Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 June 2025
Team ID	LTVIP2025TMID49899
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon.
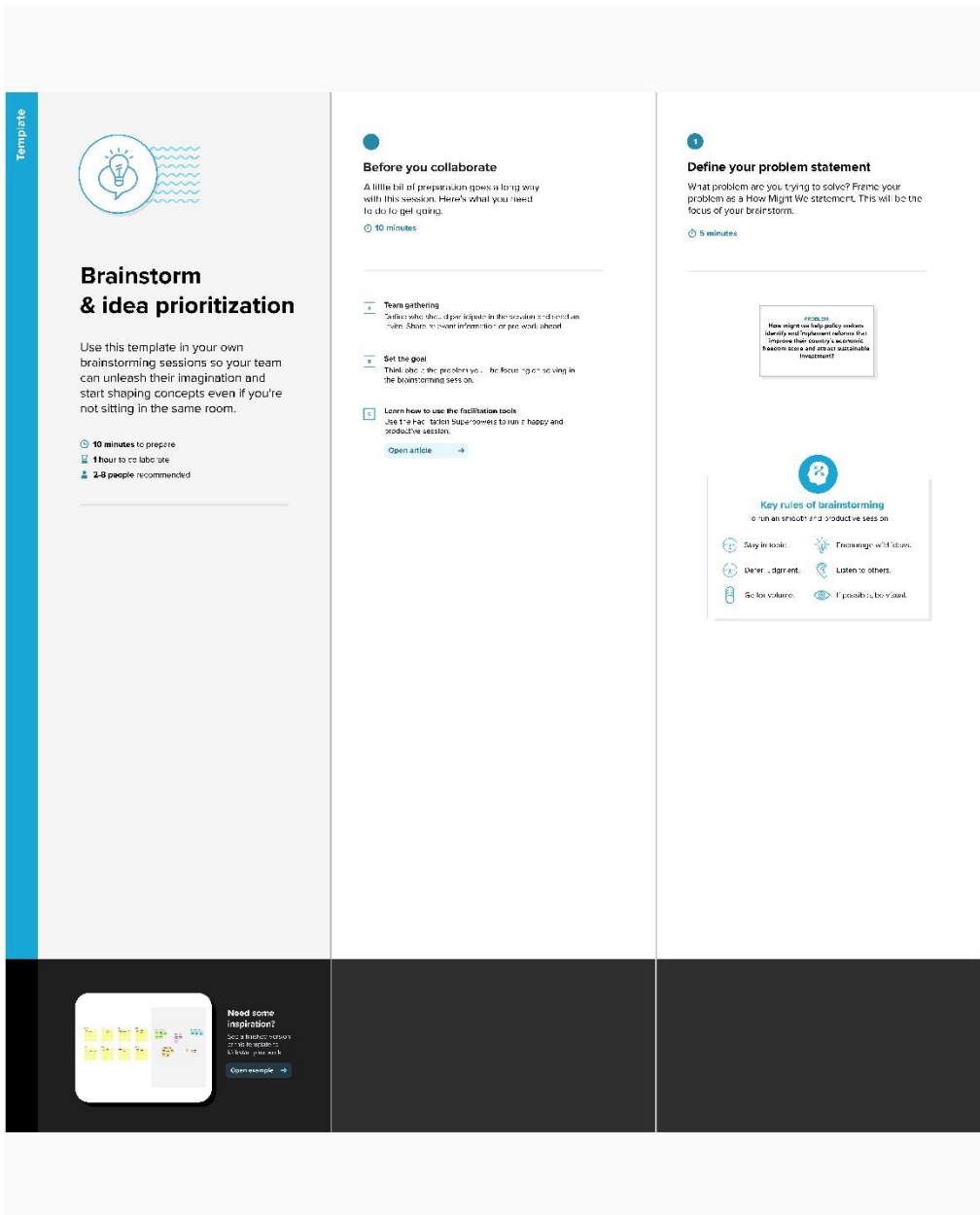
1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we help policy makers identify and implement reforms that improve their country's economic freedom score and attract sustainable investment?

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Shaik Gouse Basha

- Create a real-time public dashboard for economic indicators
- Publish a yearly Economic Freedom Report for citizens
- Use social media campaigns to explain reforms
- Host public Q&A sessions with policy makers
- Launch an app showing government project progress

Shaik Allabakshu

- Simplify licensing and registration processes
- Create a single-window digital portal for businesses
- Digitize land/property records
- Implement e-signature and e-document systems
- Automate tax compliance with AI tools

Shaik Salam Nagur Basha

- Lower tariffs on high-potential trade goods
- Offer tax holidays to new investors
- Set up special economic zones (SEZs)
- Improve customs clearance speed
- Partner with international trade advisors

Somana Praveen Kumar

- Establish anonymous corruption reporting platforms
- Launch independent review boards for policy decisions
- Strengthen judicial independence
- Conduct regular anti-corruption audits
- Train public servants in ethics and compliance

Tumati Madhan Gopal

- Include economic freedom awareness in schools/universities
- Offer scholarships for public policy students
- Host innovation challenges for policy reform
- Fund think tanks and research centers
- Create internship programs in government departments

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

Group ideas

Online tax filing system	Simplify business registration	Digital land/ property records	Real time public dashboard	Yearly economic report	Social media campaign
AI-based tax compliance	E-signatures & e documents	Speed up customs clearance	Public Q&A sessions	App for project tracking	Anonymous corruption reporting
Real-time dashboard	Economic report	App for tracking	Conduct regular anti-corruption audits	Q&A sessions	Corruption reporting platform

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4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Economic report

Corruption reporting platform

Anonymous corruption reporting

Social media campaign

AI-based tax compliance

Public Q&A sessions

Digital land/ property records

Online tax filing system

Simplify business registration

Conduct regular anti-corruption audits

Real-time public dashboard

Yearly economic report

Q&A sessions

App for project tracking

Real time dashboard

App for tracking

E-signatures & e-documents

Speed up customs clearance

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)