

# JAYDIP GOSWAMI

UI/UX Designer

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My passion is in harmonizing aesthetics with functionality, creating designs that not only look beautiful but also seamlessly guide users through their journey.



[Behance Profile](#)



[Personal Website](#)

## Work Experience

### iQlance Solutions

• Sep 2022 - Working

#### UI/UX Design:

- Designing the visual elements of the application or website, including colors, typography, and layout.
- Creating high-fidelity mockups and UI assets for development.

#### Wireframing:

- Developing wireframes, user flows, and prototypes to visualize and test design ideas.
- Iterating on designs based on feedback and usability testing results.

#### Design Systems and Guidelines:

- Develop and maintain design systems and style guides to ensure consistency across the product.
- Document design guidelines for developers and other team members.

### Hyperlink Infosystem

• Apr 2021 - Jun 2022

#### UI/UX Design:

- Design user interfaces that are visually appealing and user-friendly.
- Ensure consistency in design elements such as typography, color schemes, and layouts.

#### Wireframing:

- Create wireframes, mockups, and prototypes to visualize the user interface.
- Develop interactive prototypes for user testing and feedback.

### SoluLab

• Aug 2019 - Apr 2021

#### UI/UX Design:

- Design aesthetically pleasing and user-friendly interfaces.
- Maintain consistency in typography, color schemes, and layout across the product.

#### Brand Design:

- Create wireframes, mockups, and prototypes to visualize the user interface.
- Develop interactive prototypes for user testing and feedback.

Visual Design:

- Create graphics for websites, social media, advertisements, brochures, and other marketing materials.
- Design logos, icons, and other branding elements.

Color Theory and Image Editing:

- Apply color theory to create visually engaging designs.
- Edit and manipulate images to fit design requirements.

Software Knowledge

Figma | Adobe XD | Adobe Illustrator | Adobe Photoshop | Corel Draw | Canva | Zeplin

Education

Diploma in Painting	• 2016 - 2019
Bhavnagar University	
Computer Engineering	• 2011 - 2014
Gujarat Technological University - 7.8 CPI	

Interests

Designing | Painting | Photography | Gardening

Personal Information

Name	Jaydip Goswami
Date of Birth	10 May 1996
Nationality	India
Marital Status	Married
Languages	English, Hindi, Gujarati