

# Cole Davison

(352) 281-1102 | [mcoledavison@gmail.com](mailto:mcoledavison@gmail.com) | <https://gothvugh.github.io/cole-davison-portfolio/>

## EDUCATION

**UNIVERSITY OF CENTRAL FLORIDA, ORLANDO, FL**

MAY 2025

*Bachelor of Arts in Digital Media: Web and Interactive Platforms*

GPA: 3.8

**Relevant Coursework:** Technical Writing, Client-Side Scripting, Server-Side Scripting, Front-End Design, User Centered Design, Design for Accessibility and Engagement, Mobile Development

## EXPERIENCE

**SHIFT SUPERVISOR, STARBUCKS COFFEE COMPANY**

OCT. 2023 – PRESENT

- Evaluate store operations to identify inefficiencies and improve workflows to enhance customer and employee experiences
- Utilize problem-solving skills by analyzing real-time challenges and leveraging available resources
- Monitor and guide team performance to ensure consistency in service quality
- Establish rapport with diverse customers through strong interpersonal communication

## PROJECTS

**KNIGHTQUARTERS** – Discussion-Based Social Media Platform

AUG. 2024 – PRESENT

*User Research, Front-End Development, Back-End Development, Database Management*

- Conducted user research through surveys and interviews to improve engagement and usability
- Designed wireframes and prototypes in Figma and developed the frontend using React Native
- Designed and implemented the backend with PHP, managing user data through a MySQL relational database

**SEMANTIC MEMORY NETWORK MODEL** – UX Research Proposal

DEC. 2023

*Data Analysis, Technical Writing, Human-Computer Interaction (HCI)*

- Designed a research framework exploring human-centric computing and its impact on decision-making in technology
- Developed a proposal for a semantic memory network model, integrating semantic, cognitive, and perceptual computing to enhance user interactions
- Researched existing case studies on Human-Computer Interaction (HCI) with a focus on semantic computing models and their applications

## SKILLS

- |                              |                              |   |
|------------------------------|------------------------------|---|
| • Wireframing & Prototyping  | • Application Development    | • Version Control & Collaboration         |
| • Graphic & UI Design        | • Database Management        | • Data Interpretation & Technical Writing |
| • Content Creation & Editing | • Code Editing and Debugging |   |