Enterprise Transformation Maturity Canvas™

V2.0

Client:

Date:

Version:

Enterprise Context

Existential

Value Propositions
Cost Structure
Revenue Streams

Existential

1

Structural

Key Activities
Key Resources
Key Products/Services
Customer Segments
Customer Relationships
Key Partners
Channels
Key Technologies

Structural

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Methods

Strategising

Culture

Transformational

Project Planning
Project Mgmt
Change Mgmt
Requirements Mgmt

Transformational

2

Both

←← Lobbying | Governance →→
Decision Making
Modelling
Discovery

Both

Structural

Configuration Mgmt
Analysis & Design
Implementing
Testing
Deploying

Structural

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Artefacts

Contextual

Environment

Structural / Transformational

Methods	Artefacts	Culture	Environment
Motivation	Actions	Guidance	Measures	Assessment

Frameworks | Tools

Transformational

Transformational

M: Motivation

A: Actions

G: Guidance

M: Metrics

A: Assessment

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Structural

Structural

M: Methods

A: Artefacts

C: Culture

E: Environment

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Methods

Roadmapping

Culture

Transformational

Project Planning
Project Mgmt
Change Mgmt
Requirements Mgmt

Transformational

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Both

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Decision Making
Modelling
Discovery

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Structural

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Structural

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Artefacts

Conceptual

Environment

Structural / Transformational

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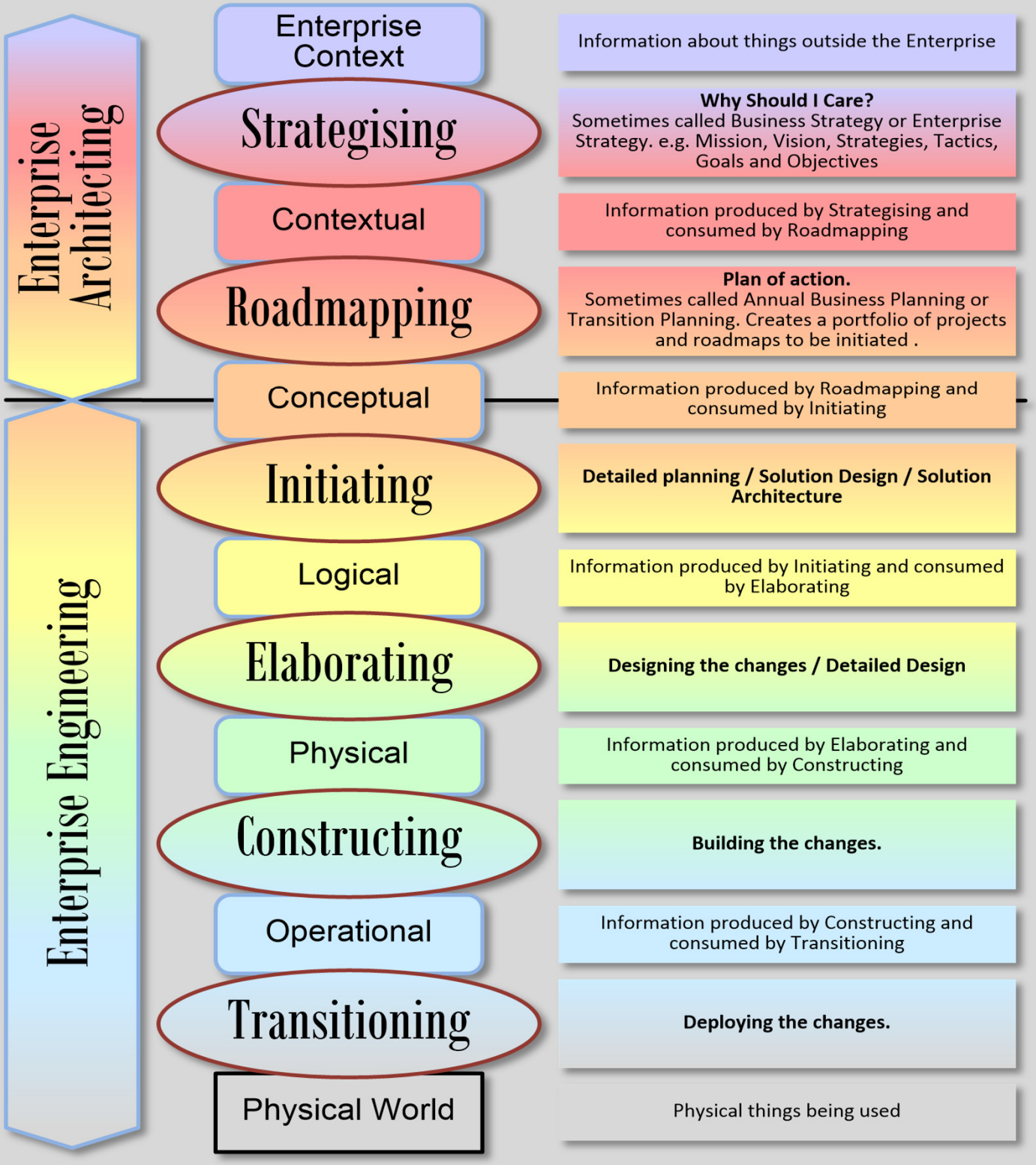
Enterprise Architecting
Enterprise Engineering
Enterprise Context
Information about things outside the Enterprise
Strategising
Why Should I Care?
Sometimes called Business Strategy or Enterprise Strategy. e.g. Mission, Vision, Strategies, Tactics, Goals and Objectives
Contextual
Information produced by Strategising and consumed by Roadmapping
Roadmapping
Plan of action.
Sometimes called Annual Business Planning or Transition Planning. Creates a portfolio of projects and roadmaps to be initiated .
Conceptual
Information produced by Roadmapping and consumed by Initiating
Initiating
Detailed planning / Solution Design / Solution Architecture
Logical
Information produced by Initiating and consumed by Elaborating
Elaborating
Designing the changes / Detailed Design
Physical
Information produced by Elaborating and consumed by Constructing
Constructing
Building the changes.
Operational
Information produced by Constructing and consumed by Transitioning
Transitioning
Deploying the changes.
Physical World
Physical things being used

People
Good
Bad
Oppor-tunity

Systemic / General

Transformational

Project Planning
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Methods

Initiating

Culture

Transformational

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Requirements Mgmt

Transformational

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Structural

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Artefacts

Logical

Environment

Structural Transformational

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Methods

Elaborating

Culture

Transformational

Project Planning
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Transformational

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Artefacts

Physical

Environment

Structural Transformational

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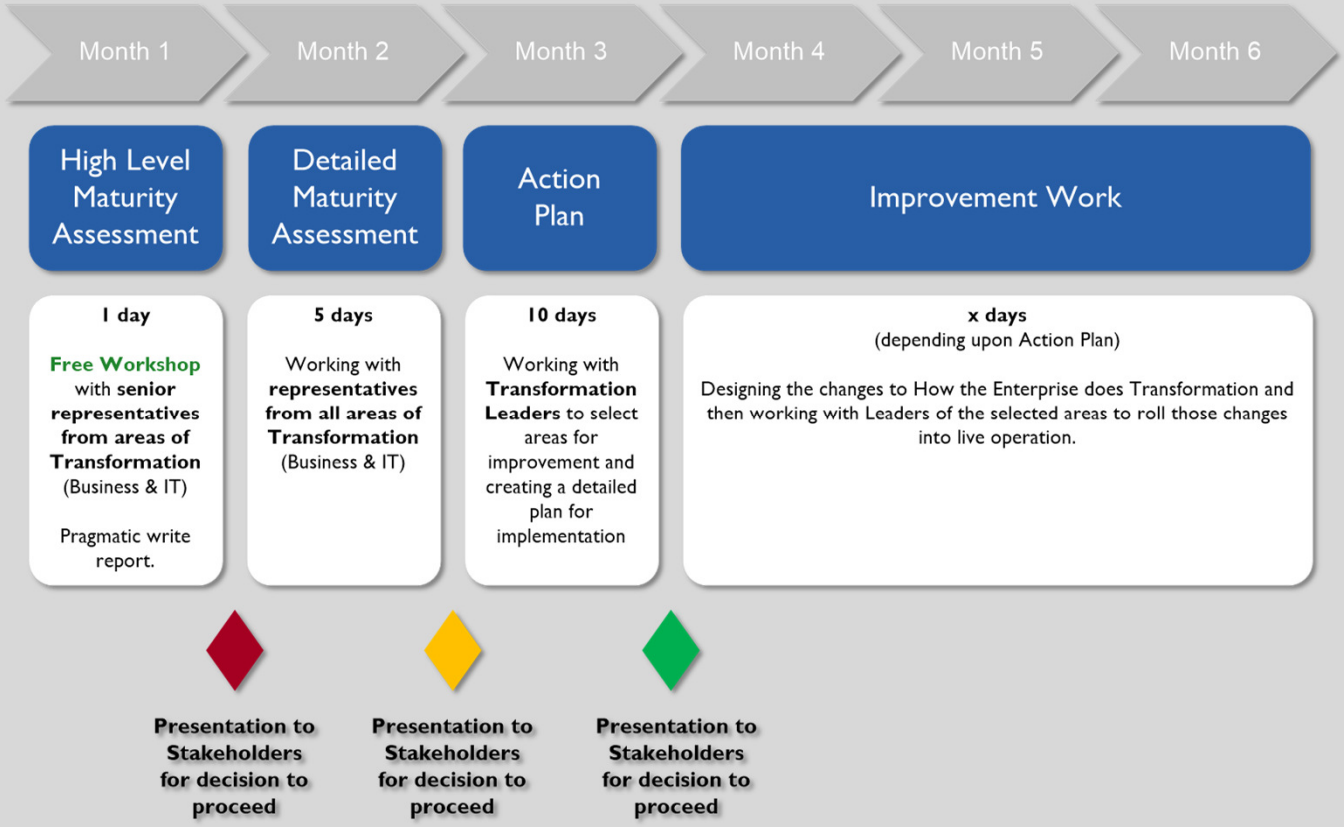

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This canvas utilises the ontologies and structures from the POET and PEAF frameworks developed by Pragmatic EA Ltd.

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ENTERPRISE ARCHITECTURE

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Methods

Constructing

Culture

Transformational

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Transformational

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Transitioning

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Operations

Business Operations

14

IT Operations

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Support

Business Support
(1st line, 2nd line, 3rd line)

14

IT Support
(1st line, 2nd line, 3rd line)

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