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plant Identification

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PLANTS NAMES
www.VocabularyPoint.com

Basil · Oregano · Lilac · Gardenia
Chive · Fern · Cactus · Tulip
Parsley · Poppy · Jazmin · Geranium
Rosemary · Sage · Tomatoes · Sunflower

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BASIL PLANT

Basil (Ocimum basilicum) is a fragrant herb belonging to the Lamiaceae (mint) family. It is widely used in culinary, medicinal, and ornamental applications. Native to tropical regions of Central Africa and Southeast Asia, basil is now cultivated worldwide due to its versatility and health benefits.

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®Resources

Mobile Apps for Plant Identification

PlantNet (Free) – Uses image recognition to identify plants from photos.

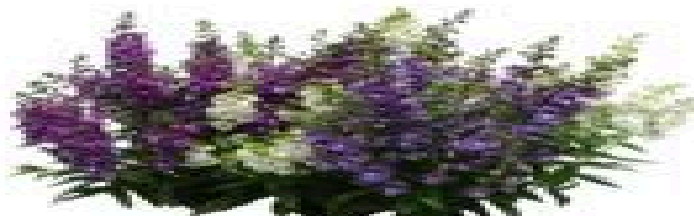PictureThis (Freemium) – Provides AI-powered identification with additional plant care tips.

iNaturalist (Free) – Developed by the California Academy of Sciences, helps with plant and wildlife identification.

Seek by iNaturalist (Free) – Kid-friendly version of iNaturalist, great for exploring plants and animals.

Flora Incognita (Free) – AI-based plant recognition, developed for scientific purposes.

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ABOUT US

Based in Dallas Texas, the PlantTAGG® team has been at the forefront of technology innovation for consumers, brands, and retailers for over 15 years. We are driven by a passion to improve the success gardeners of all levels have with plant ownership through technological innovation. PlantTAGG is a data and AI-driven platform comprising top expert sources including certified Master Gardeners, Master Naturalists, Texas A&M AgriLife Research, North Carolina State University, US Department of Agriculture, NOAA and a wealth of global horticulture experts and data scientists.
Today's mobile technologies provide the powerful ability to deliver a highly localized experience to the gardener which we believe is a critical factor in the data science and artificial intelligence we have built into PlantTAGG. As gardeners use PlantTAGG, machine learning causes the system to get smarter! With so many variables to consider such as climate, environment, location and plant genetics, it's a wonder we are able to have any success gardening. A lack of information is the problem – plant peril is the symptom. To solve the problem we have assembled a team of entrepreneurs, horticulturists and data scientists to build a world-changing platform. Its no small feat, but we are making it happen – come join us on the journey!

meet the team

Andrew Levi
Software Entrepreneur, Inventor, SCUBA DiveMaster, Cyclist, Musician, Pilot, Bee Keeper

Brad Baurer
Father, Grandfather, Entrepreneur, Inventor

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