



**VISEN INDUSTRIES LTD**

*Bonds for life* —



WATER BASED POLYMER EMULSIONS FOR  
**LAMINATION, PRESSURE SENSITIVE ADHESIVES  
(PSA) & ADHESIVES FOR VARIOUS APPLICATIONS**



## **MISSION**

To be the most innovative, reliable & highest quality  
provider of water based emulsions globally

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## **VISION**

We envision planet friendly chemistry to  
be an invisible part of every household

# PRINT LAMINATION

## BOPP LAMINATION ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL LM 5155 S	52 ± 1	55 – 65 Ps	High performance adhesive for lamination of paper/board to MET/PET Film and powder job
VISICOL LM 5048	48 ± 1	35 – 50 Ps	Lamination adhesive for paper/board to POLYESTER, BOPP, MATT & METALIZED Film
VISICOL LM 5046	46 ± 1	35 – 50 Ps	Lamination adhesive for paper/board to POLYESTER, BOPP & MATT Film
VISICOL LM 5418	45 ± 1	35 – 50 Ps	Lamination adhesive for paper/board to POLYESTER, BOPP & MATT Film
VISICOL LMP	41 ± 1	8 – 15 Ps	Lamination adhesive for paper/board to POLYESTER & BOPP Film
VISICOL LM 5409	40 ± 1	35 – 45 Ps	Lamination adhesive for paper/board to POLYESTER & BOPP Film

## DRY / AUTO LAMINATION ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL LM 5550	50 ± 1	15-20 Secs	Premium acrylic adhesive for lamination of varieties of films to paper & board having high bond & excellent film clarity

## PVC LAMINATION ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL LM 5038	38 ± 1	35 – 45 Ps	High performance adhesive for paper/board to PVC Film
VISICOL LM 4546	35 ± 1	35 – 45 Ps	Standard Lamination adhesive for paper/board to PVC Film
VISICOL LM 4041	32 ± 1	25 – 30 Ps	Lamination adhesive for paper/board to PVC Film

## PENCIL & STATIONARY ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	MFFT	Features / Recommended Application
VISICOL 2041	42 ± 1	35 – 45 Ps	+10° C	Low viscosity adhesive with good bonding for wood to wood & wood to lead in pencil manufacturing
VISICOL 2046	46.5 ± 1	300 – 400 Ps	+11° C	Adhesive with good bonding & tensile strength for wood to wood & wood to lead in pencil manufacturing
VISICOL 4655	56 ± 1	25 – 35 Ps	+12° C	Adhesive for wood to wood & wood to lead in pencil manufacturing
VISICOL 5446	46 ± 1	20 – 40 Ps	+17° C	Adhesive for wood to wood & wood to lead in pencil manufacturing
VISICOL 5447 E	46 ± 1	20 – 40 Ps	+17° C	Eco-friendly adhesive for wood to wood & wood to lead in pencil manufacturing
VISICOL GP	36 ± 2	70 – 120 Ps	+16° C	High solid general-purpose adhesive for art & craft, wood to wood, stationery & household applications
VISICOL GP 20	19 ± 1	40 – 100 Ps	+16° C	General purpose adhesive for art & craft, wood to wood, stationery & household applications

## BOPP TAPE / PRESSURE SENSITIVE ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICRYL 8555	55 ± 1	25–75 Cps	Acrylic Emulsion having good clarity, peel & shear to manufacture BOPP tapes
VISICRYL 8553	53 ± 1	500 Cps max	Acrylic Emulsion having good clarity, peel & shear to manufacture BOPP tapes
VISICRYL 8560	60 ± 1	30-40 Secs	Acrylic Emulsion having good clarity, peel & shear to manufacture BOPP tapes

## WOOD ADHESIVES

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL	45 ± 1	250 – 350 Ps	Superior quality general purpose wood adhesive
CHERICOL	35 ± 1	150 – 275 Ps	Standard quality general purpose wood adhesive
RC BOND PLUS	28 ± 1	200 – 250 Ps	Economical quality general purpose wood adhesive
RC BOND	26 ± 1	130 – 170 Ps	Economical quality general purpose wood adhesive
VISICOL 1040	40 ± 1	200 - 400 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 45	45 ± 1	250 - 350 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 47	47 ± 1	180 - 250 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 1100	50 ± 1	800 - 1100 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 1101	50 ± 1	700 - 1100 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 2100	50 ± 1	250 - 450 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 2200	50 ± 1	300 - 600 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations
VISICOL 3001	50 ± 1	300 - 500 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol as protective colloid for use as an adhesive or in adhesive formulations

## STICKER ADHESIVES FOR LABEL STOCK & BINDI

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL 5655	55 ± 1	35 – 55 Ps	High bond grade adhesive for label stock
VISICOL 5655 H	55 ± 1	55 – 65 Ps	High viscosity adhesive for screen application
VISICOL 5655 PHT	55 ± 1	40 – 60 Ps	Eco-friendly phthalate free adhesive for label stock
VISICOL 5652	45 ± 1	40 – 60 Ps	Standard adhesive for label stock and bindi manufacturing

## TEXTILE ADHESIVES & FABRIC GLUE

PRODUCT	SOLID CONTENT %	VISCOSITY	Features / Recommended Application
VISICOL FG HV	50 ± 1	550 – 650 Ps	Superior fast drying adhesive for sticking stone & glass beads to fabric
VISICOL 7540	40 ± 1	550 – 650 Ps	Standard adhesive for sticking stone & glass beads to fabric
VISICOL 3500	38 ± 1	650 – 850 Ps	Economical range adhesive for sticking stone & glass beads to fabric
VISICOL 1040	40 ± 1	200 - 400 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol suitable as textile adhesive
VISICOL 2100	50 ± 1	250 - 450 Ps	Vinyl acetate homopolymer emulsion with polyvinyl alcohol suitable as textile adhesive



# OUR LOCATIONS

## INDIA

## UNITED ARAB EMIRATES



### HEADQUARTERED IN MUMBAI, INDIA

### SUBSIDIARY: VISEN POLYMERS FZE, SHARJAH, UAE

#### Visen Delhi

12/04, Aditya Complex, Preet Vihar Commercial Complex, Vikas Marg, Laxmi Nagar Delhi - 110 092.  
Tel: 011 - 5242 0579

#### Visen Kochi

C32/2977, A-5, 2nd Floor, Opp: Anchumuri Bus Stop, Ponnurunni, Kochi -19  
Tel: +91 94477 90298

#### Visen Chennai

Plot No. D2; Sipcot Industrial Park, Mambakka Sriperumbudur, Kanchipuram, Tamil Nadu : 602105  
Tel: +91 70944 34581



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