

1495



UNIVERSITY OF
ABERDEEN
BUSINESS SCHOOL

Home to opportunity

Business Postgraduate Guide 2022



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The small print

Every effort has been made to ensure the accuracy of the information contained within this prospectus but it is subject to alteration without notice.

The University reserves the right to make variations to the contents or methods of delivery of programmes and courses, to discontinue programmes and courses and to merge or combine programmes and courses.

The University is constantly developing new programmes and courses, so please visit our website for the latest information.

The University of Aberdeen continues to pursue best practice and high standards of service for all students.

If you would like to receive this document in an alternative format, please contact the Marketing and Student Recruitment Service for more information.

Tel: +44 (0)1224 273235
Email: study@abdn.ac.uk



Professor Haina Zhang
Head of Business School

Welcome

The subject you study gives you academic excellence but being part of the Business School gives you real time opportunities in Business. Learn from your peers, share ideas, create professional networks and make friendships that last well beyond the academic experience.

Become confident in your ability to become a global business leader or pave your own career path and become an entrepreneur as you learn from faculty pioneering in their fields, network with industry experts and practitioners, work on live business cases and benefit from a thriving and diverse community of students and staff.

When it comes to launching your career, **we are home to the things that matter.**

The University of Aberdeen Business School is internationally recognised for our excellence in world-leading research and disrupting conventional business models in undergraduate and postgraduate education. The School's mission 'Powering change for better businesses and better lives through impactful research addressing global societal challenges' is closely aligned with the University of Aberdeen's 2040 strategic vision.

As a Business School we aspire to invoke innovation and relevance in our education, research and engagement, and instilling and developing resilience in uncertain times. Based at the historic Kings College campus in Old Aberdeen, from 1495 to today, one thing has remained constant: life changing prospects for the students who pass through our doors.

You can join us on campus located in Aberdeen, the Energy capital of Europe and one of the safest and most liveable cities in the UK. A top 25 destinations globally (New York Time), close to nature and the world-renowned Scottish Highlands. If you prefer to pursue more flexible routes to study, check out our wide range of online programmes that we offer from short courses to full postgraduate degrees, empowering you to fit studying alongside work and home commitments.

The Business School's research significantly focuses on addressing fundamental societal and environmental challenges, making a direct impact to policy making at industry and government level through a vibrant research community clustered around the themes of: Corporate Social & Environmental Accounting, Energy Transitions; Work, Society & Wellbeing; Finance, Organisation & Governance and Ethics & Corporate Governance.

Home to community

At our Business School you will benefit from a tight-knit community of students and staff, and all the support that comes with it. You will meet people here from all over the world; who all feel like they belong. Wherever you come from, whatever you are passionate about, you will build friendships that will last a lifetime.



Home to industry

This is the perfect place to prepare for the changing world of business. You will learn from tutors with hands-on business experience, benefit from the Business School's great industry links, and work on live business projects. By bringing the business world to you, we will help prepare and inspire you.



Home to networking

Here you will be networking with your fellow students, just as you would in the business world. As part of a global student base, you will graduate with an international network of contacts. Who knows where your connections could take you?



Home to employability

This is the perfect place to prepare for the changing world of business. You will learn from tutors with hands-on business experience, benefit from the Business School's great industry links, and work on live business projects. By bringing the business world to you, we will help prepare and inspire you.



Best of both

Studying at the University of Aberdeen Business School means you not only benefit from our awards and accolades, but also those of the wider University.

University of Aberdeen



— Founded —

1495



RANKED IN

**THE TOP 30
UNIVERSITIES
IN THE UK¹**

INTERNATIONAL GLOBAL NETWORKS

CAMPUS IN QATAR, ALLIANCE WITH CURTIN UNIVERSITY AND PARTNERSHIP IN SRI LANKA

—Associated with—
FIVE
NOBEL PRIZES

75%
of research classified as
WORLD LEADING²

Business School

40+ NATIONALITIES



Real-time trading in our
BLOOMBERG
FINANCE LAB

CFA LEVEL 1 OR IFRS

qualifications can be obtained while studying a masters



Accounting and Finance

4TH IN UK

Business and Management

11TH IN UK

Complete University Guide 2021

OUR PROGRAMMES ARE
**ACCREDITED BY OVER
8 WORLD RENOWNED
INDUSTRY LEADING
BODIES**

Scholarships and funding



There are scholarships and grants for international students who wish to study in Britain. There is a lot of competition for a limited number of awards, but it is worthwhile applying for the ones relevant to you. You should begin your research early as some scholarships require you to apply at least a year before your degree starts.

For all available funding, from general bursaries and discount scheme to discipline and country specific scholarships, within the University and externally, visit our funding database:

abdn.ac.uk/study/international-scholarships-and-funding

“My occupation as an energy trader inspired me to do an MBA in Energy Management. I’m originally from Serbia and I’m also a Chevening scholar. In the future I would like to use my qualifications to help the reform of Serbian energy sector and climb up the corporate ladder.”

Milan Terzic
MBA Energy Management

The Bloomberg Finance Lab

Finance students will gain real-world experience dealing with stocks and securities through our Bloomberg Terminal. This software platform provides real-time and historical data, market-moving news and analytics that help leading business and financial professionals make better informed investment decisions.

The service also features execution platforms for every asset class, research and a global network to communicate securely and reliably.

You will experience what life is like for the 325,000 leading banks, corporations and government agencies around the world who already use the software, giving you real-world experience that will enhance your career prospects.



International reach



Applying to our programmes

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CHOOSE YOUR PROGRAMME

This guide contains an overview of all of our taught programmes, but you can find much more information and all our entry requirements at:

[abdn.ac.uk/study/
postgraduate](http://abdn.ac.uk/study/postgraduate)

SUBMIT ONLINE APPLICATION

All applications should be submitted online through our Applicant Portal:

[abdn.ac.uk/study/
postgraduate-taught/
apply](http://abdn.ac.uk/study/postgraduate-taught/apply)

RECEIVING A DECISION

You will be sent an email with our decision. If there are conditions attached to the offer, please upload documents to satisfy the conditions to the Applicant Portal as soon as possible.

REVIEW YOUR JOINING PACK

Once cleared for admission you will receive a pack of joining instructions which includes a Certificate of Acceptance, information on accommodation, registration, tuition fees etc. International students who declare they require a Tier 4 visa to enter the UK will receive a CAS number so that they may apply.

ACCEPTING YOUR OFFER

If you wish to accept the offer, please return your completed acceptance and financial guarantee forms as soon as possible. If you are waiting to hear the outcome of a funding application, you can still accept the offer of admission then send the completed financial guarantee form with the letter of sponsorship later.

YOUR FUNDING OPTIONS

Most funding bodies have application deadlines, so we advise that you submit your funding application as early as possible. It's important that you have an offer from the University before you apply for funding, so you need to get your application to us well before the funding body's closing date:

[abdn.ac.uk/study/
postgraduate-taught/
finance-funding-1599.php](http://abdn.ac.uk/study/postgraduate-taught/finance-funding-1599.php)



“I am passionate about performing on a high level and combining this with experiencing different cultures. This programme will hopefully help get me to London or Amsterdam where I can work in global real estate investment.”

Jordy Lebon
MSc Real Estate

Entry requirements

PROGRAMME

MScEcon Accounting and Finance
MSc Finance
MSc Financial Technology
MScEcon Finance and Investment Management (with CFA Level 1 exam)
MSc Finance and Real Estate (with CFA Level 1 exam)
MSc International Business Finance
MSc International Business Management
MSc International Human Resource Management
MSc Marketing Management
MSc Real Estate (International or Commercial options)

MSc Energy Economics and Law
MScEcon Petroleum, Energy Economics and Finance

MBA (Global)
MBA, MBA Business Analytics and Executive MBA

MBA Energy Management

MSc, PgCert or PgDip Digital Marketing Leadership

LANGUAGE REQUIREMENTS

ENTRY REQUIREMENTS

Minimum entry requirement is a degree at **2:2 (lower second class)** UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth).

Minimum entry requirements is a degree at **2:1 (upper second class)** UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth and evidence of a strong background in quantitative subjects).

Minimum of two years' post-degree work experience (five years is required for the Executive MBA): a track record of professional achievement and a good first degree (equivalent to a British second-class Honours degree) or above in any discipline. The Programme Director may consider applicants with non-standard qualifications. If you have non-standard qualifications and extensive work experience, please ensure to enclose a complete CV and detailed work references.

Minimum of three years post-degree work experience: a track record of professional achievement and at least the equivalent of a British 2:2 (Hons) degree. OR a minimum of 5 years work experience; associated training and an excellent track record of professional achievement.

A good honours degree from a UK University (or equivalent qualification from a recognised institution for those with non-UK qualifications). OR Substantial industry experience and a portfolio of training / achievement. Individuals seeking entry via this route will be required to provide a comprehensive CV detailing the experience, training and qualifications they have obtained to date. It is anticipated that all individuals applying via this route will be interviewed via skype or an alternative technology.

All students entering the University must provide evidence that they can use English well enough to study effectively at the University of Aberdeen. If you have not studied in the UK, the requirement is IELTS minimum overall: 6.5 IELTS minimum by component: 6.0 in writing and reading, 5.5 other elements (or equivalent PTE). If you have not yet achieved the required IELTS or equivalent scores, we offer extensive pre-sessional English courses, designed to take you to the level of English ability and skill required for your studies here. For more information:

 abdn.ac.uk/languagecentre

MBA and Management programmes



MBA

The MBA is our on campus MBA programme. It is focused on the real needs of business and is designed to provide you with an opportunity to develop your understanding of the knowledge and skills required to succeed in today's challenging business world.

WHY STUDY THIS PROGRAMME?

An MBA is the most popular professional degree programme in the world. The University of Aberdeen MBA is a globally recognised qualification designed to develop your leadership skills, underpinned by practical and theoretical knowledge. It offers you the opportunity to formally recognise your business expertise and will take you to the next level in terms of career progression, earnings potential and job satisfaction. In short, our MBA will provide you with the credentials needed to compete against the best.

WHAT WILL YOU GAIN?

Although the programme is aimed at working professionals, with significant business experience, there is still a lot to learn. We will explore both the practical and theoretical aspects of business, broadening and deepening your knowledge – and focusing on powerful business insights – many of them from newly emerging business models that will shape tomorrow.

WHY STUDY WITH US?

Our MBA is not all about business dogma, it's refreshingly different. Our programme encourages you to challenge the way business is done, and find new, more effective, more creative ways of doing it. Our MBA attracts many talented people from different industries, from all over the world. In this way, you will be able to learn from your peers, share ideas, create professional networks and make friendships that last well beyond the academic experience.

- **Learn** how to manage and motivate successful teams and organisations
- **Understand** how data drives better decision-making and management
- **Develop** a strong skillset in strategy formulation and implementation
- **Focus** on your personal development, communication skills and leadership style
- **Tailor** your MBA to specialist subject areas such as HR, finance or marketing

WHAT YOU WILL STUDY

Semester 1

- Business Economics
- Operations and Project Management
- Business Strategy
- Accounting and Finance for Managers

Semester 2

- Strategic Marketing
- Managing People at Work
- Managing Change
- The Leadership Challenge

Semester 3

- New Venture Creation
- Plus three modules from the summer school electives:
- Strategic Financial Analysis
 - Talking to Teams
 - People, Creativity and Change
 - Supply Chain Management
 - Digital Marketing

HOW YOU WILL STUDY

The MBA programme consists of a stimulating mix of lectures, tutorials, seminars, case studies, fieldwork and business simulations, which are further supported by online forums and additional learning materials. All of the modules are assessed entirely by coursework – there are no exams – so you will be required to produce reports, briefing notes, presentations and reflective journals. Together these will build up into a personalised portfolio of experience – tangible proof that you've acquired key business skills and knowledge, something we know that prospective employers find very useful.

YOUR FUTURE CAREER

MBA graduates are in high demand worldwide and the average salary of an MBA graduate is over £80,000 according to the Association of MBAs. Our Alumni have enjoyed much success with recent graduates going on to work in organisations such as Accenture, Bank of Scotland, Centrica, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/mba

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees

 **LEARNING MODE**
On campus

 **START MONTH**
September & January

 **STUDY MODE**
Full-time or part-time

 **ENTRY REQUIREMENTS**
2:2

 **QUALIFICATION**
MBA

 **WORK EXPERIENCE**
2 years minimum

 **DURATION**
12 months full-time
24 months part-time

MBA Energy Management

Advance your career in this high-growth, profitable global sector with our specialised, industry-focused MBA. Whether you're already in the energy sector or you have the transferrable skills to move into it, this programme will give you a competitive advantage.

WHY STUDY THIS PROGRAMME?

Our industry-led MBA programme is unique in the UK for developing the next generation of skilled, talented and knowledgeable professionals for higher-level positions within the energy industry. This programme will provide you with the knowledge base and necessary analytical skills to understand the major challenges, financial models and decision-making processes that will characterise the energy industry in the coming decades.

WHY STUDY WITH US?

Located in the energy capital of Europe, the University of Aberdeen plays a major role in the energy industry through research, consultancy, training and development. The MBA Energy Management was designed in consultation with leading energy industry professionals and organisations to ensure it is aligned with the competencies and skills needs of the industry. Our programme has been endorsed by recognised industry bodies such as The Energy Institute.

WHAT WILL YOU GAIN?

This programme enables you to focus your studies across a wide number of areas including Business Strategy, Project Management, Finance, Supply Chain Management and The Leadership Challenge. You will develop your business acumen, problem-solving skills and strategic thinking with a global perspective designed to help accelerate your career in the energy industry.

- **Deepen** your understanding of key energy industry structures
- **Connect** you with the key functional areas of energy businesses
- **Develop** your critical-thinking and strategic decision-making skills
- **Sharpen** your implementation skills as a leader and team member
- **Enhance** your global perspective via interaction with your peers



WHAT YOU WILL STUDY

Semester 1

- Business Strategy
- Business and Money
- Values and Markets
- Operations and Project Management

Semester 2

- Managing Change
- Business Model Innovation
- Managing Self and Others
- The Leadership Challenge

Semester 3

- Talking to Teams
- Energy Finance
- Future Energies
- Supply Chain Management
- Or, for part-time students two of the above and a work-based project

HOW YOU WILL STUDY

You will study in a contemporary university environment and experience innovative teaching methods that give you the chance to interact with industry. The taught element of the programme is delivered through an inspiring mix of lectures, workshops, role-plays and simulation exercises. There are no exams – the programme focuses on real-world learning to help you gain relevant knowledge, quickly and effectively – with all assessment done by portfolio or work-based assignment.

YOUR FUTURE CAREER

The energy market is crucial to the global economy. Many of our MBA graduates have secured high-level employment with some of the biggest companies in the world including BP, Citibank, Ernst and Young, Google, KPMG, Npower and Royal Bank of Scotland.

WHAT TO DO NEXT?

For details on entry requirements, please visit:
abdn.ac.uk/pgt/mba-energy-management

For details on fees and funding, please visit:
abdn.ac.uk/tuition-fees

MBA Business Analytics

The MBA Business Analytics is designed for working professionals who are looking to apply analytics and data-driven decision-making to optimize their business performance. It offers the opportunity to lead, recognise contemporary business knowledge and skills that can take you to an exceptional level in terms of career progression, employability and earning potential.

WHY STUDY THIS PROGRAMME?

The programme equips you with technical skills and business acumen to understand modern issues and practices in digital and analytics-driven economies. You will develop practical interpersonal skills to bring positive organisational and market changes. This additionally provides an opportunity to explore and learn modern management tools, big data, databases, digitisation, artificial intelligence, machine learning, key software (e.g., R, Python, SQL) and analytics in the context of business operations and build expertise and capabilities required to be an effective leader.

WHY STUDY WITH US?

Our Business School is internationally recognised and plays a major role in industry through research, and consultancy. Not only will you acquire the business knowledge essential to success, you'll also develop the crucial characteristics – such as strong communication and interpersonal skills, quantitative knowledge and technical skills – most sought after in the highly competitive global business environment.

WHAT WILL YOU GAIN?

This pathway MBA will equip you with an enhanced knowledge and understanding of accounting and finance to enable you to pursue more specific roles in the areas of project finance and corporate finance. You will not only enhance your credentials with a globally-recognised MBA and first class management training, you will develop a holistic approach to understanding and solving major business problems.

- **Learn** subject-specific skills related to big data, databases, digitisation, artificial intelligence, machine learning, software (e.g., R, Python)
- **Demonstrate** critical thinking and interlink its evaluation with creativity
- **Effectively** execute teamwork, build business relationships, exercise leadership, learn negotiation and recognize cultural and individual differences
- **Study** alongside world-class peers and benefit from professional opportunities

WHAT YOU WILL STUDY

Semester 1

- Business Economics
- Accounting and Finance for Managers
- Business Strategy
- Operations and Project Management

Semester 2

- Strategic Marketing
- Managing People at Work
- Managing Change and Innovation
- The Leadership Challenge

Semester 3

- Big Data Analytics, Visualisation and Business Applications (BU593A)
- Data, Evidence and Managerial Decisions (BU593B)
- Artificial Intelligence, Machine Learning and Forecasting (BU593C)
- Databases and Cybersecurity for Big Data (BU593D)

HOW YOU WILL STUDY

You will study in a contemporary university environment and experience innovative teaching methods that give you the chance to interact with industry. You will learn through a combination of theory and practice, taking the knowledge from the classroom to the workplace. A stimulating mix of lectures, tutorials, seminars, case studies, field work and business simulations will be further supported by online forums and additional learning materials and frameworks.

YOUR FUTURE CAREER

MBA graduates are in high demand worldwide and our Alumni have enjoyed much success with recent graduates going on to work in organisations such as Accenture, Bank of Scotland, Centrica, Citibank, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/mba-finance

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees



MBA (Global)

The MBA (Global) is designed to help you to change the way the world does business. Delivered online, it challenges you to explore forward-thinking and disruptive approaches to business alongside your international peers – gaining skills in leadership, innovation, change management, strategy development, sales and marketing.

WHY STUDY THIS PROGRAMME?

The MBA (Global) provides the opportunity to study for our MBA wherever you are, and at times that suit you. This MBA is delivered via a custom-built online learning environment that offers a level of support and tutor interaction that we believe is second-to-none. There are no face-to-face, residential or attendance-based elements.

WHY STUDY WITH US?

This programme offers you the best of both worlds – study online, part-time, wherever you are – while gaining the same MBA award as on-campus students at the University of Aberdeen Business School. The two-year MBA (Global) programme starts in January, July and October each year with a focus on developing skills in all areas of business, from Leadership and Strategy Development to Marketing and Project Management.

WHAT WILL YOU GAIN?

The MBA (Global) is delivered in partnership with the Interactive Design Institute. It is focused on the real needs of business and provides an opportunity to develop the knowledge and skills required to succeed in today's challenging business world. This online MBA is delivered by high quality teaching staff.

- **Gain** insight into the innovation process, challenging current practice to remain relevant and competitive
- **Manage** projects, change and teams, developing the skills to excel in a variety of management roles
- **Lead** smartly and effectively, developing a strong leadership style
- **Understand** marketing and sales, and how to identify and satisfy your target markets
- **Develop** profitable strategies, analysing your current position, goals and routes to success

Online

WHAT YOU WILL STUDY

Block 1 – Understanding Yourself, Your Business and The Market

- The Leadership Challenge
- Marketing and Sales Management
- Business Model Innovation

Block 2 – Preparing, Implementing and Evaluating

- Strategy and Practice In a Dynamic World
- Future Thinking
- Leading and Managing High Performance Teams

Block 3 – Scoping, Planning and Motivating

- New Venture Creation
- Strategic Financial Analysis
- Professional Skills for Finance and Data Analysis
- Corporate Governance and Ethics

Block 4 – Research Practice, Action and Reflection

- Making Sense of Research
- Research in Practice
- Developing Business Solutions

HOW YOU WILL STUDY

The MBA (Global) is studied entirely online, but at all times you will be fully supported by tutors and our student support service. Tutors are available to provide feedback and one-to-one guidance. Our online learning materials are specifically designed for the modern business professional. Their intuitive functionality enables you to engage with your studies whenever and wherever. Activities include investigating case studies, creating innovative business proposals, and completing reflective exercises – all designed to help you gain an in-depth knowledge of best global business practices.

YOUR FUTURE CAREER

Our MBA is designed to enhance your employability and provide a platform for your future career success. Our Careers Service can help you to plan your career and support your choices. Recent Business School alumni have gone to work with major organisations such as Accenture, Google, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

Please contact admissions-onlineidi@abdn.ac.uk for more information about this programme.

For details on entry requirements, please visit:
abdn.ac.uk/pgt/mba-global

For details on fees and funding, please visit:
abdn.ac.uk/tuition-fees

LEARNING MODE
Online

START MONTH
January, July & October

STUDY MODE
Part-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MBA

WORK EXPERIENCE
2 years minimum

DURATION
24 months part-time

Executive MBA – Shanghai

The Executive MBA is designed for ambitious professionals who are willing to embrace challenging, part-time study. The modular programme offers a convenient format for busy executives and is delivered in Shanghai.

WHY STUDY THIS PROGRAMME?

We recognise that the business leaders of the future will be required to demonstrate an array of professional skills, critical analysis and strategic planning in an increasingly challenging world. Our unique Executive MBA is focussed on developing these core, transferable business skills. It offers ambitious professionals the opportunity to further advance their careers by developing the vision, knowledge and strategic leadership skills needed to pursue a high profile career in business.

WHAT WILL YOU GAIN?

Our Executive MBA is designed to enhance your professional credentials with a globally-recognised MBA degree and first-class management training. The programme consists of nine core modules, and a Practical Intervention Project that will evidence the culmination of your study. The core modules include Global Strategy, Leading Strategic Change, Management Effectiveness, and Entrepreneurship and Innovation. Graduates from the programme will reap multiple benefits for themselves and their career.

WHY STUDY WITH US?

We will cover key aspects of business management theory and practice with a strong emphasis on balancing knowledge and skills. You will develop a broad understanding and holistic view of the drivers of global business and the most effective approaches to the management of an international organisation. In short, you will be more than ready to move on to the next stage of your career.

- **Advance** your leadership skills by learning to lead with vision and purpose
- **Develop** a holistic approach to understanding and solving business problems
- **Negotiate** and communicate successfully in a competitive business world
- **Learn** how to evaluate trends and drive change across all areas of business
- **Develop** managerial competence and advanced project management skills



WHAT YOU WILL STUDY

Our Executive MBA consists of nine core modules, each bearing 15 credit points, plus a 45 credit Practical Intervention Project that will evidence the culmination of your study.

The core modules are:

- Strategy
- Leading Strategic Change
- Accounting and Finance for Executives
- Management Effectiveness
- Strategic Human Resource Management
- Corporate Responsibility, Sustainability and Business Ethics
- Marketing, Reputation and Value
- Entrepreneurship and Innovation
- Global Strategy
- Practical Intervention Project

HOW YOU WILL STUDY

Our Executive MBA programme is delivered in Shanghai, over long weekends (Friday to Sunday), starting in September or January. You will follow an eight-week cycle of part-time study over two years, during which you will be taught by a wide range of experts including professors, lecturers, teaching fellows and postgraduate tutors. The classroom teaching comprises a mix of lectures, group work, case studies and discussion, and this along with one-to-one supervision is designed to provide you with a sound underpinning for a specific programme of practical research.

For those attending the classes in Shanghai, translations of some programme material will be made available to students and Mandarin speaking staff will form part of the delivery team.

YOUR FUTURE CAREER

The Executive MBA is professional learning tailored to help accelerate your career in the world of international business. You will gain the skills employers are looking for in senior positions and/or acquire the skills to you need to radically change career path or start your own business.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

abdn.ac.uk/pgt/exec-mba-china

For details on fees and funding, please visit:

abdn.ac.uk/tuition-fees

LEARNING MODE
Shanghai

START MONTH
September & April

STUDY MODE
Part-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MBA

WORK EXPERIENCE
5 years minimum

DURATION
24 months part-time



Digital Marketing Leadership, MSc, PgCert or PgDip

The MSc in Digital Marketing Leadership equips students with the cutting-edge digital expertise that is sought-after by businesses around the globe today – enabling you to advance your career opportunities in this significant, influential and growing sector.

WHY STUDY THIS PROGRAMME?

The online MSc in Digital Marketing Leadership is designed to meet the rapidly increasing role of digital marketing within the strategic, operational and marketing functions of organisations worldwide. It is designed to create the next generation of digital marketing leaders by combining strategic thinking with digital know-how in a compelling business-focused package.

WHY STUDY WITH US?

The programme uniquely combines the academic expertise of the University's Business School with the practical insights of a successful digital marketing consultancy, Jump Digital. Jump Digital has developed and delivered digital marketing consultancy at all levels from strategic to tactical and to all sizes of organisations across various industry sectors. Delivered entirely online, this is a part-time programme that offers excellent flexibility. This programme is accredited by the Chartered Institute of Marketing, the leading professional body for marketers worldwide.

WHAT WILL YOU GAIN?

The programme uses a 'theory into practice' approach that allows students to quickly add value to an organisation. This means you will leave with understanding not just of the theories that underscore digital marketing, but also the challenges and techniques of digital marketing implementation. For example, early on in the programme you will follow an entrepreneur's interactions with a practicing digital marketing consultancy, acquiring knowledge and insight into how a brief is interpreted and then met.



Graduate Gateway

Online

WHAT YOU WILL STUDY

Degree Structure

The MSc Digital Marketing Leadership comprises 5 'taught' modules and a final consultancy-based project module. All modules are 30 credits, each equating to 300 learning hours (reading, research, activities and assignment preparation). Students are given a maximum of 4 years to complete the programme.

Stage 1 (PG Certificate)

- Digital Marketplace and Strategy
- Digital Strategy and Digital Assets

Stage 2 (PG Diploma)

- Executing a Digital Strategy
- Effective Consultancy and Project Management

Stage 3 (Masters)

- Digital Futures
- Consultancy - Based Project

HOW YOU WILL STUDY

With start dates in January, June and September, this programme is delivered entirely online through high-quality, engaging videos, webinars and discussion forums. The programme provides flexibility for individuals to study at a pace that meets their own personal goals. For part-time students, the maximum programme length is four years. The online materials are presented in varied formats with regular use of video so you can also watch digital marketing professionals in action as they review websites, research marketplaces and dissect campaigns.

YOUR FUTURE CAREER

You will leave not just with key digital marketing knowledge, but with improved communication and consultancy skills, enabling you to pursue a career in digital marketing in prestigious organisations around the world. Depending on your previous experience, you could enter roles such as Head of Digital Marketing, SEO Specialist, Online Community Manager or Social Media Executive.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

abdn.ac.uk/pgt/dml

For details on fees and funding, please visit:

abdn.ac.uk/tuition-fees

LEARNING MODE
Online

START MONTH
January, June & September

STUDY MODE
Part-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc, PgCert, PgDip

WORK EXPERIENCE
Not applicable

DURATION
24 months part-time

MSc International Business Management

This programme enables you to build commercial awareness and gain a deep understanding of the challenges and trends facing global business leaders today. The world's economy is increasingly global and demand continues to grow for the leaders of the future who clearly understand the international context of business.

WHY STUDY THIS PROGRAMME?

This programme helps recent graduates and early-stage professionals from any background to develop a global career in business and management. By specialising in international business, you place yourself in a more powerful, marketable position because a broad knowledge of business practice around the world is highly relevant, becoming increasingly valuable to employers.

WHY STUDY WITH US?

Many of our academics come from the commercial world as well as academia, and we are constantly engaging with industry, so you will develop the knowledge and real-world skills you need to compete. This programme helps you connect with a deeper, more focused set of business skills, with a strong view of how international organisations work. By providing you with an in-depth understanding of global practices across a broad spectrum of business fields, this programme will prepare you for a career in global management. And, what's more, after just two years of work experience in a management position, you will have the option to undertake a direct pathway to a fast-track MBA.

WHAT WILL YOU GAIN?

This 'conversion' Masters programme is open to graduates from any discipline, and provides a broad-based training in international business theory and practice. You will gain a good understanding of economic fluctuations and an understanding of how to interpret and use financial data.

- **Develop** a well-rounded skillset with the tools to succeed
- **Strengthen** your capacity for geographical and cultural mobility
- **Enhance** your credentials with a direct pathway to a fast-track MBA
- **Develop** a truly international perspective
- **Learn** essential communication and professional skills

WHAT YOU WILL STUDY

Semester 1

- Accounting and Finance for Managers
- Interpersonal Management, Negotiation and Persuasion
- Marketing Management
- Issues in International Management

Semester 2

- Managing Human Resources
- Internationalisation
- Research Practice
- The Leadership Challenge

Semester 3

- Either Digital Marketing or Corporate Governance and Ethics
- Project Management
- New Venture Creation
- Training and Consultancy

HOW YOU WILL STUDY

Combining academic rigour with real-life activities designed to develop practical skills, the topics cover a range of business fields, from finance and marketing to management and accounting. You will be challenged to explore these fields within an international context to understand how globalisation impacts the business community at a local, national and international level. There are no exams and all assessments are carried out through a portfolio of work, which provides tangible proof to prospective employers to help them gauge your business knowledge – and to help you secure a better future.

YOUR FUTURE CAREER

Following on from this programme, there is a wide range of potential career opportunities in management roles across a variety of sectors and types of businesses and organisations. Past graduates have been hired by multinational corporations, government, and public institutions, and also international relief and environmental organisations.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/int-bus-mgmt

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees

 LEARNING MODE
On campus

 START MONTH
September or January

 STUDY MODE
Full-time or part-time

 ENTRY REQUIREMENTS
2:2

 QUALIFICATION
MSc

 WORK EXPERIENCE
Not applicable

 DURATION
12 months full-time
24 months part-time

MSc International Human Resource Management

This programme will provide you with an exceptional understanding of international human resource management – both its operations and its economic, political and social context. It will deliver a learning experience designed to give you the confidence and the skills to add value to employers immediately upon graduating.

WHY STUDY THIS PROGRAMME?

This programme aims to develop knowledgeable practitioners with an appreciation of multi-cultural international practice. The programme will help you to be able to critically measure HR interventions using quantitative/qualitative, scientific and psychological approaches to managing human resources. This MSc will also equip you with the tools to critically examine and apply contemporary approaches to HR management within organisations that are operating in a global environment. It will cover the financial, project management and relationship skills you need to succeed.

WHY STUDY WITH US?

The University of Aberdeen draws on ancient heritage and globally recognised excellence in research and teaching to challenge students academically and to connect them with the world of practice. This MSc covers core areas in HR such as Resourcing and Talent Management, Managing Performance and Digital Engagement and Relationships. You will develop a thorough understanding of fundamental concepts, principles, theories, practices and legislative frameworks underlying international human resource management.

WHAT WILL YOU GAIN?

You will be able to critically examine and translate your learning of organisations within a changing global environment using quantitative and qualitative skills. You will develop a deep understanding of the key issues, institutions, opportunities and managerial processes that are central to international human resource management.

- **Learn** to effectively apply HR professional behaviours and values
- **Analyse** criteria and specifications appropriate to issues in leadership and management
- **Understand** global best practice across varied sectors and industries
- **Develop** a broad knowledge of fundamental concepts, principles, theories and practices

WHAT YOU WILL STUDY

Semester 1

- HR Essentials
- Context of HRM
- Learning Development and Knowledge Management Issues in International Management
- Employment Relations: The Domestic and International Context

Semester 2

- Leadership Challenge
- Managing Change
- Personnel Economics for International Human Resource Managers
- Research Practice

Semester 3

- Dissertation: Investigating a Business Issue from a Human Resource Perspective

HOW YOU WILL STUDY

You will learn using a variety of engaging methods designed to increase your appreciation of current theory and practice. You will attend a variety of lectures, seminars and tutorials and your work will be assessed through a combination of assignments, case studies, projects and exams. By the end of the programme, you should be able to demonstrate a clear grasp of the concepts and an ability to link theory to practice.

YOUR FUTURE CAREER

This MSc programme produces graduates who are capable of critically evaluating and applying current research and advanced thinking in international human resource management. You will be equipped with the knowledge and skills to engage within the international HR environment, and will have the potential to enter a wide range of industries around the world as an HR practitioner.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

abdn.ac.uk/pgt/ihrm

For details on fees and funding, please visit:

abdn.ac.uk/tuition-fees

LEARNING MODE
On campus

START MONTH
September or January

STUDY MODE
Full-time or part-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
12 months full-time
24 months part-time

MSc Marketing Management

Convert your undergraduate degree into a specialist Master's qualification and boost your appeal to potential employers. Our programme is accredited by the Chartered Institute of Marketing and will equip you with all the skills required for a successful marketing career.

WHY STUDY THIS PROGRAMME?

This programme is accredited by the Chartered Institute of Marketing, the leading professional body for marketers worldwide. It offers you the opportunity to gain a professional qualification that is highly sought after by employers and is designed to ensure you will be fully equipped to take advantage of the best opportunities for a successful marketing career. You will develop advanced knowledge of marketing strategies, principles, models, theories and practices, and pick up a practical skill-set that is directly applicable to the workplace across a wide range of sectors.

WHY STUDY WITH US?

Our programme can be completed in a single year, from any undergraduate discipline, and offers all the elements of a high-level Master's degree within an innovative and stimulating programme structure. Our approach to learning ensures that our MSc stays current with industry developments. The programme is built around the very latest marketing research insights into what employers need, current expert thinking and real-world practical experience.

WHAT WILL YOU GAIN?

You will gain a variety of useful, practical skills such as, the ability to interpret complex information, solve problems and work to deadlines. These practical skills will help to open doors into a marketing career. You will learn to diagnose problems accurately and solve them creatively, while gaining the industry awareness you will need to impress recruiters.

- **Appraise** the marketplace for opportunities and threats
- **Understand** the role of marketing within an organisation
- **Interpret**, apply and adapt marketing theories for use in practical settings
- **Think** creatively to scope, refine and deliver practicable marketing solutions
- **Translate** marketing ideas, theories and plans into practice

WHAT YOU WILL STUDY

Semester 1

- Consumer Behaviour
- Negotiation and Cross-Cultural Management
- Accounting and Finance for Managers
- Marketing Management

Semester 2

- New Product and Service Development
- Marketing Communications
- Business Model Innovation
- Research Practice

Semester 3

- Digital Marketing
- Dissertation
- OR
- Marketing Project

HOW YOU WILL STUDY

The nine modules that you will study use a mix of highly effective learning techniques from modern to traditional, including small-group workshops, lectures, computer-based simulations, interpersonal role-plays, negotiating workshops and marketing pitch presentations. Furthermore, all assessments are based on a portfolio of work-related assignments and your final dissertation/project. There are no exams, just intensive real-world learning that helps you to gain the relevant knowledge, quickly and effectively.

YOUR FUTURE CAREER

If you are looking for a challenging and exciting career in business that combines an entrepreneurial attitude with a results-driven, hands-on approach, then this is the programme for you. Marketing is a core discipline in virtually every organisation, both commercial and public, and our Master's degree has been designed to prepare you for a wide range of management roles in areas such as advertising, branding, CRM, marketing and market research.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/marketing-management

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees



MSc Management and Finance

The online MSc Management and Finance from the University of Aberdeen is designed to provide you with all of the tools, techniques and knowledge to succeed in business. Through 100% online study you'll build your expertise in financial management, giving you a strong platform from which to launch a career in management with a specific financial focus.

WHY STUDY THIS PROGRAMME?

Progress your career from the comfort of your own home by gaining key skills in leadership, critical thinking and organisational finance – while enjoying a level of online support and tuition that we believe is second-to-none. The MSc Management and Finance is open to applicants of any discipline. You don't need a background or degree in business to apply.

WHY STUDY WITH US?

The Business School is internationally recognised and plays a major role in industry through research, and consultancy. You'll explore how managers can motivate, manage and lead people, with emphasis on the use of coaching, performance management and mentoring techniques.

WHAT WILL YOU GAIN?

Gain a thorough understanding of core business, finance, and management principles. Analyse popular leadership theory, and learn how to develop an efficient leadership style of your own that will encourage followership.

- **Expand** your knowledge of financial modelling, management and consultancy
- **Acquire** research skills and techniques that are relevant to finance
- **Access** sophisticated financial management technology and software
- **Gain** invaluable insights from employers and industry practitioners
- **Develop** essential communication and professional business skills

WHAT YOU WILL STUDY

Semester 1

- The Leadership Challenge
- Managing Change
- Business Finance and Accounting
- Business Model Innovation

Semester 2

- Leading and Managing Projects
- Real Investments and Corporate Finance
- Marketing and Sales Management

Semester 3

- International Banking
- Future Thinking
- Managing High Performance Teams
- Fintech and Big Data

HOW YOU WILL STUDY

The programme takes approximately two years to complete, dependent on your chosen start date and pathway. Learning is delivered via the University's bespoke online study environment. It is carefully designed to be secure, reliable and user friendly, and it is where all learning materials are stored and where you will interact with your tutors and fellow students.

YOUR FUTURE CAREER

Specifically designed for those who want to develop their knowledge of business and finance with limited or no prior management experience. Graduates of our finance and management programmes typically aim for positions in the global corporate and financial sector as business analysts, asset managers, traders, brokers, hedge fund or investment advisors, credit controllers, treasurers, bankers, market specialist or accountants.

WHAT TO DO NEXT?

Please contact admissions-onlineidi@abdn.ac.uk for more information about this programme.

For details on entry requirements, please visit:

on.abdn.ac.uk/degrees/management-and-finance

For details on fees and funding, please visit:

abdn.ac.uk/tuition-fees

LEARNING MODE
Online

START MONTH
October

STUDY MODE
Distance

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
24 months part-time

Accounting and Finance programmes



MScEcon Accounting and Finance

The Accounting and Finance MSc sets you on a path for a rewarding career in this highly skilled profession, whether you've recently graduated or are already working. With this specialised programme you do not need previous experience in this area to gain the skills to advance a career in the financial sector.

WHY STUDY THIS PROGRAMME?

A career in finance requires an in-depth understanding of both the theory and practical knowledge of accounting and finance. With this industry-focused programme, you will master a wide range of financial tools and acquire a solid foundation of key accounting and finance topics, while developing the necessary skills for management roles. The programme will thoroughly prepare you for a successful career across a variety of potential accountancy and financial roles and industries.

WHY STUDY WITH US?

Led by renowned academics and top industry practitioners, you will gain access to the latest finance research, software and techniques. The Business School's strong links with financial institutions, recruiters and practitioners ensures a focus on tangible, marketable employability skills, relevant to the real financial world. You will have the opportunity to engage with industry throughout the programme, including working on live projects with prestigious companies. We also run workshops with visiting industry specialists from companies such as Deloitte, KMPG, PwC and EY.

WHAT WILL YOU GAIN?

You will leave this highly practical, industry-focused programme with real-world finance experience – as well as recognised certification from the Institute of Chartered Accountants of England and Wales (ICAEW). Our Professional Accounting module comes complete with the International Reporting Standards Certificate, IFRS, used by most countries around the world. You will also be exempt from the first four modules in the Association of Chartered Certified Accountants syllabus.

- **Gain** an essential understanding of current thinking in accounting and finance
- **Experience** world-leading facilities with access to our finance lab
- **Connect** with financial institutions and leading industry practitioners
- **Develop** a well-rounded skillset for careers in accounting and finance
- **Build** your business network and access top-tier recruiters around the world

WHAT YOU WILL STUDY

Semester 1

- Quantitative Methods
- Issues in Corporate Finance
- Accounting
- Economics Analysis

Semester 2

- Portfolio Analysis
- Financial Analysis and International Accounting
- Management Accounting
- Optional Modules (one of the following)
 - Professional Accounting
 - Studies in Accounting

Semester 3

- Dissertation for Finance Programmes

HOW YOU WILL STUDY

You will enjoy access to first-rate academic facilities, including our finance lab, powered by Bloomberg. This software platform gives you access to the same professional tools used by major international financial services companies. This software platform provides real-time and historical data, market-moving news and analytics to help leading business and financial professionals make better informed investment decisions. You will attend a variety of stimulating lectures, seminars and tutorials. Your skills and competency will be assessed through a combination of presentations, traditional exams, essays and a dissertation.

YOUR FUTURE CAREER

Having a recognised accountancy qualification can give you many career options, with a higher percentage of company board members holding an accountancy qualification than any other kind of postgraduate qualification. You could progress to hold roles such as Accountant, Auditor or Financial Manager in prestigious firms around the world.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/accounting-finance

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees



 **LEARNING MODE**
On campus

 **START MONTH**
September or January

 **STUDY MODE**
Full-time or part-time

 **ENTRY REQUIREMENTS**
2:2

 **QUALIFICATION**
MSc

 **WORK EXPERIENCE**
Not applicable

 **DURATION**
12 months full-time
24 months part-time

MScEcon Finance and Investment Management (with CFA Level 1 exam)

The Finance and Investment Management MSc provides a thorough grounding in this major growth area, enhancing your skills and expertise, and your appeal to employers. You will benefit from our world-leading facilities, including access to our trading platform, and gain hands-on practical experience to support an in-depth understanding of finance.

WHY STUDY THIS PROGRAMME?

This programme covers a comprehensive mix of the theoretical and practical aspects of finance and investment for both early career finance professionals and those keen to enter a finance profession. You will acquire significant theoretical and practical knowledge in a wide range of finance disciplines. The programme will equip you with a solid background in finance, enhanced quantitative and analytical skills, and a strong understanding of financial modelling and investment decisions.

WHY STUDY WITH US?

Our MSc is founded on years of financial and investment expertise within the Business School. It offers an excellent combination of academic rigour, specialist skills and runs in parallel with the globally recognised qualification CFA Level 1. You will have the opportunity to take this leading professional qualification as part of the MSc. We are also home to a Bloomberg finance lab which streams up-to-the-minute data, to enable would-be traders and fund managers to 'practice' investing. This is a hands-on opportunity for you to react instantly to live news feeds and gain practical skills required to work productively in the global financial sector before graduation.

WHAT WILL YOU GAIN?

With a highly practical approach to learning, topics cover a wide range of finance discipline areas, such as Corporate Finance, Portfolio Management, Empirical Methods in Financial Research, Economic Analysis, and Accounting and Financial Reporting.

- **Expand** your knowledge of financial modelling and investment decisions
- **Employ** advanced analytical tools and quantitative techniques relevant to the financial world
- **Experience** world-leading facilities with access to our Bloomberg finance lab

WHAT YOU WILL STUDY

Semester 1

- Quantitative Methods
- Issues in Corporate Finance
- Accounting
- Economic Analysis

Semester 2

- Portfolio Analysis
- Empirical Methods in Financial Research
- Financial Analysis and Markets
- CFA OPTION: Professional Finance
- NON CFA OPTION: Studies in Finance

Semester 3

- Dissertation

HOW YOU WILL STUDY

This programme combines the expertise of the University's Business School with the professional insights of finance practitioners from the city. You will receive a state-of-the-art tablet, pre-loaded with the software and materials for your studies and will learn through a stimulating mixture of traditional lectures, tutorials, projects, research and seminars. Your work will be assessed through essays, exams and a summer dissertation.

YOUR FUTURE CAREER

Finance graduates are in high demand worldwide and careers with a top finance qualification are diverse and often lucrative. Graduates of this programme typically aim for positions in the global corporate and financial sector as business analysts, asset managers, traders, brokers, hedge fund or investment advisors, credit controllers, treasurers, bankers, market specialist or accountants.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

 abdn.ac.uk/pgt/finance-invest-cfa

For details on fees and funding, please visit:

 abdn.ac.uk/tuition-fees

 **LEARNING MODE**
On campus

 **START MONTH**
September or January

 **STUDY MODE**
Full-time

 **ENTRY REQUIREMENTS**
2:2

 **QUALIFICATION**
MSc

 **WORK EXPERIENCE**
Not applicable

 **DURATION**
12 months full-time

MSc International Business and Finance

The world's economy is becoming increasingly global, and those who understand the international context of business and finance are in high demand. This programme combines a research-led approach with a practical focus to help you develop your knowledge and analytical skills in both the management and finance-related fields.

WHY STUDY THIS PROGRAMME?

This MSc provides an in-depth understanding of the relationships between general management and finance in an international setting, helping you develop core finance knowledge and how to apply it in real-world settings. The programme also covers broad-based business training in international business theory and practice. You will gain a good understanding of economic fluctuations and an understanding of how to interpret and use financial data.

WHY STUDY WITH US?

Our MSc is founded on years of financial and management expertise within the Business School, which is internationally recognised for its research excellence. This versatile programme combines key elements of management with a core foundation in finance. You will learn how you would operate as a manager, and gain confidence in analysing business financial performance and making decisions in a broader context. You will also have access to world-leading facilities, including our in-house stock exchange, which gives you the opportunity to work with our Bloomberg finance lab and gain the hands-on practical experience that supports an in-depth understanding of finance.

WHAT WILL YOU GAIN?

You will gain a greater understanding of a company's finances, funding strategies and governance in a financial setting, without being narrowly trained in finance alone. You will have an advantage over other general management graduates, as you will be able to understand financial objectives and the need for good financial planning.

- **Develop** a well-rounded skillset with the tools you need to succeed
- **Experience** world-leading facilities with access to our in-house stock exchange
- **Create** a major job-search advantage by kick-starting a new professional direction
- **Learn** essential communication and professional skills

WHAT YOU WILL STUDY

Semester 1

- Accounting Reporting and Strategic Analysis
- International Finance for Business
- International Financial Management
- Issues in International Management

Semester 2

- Applied Econometrics
- Portfolio Analysis
- Corporate Governance and Ethics
- Financial Market and Regulation

Semester 3

- Dissertation

HOW YOU WILL STUDY

Our high-quality programme develops skills valued by employers, including independent learning and research, group work, presentation skills and project work. You will use advanced tools and quantitative techniques to critically appraise financial opportunities. Although you don't need to have a background in this sector, it's an advantage if you are already confident and competent with numbers. This programme will take these strengths and enable you to embed them in a financial context.

YOUR FUTURE CAREER

Graduates from this programme are highly sought after around the world in lucrative positions. Our programme will provide you with the knowledge and confidence you need to succeed in industries such as accounting and professional services, investment banking, financial consultancy, supply chain management, corporate mergers and acquisitions, and marketing.

WHAT TO DO NEXT?

For details on entry requirements, please visit:
 abdn.ac.uk/pgt/ibf

For details on fees and funding, please visit:
 abdn.ac.uk/tuition-fees

 **LEARNING MODE**
On campus

 **START MONTH**
September or January

 **STUDY MODE**
Full-time or part-time

 **ENTRY REQUIREMENTS**
2:2

 **QUALIFICATION**
MSc

 **WORK EXPERIENCE**
Not applicable

 **DURATION**
12 months full-time
24 months part-time



MSc Finance

The MSc Finance is founded on the considerable financial expertise that exists within the Business School and on powerful global connections with the financial sector. Delivered online, the programme focuses not only on academic success, but also on helping you to build a broad range of specialist skills that will help advance your career.

WHY STUDY THIS PROGRAMME?

Whether you have already embarked on a finance career or you aspire to enter a finance profession, the MSc Finance will provide you with a thorough grounding in theoretical and practical aspects of finance, economics and investment. The programme begins with the core disciplines that underpin finance – including Accounting for Finance, Economics for Finance and Quantitative Methods for Finance – before building through more advanced topics to culminate with a project or dissertation as the capstone of your study.

WHY STUDY WITH US?

Our online programme combines degree-level study with professional training by enabling you to study towards the globally recognised qualification CFA Levels 1 and 2 as part of the MSc. The CFA exams open up the investment management professional world and combined with the MSc Finance will provide you with the tools you need to embark on a successful career in financial management. There are alternative routes for those who do not wish to do CFA or decide to do only level 1.

WHAT WILL YOU GAIN?

You will acquire the competitive advantage needed to launch your career in the world of global finance by developing your intellectual, interpersonal and practical skills.

- **Expand** your knowledge of financial modeling and investment decisions
- **Acquire** research skills and techniques that are relevant to finance
- **Access** sophisticated financial management technology and software
- **Gain** invaluable insights from employers and industry practitioners
- **Develop** essential communication and professional business skills

Online

WHAT YOU WILL STUDY

Block 1 – Fundamental Concepts

- Accounting for Finance
- Corporate Finance
- Economics for Finance
- Quantitative Methods for Finance

Block 2 – Advanced Topics

- Financial Analysis
- Asset Pricing and Portfolio Management
- Derivatives and Risk Management
- Option 1 Professional Finance A
- Option 2 International Finance

Block 3 – Specialised Topics

- International Banking
- Fintech and Big Data
- Fixed Income Analysis
- Option 1 Professional Finance B
- Option 2 Financial and Banking Regulation

HOW YOU WILL STUDY

Our online MSc Finance commences in February, June and October, and is divided into three blocks of approximately eight months of study. The programme takes approximately two years and two months to complete, dependent on your chosen start date and pathway. Learning is delivered via the University's bespoke online study environment. It is carefully designed to be secure, reliable and user friendly, and it is where all learning materials are stored and where you will interact with your tutors and fellow students. If you choose to incorporate the CFA preparation into your studies, you will also benefit from training delivered by Fitch Learning via their own online learning platform.

YOUR FUTURE CAREER

Financial qualifications are in high demand worldwide and potential careers are diverse and include positions such as business analysts, asset managers, brokers, hedge fund or investment advisors, credit controllers, treasurers, bankers or accountants.

WHAT TO DO NEXT?

Please contact admissions-onlineidi@abdn.ac.uk for more information about this programme.

For details on entry requirements, please visit:
online.abdn.ac.uk/business/masters-in-finance

For details on fees and funding, please visit:
abdn.ac.uk/tuition-fees

LEARNING MODE
Online

START MONTH
February, June & October

STUDY MODE
Distance

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
26 months (minimum)
part-time

MSc Financial Technology

Jointly delivered by the University of Aberdeen Business School and School of Natural & Computing Sciences, this programme brings together expertise in mathematics, computer science, finance, and economics to deliver a fully integrated learning experience in Financial Technology.

WHY STUDY THIS PROGRAMME?

FinTech is a continually growing industry in Scotland, with significant merging of finance and technology, but this also requires a varied skill set to succeed. The MSc Financial Technology offers a rigorous introduction to Python, the dominant programming language in FinTech as well as machine learning and data science. The programme also highlights the inherent risks to the industry such as security breaches and the effects these can have on banks and other financial service providers. This degree is open to people from any discipline and will provide students with an interdisciplinary learning experience in financial services and technology from experts in their respective fields.

WHY STUDY WITH US?

The Business School is internationally recognised and plays a major role in industry through research, and consultancy. Not only will you acquire the business knowledge essential to success, you'll also develop the crucial characteristics – such as strong communication and interpersonal skills, quantitative knowledge and technical skills – most sought after in the highly competitive global business environment. The School of Natural & Computing Sciences has a long-standing reputation in Intelligent Systems, with world recognised expertise in areas such as multi-agent systems, natural language generation, knowledge graph and semantic web. The department of Computing Science was ranked 16th in the UK for research intensity (REF, 2014), and 70% of research publications were classified as “internationally leading” or “internationally excellent”.

WHAT WILL YOU GAIN?

By bringing together students from both financial and computing backgrounds, students will benefit from a richer experience, learning from their peers and gaining an in-depth understanding of both sectors and how they interconnect.

- Cover** a wide range of programming languages such as Python, quantitative finance, machine learning, cyber security, and applied econometrics
- Aberdeen** is a financial hub with particular strength in asset management with demand for highly skilled graduates in FinTech
- Demonstrate** critical thinking and interlink its evaluation with creativity

WHAT YOU WILL STUDY

Semester 1

- Introduction to Programming
- Database Systems and Big Data
- Discrete Time Models
- Continuous Time Models

Semester 2

- Advances in Machine Learning in Finance
- Applied Econometrics
- Financial Crime and Cyber Security
- Optional Courses:
 - Empirical Methods in Finance Research
 - Portfolio Analysis
 - Financial Analysis and Markets

Semester 3

- Financial Mathematics Dissertation

HOW YOU WILL STUDY

The programme assesses the competency and skills that you will need in the computing and financial world in a number of ways. You will give individual and group presentations, prepare reports, sit assessments, write academic essays and complete the dissertation over the summer period.

YOUR FUTURE CAREER

The MSc Financial Technology programme positions graduates for a variety of exciting FinTech career pathways with practical skills and expertise in mathematics, computer science, finance, and economics. This programme provides you with the technical and analytical skills needed to successfully adapt to wide-range of situations in the ever-changing world of computing and finance. Some become software developers, business analysts, consultants, data scientists, or follow other roles.

WHAT TO DO NEXT?

Please contact admissions-onlineidi@abdn.ac.uk for more information about this programme.

For details on entry requirements, please visit:
[abdn.ac.uk/study/postgraduate-taught/degree-programmes/1891/financial-technology](https://www.abdn.ac.uk/study/postgraduate-taught/degree-programmes/1891/financial-technology)

For details on fees and funding, please visit:
[abdn.ac.uk/tuition-fees](https://www.abdn.ac.uk/tuition-fees)

DURATION
12 months full-time
24 months part-time

LEARNING MODE
On campus
 STUDY MODE
Full-time or part-time
 START MONTH
September
 ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc
 WORK EXPERIENCE
Not applicable

Economics programmes



MScEcon Petroleum, Energy Economics and Finance

The MSc Petroleum, Energy Economics and Finance is a programme highly regarded for being both intellectually challenging and for providing the career-ready credentials that are essential to increase your appeal with employers within an energy economics context.

WHY STUDY THIS PROGRAMME?

The University of Aberdeen is an established leader in teaching and research in the fields of energy and economics. Our MSc Petroleum, Energy Economics and Finance builds on the Business School's considerable strength in these fields. The programme incorporates significant input from the energy industry via active engagement with professional practice, multi-nationals and government agencies. With a recognised world expert in Energy Economics, Professor Alexander Kemp OBE, actively teaching on the programme, this is a experience without equivalence in this arena.

WHAT WILL YOU GAIN?

This programme attracts a highly distinctive mix of students, spanning both nationalities and disciplines. You will be encouraged to look at energy business challenges from across a range of disciplines, with an integrated perspective. In this diverse and stimulating environment, you will acquire skills beyond the academic and the technical.

WHY STUDY WITH US?

Our Business School is home to two very relevant and internationally recognised research centres: the Aberdeen Centre for Research in Energy Economics and Finance and the Scottish Experimental Economic Laboratory. Former students have worked with organisations such as the Scottish Government, BP and Total to create their dissertations. The programme is accredited by The Energy Institute and a wide range of visiting speakers will share their insights of how the economic world of energy works.

- **Obtain** insights into commercially-oriented analysis
- **Develop** quantitative skills to better utilise data to inform strategic decisions
- **Learn** to analyse energy markets and the micro/macro impacts of various stimuli
- **Network** with employers from a range of national and multi-national companies
- **Acquire** the global perspectives essential to professional success



WHAT YOU WILL STUDY

Semester 1

- Accounting
- Energy & Petroleum Economics
- Corporate Finance for Energy
- Economic Analysis for Energy
- Quantitative Methods for Energy Economics

Semester 2

- Real Options and Decision Making
- Issues in Energy Petroleum Economics
- Business Strategy
- Empirical Methods in Energy Economics

Semester 3

- Dissertation in Petroleum, Energy Economics and Finance

HOW YOU WILL STUDY

In the first semester you will study key micro and macroeconomic modelling techniques and spend time understanding the critical aspects of financial analysis. You will also gain an in-depth understanding of energy and petroleum economics and explore issues such as global warming and renewables in an economic context. In the second semester, the focus is on strategic thinking using game theory to develop your analytical skills and investment decision-making. During the summer term, you will complete a dissertation focused on a key topic in the petroleum and energy industries.

YOUR FUTURE CAREER

Most of our students specialise as analysts or consultants in the oil & gas industry or in government. Former students have found success in roles such as Strategy Analysts, Market Analysts, Commercial Analysts, Economists, and Oil & Gas Associates. Previous employers have included Centrica, Deloitte, ExxonMobil, Oil & Gas UK, Schlumberger and Total.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

abdn.ac.uk/pgt/peef

For details on fees and funding, please visit:

abdn.ac.uk/tuition-fees



MSc, PgDip, PgCert Energy Economics and Finance

Learn to analyse and understand world energy markets. From oil and gas to renewables, prepare for career success with our expert economists on this flexible degree you can study part-time.

WHY STUDY THIS PROGRAMME?

Train in the economic principles that energy businesses and governments use to understand world energy markets. This flexible online degree can be studied part-time. You decide how many credits to study for each term, controlling the pace and cost of your degree term by term.

WHY STUDY WITH US?

Our online Energy Economics and Finance degree is for anyone keen to understand the energy industry, how decisions are taken, and policies made. Professor Alex Kemp OBE will be teaching you on this programme, one of the world's best-known energy experts, Alex has been a specialist adviser to governments and energy companies, in the UK and globally, for decades.

WHAT WILL YOU GAIN?

This programme is designed to expand your knowledge of world energy markets and to develop an in-depth understanding of relevant economic theory. You will learn how to understand and analyse the drivers of energy demand and supply, how investment decisions are made, and how governments design and implement their energy policies.

- **Develop** quantitative skills to better utilise data to inform strategic decisions
- **Learn** to analyse energy markets and the micro and macro impacts of various stimuli
- **Acquire** the global perspectives essential to professional success in this sector
- **Develop** critical insights into current and emerging approaches to energy finance
- **Strengthen** your capacity for professional, geographical and cultural mobility

WHAT YOU WILL STUDY

- Investment Analysis for Energy
- Economic Analysis for Energy Markets
- Quantitative Methods for Energy Economics
- Offshore Oil and Gas Decommissioning
- Petroleum Economics and Policy
- Accounting and the Energy Industry
- Data Analysis for Energy
- Business Strategy and the Energy Sector
- Environmental Economics
- Issues in Energy Transition
- Resource Revenue Management
- Advanced Corporate Finance for Energy

HOW YOU WILL STUDY

Your teaching is delivered through MyAberdeen, our online Virtual Learning Environment (VLE). It holds all the materials, tools and support you'll need in your studies. You can access your learning materials on computer, smartphone and laptop, 24 hours a day. You'll find a range of resources at your fingertips, including online access to our award-winning Sir Duncan Rice Library. Each course that's part of this degree features live webinars with academic experts in energy economics. As well as interacting with leading researchers in the field, you'll benefit from direct input from our significant range of energy industry partners.

YOUR FUTURE CAREER

This programme is designed both for professionals in the energy sector and for others who want to develop a career in government, consultancy, or the environmental or regulatory departments of energy and other companies. The programme reaches beyond corporate interest alone to cover any career path that needs high quality graduates with an excellent understanding of the energy sector.

WHAT TO DO NEXT?

Please contact gbs@abdn.ac.uk for more information about this programme.

For details on entry requirements, please visit:
on.abdn.ac.uk/degrees/energy-economics-and-finance

For details on fees and funding, please visit:
abdn.ac.uk/tuition-fees



LEARNING MODE
Online



START MONTH
September or January



STUDY MODE
Distance



ENTRY REQUIREMENTS
Not applicable



QUALIFICATION
PgDip, PgCert or MSc



WORK EXPERIENCE
Not applicable



DURATION
24 months

LLM/MSc Energy Economics and Law

This unique Masters programme combines the core disciplines of Economics and Law to equip you with the essential skills required to pursue a successful career either in the global oil and gas industry or in related governmental organisations.

WHY STUDY THIS PROGRAMME?

The global oil and gas sector operates in a complex environment characterised by various influential factors such as government-controlled hydrocarbons, financial markets, the global crude oil market, economic uncertainty, licensing, taxation and contracts. These factors have a significant influence on both investment decision-making and government policy-making, so a comprehensive knowledge of related economics and law is essential. On this programme, you will gain the real-world knowledge you need to enhance your career opportunities in legal and financial oil and gas contexts.

WHY STUDY WITH US?

The University of Aberdeen is a global leader in teaching and research in the field of energy and this programme builds on our considerable strengths in these areas. Our University is home to two relevant and internationally recognised research centres: the Aberdeen Centre for Research in Energy Economics and Finance and the Aberdeen University Centre for Energy Law. Studying here, you will benefit from interacting with leading researchers in the field of energy economics and law – including one of the world's best recognised energy experts, Professor Alex Kemp OBE – and with a broad network of national and multi-national employers through our visiting speaker programme.

WHAT WILL YOU GAIN?

This intellectually challenging programme will equip you with the intellectual, critical and practical skills fundamental to a successful career in this area of oil and gas. You will engage directly with professional practice, multi-nationals and government agencies.

- **Acquire** the global perspectives essential to professional success
- **Develop** critical insights into current and emerging approaches
- **Gain** a well-rounded skillset with the tools to succeed
- **Obtain** insights into commercially oriented analysis
- **Strengthen** your capacity for social, geographical and cultural mobility

WHAT YOU WILL STUDY

Semester 1

- Critical Legal Thinking and Scholarship
- State Control of Hydrocarbons
- Corporate Finance and Accounting for Energy
- Energy and Petroleum Economics

Semester 2

- Real Options and Decision Making
- Issues in Energy and Petroleum Economics
- Contracting in Hydrocarbon Operations

Semester 3

- Dissertation in Law
- OR
- Economics

HOW YOU WILL STUDY

You will have the opportunity to explore a range of themes to sharpen your critical analysis of key current global challenges and issues. These include Licensing and Upstream Taxation; Investment Appraisal Techniques and Risk Analysis; Health, Safety and Environmental Regulation; Crude Oil Market; Principles of Accounting; and Oil and Gas Contracts. You will take part in a broad range of stimulating lectures, seminars and tutorials with both lecturers and visiting industry practitioners.

YOUR FUTURE CAREER

Career opportunities range from positions within oil and gas companies, international law firms or government ministries. Past graduates have gone on to be Commercial Advisers, Energy Consultants, Investment Analysts, Market Analysts, and Oil and Gas Associates. Others have gone on to complete a PhD, or to pursue careers in politics, business or international finance.

WHAT TO DO NEXT?

For details on entry requirements, please visit:
abdn.ac.uk/pgt/law-econ-og

For details on fees and funding, please visit:
abdn.ac.uk/tuition-fees

LEARNING MODE
On campus

START MONTH
September or January

STUDY MODE
Full-time or part-time

ENTRY REQUIREMENTS
2:1

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
12 months full-time
24 months part-time

Real Estate programmes



MSc Finance and Real Estate (with CFA Level 1 exam)

The Finance and Real Estate MSc is focused on the real needs of business and will equip you with the knowledge and skills required to succeed in this competitive sector. With two leading industry qualifications built-in, this programme is your foundation in the highest standards of the real estate world.

WHY STUDY THIS PROGRAMME?

This programme bridges the gap between undergraduate studies and employment – combining the study of two complementary subject areas with leading industry accreditations and professional training to ensure you are industry-ready. The programme is designed to extend your capabilities in all financial aspects of real estate and property development with a particular focus on international real estate markets and commercial property valuation and investment.

WHY STUDY WITH US?

This programme holds accreditation from Royal Institution of Chartered Surveyors (RICS), which allows graduates to go on to the RICS Assessment of Professional Competence. It also runs in parallel with the globally recognised qualification CFA Level 1, so you will have the opportunity to take this leading professional qualification as part of the MSc. The Investment Property Forum has included this programme on its selected list of graduate programmes that they consider to provide the relevant skills necessary for those operating in the property investment market. We are also home to the Centre for Real Estate Research, a focus for interdisciplinary research in the area of Real Estate Investment and Property Market Analysis.

WHAT WILL YOU GAIN?

You will gain a deep understanding of the economics of land markets, commercial property valuation and development, portfolio investment and finance.

- **Acquire** multi-disciplinary skills in economics, quantitative methods, valuation and finance
- **Develop** key professional expertise and commercial knowledge
- **Gives** you the opportunity to study UK, European and Asian property markets



WHAT YOU WILL STUDY

Semester 1

- Quantitative Methods
- Accounting
- Valuation and Finance
- Real Estate Economics

Semester 2

- Portfolio Analysis
- Financial Analysis and Markets
- Real Estate Development and Appraisal
- Professional Finance

Semester 3

- Real Estate Dissertation

OR

- Optional Modules - Asian Cities Tour
 - Hong Kong
 - Seoul/Tokyo
 - Singapore
 - Shanghai/Beijing

OR

- Real Estate Internship - Students choosing the Real Estate Internship option will be responsible for finding their own internship in a real estate organisation based in the UK.
(Where a student does not hold a UK passport, the student will be responsible to check whether they are eligible to work in the UK given any Visa regulations that might apply to them.)

HOW YOU WILL STUDY

The programme assesses the competency and skills that you will need in the financial and real estate world in a number of ways. You will give individual and group presentations, prepare reports, write academic essays and sit traditional exams. In the third semester you can choose to do a dissertation or travel to Asia and study property investment and development case studies.

YOUR FUTURE CAREER

This programme provides a credible platform for both finance and real estate career options – preparing you for rewarding posts in real estate finance or real estate portfolio management. Our graduates are employed in a wide range of professional organisations across real estate, finance, consultancy, research and the public sector.

WHAT TO DO NEXT?

For details on entry requirements, please visit:
 abdn.ac.uk/pgt/fin-real-est-cfa

For details on fees and funding, please visit:
 abdn.ac.uk/tuition-fees

Students choosing the Asian Cities option must note that they are responsible for their travel and accommodation expenses.

LEARNING MODE
On campus

START MONTH
September

STUDY MODE
Full-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
12 months full-time

MSc Real Estate (Commercial and International option)

The MSc Real Estate benefits from strong links with the economics, finance and management disciplines, and offers a particular focus and strength on commercial property valuation and investment and the study of international real estate markets.

WHY STUDY THIS PROGRAMME?

This is a vocational Masters open to students from any discipline looking to kick start a career in the chartered surveying or real estate profession. Fully accredited by the Royal Institution of Chartered Surveyors (RICS), this 12 month, full-time degree has been running for over 20 years and has established a strong reputation among employers with many past graduates employed in senior positions in the profession.

WHY STUDY WITH US?

Our Business School Real Estate Group is internationally recognised for research excellence in this specialist field – and gives our students the great advantage of accessing a wealth of powerful data. The International Real Estate module includes a week-long European field trip, while students on the international pathway can visit five cities in Asia as part of the Asian Cities module. Many of our staff are engaged in active research ensuring that the programme content remains at the forefront of current thinking. You can be confident that you are investing in a learning experience widely recognised as being at the cutting edge and learning from teaching staff who are seen as global leaders in the field.

WHAT WILL YOU GAIN?

This Master's degree is underpinned by the University's world-renowned strengths in valuation, property investment, economics and finance. Combining academic rigour with the professional edge, the degree has become highly regarded by employers throughout the world.



- **Acquire** considerable quantitative skills in economics, finance and business
- **Understand** the institutional, legal and policy environment of real estate
- **Learn** about property management, investment and development
- **Gain** analysis and problem-solving skills in a strategic business context
- **Network** with employers from a range of national and multi-national companies

WHAT YOU WILL STUDY

Semester 1

- Corporate Real Estate
- Property Law and Institutions
- Valuation and Finance
- Real Estate Economics

Semester 2

- Real Estate Development and International Investment
- Advanced Valuation and Development
- Strategic Marketing
- Real Estate Finance

Semester 3

There are options for students in Semester 3. Whether studying the Commercial pathway or the International pathway students can choose to study a:

- Real Estate Internship - Students choosing the Real Estate Internship option will be responsible for finding their own internship in a real estate organisation based in the UK. (Where a student does not hold a UK passport, the student will be responsible to check whether they are eligible to work in the UK given any Visa regulations that might apply to them.)

OR

- Dissertation

For those on the International Pathway there is an additional option.

- You could choose to undertake our Asian Cities case studies - travel to Asia and study property investment and development case studies across five key Asian cities.

HOW YOU WILL STUDY

An average cohort size of 15 to 25 students ensures an interactive, friendly learning environment. You can choose from a commercial UK-focused real estate pathway or an international pathway focused on real estate from a global perspective. Field trips to European and Asian cities (for the international pathway students) provide insights from key players in the international real estate business. Beyond the fieldwork, learning involves a mix of lectures, seminars, tutorials and research. Assessment is by coursework, by written examination, or by a combination of both.

YOUR FUTURE CAREER

Our graduates achieve notable employment success with many enjoying lucrative careers spanning surveying, investment, property valuation, planning and development, and property management. Indeed from Edinburgh and London to Frankfurt and Shanghai, our former students are now forging strong, rewarding careers with major surveying firms across the globe.

WHAT TO DO NEXT?

For details on entry requirements, please visit:

- ↳ abdn.ac.uk/pgt/real-estate-intl
- ↳ abdn.ac.uk/pgt/real-estate-commercial

For details on fees and funding, please visit:

- ↳ abdn.ac.uk/tuition-fees

Students choosing the Asian Cities option must note that they are responsible for their travel and accommodation expenses.

LEARNING MODE
On campus

START MONTH
September

STUDY MODE
Full-time

ENTRY REQUIREMENTS
2:2

QUALIFICATION
MSc

WORK EXPERIENCE
Not applicable

DURATION
12 months full-time

Interdisciplinary programmes



MSc Corporate Finance and Law

WHY STUDY THIS PROGRAMME?

With both an LLM and MSc exit qualification available, this is a unique opportunity to benefit from the expertise of staff from both the School of Law and the Business School. This programme has a practical and commercial focus and will appeal to those employed in or with an interest in commercial and professional services, within the legal and financial communities.

WHAT YOU WILL STUDY

Students will be expected to complete four Law focused courses and four Business focused courses, finalising their study with the dissertation. The dissertation will be on either a legal or financial topic.

 LEARNING MODE
On campus

 STUDY MODE
Full-time or part-time

 QUALIFICATION
MSc

 DURATION
12 months full-time
24 months part-time

 START MONTH
September

 ENTRY REQUIREMENTS
2:1

 WORK EXPERIENCE
Not applicable

“I changed my degree to Economics and International Relations. I made this decision because my first Economics course with Professor Keith Bender on Microeconomics was absolutely amazing. It was so captivating to find out how different economic actors make their decisions and how I can apply simple economic theories to real life situations.”

Mona Tudorache

Economics and International Relations

MSc International Relations and Management

WHY STUDY THIS PROGRAMME?

This Masters degree is delivered jointly by experts from the University of Aberdeen's School of Social Science and Business School to provide a thorough grounding in the technical aspects of business management alongside a wider understanding of the international political, economic and cultural forces that shape relations between countries and international organisations.

WHAT YOU WILL STUDY

You will develop a rigorous understanding of management theory, including business strategy, management, and leadership, while also engaging with topics such as terrorism, global security and globalization in order to understand how global events impact on business in areas such as the availability of labour and raw materials, supply chain reliability, government regulations and changing market opportunities.

 LEARNING MODE
On campus

 STUDY MODE
Full-time or part-time

 QUALIFICATION
MSc

 DURATION
12 months full-time
24 months part-time

 START MONTH
September or January

 ENTRY REQUIREMENTS
2:1

 WORK EXPERIENCE
Not applicable

MSc International Finance and Political Relations

WHY STUDY THIS PROGRAMME?

This programme combines the strengths of the School of Social Science and the Business School to explore the intersection between money, politics and power and the relationship between international finance and policymaking at the transnational level. Designed to train specialists for careers in the international finance or in the government/non-government (NGO) sectors.

WHAT YOU WILL STUDY

By combining the key theories and themes in the study of international political economy with corporate finance and investments, this Masters programme addresses the need, by teaching the advanced skills needed to gather, analyse and evaluate information on the politics of international finance and to enable you to communicate how international finance, banking, and stock markets intersect with national and international political events.

 LEARNING MODE
On campus

 STUDY MODE
Full-time or part-time

 QUALIFICATION
MSc

 DURATION
12 months full-time
24 months part-time

 START MONTH
September or January

 ENTRY REQUIREMENTS
2:1

 WORK EXPERIENCE
Not applicable

MSc Strategic Studies and Management

WHY STUDY THIS PROGRAMME?

This programme is taught by the School of Social Sciences and the Business School and provides a mix of in-depth business understanding combined with a strategic approach to understanding global threats, risk and growth. Delivering a clear understanding of the contemporary links between the various uses of coercion by states and non-state actors and the complexities of managing large and small organisations in the modern governmental, economic and business environment.

WHAT YOU WILL STUDY

You will develop a rigorous understanding of management theory, including business strategy, management, and leadership, while also engaging with topics such as terrorism, global security and globalization in order to understand how global events impact on business in areas such as the availability of labour and raw materials, supply chain reliability, government regulations and changing market opportunities.

 **LEARNING MODE**
On campus

 **STUDY MODE**
Full-time or part-time

 **QUALIFICATION**
MSc

 **DURATION**
12 months full-time
24 months part-time

 **START MONTH**
September or January

 **ENTRY REQUIREMENTS**
2:1

“What inspired me to study Energy Economics is that we do not have a specialised Energy Economics course in Indonesia. I think it is important to have dedicated Economists who have specialisation in Energy both in governments and private companies’ role.”

Esti Tri Widyastuti
Economics

Coming soon

We are always working on adding to our selection of programmes on offer. Please see our website for more details about our latest programmes and courses.

 abdn.ac.uk/business



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BUSINESS SCHOOL

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an international multi-campus School with a
partnership with AFG College in Qatar.