Gov 50: 24. More Inference with Mathematical Models

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Roadmap

- 1. Confidence intervals for experiments
- 2. Hypothesis testing with the CLT
- 3. Two-sample tests

1/ Confidence intervals for

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- · Bedrock of causal inference!

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 - Sample size of the control group, $n_C = 1890$

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- Estimated average treatment effect

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By the CLT in large samples, we know that:

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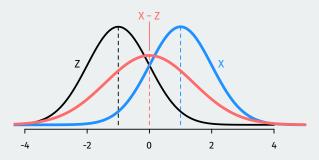
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But what is the SE_{diff} in this case?

Spread of a difference in normals

If we take the difference between two independent normal r.v.s, what happens to the spread?



The spread of the difference is **larger** than the spread of the two variables being differenced!

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 - + We can construct a 95% CI with $\widehat{\text{ATE}} \pm 1.96 \times \textit{SE}_{\text{diff}}$

But we don't know μ_T or μ_C ! Plug in our sample proportions to estimate the SE:

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Range of possibilities taking into account plausible chance errors.

2/ Hypothesis testing with the CIT

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 - 5. Use p-value to decide whether to reject the null hypothesis or not



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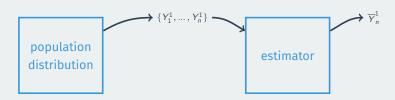
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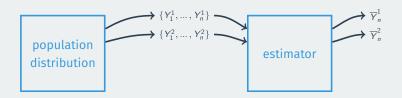


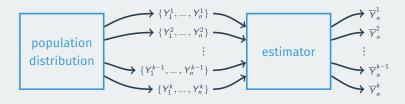
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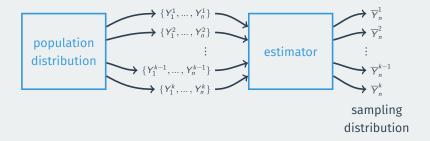
population distribution

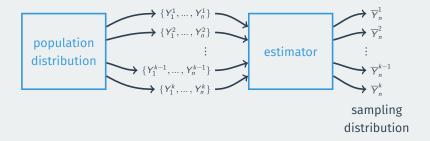
estimator











CLT for hypothesis testing

Under the null, we know the distribution of \overline{Y} :

$$\overline{Y} \approx N\left(p, \frac{p(1-p)}{n}\right) = N\left(0.5, \frac{0.5 \times 0.5}{812}\right)$$

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Then under the null, know the distribution of the following test statistic:

$$Z = \frac{Y - 0.5}{0.5/\sqrt{812}} \approx N(0, 1)$$

p-values

What we observe:

$$Z_{\text{obs}} = \frac{\overline{Y} - 0.5}{0.5/\sqrt{812}} = \frac{0.42 - 0.5}{0.5/\sqrt{812}}$$
$$= -\frac{0.08}{0.018} = -4.44$$

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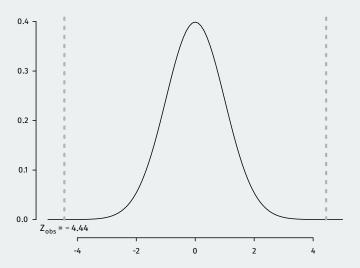
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Our observed sample proportion is 4.44 SEs away from 0.5 under the null. What's the probability of being that far away? (**p-value**)

```
pnorm(-4.44, mean = 0, sd = 1) + ## prob being below -4.44
  (1 - pnorm(4.44, mean = 0, sd = 1)) ## prob being above 4.44
```

[1] 0.000009



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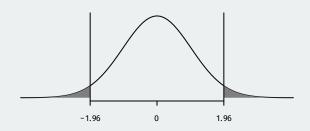
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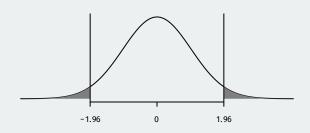
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Rejecting regions



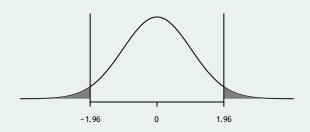
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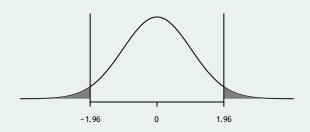
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 - We can reject if $|Z_{\rm obs}| > 1.96$

3/ Two-sample tests

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- In words: are the differences in sample means just due to chance?

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· Estimated SE for the difference in means:

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CLT again and again

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We can use Z-scores to get a test statistic:

$$Z = \frac{(\overline{Y}_T - \overline{Y}_C) - (\mu_T - \mu_C)}{\mathsf{SE}_{\mathsf{diff}}} \sim \mathit{N}(0, 1)$$

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Same general form of the test statistic as with one sample mean/proportion:

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- · Test statistic:

$$Z = \frac{(\overline{Y}_T - \overline{Y}_C) - (\mu_T - \mu_C)}{\mathsf{SE}_{\mathsf{diff}}} = \frac{(\overline{Y}_T - \overline{Y}_C) - 0}{\mathsf{SE}_{\mathsf{diff}}}$$

• In large samples, we can replace true SE with an estimate:

$$\widehat{\mathsf{SE}}_{\mathsf{diff}} = \sqrt{\widehat{\mathsf{SE}}_{\mathit{T}}^2 + \widehat{\mathsf{SE}}_{\mathit{C}}^2}$$

Calculating p-values

• Finally! Our test statistic in this sample:

$$Z = \frac{\overline{Y}_T - \overline{Y}_C}{\widehat{SE}_{diff}} = \frac{0.07}{0.028} = 2.5$$

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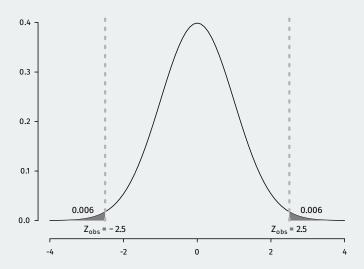
 p-value based on a two-sided test: probability of getting a difference in means this big (or bigger) if the null hypothesis were true

Calculating p-values

· Finally! Our test statistic in this sample:

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- p-value based on a two-sided test: probability of getting a difference in means this big (or bigger) if the null hypothesis were true
 - Lower p-values → stronger evidence against the null.



2 * pnorm(2.5, lower.tail = FALSE)

[1] 0.0124