

Story 1

Apple continuous to strengthen its standing in the smartphone market. The brand has rises to a position of particular dominance in the US. 6 of th..

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have sold. iPhones sales 2021 surpa..

iphones sales generated \$205 billion revenue for Apple's in 2022, more than Microsoft's total revenue. It sold 232 million iphone units that year.

	Brand
	Apple
Discount Percentage	0
Star Rating	5
Number Of Reviews	794
Sale Price	77,000
Mrp	77,000

Measure Names

- ☐ Count of apple_produ..
- ☒ Discount Percentage
- ☒ Mrp
- ☐ Number Of Ratings
- ☒ Number Of Reviews
- ☒ Sale Price
- ☒ Star Rating

Upc

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Model	Processor	Front Came..	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	Black Blue
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	
				Blue	59,900	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	
				Blue	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900	

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Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India.

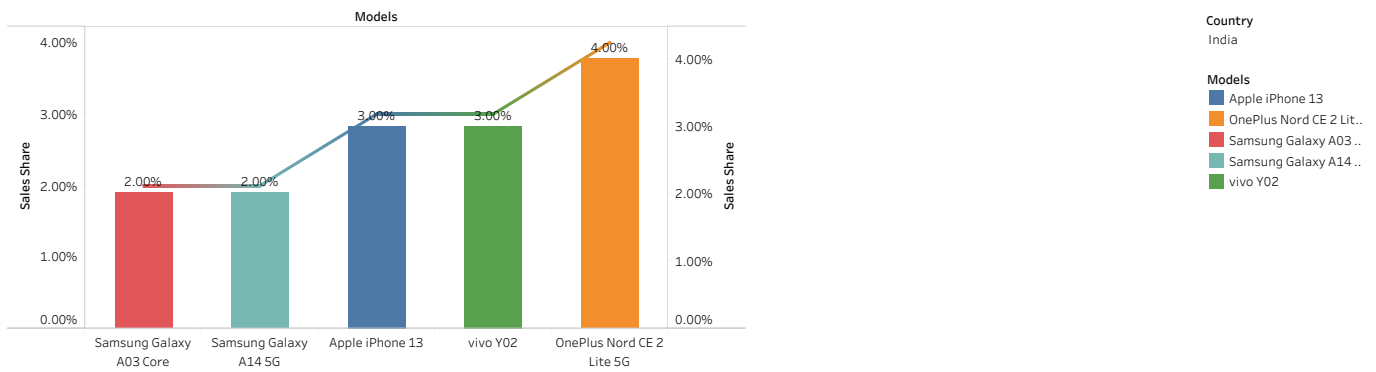


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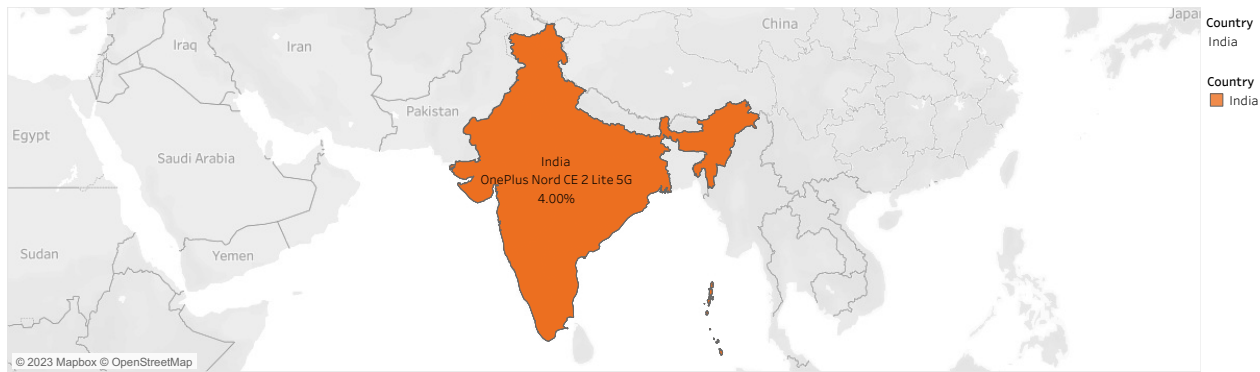
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Although the iphone isn't far behind in the competition. It is yet to scale-up it's marketing strategies and policy formulations for Indian audience.



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Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India.	Although the iPhone isn't far behind in the competition, it is yet to scale-up its marketing strategies and policy formulations for Indian audience.	This battery type graph shows the average original price and battery type distribution of the brand Motorola.
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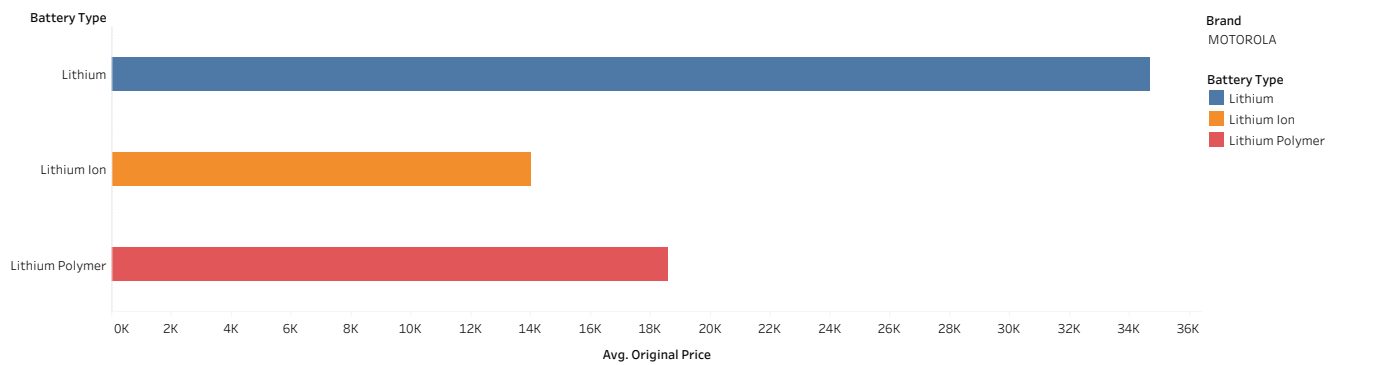


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This model share shown by bubble chart of the various Apple iphone models.

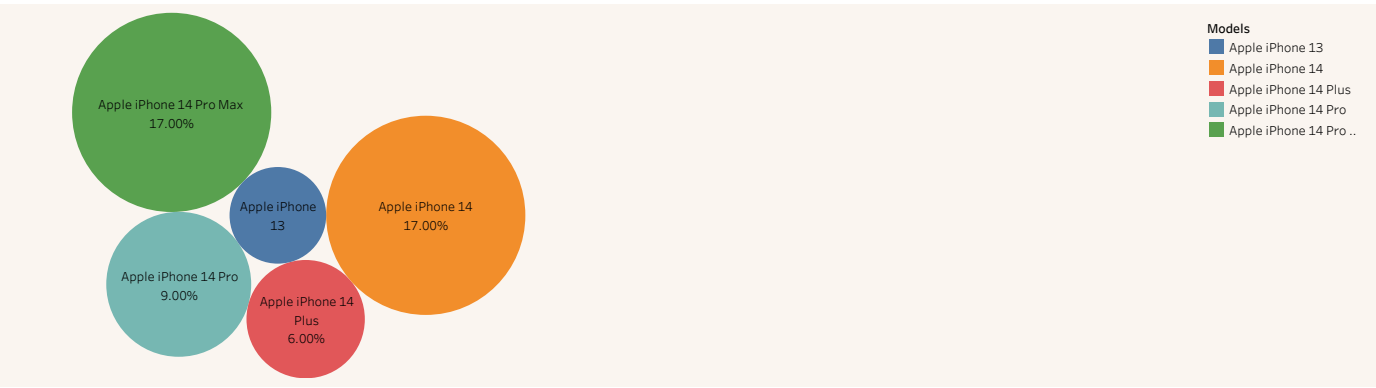


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Here the prices of various brands are compared by treemaps.

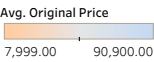
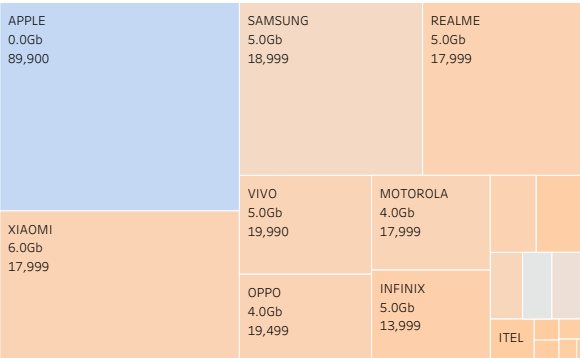


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This donut chart shows the quartley share of the different brands of mobiles in the year 2018.

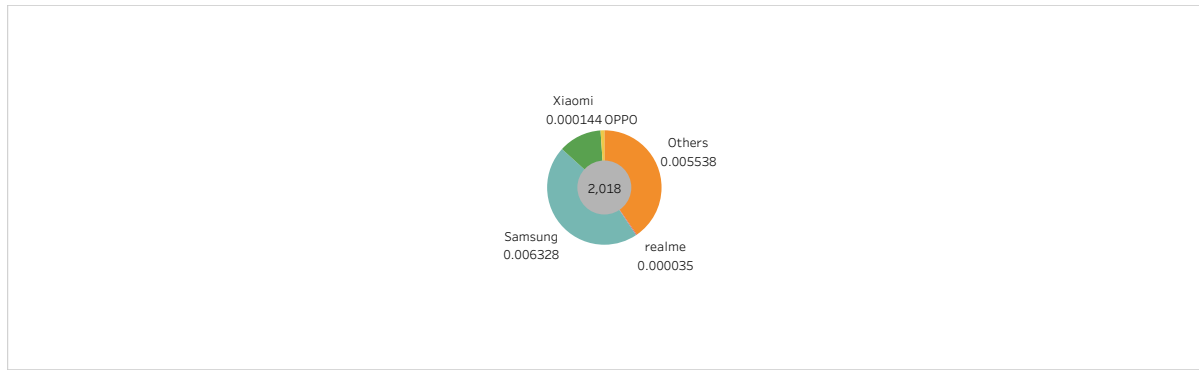


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It is a text table of KPI for the year 2022.



- Year
- 2018
- Brand
- OPPO

Others

realme

Samsung

vivo

Xiaomi

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It is a text table of KPI for the year 2022.

It shows the KPI, KPI2, Model specifications, Annual revenue, Model share of the apple's iphones.

Revenue Generated	Units sold (mm)	Active Users (mm)	Year 2022
205	232	1,334	

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It shows details of the Global market share, country wise best selling smartphones, quartely share, brand price comparison, battery type distri..

iRevolution

KPI

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KPI_2

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MODEL SPECIFICATIONS

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ANNUAL REVENUE

					Year				
2006	2008	2010	2012	2014	2016	2018	2020	2022	
2006	2008	2010	2012	2014	2016	2018	2020	2022	
									Year

MODEL SHARE

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