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Tips to Improve your Health Literacy Skills

1 Use Common Everyday Language



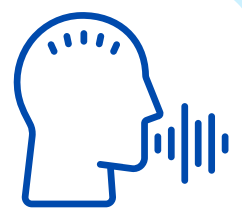
Use

- About
- Enough
- Helpful
- Make Worse
- Come back
- Use

Don't Use

- Regarding
- Sufficient
- Beneficial
- Exacerbate
- Recur
- Utilize

2 Use The Active Voice



Active Voice

HHS published the draft report in the Federal Register for public comment.

Passive Voice

The draft report was made available for public comment through publication in the Federal Register.

3 Model Jargon-free Language

Jargon-free

Patients can have high blood pressure (hypertension) for years without any signs of disease. Uncontrolled high blood pressure increases the chances of serious health problems, including heart attack and stroke.

Jargony

Patients may have persistent hypertension without symptoms. Uncontrolled hypertension increases the risk of severe cardiovascular events.

4 Get Feedback

- Test messages and materials with your intended audience
- Even informal feedback from colleagues, family, and friends can help improve your messages

