

# Krismon Lie

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## WORK EXPERIENCE

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### Automation Industry

Singapore

#### Software Programmer

- **Led the development of three key software solutions**, optimizing internal system efficiency and streamlining processes, reducing manual workload by an estimated **15 hours per month**.
- **Implemented agile methodologies across multiple teams**, improving cross-functional collaboration and reducing backlog issues by **40%**, accelerating feature deployment cycles from bi-weekly to weekly.
- **Developed Human Machine Interface (HMI) solutions**, enhancing usability and operational efficiency for over **200 machines**, contributing to a smoother user experience and minimizing system errors by **15%**.
- **Collaborated with sales and product teams** to tailor software features that align with client needs, ensuring seamless integration and enhancing product value.

### Free Lance Website Rebranding

Singapore

#### Freelance

- **Transformed** an outdated website to engage a younger audience, **elevating** visual identity and **enhancing** user experience.
- **Developed** the site from the ground up, **applying** modern web design principles to ensure mobile responsiveness and seamless accessibility.
- **Created** promotional assets using Photoshop and Canva, **reinforcing** the new brand identity and **boosting** visual appeal.
- **Executed** SEO strategies, **increasing** site visibility and **driving** higher search engine rankings.

## EDUCATION

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### James Cook University (2021)

Singapore

#### Bachelor of Business - Marketing and Management

### Temasek Polytechnic (2019)

Singapore

#### Diploma in Games Design and Development

## SKILLS & INTERESTS

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Video Editing: Premiere Pro, Davinci Resolve, Capcut;

Marketing: Google Analytics; Content Creation; SEO; Facebook Advertisements; CRO;

**Skills:** Soft Skills: Communication, Adaptability, Critical Thinking, Project Management;

Coding: C++, C#, Javascript, HTML, CSS, Python

**Certificates:** Fundamentals of Digital marketing (Google)

Google SEO Fundamentals (Coursera)

**Languages:** English (Native), Chinese (Native), Korean (Elementary), Bahasa Melayu (Elementary), Bahasa Indonesia (Elementary)