DAVE STANTON / @GOTOPLANB

DESIGNING FOR EVERYBODY





SOUP



Just a can of soup

Depuis 2012 • Since 2012







JARGON

- SEO
- SEMANTIC HTML
- USABILITY
- **ACCESSIBILITY**

ACCESSIBILITY

DIRECT ACCESS INDIRECT ACCESS

TYPES OF IMPAIRMENTS

- MOBILITY
- VISUAL
- HEARING
- **SPEAKING**

MOBILITY









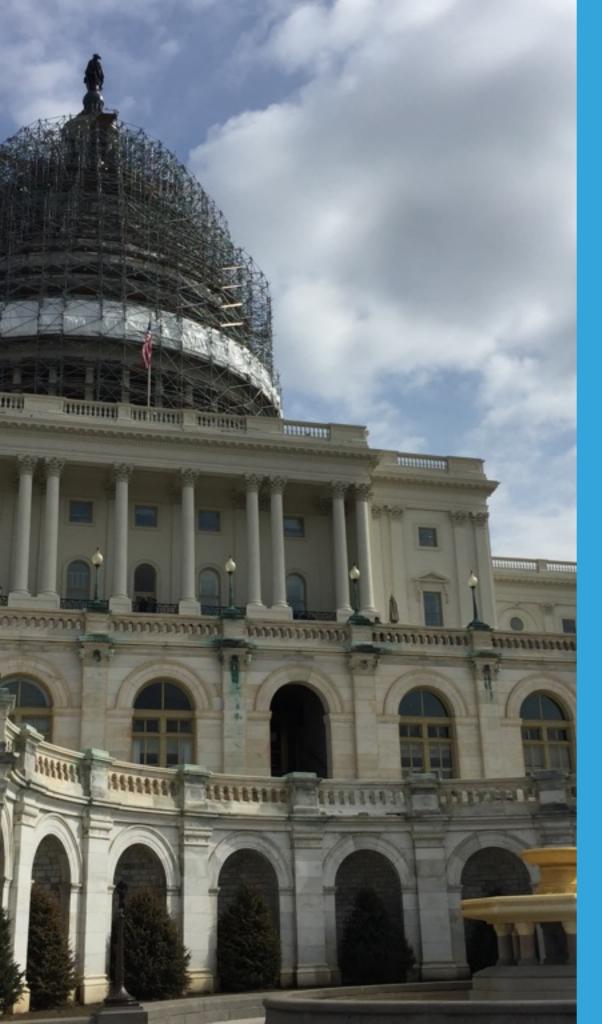
THIS IS A GARBAGE EXPERIENCE





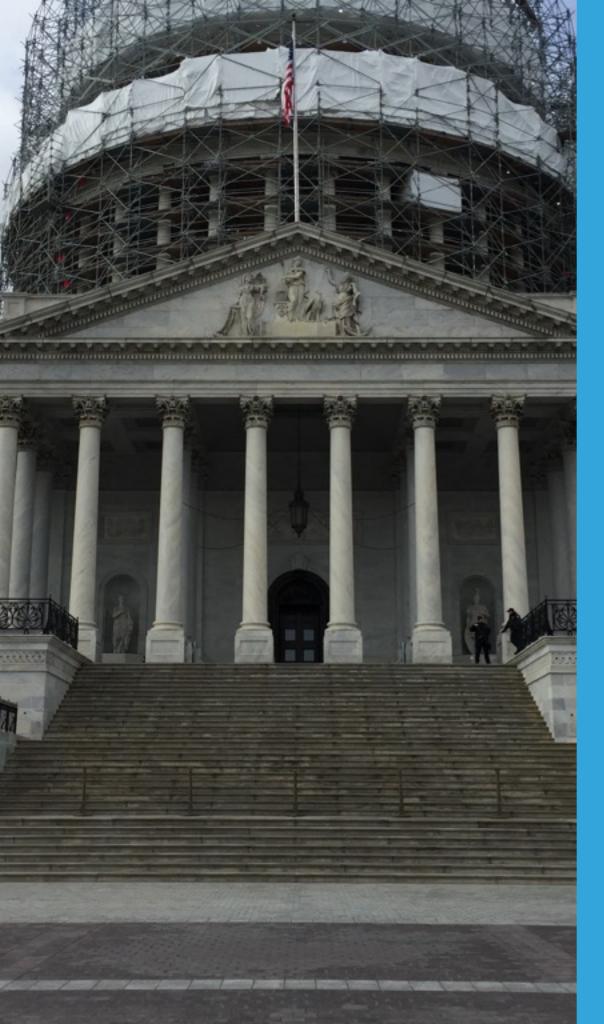
USE THOUGHTFUL TRANSITIONS





PRIMARY EXPERIENCE IS DIRECTLY ACCESSIBLE

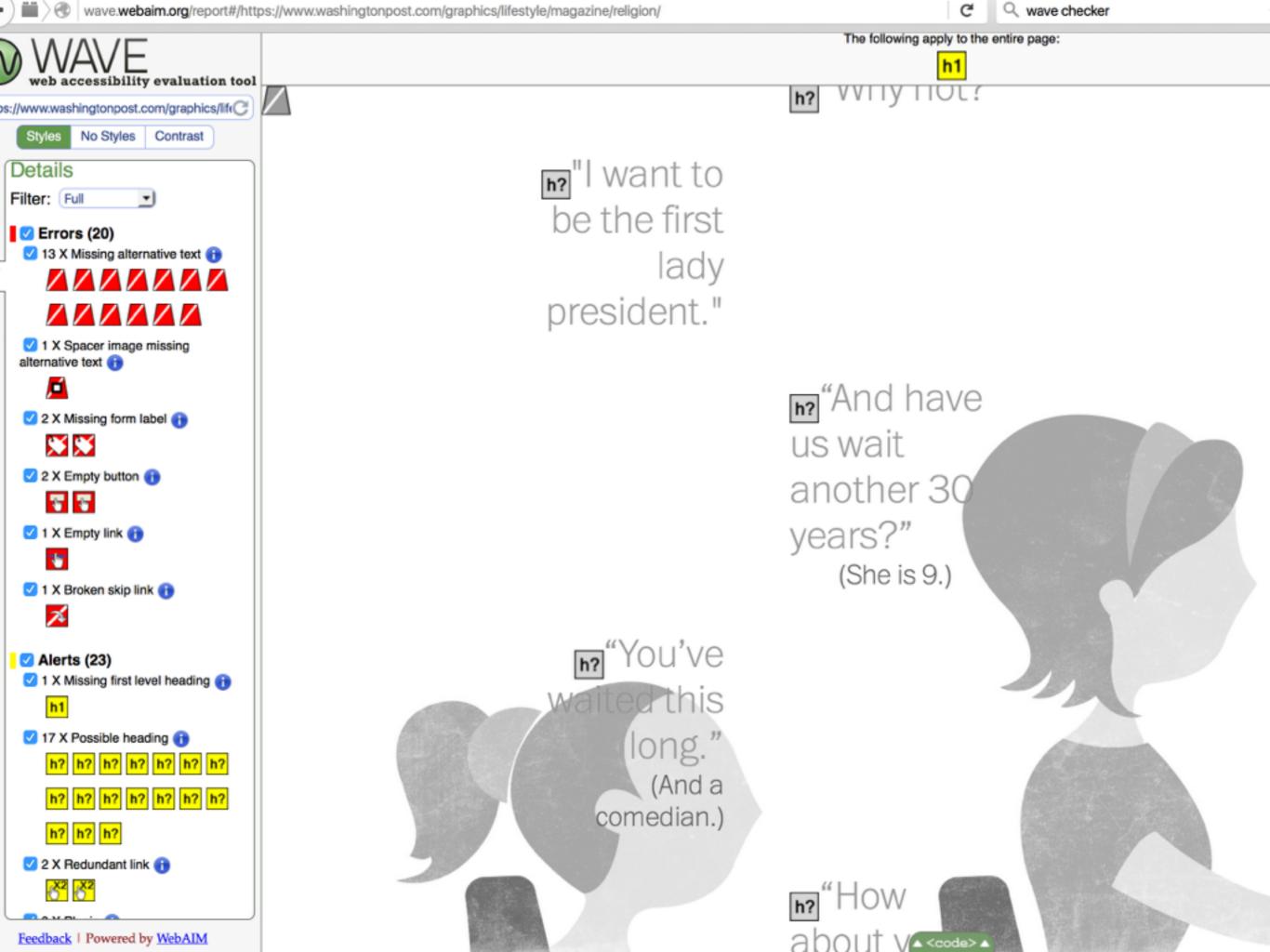




ACCESSIBILITY AS A SECOND-CLASS CONCERN

VISUAL

- COLORBLINDNESS
- NIGHT BLINDNESS
- VISUAL ASSISTANCE
- BLINDNESS



- WEBAIM
- WAVE
- ARIA
- **JAWS**

HEARING

► 15% OF ADULTS HAVE IMPAIRMENT 5% HAVE DISABLING HEARING LOSS

SPEAKING

2% OF ADULTS HAVE TROUBLE USING THEIR VOICE 1% STUTTER



