NICHOLAS **GOULD**

Senior Web Design & Development Student

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EXPERIENCE

NEURO VIGOR
West Lafayette, Indiana

2016

UX DESIGNER & WEB DEVELOPER
As part of our Human-Centered Design Experience Studio we worked with Neuro Vigor, a pharmaceutical startup in the Purdue Research Foundation, to update their current site with a modern design that appealed better to their target audience, collaborators and investors. We used UX research and design principles to find what information the target audience needed and how to best organize the new design to highlight that information.

THE ROXY 5 THEATER, LLC.
Peru, Indiana

2012 - PRESENT

ASSISTANT MANAGER & DIGITAL MEDIA MANAGER
As the assistant manager, I am responsible for supervising and managing daily operations of the Roxy 5 Theater, LLC. I also lead a team of employees who are responsible for the online presence and marketing of the theater via social media. I also developed the current website for the Roxy 5 Theater, and continue to develop and update it as needed.

PURDUE BANDS & ORCHESTRAS
West Lafayette, Indiana

2014 - 2016

TECHNOLOGY OFFICE: WEB PROJECT LEAD
As part of the Purdue Bands & Orchestras student officer core, I volunteered my time leading a small team of students in charge of maintaining and updating the Purdue Bands & Orchestras website. We worked to completely redesign the Purdue Bands & Orchestras website in 2015 based on current Purdue design standards.

EXTRACURRICULAR ACTIVITIES

- Commissioned officer in the Purdue Bands & Orchestras Volunteer Team (250+ hours of volunteer service)
- Member of the Purdue "All-American" Marching Band
- Member of the Purdue UX Club
- Member of the Purdue "Gold & Black Sound" women's basketball pep band

SKILLS

EXPERIENCED IN
Web design, web development, UX design, UI design, graphic design, social media management, team leadership, customer service

EXPERIENCED WITH
Windows OS, Mac OS, HTML5, CSS3, PHP, WordPress, Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe After Effects, Microsoft Office

EDUCATION

PURDUE UNIVERSITY
West Lafayette, Indiana

B.S. in Computer Graphics Technology
Concentration: Web Design & Development
2018

PERU HIGH SCHOOL
Peru, Indiana

Academic Honors Diploma
3.9/4.0 GPA
2013