

Bachelor of Arts in Creative Industries

Year	Semester	Course Code		Subject Title	Prerequisite	Credit Hours
		BSM	100	The New Business: From Idea to Reality	None	3
	Fall	CRI	100	Creative Industries Overview	None	3
		GED	132	Science and Technology in Society	None	3
		GED	110	Modern Art Appreciation	None	3
		LNG	171	English I	None	3
		Total				15
		BSM	200	The Growing Business: Breaking Even	BSM-100	3
		CMN	210	Text, Image & Sound	None	3
	Spring	CRI	200	IP Issues in the Digital Age	CRI-100	3
		MTH	195	Applied Statistics	None	3
		PLX	111	Imagining the Creative City	LNG-171	3
		Total				15
		CMN	279	Introduction to Professional Com.	None	3
Year 2		CMN	448	Introduction to Visual Communication	CMN-210	3
	Fall	CRI	300	Digital Design Studio	CRI-200	3
		CRI	301	The Creative Process	CRI-200	3
				Module A: Required Course (1)	None	3
				Module B: Required Course (1)	None	3
		Total				18
		CRI	400	Entrepreneurship in Creative Industries	CRI-200	3

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				Module A: Required Course (2)	None	3
	Spring			Module A: Required Course (3)	None	3
				Module B: Required Course (2)	None	3
				Module B: Required Course (3)	None	3
		Total				15
		ACC	340	Financial Management	BSM-200	3
		GED	198	Islamic Culture	None	3
		GED		GED Elective Course (1)		3
				CRI Department Elective Course (1)		3
	Fall			Module A: Required Course (4)		3
				Module B: Required Course (4)		3
		Total				18
		BSM	300	The Mature Business	BSM-200	3
	Spring	CMN	313	Organizational problem Solving/ Report Writing	CMN-210	3
				CRI Department Elective Course (2)		3
Year 3				Module A: Elective Course (1)		3
				Module B: Elective Course (1)		3
		Total				15
		EBU	200	E-Business Fundamentals	None	3
		CRI	402	HR in Creative Industries	CRI-301, BSM-300	3
	Fall	CRI	403	Creative Industries Research Methodology	CRI-301	3

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		CRI	46x	Module A: The Big Night – Module A (5)	Completion of 90 credit hours	3
				CRI Department Elective Course (3)		3
		Total				15
		CRI	404	Managing Creative Enterprises	CRI-400, CRI-402, CRI-403	3
Year 4		CRI	406	Global Licensing/Distribution Agreements		3
	Spring	CRI	405	Studies in Creative Collaboration	CRI-402	3
		CRI	461	Big Night Project	Completion of 90 credit hours	3
		CUD	475	Internship **	Completion of 90 and CGPA of at least 2.0	3
		Total				15
** Students are advised to complete the Internship in the summer semester						
Total Credit Hours						126