



IDEAS TO IMPACT

**A COLLABORATION
BETWEEN ANNENBERG X
AND SPARK SC**

The mission of **Ideas to Impact**.

- ① Prepare students with a **toolbox of skills and problem-solving frameworks** for leading small teams and managing complex projects from ideation to execution.
- ② **Inspire** students to impact their **communities** and empower them to take **iterative** approaches to impact.

Class structure

PART 1

Prepare students to tackle a problem.

← **DESIGN THINKING,
IMPACT METRICS,
HARD SKILLS.**

PART 2

Identify a broad problem in the community.

PART 3

Scope down to something understandable.

PART 4

Validate the scoped problem.

PART 5

Ideate the solution and execute.

↖ **250+ STUDENTS
SURVEYED ACROSS
7 POLLS.**

Why Ann^x?

1. Exploring New Themes in Education

We practiced a hands-on, learn-by-doing approach mixed with a focus on interdisciplinary collaboration.

15 MAJORS WERE
REPRESENTED IN
SPRING 2017.

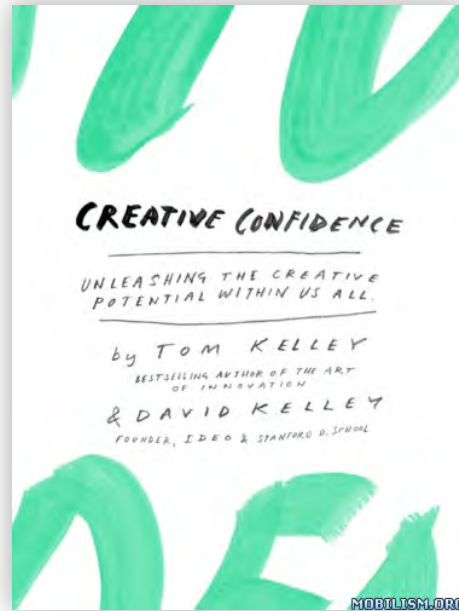


2. Novel Teaching Methods

We worked with Professor Mike Lee from the Viterbi School of Engineering to launch the first primarily student-led class at USC.

3. Trajectory: Learning and Adapting

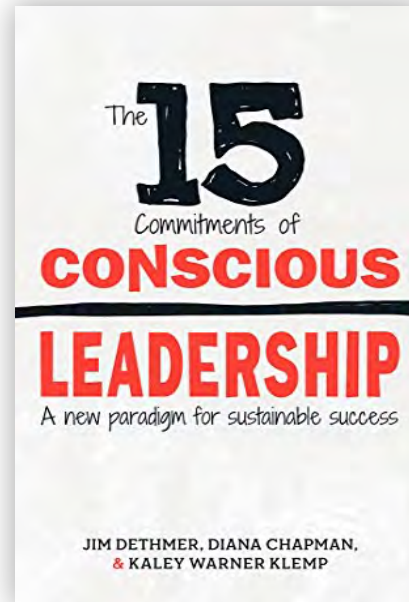
We kept the curriculum flexible and conducted frequent surveys to understand what the students needed most.



ASSIGNED
CHAPTER READING

Creative Confidence

Tom & David Kelley



ASSIGNED
CHAPTER READING

Conscious Leadership

Jim Dethmer, Diana Chapman,
and Kaley Warner Klempt



METHODOLOGY &
DIGITAL TOOLS

IDEO

SF-based design firm.



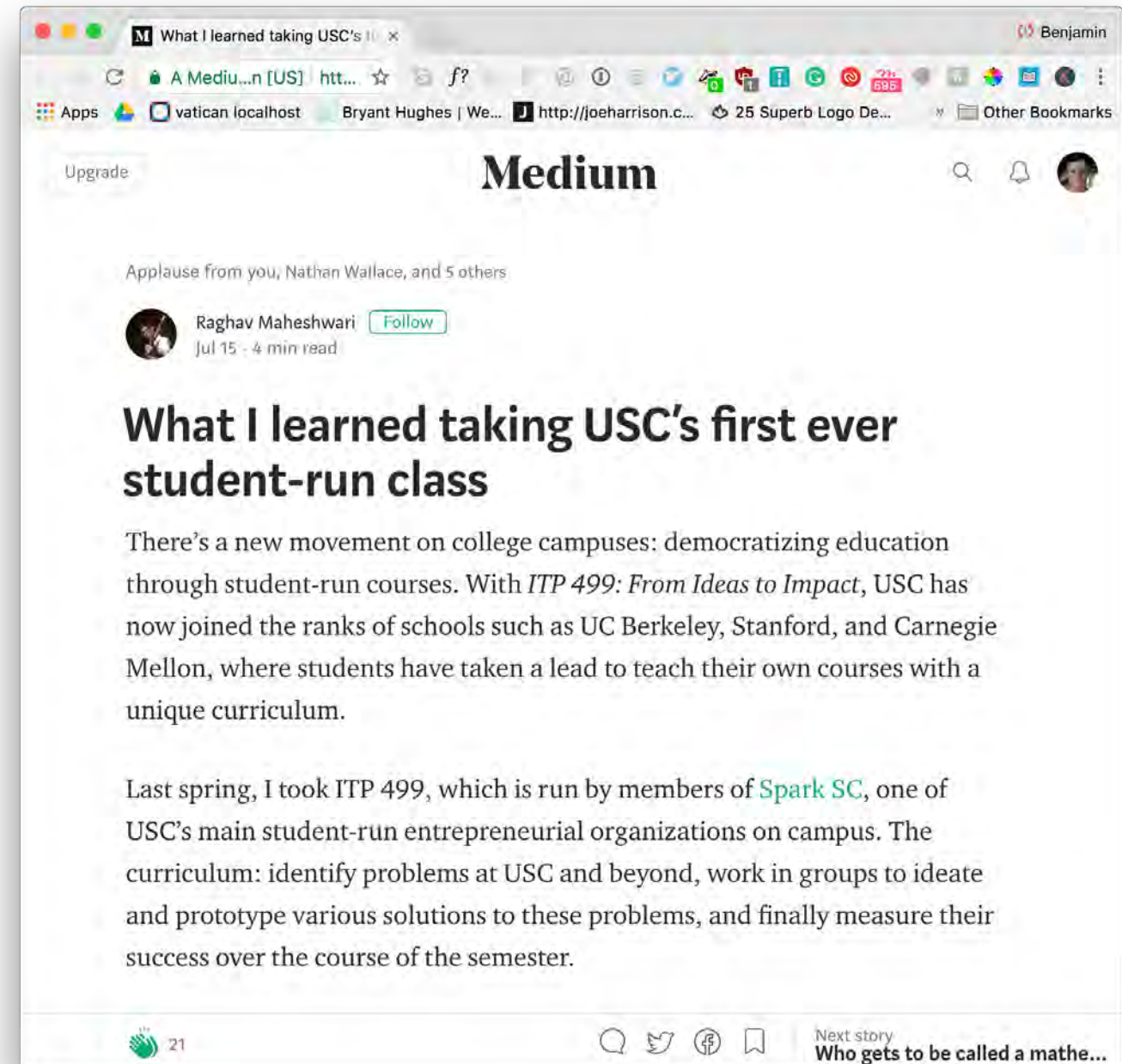
CASE STUDIES

HBS

Harvard biz magazine.

19/21

**ARE MORE CONFIDENT
IN STARTING NEW PROJECTS
OUTSIDE OF CLASS.**



“ ”

This class is for the kind of student who wants to play an active role in helping the USC community.

“ ”

Ideas to Impact wants to show you where and how to start.

“ ”

Taking ITP 499 even changed my perception on what impact is.

We took students
to the Bay Area to meet
inspiring individuals.

David Plouffe



Kat Manalac



Grant Wedner
IDEO

Justin Kao





Mike Lee

PROFESSOR AT VITERBI

Professor Lee was key in helping the Ideas to Impact team navigate the USC ecosystem as well as a great mentor in helping establish curriculum and best practices in the classroom.

Why should USC do this?



OTHER SCHOOLS ARE
PROVING IT WORKS.



Stanford
University

SIC PROGRAM AT STANFORD
SYSTEMATIZES PEER EDUCATION.



"Student initiated courses (**SICs**) are the perfect example of peer education at Stanford University. The classes are not only more intimate and relaxed, but are also engaging, substantive, and taught by competent undergraduates."



OFFERS **15** STUDENT-LED
CLASSES EACH YEAR



“We've never run into a problem with the class quality. It's never a student lazily pursuing a goof-off topic with friends; it's highly accomplished students delving into topics we've yet to offer as part of the regular curriculum.”



3,500 STUDENTS TAKE DECAL
COURSES EACH SEMESTER.



“DeCal classes, in a nutshell, are legitimate university classes run by students. The student that runs the course can be viewed as the delegated instructor for the faculty sponsor.”

How we filled it.




Flyering, social media ads, emails, student org connections, and an infosession.

 IDEAS TO **IMPACT**


ITP499: FROM IDEAS TO IMPACT

is an experimental, project-based 2 unit class

IMPACT	Work on high-impact, high-success projects that unite, inspire, and empower USC and the surrounding communities.
ENGAGE	Meet with critical members of the USC community, like Provost Michael Quick , to identify the most urgent problems on campus.
CONNECT	With students who have shaped organizations like Spark SC and have worked at companies like NASA and Snapchat.
EXPERIENCE	Visit the Bay Area's most innovative companies on a trip to Silicon Valley .




FIND IT ON
WEB REG!
JUGGY 1



Suvir Copparam

USC Class of 2021

June 19 · 

Have a few extra units this coming semester? Check out ITP 499: From Ideas to Impact, a 2-unit, project-based course taught by students for students interested in building projects that improve USC.

Hey Ben,

This Spring, some students from Spark SC and I are teaching a class with professor Mike Lee. The class, titled "From Ideas to Impact," tasks students with creating a project that has an impact on USC's campus. The idea of the class is that it gives students the experience of affecting real users. I've

15

MAJORS

Biomedical Engineering

Computer Science

Fine Art

Business Administration

Computer Science/Business Administration

Arts, Technology, and the Business of Innovation

Law, History and Culture

Industrial and Systems Engineering

Undeclared

Computer Engineering

Chemical Engineering

International Relations

Psychology

Public Policy

Journalism

Understanding what students are looking for in a class.

Personalized surveys, website of top 2-unit classes, blog posts, and more.

My ideal class is a 2 unit class of 35 students that meet for 2 hours on Wednesdays at 5 PM.

The class is called Project Thought and the goal is to get students to think about collaborative projects to visualize impact on campus.



Thank you!



IDEAS TO
IMPACT