

# NICHOLAS GOULD

Web & UX Designer

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🌐 nickgould.us

## EXPERIENCE

### > Ford Motor Company Detroit, Michigan

CURRENT

#### PURDUE UX RESEARCHER ASSISTANT

A research project through Purdue University for the Ford Motor Company, our team is working to improve internal software for Ford to optimize proprietary design and BOM processes.

### > Brake Supply Evansville, Indiana

CURRENT

#### PURDUE UX RESEARCH ASSISTANT

A research project through Purdue University for Brake Supply, our team researched their current factory workflow and are working to design a digital interface that will remove the need for physical paperwork and optimize the factory processes.

### > theScore Toronto, Ontario

2017

#### UX DESIGNER & RESEARCHER

As part of our User Experience Design Studio we worked with theScore, a mobile-first sports media company based out of Toronto, Canada. theScore wanted to increase sharing of their articles on social media. Our team was tasked with understanding the users' motivations and actions with theScore iOS app, and developing an improved sharing process that not only made sharing easier, but also more motivating.

### > OTHER NOTABLE POSITIONS: UX DESIGNER & RESEARCHER at NEURO VIGOR, LEAD WEB DEVELOPER at PURDUE BANDS & ORCHESTRAS, ASSISTANT MANAGER at THE ROXY 5 THE-ATER, LLC.



## EXTRACURRICULAR ACTIVITIES

- Commissioned officer in the Purdue Bands & Orchestras Volunteer Team (250+ hours of volunteer service)
- Member of the Purdue "All-American" Marching Band
- Member of the Purdue UX Club
- Member of the Purdue "Gold & Black Sound" women's basketball pep band

## SKILLS

### EXPERIENCED IN

Web design, web development, UX research, UX design, UI design, graphic design, social media management, teamwork, team leadership, customer service.

### EXPERIENCED WITH

Windows OS, Mac OS, HTML5, CSS3, PHP, SQL, ASP.NET, WordPress, Adobe Illustrator, Adobe Photoshop, Adobe XD, Sketch, InVision, Microsoft Office



## EDUCATION



PURDUE UNIVERSITY  
West Lafayette, Indiana

B.S. in Computer Graphics Technology  
Concentration: Web Design & Development

2018



PERU HIGH SCHOOL  
Peru, Indiana

Academic Honors Diploma

2013