



# Gourav Aggarwal

To work in an organization where I can utilize my technical competencies in the area of IT Skills.

## Experience

### ○ May,2022 - July,2022

Company - GrowToMation

#### **CMS Developer (Hubspot)**

- Built responsive websites on HubSpot.
- Improved website performance and enhanced user experience

### ○ Feb,2023 - May,2023

Company - WebFries

#### **Frontend Developer | SEO | WordPress Developer**

- **Website Management** - : Managed and maintained client websites built on WordPress, ensuring consistent functionality and appealing design.
- **SEO Implementation** - Implemented effective SEO strategies, resulting in improved organic search rankings and website traffic
- **Email Marketing** - Led email marketing campaigns, boosting engagement and customer retention for clients.

### ○ Currently Working

Company - NEXUS Engiconsults

#### **System Engineer**

- Develop applications using LabVIEW software.

## Projects

### ○ ConvoNex AI: Conversational AI Platform

- Develop a Sophisticated conversational AI agent inspired by Open AI's GPT-3.5 architecture.
- Implemented an intuitive natural language interface using HTML, CSS and JavaScript.

### ○ Jackie (Customer Care Representative)

- Design and implemented an intuitive User interface with HTML, CSS and JavaScript.
- Created a python Flask-Based Customer Care Representative application.

### ○ IRI (Goverment Project)

- Synchronize the two NI - Chassis for Data acquisition of Pressure Sensor.
- Write code in Labview

## Technical Skills

- Python
- HTML , HTML 5
- CSS
- JavaScript
- Wordpress
- Prompt Engineering
- SEO

## Interpersonal Skills

- Problem Solver
- Self Motivate
- Consideration of Other
- Good Listiner

## Hobbies

- Sketching
- Listening Music
- Travelling

## Education

Bachelor in Technology in Electrical and Electronics

ABES Engineering College

2019 - 2023

## Language

English

Hindi

## Links

- [Linkdin](#)
- [GitHUB](#)

## Contact

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