SUBSCRIBERS GALORE : EXPLORING WORLD'S TOP YOUTUBE CHANNELS

A PROJECT REPORT

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OCTOBER - 2023

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INTRODUCTION

1.1 PROJECT OVERVIEW

The objective of this project is to create and grow a top YouTube channel focused on exploring words, their meanings, origins, and usage in various contexts. The channel aims to engage viewers through informative and entertaining content, helping them expand their vocabulary and knowledge of language.
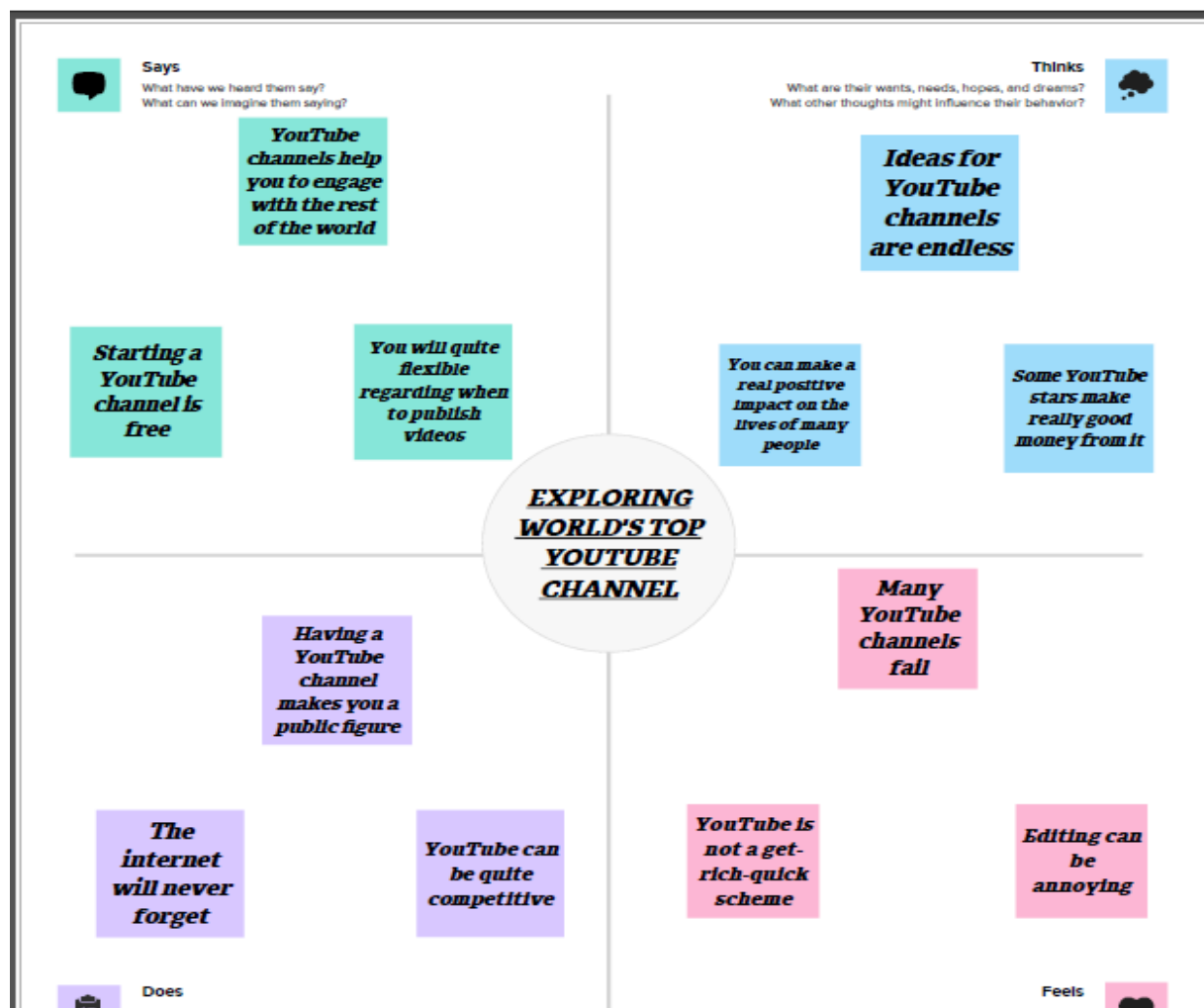
1.2 PURPOSE

The purpose of the Exploring Words YouTube channel is to provide informative and entertaining content about words, their meanings, origins, and usage in various contexts. The channel aims to help viewers expand their vocabulary and knowledge of language while engaging them through a variety of content formats. The ultimate goal is to become a top destination for language enthusiasts, students, professionals, and anyone interested in learning about the intricacies of language.

PROBLEM DEFINITON & DESIGHN THINKING
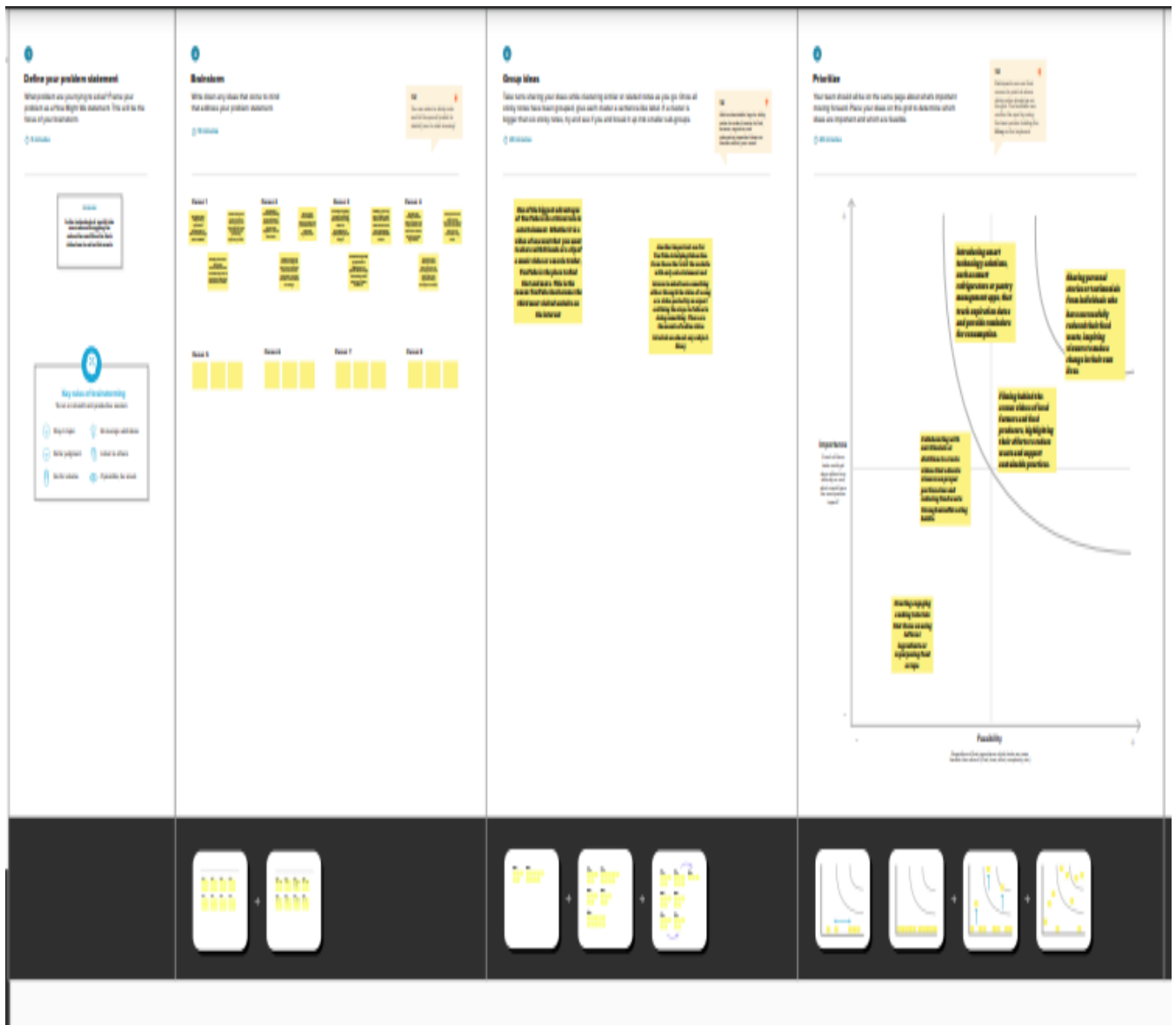
2.1 EMPATHY MAP

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to helps teams better understand their users.

Creating effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.
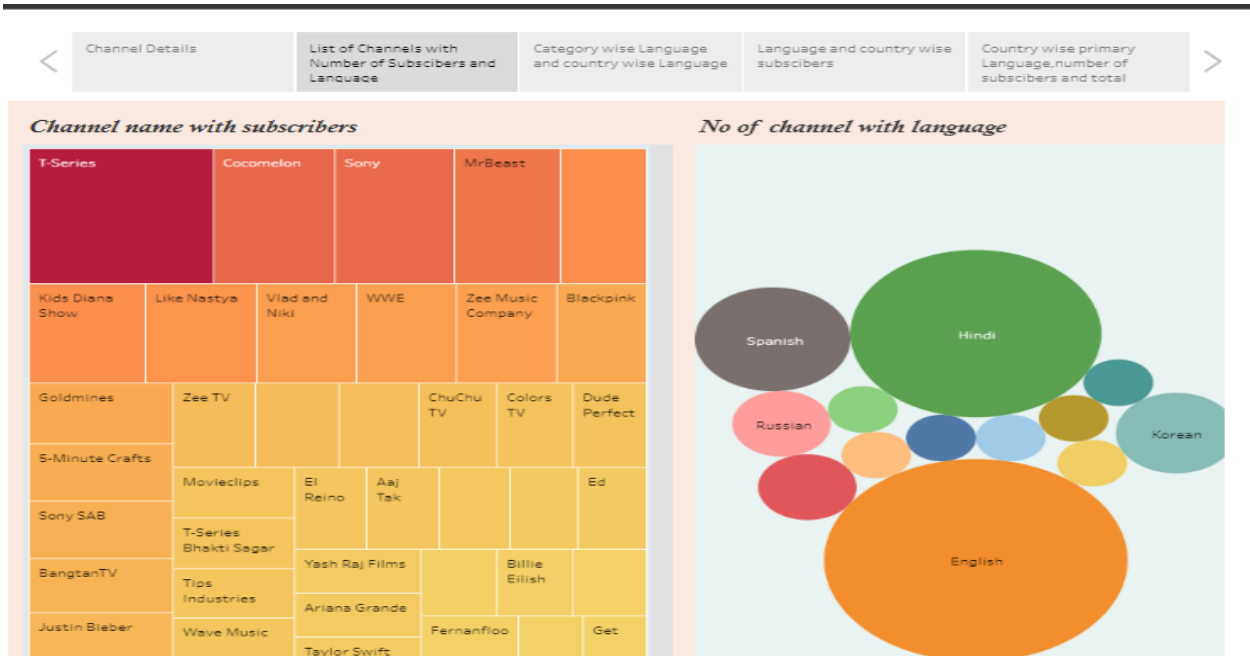
Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

YouTube channels help you to engage with the rest of the world

Ideas for YouTube channels are endless

Starting a YouTube channel is free

You will quite flexible regarding when to publish videos

You can make a real positive impact on the lives of many people

Some YouTube stars make really good money from it

EXPLORING WORLD'S TOP YOUTUBE CHANNEL

Many YouTube channels fail

Having a YouTube channel makes you a public figure

The internet will never forget

YouTube can be quite competitive

YouTube is not a get-rich-quick scheme

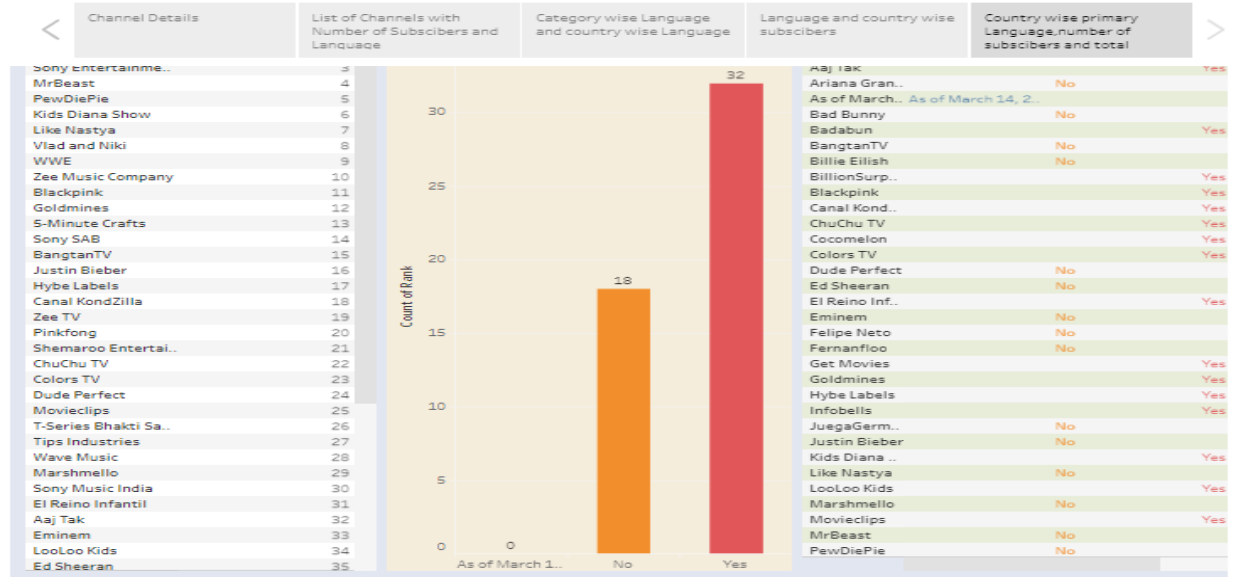Editing can be annoying

Does

Feels

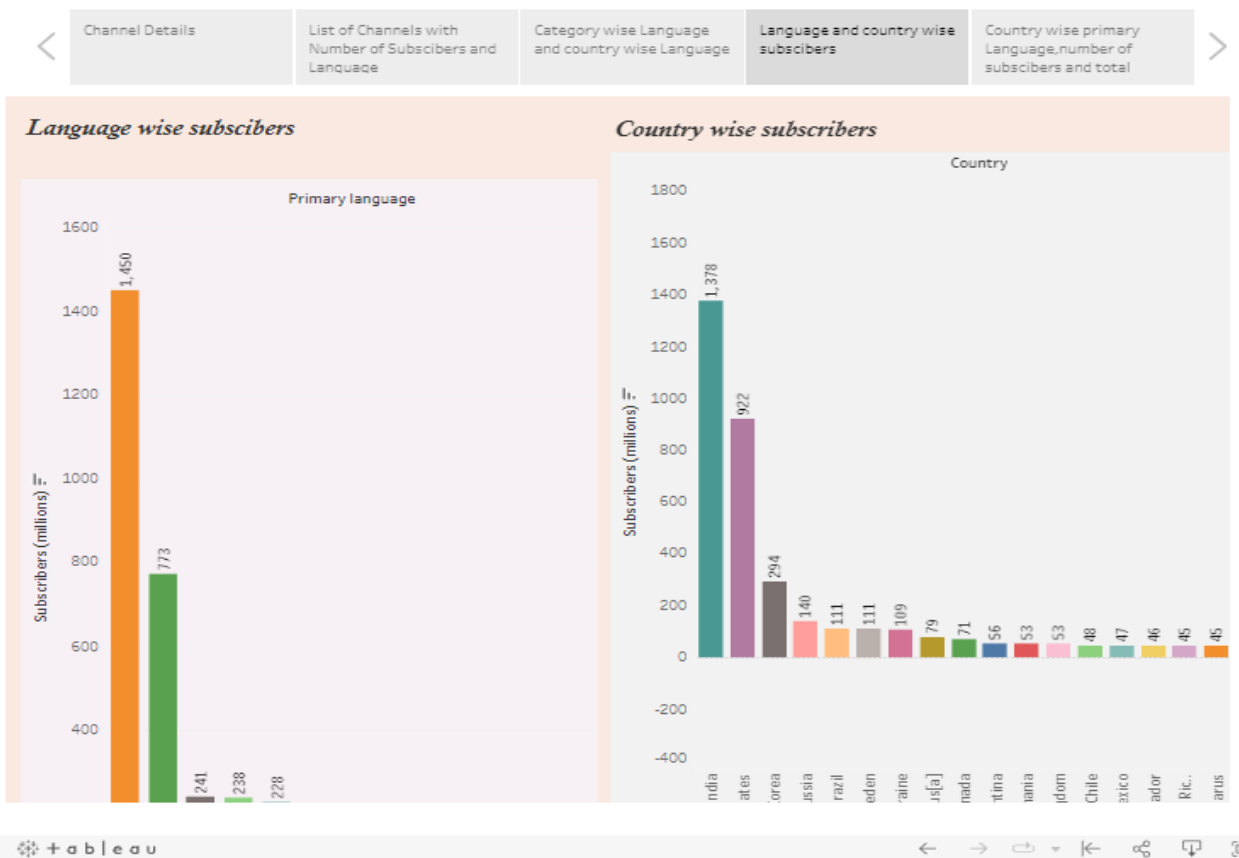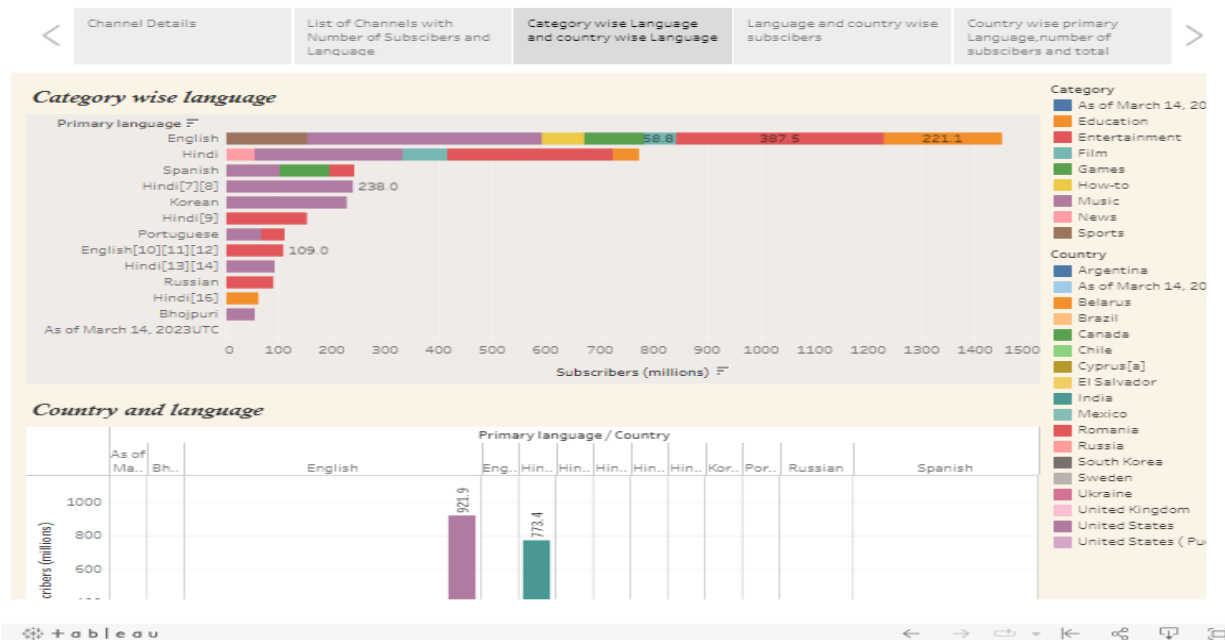## 2.2 IDEATION AND BRAINSTORMEING

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of –the –box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.
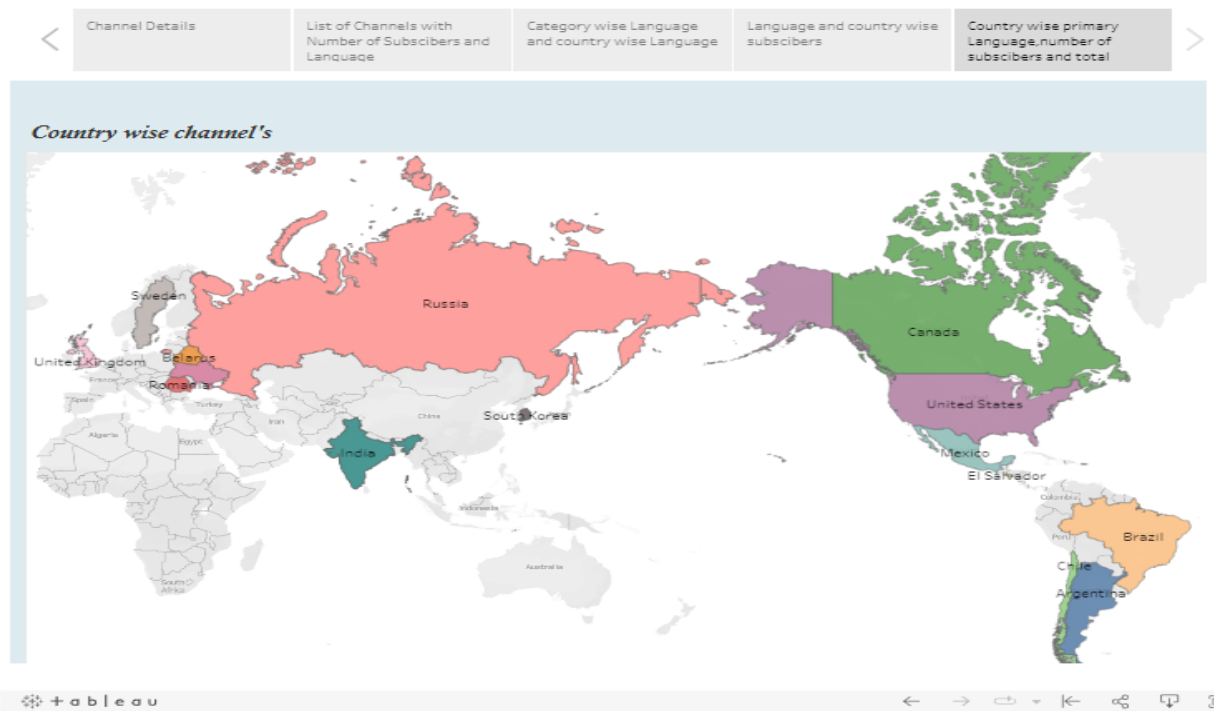
RESULT

Category wise language

Primary language

Language	Subscribers (millions)
English	58.8 ... 387.5 ... 221.1
Hindi	
Spanish	238.0
Hindi[7][8]	
Korean	
Hindi[9]	
Portuguese	
English[10][11][12]	109.0
Hindi[13][14]	
Russian	
Hindi[16]	
Bhojpuri	
As of March 14, 2023UTC	

Subscribers (millions)

Category
- As of March 14, 20
- Education
- Entertainment
- Film
- Games
- How-to
- Music
- News
- Sports

Country
- Argentina
- As of March 14, 20
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States
- United States (Pu

Country and language

Primary language / Country

As of Ma.. | Bh.. | English | Eng.. | Hin.. | Hin.. | Hin.. | Hin.. | Hin.. | Kor.. | Por.. | Russian | Spanish

- 921.9
- 773.4

Language wise subscibers

Primary language

Language	Subscribers (millions)
	1,450
	773
	241
	238
	228

Country wise subscibers

Country

Country	Subscribers (millions)
ndia	1,378
ates	922
orea	294
ussia	140
razil	111
eden	111
raine	109
us[a]	79
nada	71
tina	56
ania	53
dom	53
Chile	48
exico	47
ador	46
Ric..	45
arus	45

Country wise channel's

⚙ +ableau

ADVANTAGES & DISADVANTAGES

ADVANTAGES

1. Informative content about words, their meanings, origins, and usage.
2. Entertaining format that engages viewers.
3. Builds a community of language enthusiasts.
4. Valuable educational resource.
5. Potential for growth and attracting a dedicated audience.

DISADVANTAGES

1. Competition from other established channels or resources.
2. Limited reach to non-English speakers.
3. Time-consuming production process.
4. Dependence on YouTube's algorithm for visibility.
5. Challenges in generating revenue and monetizing the channe

APPLICATIONS

1. Vocabulary building and language learning
2. Etymology and word origins
3. Collaborations with other language-related channels
4. Improving communication skills
5. Word of the day/week/month
6. . Language challenges

CONCLUSION

In conclusion, Exploring Words is a top YouTube channel that offers a wide range of content for vocabulary building, language learning, and improving communication skills. With its focus on etymology, cultural context, and word games, it provides an engaging and educational experience for viewers.

FUTURE SCOPE

1. Continued growth and expansion: With its unique and valuable content, Exploring Words has the potential to attract a larger audience and gain more subscribers in the future. This can lead to increased recognition and opportunities for collaborations with other language-related channels or organizations.

2. Diversification of content: While the channel already offers a variety of content, there is room for further diversification to cater to different language learners and enthusiasts. This could include specific series or videos targeting different proficiency levels, language-specific content, or even incorporating interactive elements like live Q&A sessions or challenges.

3. Educational partnerships: Exploring Words could explore partnerships with educational institutions, language schools, or online learning platforms to offer additional resources or courses. This could involve creating supplementary materials, providing exclusive content for subscribers of these platforms, or even hosting workshops or webinars.

APPENDIX

Subscribers_Galore : Exploring_World's_Top_youtube_channels