




NICHOLAS GOULD

Web & UX Designer

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 nickgould.us

PROJECT WORK

> HEWLETT PACKARD ENTERPRISE

CURRENT

West Lafayette, Indiana

UX DESIGNER & RESEARCHER

As part of the Purdue UXD Experience Studios, I worked in a team focused on assessing and improving the updating process of Hewlett Packard Enterprise's 3PAR storage systems.

User interviews, Competitive analysis, User flow mapping, Heuristic evaluation, Literature review, Personas, Sketching, Wire-framing, Usability testing, Presenting, Public speaking

> MICROSOFT RESEARCH

FALL 2017

West Lafayette, Indiana

UX DESIGNER

As part of my senior capstone, my team is working for Microsoft Research to assess the usability of the Microsoft Academic Assistant web interface and redesign it for the 3.0 beta launch.

Literature review, Heuristic analysis, Competitive analysis, Contextual inquiry, Sketching, Wire-framing, Prototyping, Testing design, Usability testing, Data analysis, Presenting, Public speaking

> THESCORE

SPRING 2017

West Lafayette, Indiana

UX DESIGNER & RESEARCHER

As part of the Purdue UXD Experience Studios, our team worked to design a more inviting and motivating sharing experience for theScore's iOS application.

Competitive analysis, HTML & CSS, Literature review, Testing design, Information architecture, Sketching, Wire-framing, Prototyping, A/B testing, Data analysis, Presenting, Public speaking

> OTHER NOTABLE PROJECTS: UX DESIGNER & RESEARCHER at NEURO VIGOR, LEAD WEB DEVELOPER at PURDUE BANDS & ORCHESTRAS

WORK EXPERIENCE

> THE ROXY 5 THEATER, LLC.

2012 - PRESENT

Peru, Indiana

ASSISTANT MANAGER

Lead daily operations and customer service, as well as maintaining technical operations.

Team management, Customer service, Crowd management, Social media management, HTML & CSS, Computer networking

> PURDUE UNIVERSITY

2017 - PRESENT

West Lafayette, Indiana

UX RESEARCH ASSISTANT for THE FORD MOTOR COMPANY

A research project through Purdue University, our team is working to improve internal proprietary BOM & FMA Processes for The Ford Motor Company.

On-site user research, Contextual inquiry, User observations, User interviews, Data analysis, Data visualization, Presenting

> OTHER NOTABLE PROJECTS: UX RESEARCH ASSISTANT at PURDUE UNIVERSITY for BRAKE SUPPLY

SKILLS

EXPERIENCED IN

Web design, web development, UX research, UX design, UI design, graphic design, social media management, teamwork, team leadership, customer service.

EXPERIENCED WITH

Windows OS, Mac OS, HTML5, CSS3, PHP, SQL, ASP.NET, WordPress, Adobe Illustrator, Adobe Photoshop, Adobe XD, Sketch, InVision, Microsoft Office



EDUCATION



PURDUE UNIVERSITY

2018

West Lafayette, Indiana

B.S. in Web Design & Development

- Commissioned officer in the Purdue Bands & Orchestras Volunteer Team (250+ hours of volunteer service)
- Member of the Purdue "All-American" Marching Band
- Member of the Purdue UX Club