# Introduction to Machine Learning

INTRODUCTION TO DEEP LEARNING
Andreu Arderiu

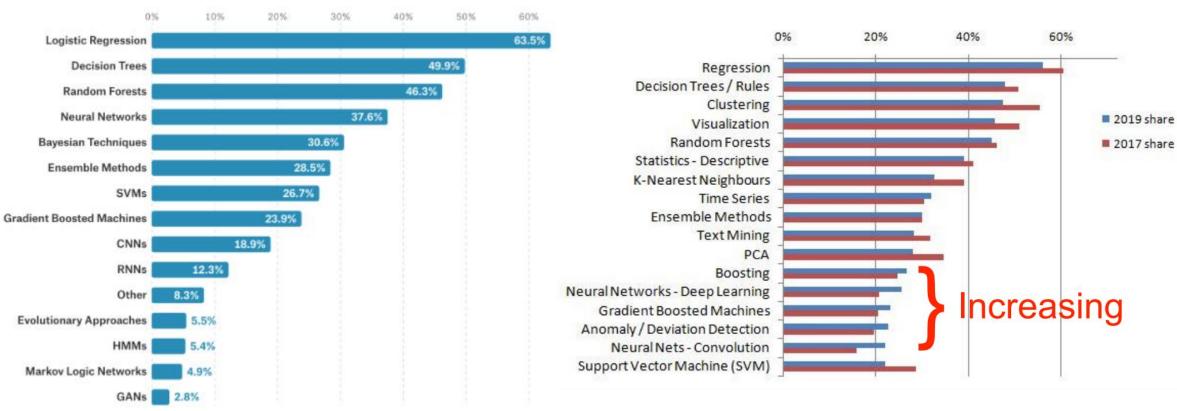
NORTHIN SUMMER SCHOOL Barcelona, July 2023

# The use of Machine Learning

#### Kaggle's 2017 survey



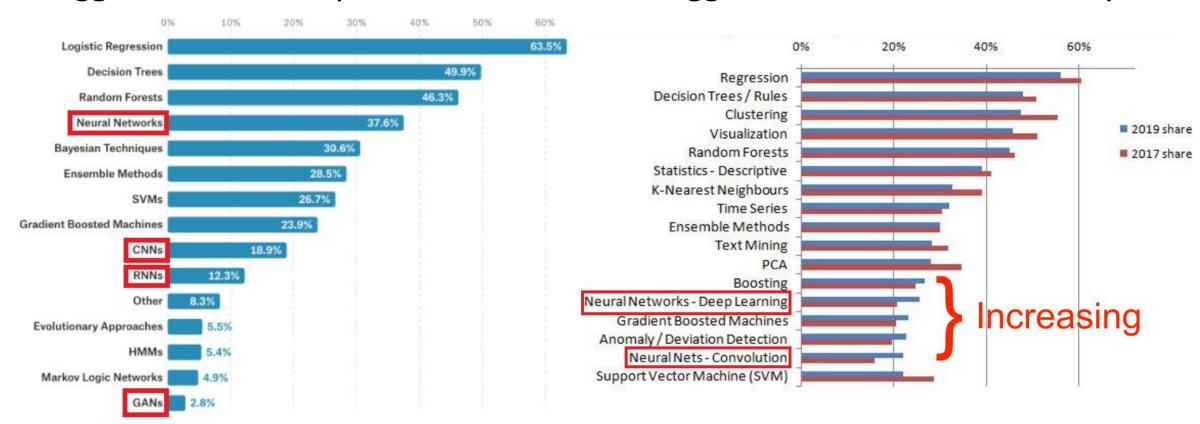




# The use of Machine Learning

Kaggle's 2017 survey

Kdnuggets 2018/9 vs 2017 survey

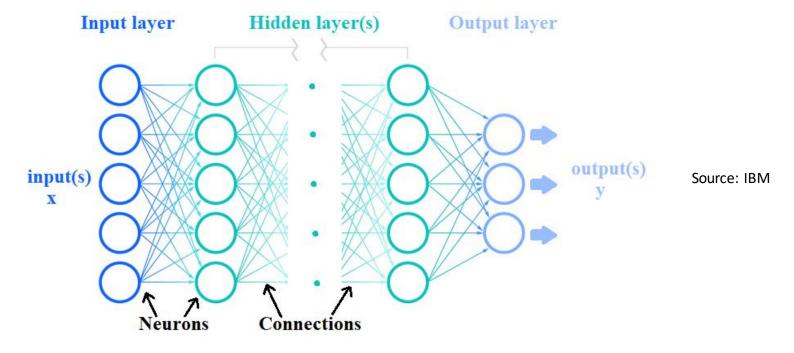


#### Neural networks: overview

Subset of machine learning, the heart of Deep learning algorithms

Able to recognize very complex patters (used for image, text and

audio data)

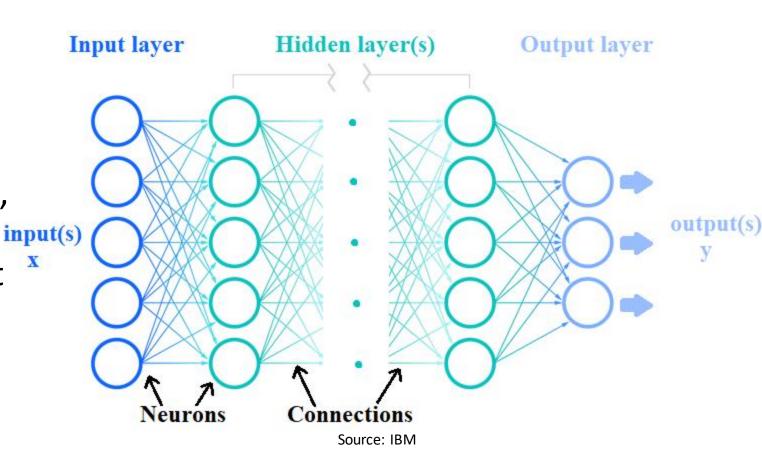


# Neural networks: types

- Types or different architectures of neural networks
  - 1. Feedforward Neural Networks: Tabular datasets
  - 2. Recurrent Neural Networks (RNN): Sequential data such as text or audio
  - 3. Convolutional Neural Networks (CNN): Image and video processing
  - 4. Transformers: Text, audio and image processing
- Deep Learning is the use of models that have a neural network architecture with a huge amount of layers
- Commonly the three types of architectures are combined into bigger models!

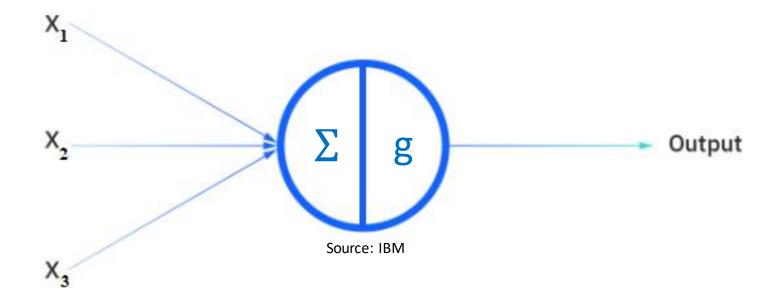
#### Feedforward neural networks

- Each node has an associated weight, threshold, and activation function
- If node output > threshold, neuron is "activated", passes information to next layer

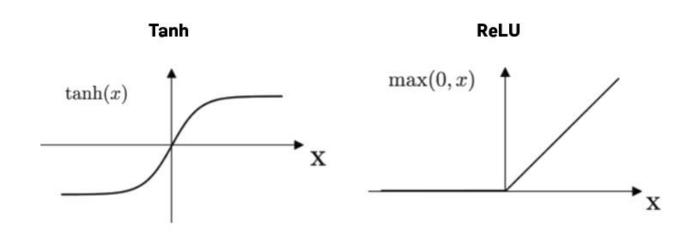


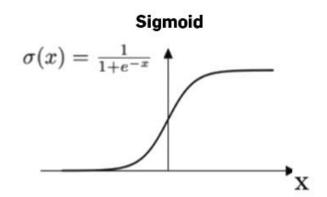
#### Feedforward neural networks

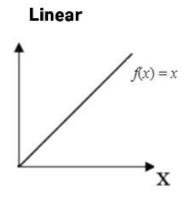
- We can think of each node as a single linear regression + activation function
- Input vector  $x \longrightarrow \sum_{i=1}^{n} \beta_i x_i + \beta_0 \longrightarrow g(\sum_{i=1}^{n} \beta_i x_i + \beta_0)$



# Types of activation functions



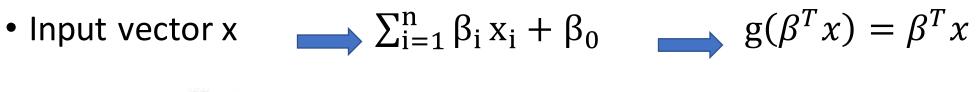


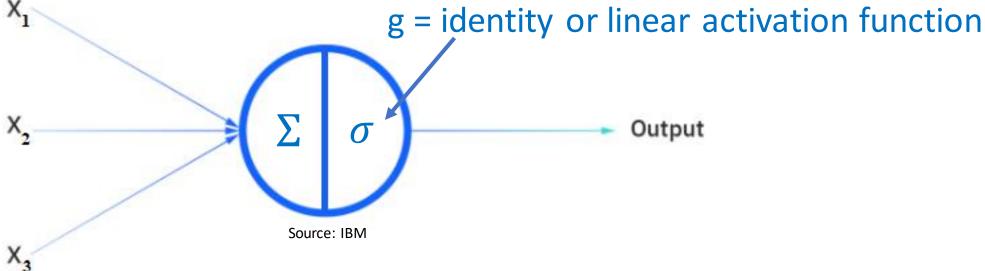


And many more... active research topic!

# Linear regression as a neural network?

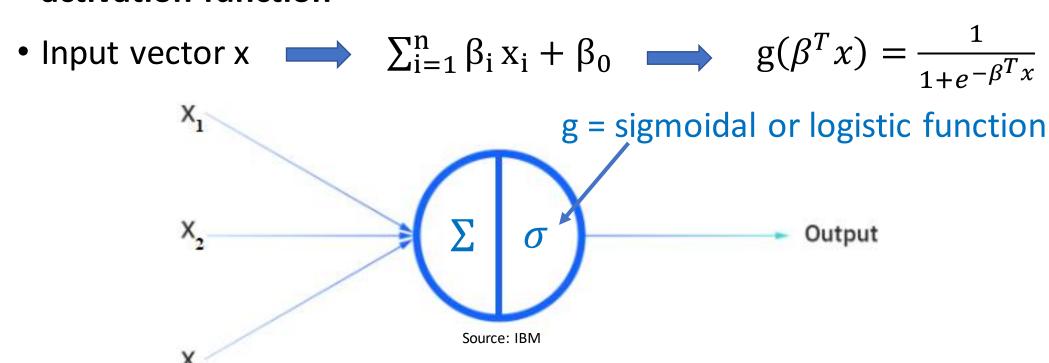
 Neural network of 2 layers and a single neuron with a linear activation function





# Feedforward NN: simple perceptron

 Neural network of 2 layers and a single neuron with a sigmoid activation function



# Feedforward NN: simple perceptron

- Input vector  $\mathbf{x} \longrightarrow \sum_{i=1}^{n} \beta_i \, \mathbf{x}_i + \beta_0 \longrightarrow \mathbf{g}(\beta^T \mathbf{x}) = \frac{1}{1 + e^{-\beta^T \mathbf{x}}}$
- Quiz: Does perceptron recall you any other algorithm/model?



# Feedforward NN: simple perceptron



$$\sum_{i=1}^{n} \beta_i x_i + \beta_0$$



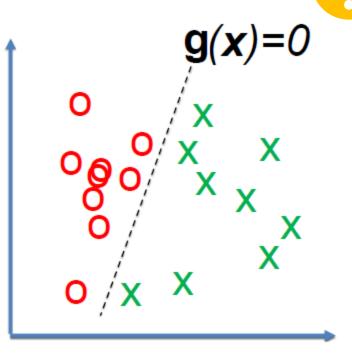
• Input vector x 
$$\sum_{i=1}^{n} \beta_i x_i + \beta_0 \qquad g(\beta^T x) = \frac{1}{1 + e^{-\beta^T x}}$$

Quiz: Does perceptron recall you any other algorithm/model?



#### **Logistic regression**

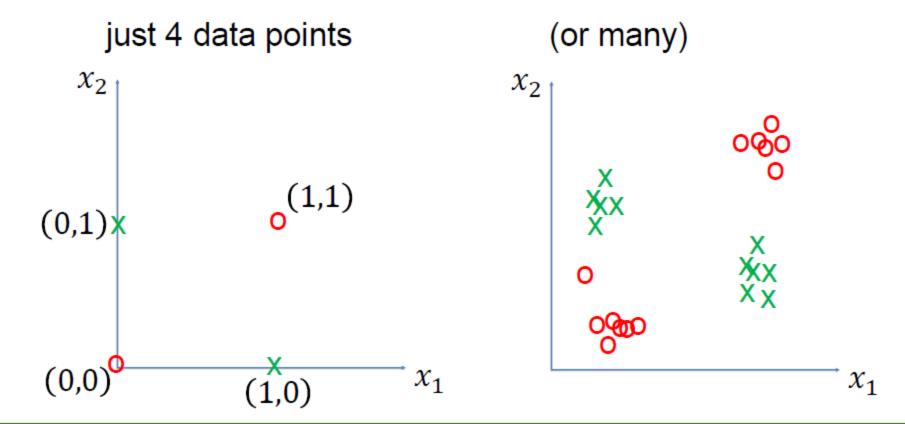
- Simple perceptron "=" logistic regression
- Simple perceptron performs linear separation



# What about non-linear separable tasks?

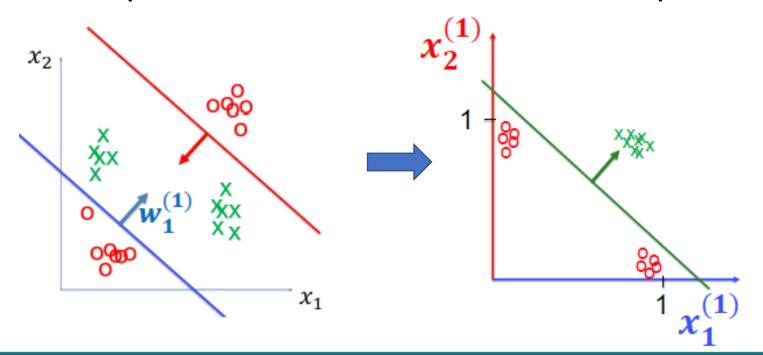


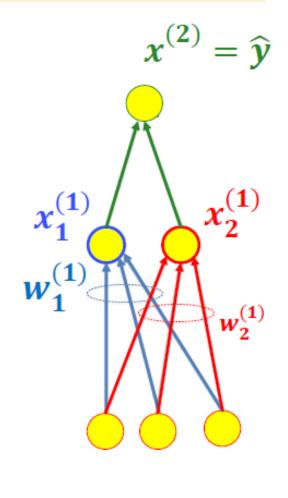
• Classical XOR problema, not linearly separable



# Solution: Add a second layer!

- Second layer takes as input output of red and blue neurons
- Two-layer network can solve a non-linear problem





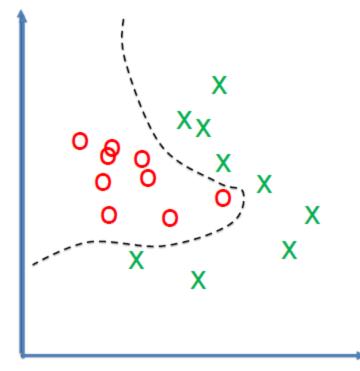
# Feedforward NN: Multi Layer Perceptron (MLP)

Neural network with more than three layer and non-linear activation

function

Very flexible, adapt to non-linear problems

Classification and regression tasks



# Universal Approximation Theorem

• A feedforward network with a single layer is sufficient to represent any function, but the layer may be infeasibly large and may fail to learn and generalize correctly.

Ian Goodfellow, Deep Learning

Big implication: a neural network can (in theory) solve any problem!

#### Recurrent Neural Networks: overview

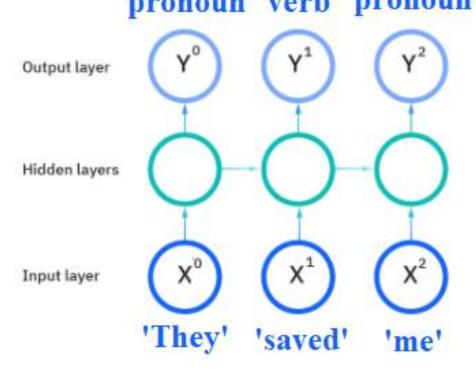
Useful to work with sequence prediction problems

They have "memory": take information from previous inputs to

influence current input/output

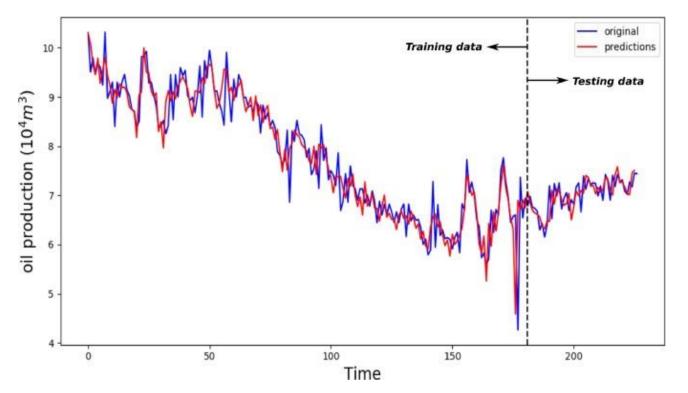
Popular architectures:

- > LSTM (1997)
- > BRNN (1997)
- > GRUs (2014)



#### Recurrent Neural Networks: use cases

• Time-series prediction: stocks, productivity, weather,....



Source: Sagheer et al, 2019

#### Recurrent Neural Networks: use cases

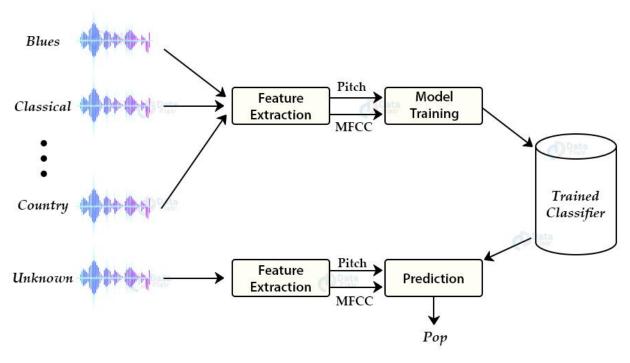
• Voice detection: Siri(Apple), Alexa(Amazon), HeyGoogle(Google),...





#### Recurrent Neural Networks: use cases

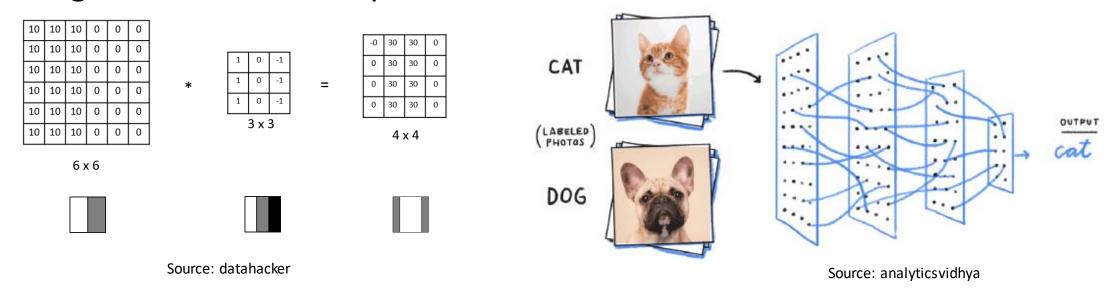
- Music generation: predict next note given a sequence of previous notes
- Music genre classifier
- Jukebox, OpenAl 2020



Source: DataFlair

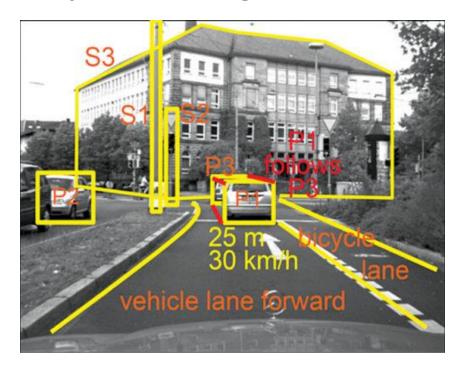
#### Convolutional Neural Networks: overview

- They work really well for **image data**, they are designed to capture and learn the **spatial structure** of the data. "**Computer Vision**" tasks
- Building blocks are filters or kernels that extract relevant features using the convolution operation



#### Convolutional Neural Networks: use cases

Object and Edge detection for autonomous driving

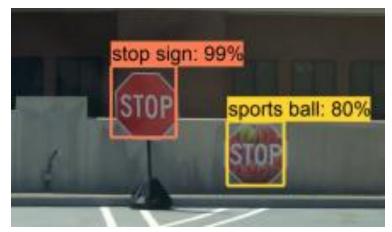




Source: V.P. Sampath Source: Vecanoi

# Convolutional Neural Networks: use cases

 Autonomous driving, not an easy problema, still a long way ahead!



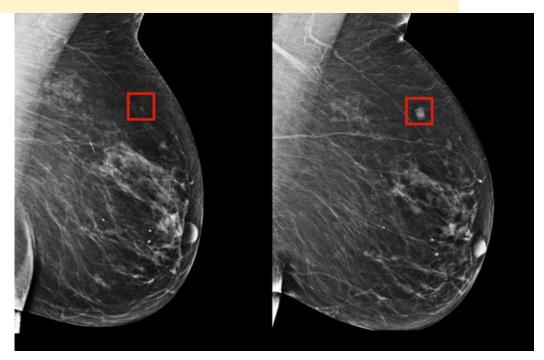
Source: GeorgiaTech

Driver Charged in Uber's Fatal 20

Elon Musk says making autonomous cars is much harder the latest 'full than he expected, after Tesla's timeline for the latest than he expected, after slipped again self-driving' software slipped again

#### Convolutional Neural Networks: use cases

 Several applications in healthcare: tumor detection, COVID-19 detection,



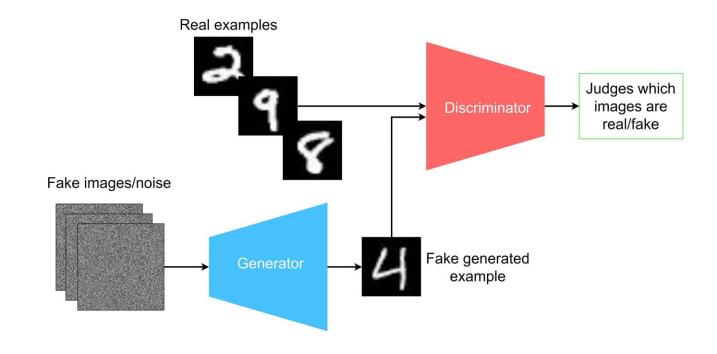
**HEALTH AND SCIENCE** 

# Google's DeepMind A.I. beats doctors in breast cancer screening trial

PUBLISHED THU, JAN 2 2020-8:13 AM EST | UPDATED THU, JAN 2 2020-8:13 AM EST

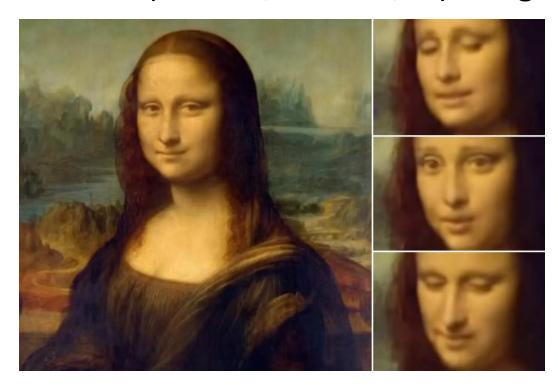
### Aside: Generative Adversarial Netoworks (GANs)

- Synthetic <a href="Image">Image</a>/audio/video generation.
- Train a discriminator and generator modules.



#### GANs use cases

- Art (music, painting, ...) generation
- Fashion (clothes, models, ...) design





### **GANs** risks

- <u>Deepfakes</u>
- Copyright issues

•



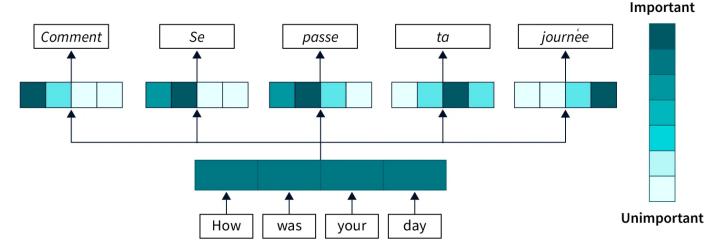


#### Transformers: overview

- Most recent architecture! (Attention is all you need, Vaswani et al. 2017)
- They work really well for **natural language processing tasks** (text processing, translation, ...).

Sentences are processed as a whole (attention) rather than word by

word.

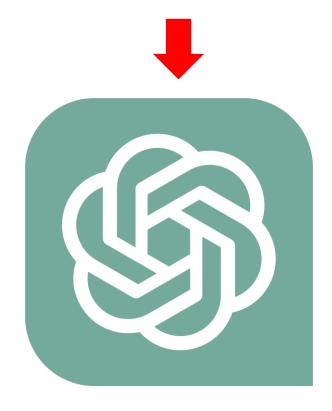


Quiz: Do you know any popular model based on transformers?



Quiz: Do you know any popular model based on transformers?





- Large Language Models (ChatGPT, GPT-4, ...)
- ChatGPT trained on massive amount of data + human feedback loop!



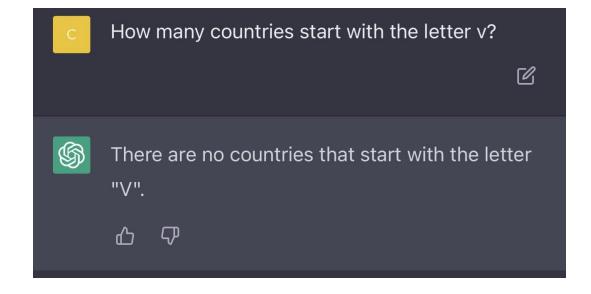
Write two sentences in french to grab the attention of 1st to 3rd year french engineering bachelor students that came to Barcelona to a Machine Learning course (and to party)



"Venez découvrir l'avenir de l'intelligence artificielle à notre cours de Machine Learning à Barcelone, alliant apprentissage et fête dans une ambiance exceptionnelle! Rejoignez-nous pour une expérience inoubliable de fusion entre science et divertissement dans la magnifique ville de Barcelone!"

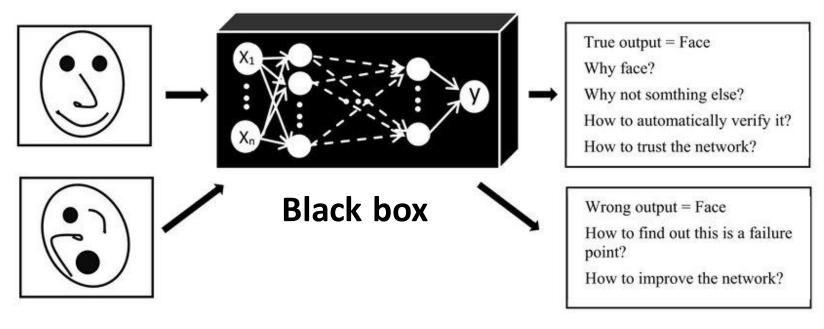
LLM are very powerful and can be really useful, but they also bring risks!

- Malicious bots
- Fake information generation
- Phishing emails
- IP & data privacy issues
- •



# Deep Learning issues: interpretability

 Deep Learning models are considered "Black box" models, it is hard to understand and analyse the decisions of the model!



Source: Plataniotis et al. 2018

# Deep Learning: pros and cons

#### • Pros:

- Can execute really complex tasks, methods are flexible and adapt to different types of data
- > They can reach impressive performance

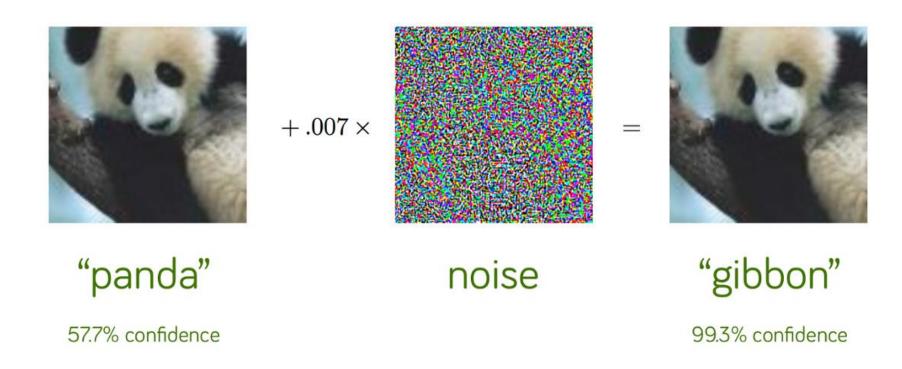
#### Cons:

- > They are black-box models, not interpretable!
- > Extremely expensive to train (computational cost is huge)
- > Requires large amount of data



#### Al risks: adversarial attacks!

Imperceivable noise that tricks the Deep Learning model



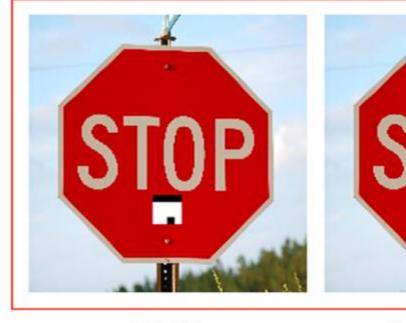
Source: Explaining and Harnessing Adversarial Examples, Goodfellow et al, ICLR 2015.

#### Al risks: adversarial attacks



Stop

(a) Normal



Yield

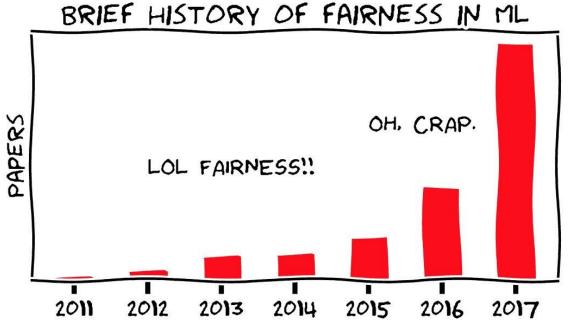
Speed Limit

(b) Attack

Source: Ben Dickson – The Daily Swig

# Ethical questions around Al

- Al systems are increasingly present in high-stake decisión processes
- Is our algorithm making fair decisions? Is discriminating by race or gender?...



Source: Ziyuan Zhong

# Al discrimination problem



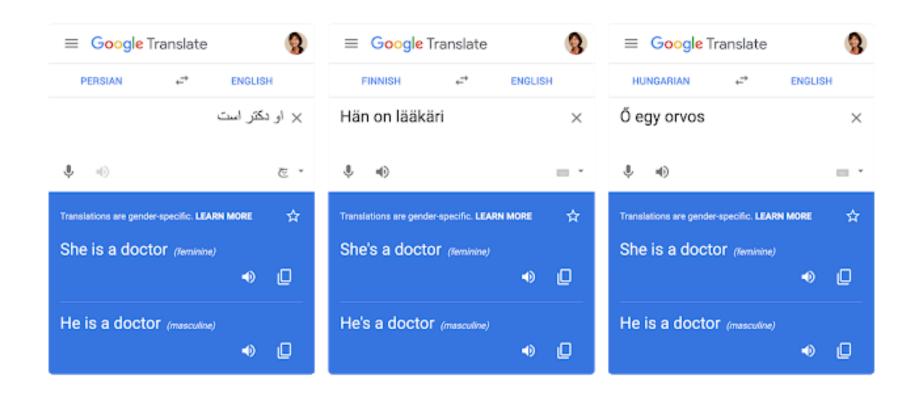
# AI technologies must prevent discrimination and protect diversity

Notas de prensa CULT 16-03-2021 - 16:42

- Al technology must be trained using unbiased data sets to prevent discrimination
- Clear ethical framework needed for algorithms to protect EU's cultural and linguistic diversity
- Teachers must retain control over decisions impacting students' future opportunities

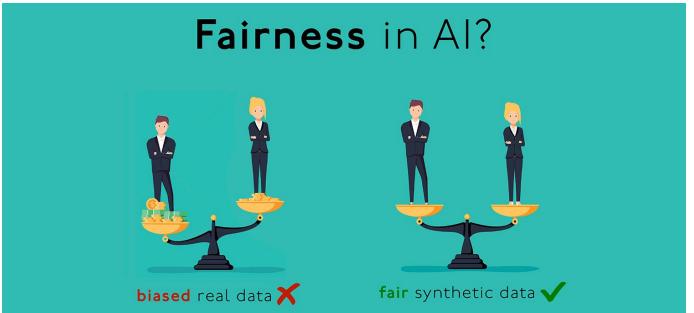
Amazon scraps secret AI recruiting tool that showed bias against women

# Al discrimination problem



#### Real world data encodes discrimination

• Historical data might encode systematic discriminatory biases present in our society, such as racial, gender, or sexual orientation bias.. If we train models on such data, we créate discriminative models



Source: Mostly Al

# **Ensuring AI fairness**

We can mitigate data and model bias

