Enterprise Design Scan

Stakeholder Interviews — Interview Sheet

Statements

How might we?

How might we... _____

_____ **?**

How might we... _____

_____ **?**

How might we... _____

_____ **?**

How might we... _____

_____ **?**

Challenge

We will (re)design _____ (outcome)

for _____ (our customer/user)

in a world where _____ (assumptions)

Stack Aspects

Big Picture

☐ Identity
☐ Architecture
☐ Experience

Anatomy

☐ Actor
☐ Touchpoints
☐ Services
☐ Content

Frames

☐ Business
☐ People
☐ Function
☐ Structure

Design Space

☐ Communication
☐ Information
☐ Interaction
☐ Operation
☐ Organization
☐ Technology

Rendering

☐ Signs
☐ Things
☐ Places

Enterprise Design Scan

Stakeholder Interviews — Results Evaluation Sheet

Stack aspects	Number of mentions	Count	Observations
Big Picture			
Identity			
Architecture			
Experience			
Anatomy			
Actor			
Touchpoints			
Services			
Content			
Frames			
Business			
People			
Function			
Structure			
Design Space			
Communication			
Information			
Interaction			
Operation			
Organization			
Technology			
Rendering			
Signs			
Things			
Places			