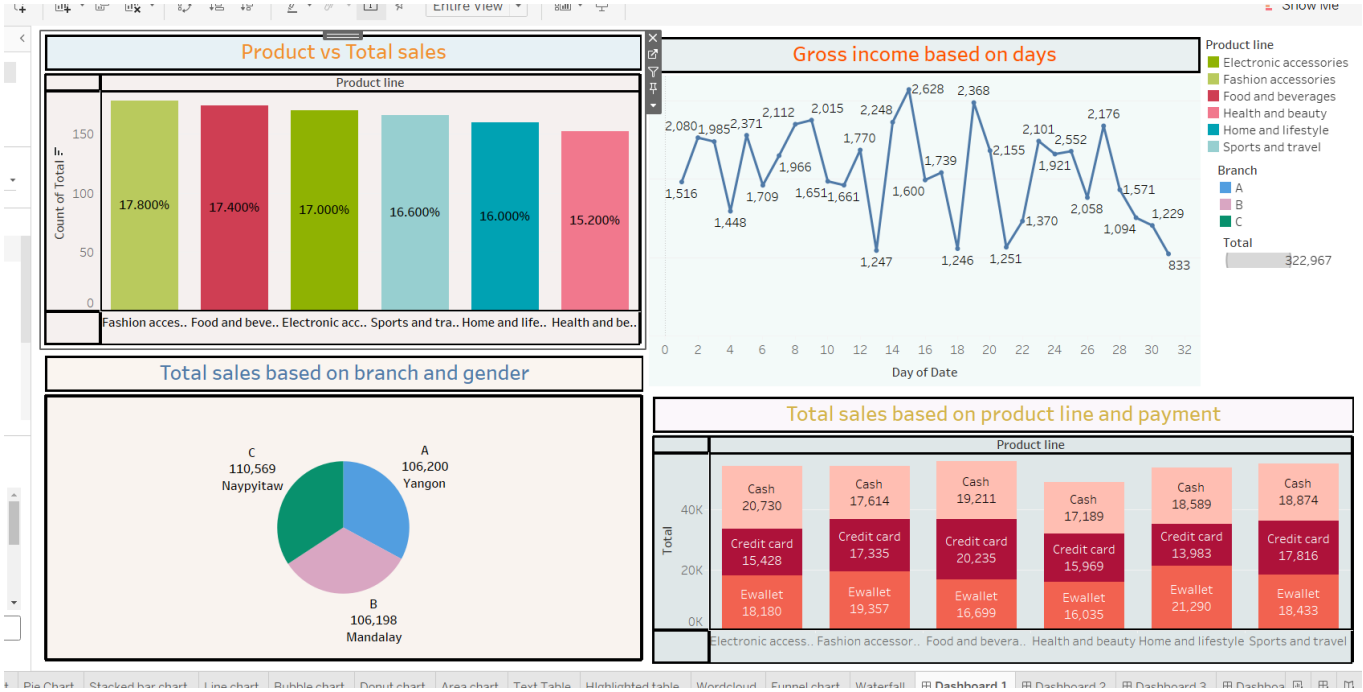
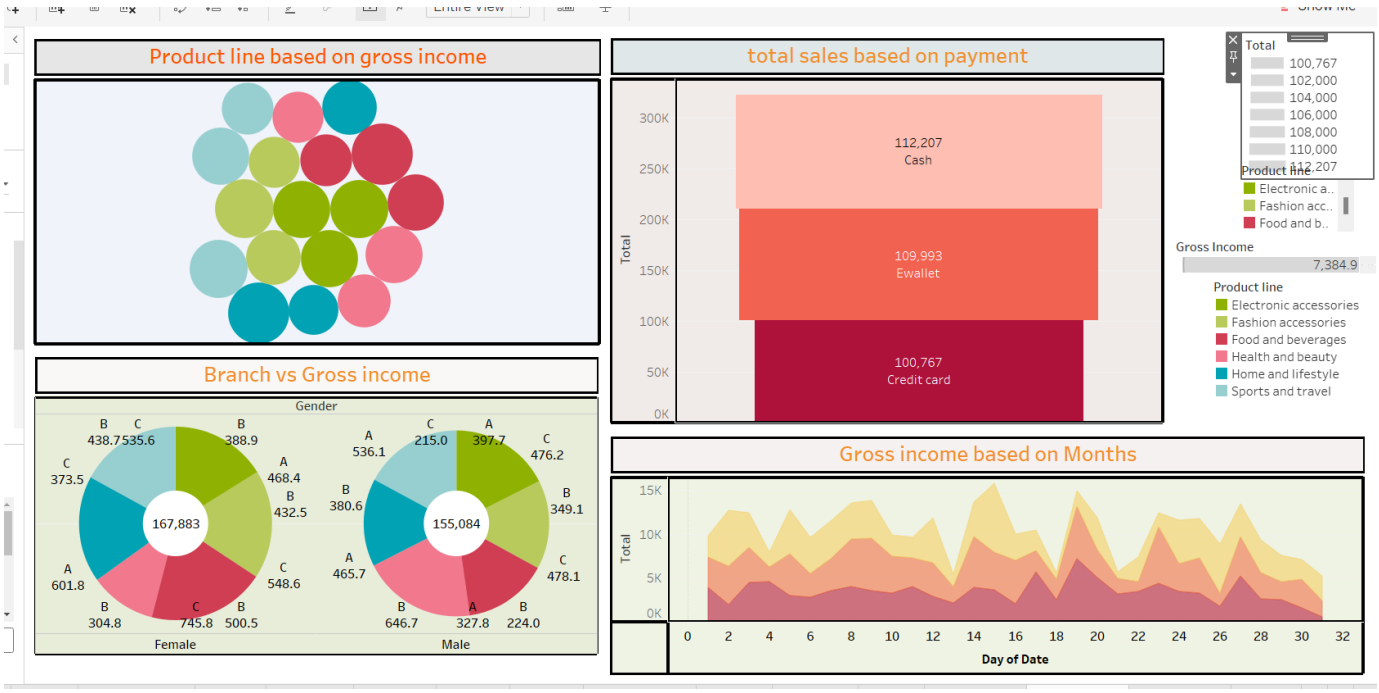
Assignment - 3

Dashboard 1



Dashboard 2



Dashboard 3

Text tabel based on sales and products

			Product line																	
			Electronic accessories			Fashion accessories			Food and beverages			Health and beauty			Home and lifestyle			Sports and travel		
Gender	Branch	City	Quantity	Total	Unit pri..	Quantity	Total	Unit price	Quantity	Total	Unit price	Quantity	Total	Unit pri..	Quantity	Total	Unit price	Quantity	Total	Unit price
Female	A	Yangon	168	9,966	1,524	161	9,836	1,674	114	7,000	1,399	111	5,715	1,074	199	12,637	1,853	156	8,115	1,506
	B	Mandalay	156	8,167	1,335	177	9,081	1,654	169	10,510	1,760	112	6,400	1,004	147	9,557	1,334	150	9,213	1,688
	C	Naypyitaw	164	8,969	1,513	192	11,520	2,002	231	15,661	2,249	120	6,446	1,192	152	7,843	1,336	190	11,247	1,591
Male	A	Yangon	154	8,351	1,768	102	6,496	1,216	199	10,163	1,789	146	6,883	1,270	172	9,780	1,777	177	11,258	1,775
	B	Mandalay	160	8,885	1,407	120	7,332	1,746	101	4,705	1,017	208	13,580	2,080	148	7,992	1,442	172	10,775	2,012
	C	Naypyitaw	169	10,000	1,557	150	10,040	1,881	138	8,106	1,531	157	10,170	1,719	93	6,053	1,109	75	4,515	889

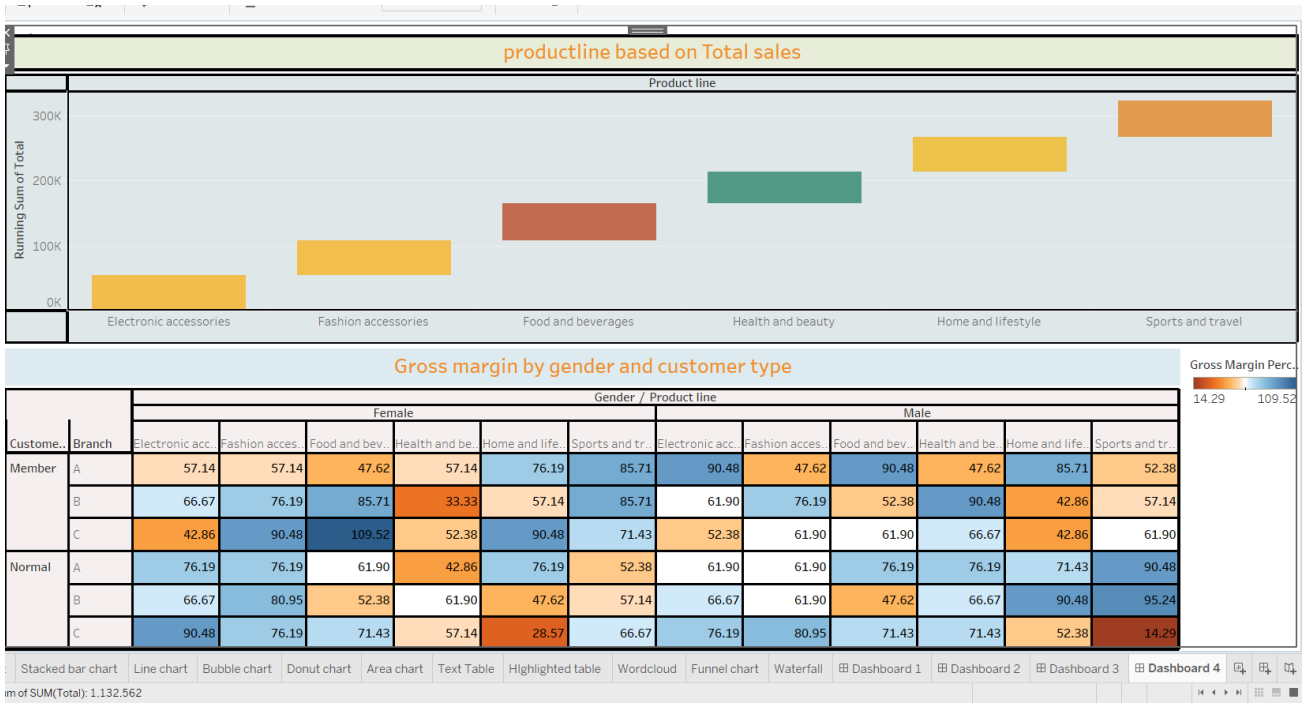
Gross margin by gender and customer type

		Gender / Product line											
		Female						Male					
Custome..	Branch	Electronic acce..	Fashion accesso..	Food and bever..	Health and bea..	Home and lifest..	Sports and trav..	Electronic acce..	Fashion accesso..	Food and bever..	Health and bea..	Home and lifest..	Sports and trav..
Member	A	57.14	57.14	47.62	57.14	76.19	85.71	90.48	47.62	90.48	47.62	85.71	52.38
	B	66.67	76.19	85.71	33.33	57.14	85.71	61.90	76.19	52.38	90.48	42.86	57.14
	C	42.86	90.48	109.52	52.38	90.48	71.43	52.38	61.90	61.90	66.67	42.86	61.90
Normal	A	76.19	76.19	61.90	42.86	76.19	52.38	61.90	61.90	76.19	76.19	71.43	90.48
	B	66.67	80.95	52.38	61.90	47.62	57.14	66.67	61.90	47.62	66.67	90.48	95.24
	C	90.48	76.19	71.43	57.14	28.57	66.67	76.19	80.95	71.43	71.43	52.38	14.29

Measure Names
- Quantity
- Total
- Unit price

Gross Margin Perc..
14.29 109.52

Dashboard 4



Gross margin by gender and customer type

Gross Margin Perc..
14.29 109.52

		Gender / Product line											
		Female						Male					
Custome..	Branch	Electronic acc..	Fashion acces..	Food and bev..	Health and be..	Home and life..	Sports and tr..	Electronic acc..	Fashion acces..	Food and bev..	Health and be..	Home and life..	Sports and tr..
Member	A	57.14	57.14	47.62	57.14	76.19	85.71	90.48	47.62	90.48	47.62	85.71	52.38
	B	66.67	76.19	85.71	33.33	57.14	85.71	61.90	76.19	52.38	90.48	42.86	57.14
	C	42.86	90.48	109.52	52.38	90.48	71.43	52.38	61.90	61.90	66.67	42.86	61.90
Normal	A	76.19	76.19	61.90	42.86	76.19	52.38	61.90	61.90	76.19	76.19	71.43	90.48
	B	66.67	80.95	52.38	61.90	47.62	57.14	66.67	61.90	47.62	66.67	90.48	95.24
	C	90.48	76.19	71.43	57.14	28.57	66.67	76.19	80.95	71.43	71.43	52.38	14.29