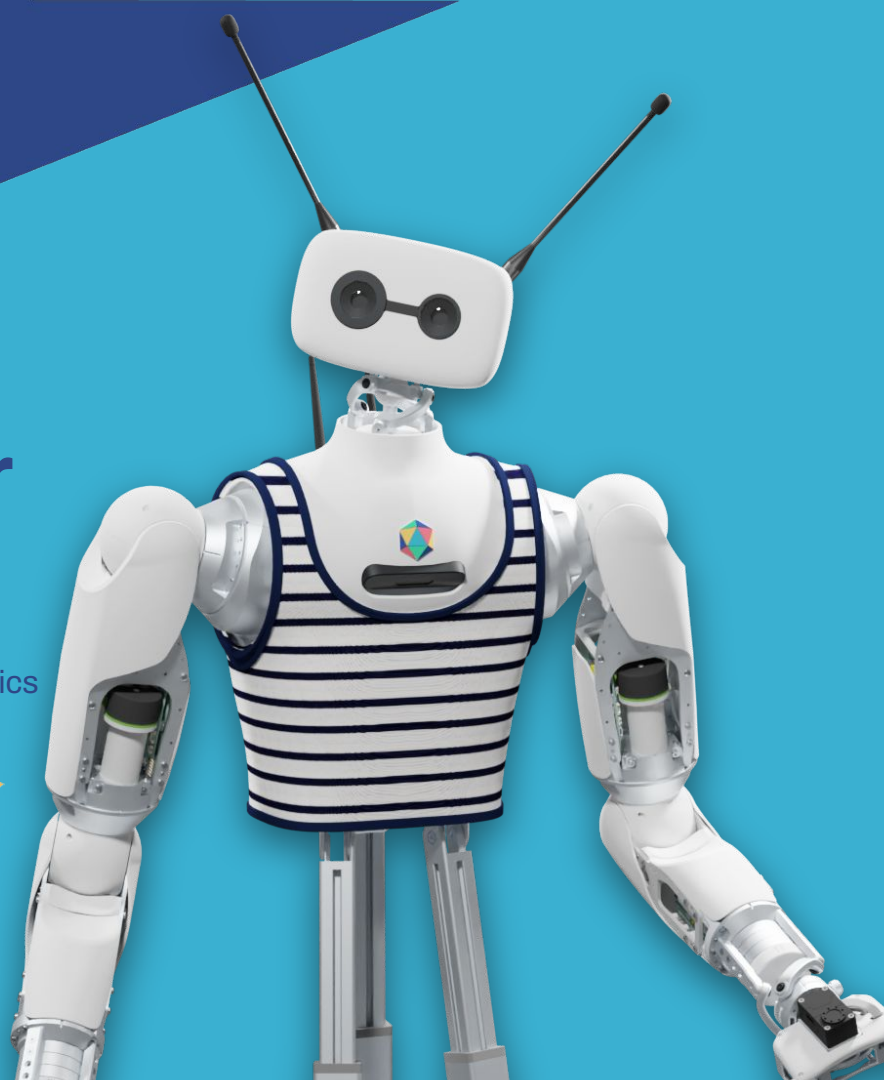


Designing emotions for robots

Anne-Charlotte Passanisi - Senior Product Manager, Pollen Robotics

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Bordeaux, France





We are POLLEN ROBOTICS, a
 **Hugging Face company**

We build open source robots

We'd like to democratize robotics

Here's Reachy!

Reachy is our humanoid robot and is now capable of **listening to speech** and responding with **emotions**.



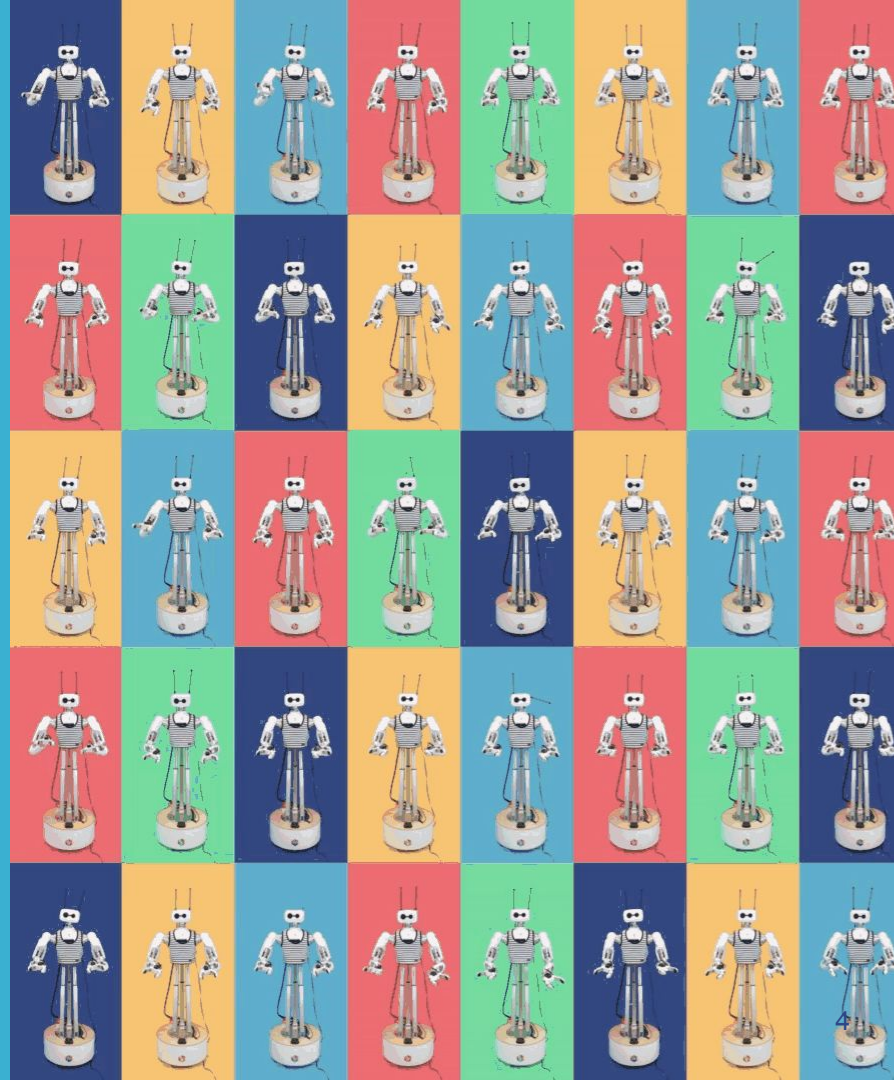
**We recorded sounds and moves for
80+ emotions via teleoperation**

+

plugged an LLM (GPT4 realtime)

=

**Reachy can react to voice using its
emotions**



The team behind the project



Rémi
Fabre

*Magician behind
the LLM*



Mélissa
Gaitaz

*Communication
master*



Augustin
Crampette

Sound specialist



Antoine
Pirrone

*Behind the scenes
orchestrator*



Anne-Charlotte
Passanisi


*Teleoperator &
UX specialist*



**At Pollen Robotics, we believe
emotions help humans understand
and interact with robots**

**Emotions make interactions
natural and engaging**

**This talk offers a theoretical perspective
on designing robot emotions**



***“The strength of robots lies not
in their intelligence but in their
heart.”***



Serge Tisseron: The Day My Robot Will Love Me

Plan

1. Machine emotions

- Why robots need emotions
- Emotions as indicators of robot internal states
- Building basic emotional frameworks: fear, pride, pain, satisfaction

2. Emotional attachment

- Human projection and anthropomorphism
- Emotional expressions create stronger human-robot bonds
- Dopamine, habits, and positive reinforcement

3. Robot social acceptance

- Recognizing and responding to human emotions
- Expressing genuine-looking emotions: voice, eye contact, gestures
- Managing surprise and predictability



1. Machine emotions

Why robots need emotions

Human emotional systems are essential to interaction and social cooperation.

- Robots will need a form of **machine emotion** to engage socially and functionally.
- Emotions help **interpret robot behavior**: Are they focused? Do they understand us? Are they confused?

Emotions are signals of intent, success, confusion, or difficulty



1. Machine emotions

Emotions as indicators of robot internal states



These will not be human emotions, but rather emotions aligned with the **machine's needs** reflecting the internal states and current functioning of the robot.

Transparency leads to **trust** and **authenticity**.

Emotions will be authentic because they are real.

- Start with **basic functional emotions**: fear of falling, obstacle avoidance, fear of water.
- Progress to machine-relevant affective states: satisfaction, worry, pride, and obedience.

Robots will begin with **visceral behaviors** and evolve toward more complex emotional expressions.

Emotions as functional cues, not decorative features.



1. Machine emotions

Building basic emotional frameworks



Fear, worry, discomfort, and displeasure have a place in robot emotion.



Example
"Pain" when joints
are strained

leads to



Robot
self-protection

1. Machine emotions

Building basic emotional frameworks



Positive affects like pleasure, satisfaction, gratitude, and pride enable **learning**.



Example
“**Pride**” when
completing tasks

leads to



motivation to
improve

Emotions as learning and self-regulation tools

2. Emotional attachment

Human projection and anthropomorphism



Much of the richness in our interaction with machines comes from our minds.

We tend to project emotions and intentions onto all types of objects.

This innate anthropomorphism creates **emotional bonds**.

Emotional design leverages this human tendency.



2. Emotional attachment

Stronger human-robot bonds



When machines show emotions, they create strong interaction with humans, even if our interpretation is subjective.

Emotional cues (eyes contact, sound, gestures) enhance empathy.

Even if synthetic, expressions provoke genuine human response.



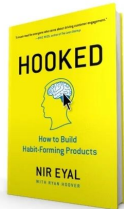
2. Emotional attachment


Dopamine and positive reinforcement

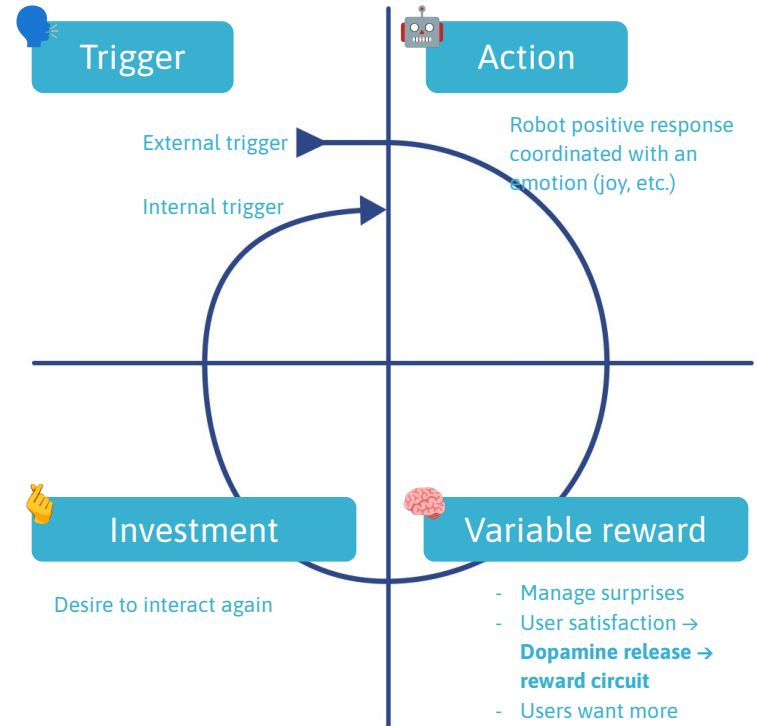


Dopamine, habits, and positive reinforcement

- Every positive robot action → triggers a small dopamine reward in user's brain.
- This reinforcement loop builds emotional attachment and habit.



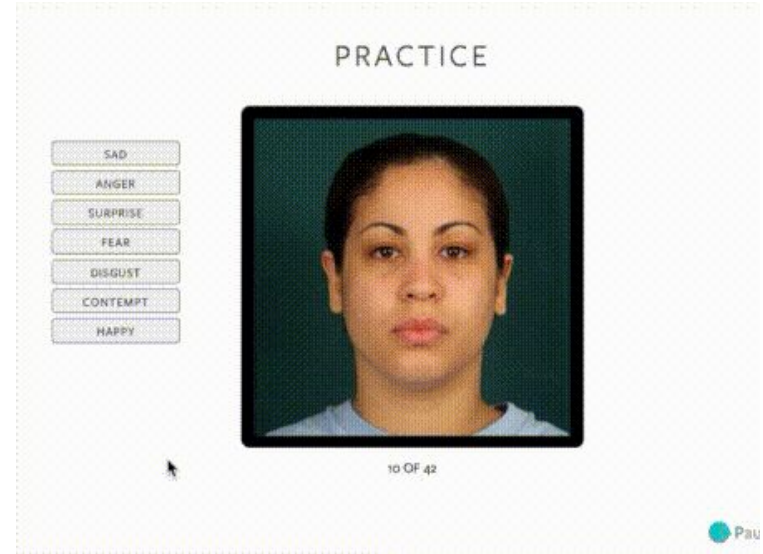
 Inspired by Nir Eyal – *Hooked: How to Build Habit-Forming Products*



3. Robot social acceptance

To be accepted, robots must recognize the meaning of human expressions.

- Facial expressions, tone of voice, body language.
- Example: MIT's Affectiva system based on Paul Ekman's microexpressions.



Reading human emotion is important for meaningful interaction.

3. Robot social acceptance

Expressing genuine-looking emotions



Robots should speak with tone and mimicry that evokes true emotion.

- Social acceptance depends on expressive intonation, eye movement, body language.
- Robots must be emotionally legible and believable.

Expressions must match internal states, not be pre-scripted.



3. Robot social acceptance

Managing surprise and predictability



AI's role is to propose situations that were not expected but solvable.

Inspired by video game design:

- Introduce surprise, but not too much.
- Familiar patterns with slight novelty foster trust.

Emotional AI must surprise just enough to remain engaging.



***In the end, we will not work with the
smartest robots, but with those we
trust/understand the most.***



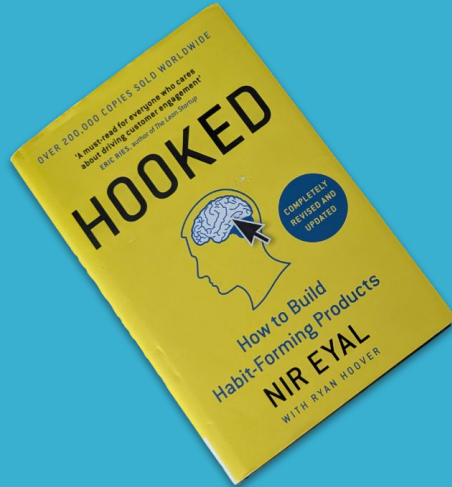
**At Pollen Robotics we build
engaging robots that are fun and
pleasant to interact with**

**Making human-robot
interaction feel natural and
enjoyable**



RESOURCES

📖 Serge Tisseron: *The Day My Robot Will Love Me*



📖 Nir Eyal – *Hooked: How to Build Habit-Forming Products*

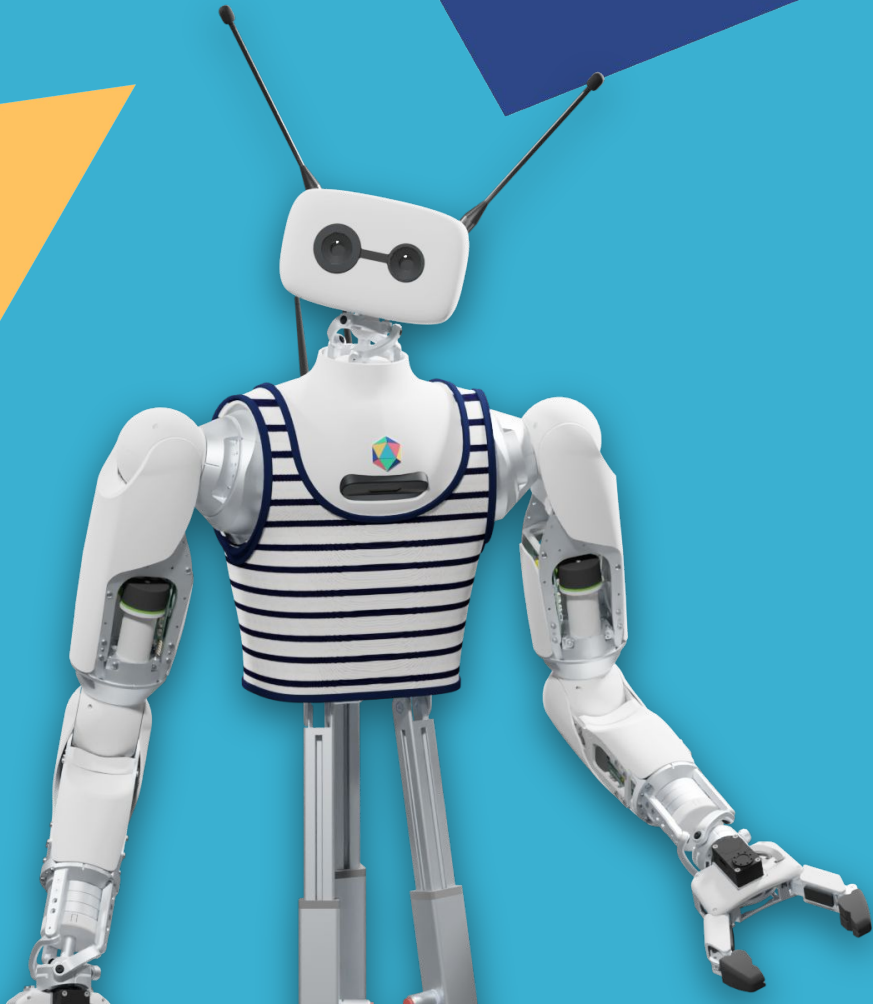


📖 Donald A. Norman: *Emotional design*





Any questions?



Thank you!

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SCAN ME