NICHOLAS **GOULD**

Web & UX Designer

📱 (765) 244-8535

✉ ngould95@gmail.com

🌐 nickgould.us

🔖 PROJECT WORK

› HEWLETT PACKARD ENTERPRISE   CURRENT
West Lafayette, Indiana

UX DESIGNER & RESEARCHER
As part of the Purdue UXD Experience Studios, I worked in a team focused on assessing and improving the updating process of Hewlett Packard Enterprise's 3PAR storage systems.

User interviews, Competitive analysis, User flow mapping, Heuristic evaluation, Literature review, Personas, Sketching, Wire-framing, Usability testing, Presenting, Public speaking

› MICROSOFT RESEARCH   FALL 2017
West Lafayette, Indiana

UX DESIGNER
As part of my senior capstone, my team is working for Microsoft Research to assess the usability of the Microsoft Academic Assistant web interface and redesign it for the 3.0 beta launch.

Literature review, Heuristic analysis, Competitive analysis, Contextual inquiry, Sketching, Wire-framing, Prototyping, Testing design, Usability testing, Data analysis, Presenting, Public speaking

› THESCORE   SPRING 2017
West Lafayette, Indiana

UX DESIGNER & RESEARCHER
As part of the Purdue UXD Experience Studios, our team worked to design a more inviting and motivating sharing experience for theScore's iOS application.

Competitive analysis, HTML & CSS, Literature review, Testing design, Information architecture, Sketching, Wire-framing, Prototyping, A/B testing, Data analysis, Presenting, Public speaking

› OTHER NOTABLE PROJECTS: UX DESIGNER & RESEARCHER at NEURO VIGOR, LEAD WEB DEVELOPER at PURDUE BANDS & ORCHESTRAS

🔖 WORK EXPERIENCE

› THE ROXY 5 THEATER, LLC.   2012 - PRESENT
Peru, Indiana

ASSISTANT MANAGER
Lead daily operations and customer service, as well as maintaining technical operations.

Team management, Customer service, Social media management, HTML, CSS, PHP

› PURDUE UNIVERSITY   2017 - PRESENT
West Lafayette, Indiana

UX RESEARCH ASSISTANT for THE FORD MOTOR COMPANY
A research project through Purdue University, our team is working to improve internal proprietary BOM & FMA Processes for The Ford Motor Company.

On-site user research, Contextual inquiry, User observations, User interviews, Data analysis, Data visualization, Presenting

› OTHER NOTABLE PROJECTS: UX RESEARCH ASSISTANT at PURDUE UNIVERSITY for BRAKE SUPPLY

📄 SKILLS

EXPERIENCED IN
On-site user research, User interviews, User observations, Competitive analysis, Literature review, User flow mapping, Heuristic evaluation, Contextual inquiry, Personas, Information Architecture design, Sketching, Wire-framing, Prototyping, Testing design, Usability testing, A/B testing, Data analysis, Data visualization, Presenting, Public speaking

EXPERIENCED WITH
Windows OS, Mac OS, HTML5, CSS3, PHP, SQL, ASP.NET, WordPress, Adobe Illustrator, Adobe Photoshop, Adobe XD, Sketch, InVision, Microsoft Office

🎓 EDUCATION

PURDUE UNIVERSITY   **2018**
West Lafayette, Indiana

B.S. in Computer Graphics Technology

- Commissioned officer in the Purdue Bands & Orchestras Volunteer Team (250+ hours of volunteer service)
- Member of the Purdue "All-American" Marching Band
- Member of the Purdue UX Club