



Pharmaceutical Export Promotion Council (PHARMEXCIL)

User Manual

for

Packaging Levels



Integrated Validation of Export of Drugs and its Authentication

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Centre for Development of Advanced Computing

(A Scientific Society of the Ministry of Electronics and Information Technology, Govt. of India)

Anusandhan Bhawan, C-56/1, Institutional Area, Sector-62, Noida-201307

Phone: 91-120-3063311-14 **Website:** <http://www.cdac.in>

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- 3) *Member Companies: for bringing forth queries of real time has helped in incorporating the desired essentials.*

Summary

Integrated Validation of Export of Drugs from India and its Authentication (iVEDA), a project of the Ministry of Commerce & Industry developed by Pharmexcil with technical support from CDAC for facilitating the implementation of Track and Trace for Pharmaceutical products, instituted by the Commerce Ministry.

The cognizance of the issues and concerns raised by the pharma industry with regards to Trace and Track and with specific reference to data upload issues on DAVA portal, taking into the consideration, Department of Commerce has constituted an Expert Committee. The recommendations arrived after series of consultations with the all the stakeholders led to the decision of developing a new web portal for validation and authentication of Drugs Export from India, which is **iVEDA**.

Pharmexcil has been entrusted with the responsibility of developing the Web Portal through CDAC. Pharmexcil and CDAC conducted series of meetings and analysed all the issues, suggestions and recommendations of the industry and has developed this portal.

iVEDA is a well-refined and built-in system, replacing the DAVA portal.

iVEDA has been developed with a clear thought process to offer more flexibility and user friendly for the industry. The salient features are,

- Easy Registration and Quick Verification/approvals.
- Option of aggregation/non-aggregation.
- Companies using GS1 code can continue doing so.
- Merchant Exporters can now upload the data using the necessary guidelines
- Companies can get CDAC codes in case they have not yet subscribed to get codes from GS1 or any other agencies.
- Bulk upload of XML files enabled.

iVEDA Portal follow the procedures set by the DGFT/Department of Commerce from time to time through various trade notifications with regards to Bar coding/track and trace implementation. The role of the Pharmexcil is to facilitate the industry through the iVEDA platform for effective implementation of Track & Trace system, introduced and amended by the Commerce Ministry since 2011.

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Document Release History

S. No	Version No	Description	Prepared By	Approved By
1	0.1	Draft User Manual		
2	1.0	Beta version launch of User Manual. Internally reviewed and incorporated the feedback of Pharmexcil		

PACKAGING LEVELS AND CODING SCHEME



1. Packaging Levels and Proposed Coding Scheme for Tertiary & Secondary Pack Levels

1.1 Packaging Levels:

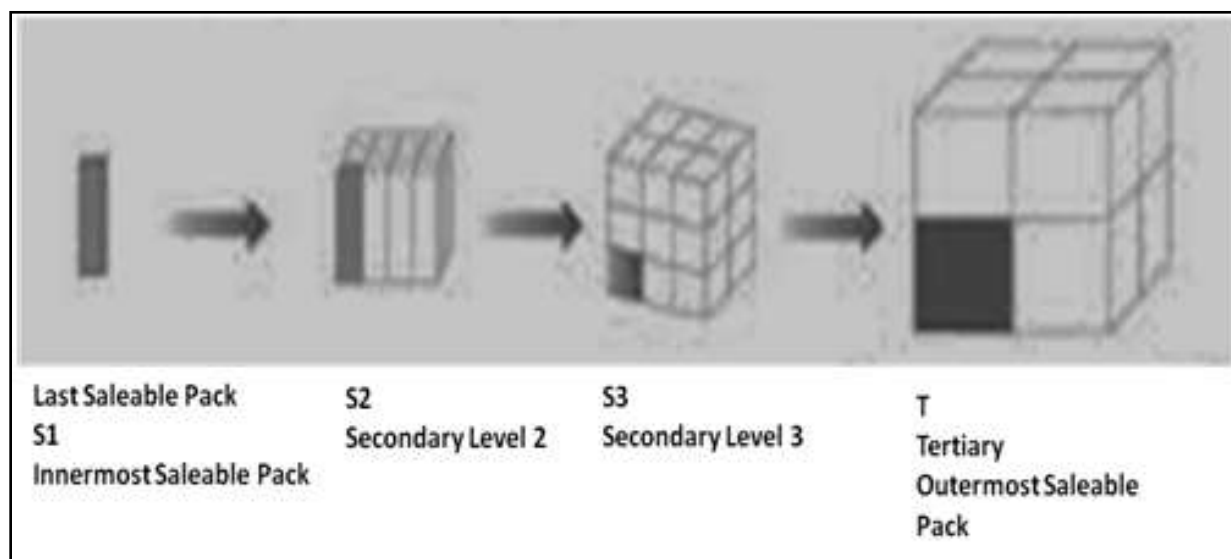


Figure 1: Packaging Levels

1.2 Coding Schemes:

- NOTE:** Manufacturer/Merchant Exporter can use these code formats for coding / serialization for Tertiary and Secondary Pack Levels.

1.2.1 Tertiary / SSCC Pack Code – IVEDA

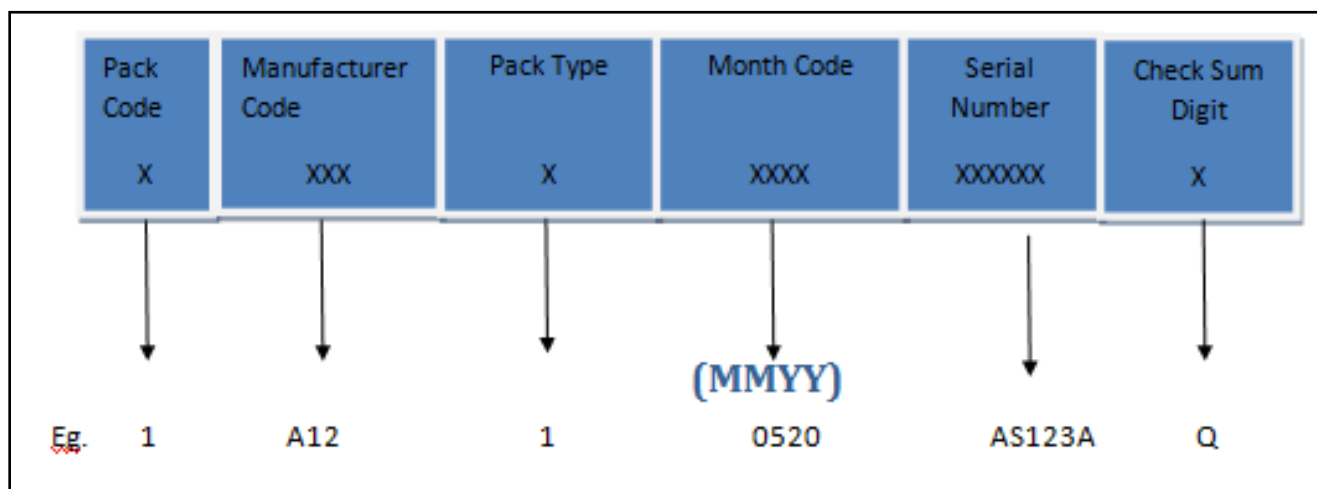


Figure 2: Tertiary Pack Code

1.2.2 Secondary Pack Code – IVEDA

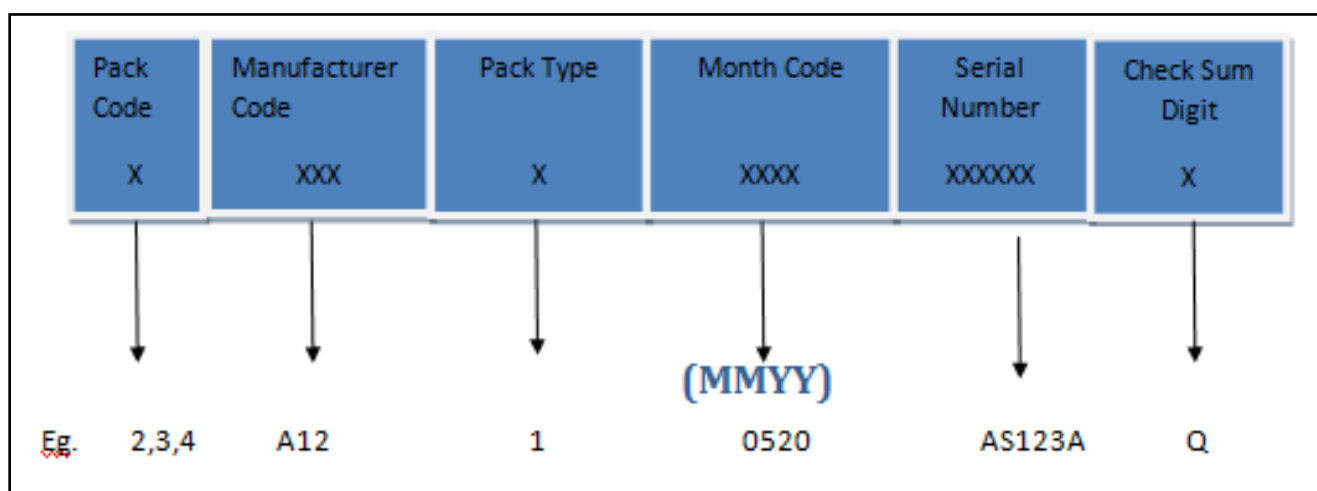


Figure 3: Secondary Pack Code

1.2.3 Primary Pack Code (Optional) – IVEDA

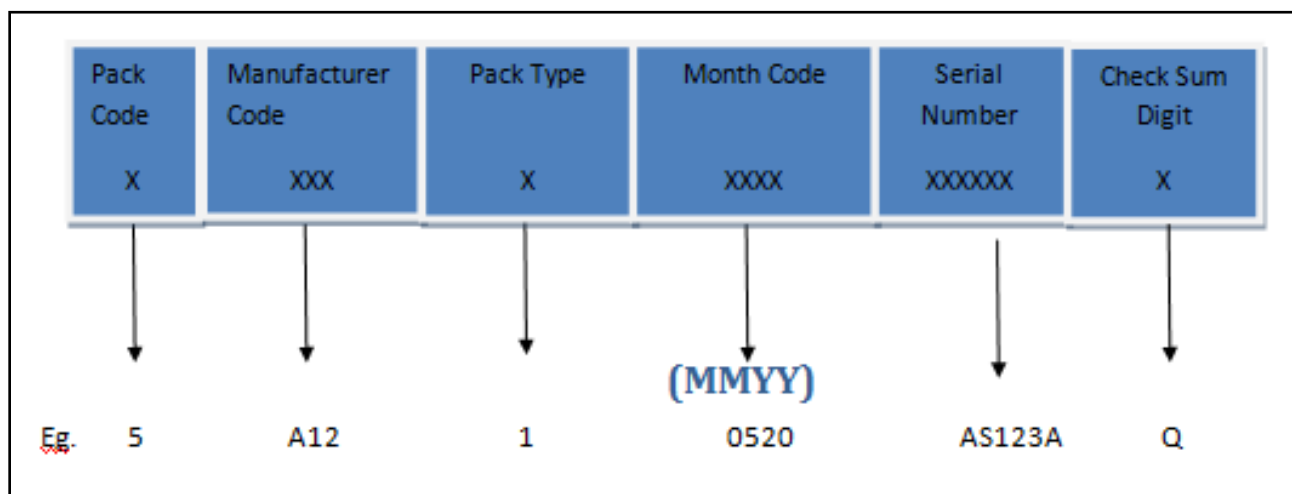


Figure 4: Primary Pack Code

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