

# GOUTHAM LAL

Full Stack Web Developer (PHP Stack)

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## About Me

Full Stack Developer specializing in the PHP Stack, experienced in building responsive, scalable, and marketing-focused web solutions using Laravel, WordPress, and the Fat-Free Framework (F3). Skilled in front-end and back-end development, SEO optimization, and cloud deployment. Focused on delivering clean, maintainable, and efficient code.

## Professional Experience

### ViralMafia Digital Marketing Agency

*Junior Full Stack Developer | Kozhikode, Kerala | May 2024 – Present*

- 1 Built and deployed 10+ landing pages using Fat-Free Framework (F3) with fast load times and responsive layouts.
- 2 Developed and supported 10+ full websites, including eCommerce platforms, using Laravel and WordPress.
- 3 Implemented SEO enhancements such as meta tags, schema, and Core Web Vitals improvements.
- 4 Collaborated with developers, designers, and marketing strategists for full-cycle web delivery.
- 5 Managed deployment using cPanel, Git, and cloud environments (AWS, GCP).

### Freelance Web Developer & Designer

*2021 – 2024*

- 1 Designed and developed responsive business websites using PHP, JavaScript, and WordPress.
- 2 Delivered SEO-friendly websites with creative UI/UX tailored to client branding.
- 3 Handled domain setup, hosting, and full maintenance support.

## Technical Skills

**Languages:** HTML, CSS, JavaScript, PHP, SQL

**Frameworks:** Fat-Free Framework (F3), Laravel, Bootstrap, jQuery

**CMS:** WordPress, Shopify

**Databases:** MySQL

**Tools:** Git, VS Code, cPanel, GCP, AWS

**Specialization:** Full Stack Development (PHP Stack)

**Additional Skills:** SEO Optimization, API Integration, Deployment, Testing, Debugging

## Hard Skills

- 1 Front-End & Back-End Web Development
- 2 Responsive UI/UX Design
- 3 API Integration & Data Handling
- 4 Cloud Hosting & Server Management
- 5 Version Control (Git/GitHub)
- 6 SEO Implementation & Web Analytics
- 7 Performance Optimization
- 8 CMS Customization (WordPress/Shopify)

## Soft Skills

- 1 Problem Solving & Critical Thinking
- 2 Team Collaboration
- 3 Creativity & Innovation
- 4 Time Management
- 5 Adaptability & Continuous Learning
- 6 Communication & Coordination
- 7 Attention to Detail

## **Education**

**Diploma in Multimedia Design (DMD)** — Specialized in Full Stack Development (PHP Stack)  
Vismayam College of Art and Media, Kozhikode

### **Higher Secondary (Plus Two)**

Nanminda Higher Secondary School, Kozhikode