

# Citizen's open agenda

GOVERNMENT 3.0  
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# OUTLINE

- Context
- Strategic Alliances
- Available Tools & Data
- Proposal

# CONTEXT



- Mexico the war on drugs led my hometown, Monterrey, to experience its worst social crisis.
- Tragedies like the killing of 2 graduate students by Mexican army crossfire inside the university campus or the dead of more than 50 people in a casino attack have awaken civil society in an unprecedented way.
- Only through citizen's engagement and accountability, we will be able to rebuild our social-fabric.

<http://www.cnn.com/2010/WORLD/americas/03/22/mexico.students.killed/>  
<http://www.bbc.co.uk/news/world-latin-america-14674706>

# PROJECT



## Citizen's Open Agenda

- Foster collaboration of the following organizations to develop new visualizations and tools to promote citizen's engagement.



→ Hosts Hackatons with the objective of creating collaborative spaces where citizens meet to transform data into useful applications.



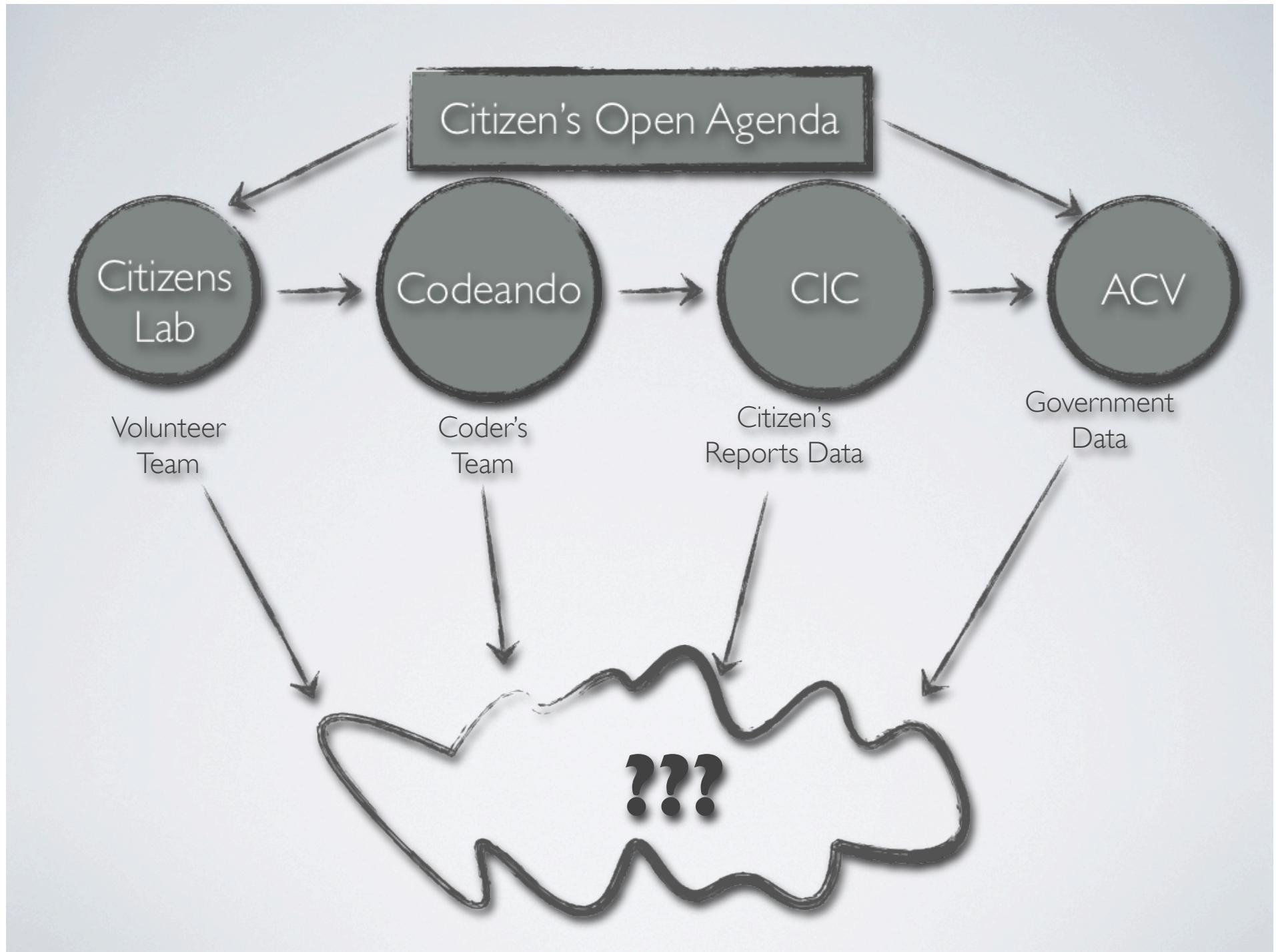
→ Focuses on creating “civic technology” through online challenges and efforts for opening data.

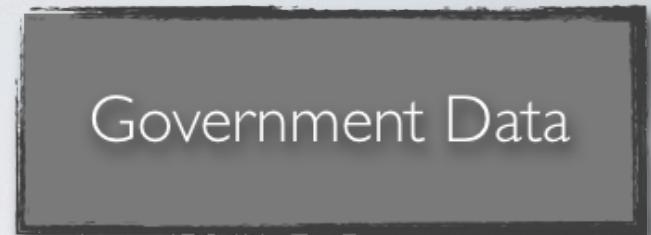
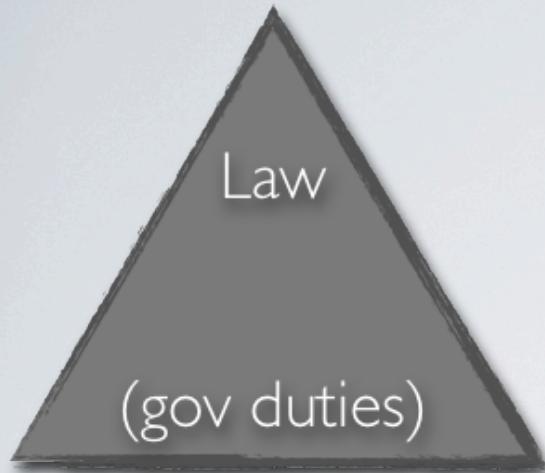


→ Has the technological platform *Tehuan 3.0* (T3.0), whose main function is to receive and disseminate citizen's reports.



→ Instrument of accountability by committing 9 Monterrey municipalities to 10 concrete actions, which are measured and qualified every 2 months according to the government open-data the city councils voluntarily submit.





- How do they fit together?
- How can crowded & city data combined = monitoring/accountability mechanism?
- How can Open Data capture the attention and imagination of users?
- How can communities of data users grow and data “ownership” can be encouraged?

# THEORY OF CHANGE:



Taking advantage of the current on-going projects/platforms + crowdsourced and government data they are generating, several add-ons will be proposed under the assumption that:

+ visualizations & + tools = + engagement = + accountability

# AVAILABLE TOOLS AND DATA

(what already exists and works)

## TEHUAN 3.0 CROWDSOURCED DATA



<http://cic.mx/tehuan-beta/>

# TEHUAN 3.0 - TOOLS

<http://cic.mx/tehuan-beta/>

- Filters for detailed information:

- Category/Issue
- Date
- Municipality
- Report Status

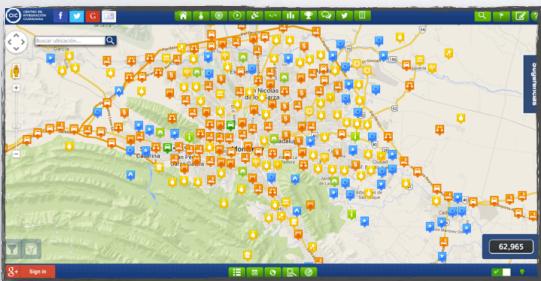
- Distance

- Exact point
- Polygon
- Current geographical location

- Further visualizations:

- Heat Map
- Influence radio
- Time animation display
- Recurrence display

- Report trends
- Reports comparison by M
- Municipalities Scorecards
- Graphic Network Chat



# MAYOR, HOW ARE WE DOING?

The screenshot shows a website with a purple header bar containing social media icons (Facebook, Twitter, YouTube) and navigation links: INICIO, ¿QUIÉNES SOMOS?, PARTICIPA, NOTICIAS, DOCUMENTOS, and CONTACTO.

The main content area has a yellow background with a large magnifying glass graphic containing the text "ALCALDE ¿CÓMO VAMOS?".

**10 ACCIONES**

Categoría	Acción
SEGURIDAD	1 Depuración policial transparente
SEGURIDAD	2 Policias honestos bien remunerados
SEGURIDAD	3 Mínimo 3 policías por cada 1,000 habitantes
SEGURIDAD	4 Indicadores de delito en verde
TRANSPARENCIA	5 Ni un casino más
TRANSPARENCIA	6 Ni un compadre incómodo más
ESPACIOS PÚBLICOS	7 Nuestras calles para las familias
ESPACIOS PÚBLICOS	8 Reforestación intensiva: 1 árbol por cada 3 habitantes
ESPACIOS PÚBLICOS	9 1 unidad deportiva por cada 50,000 habitantes
REUNIÓN BIMESTRAL	10 10 para un alcalde de 10

<http://www.comovamosnl.org/>

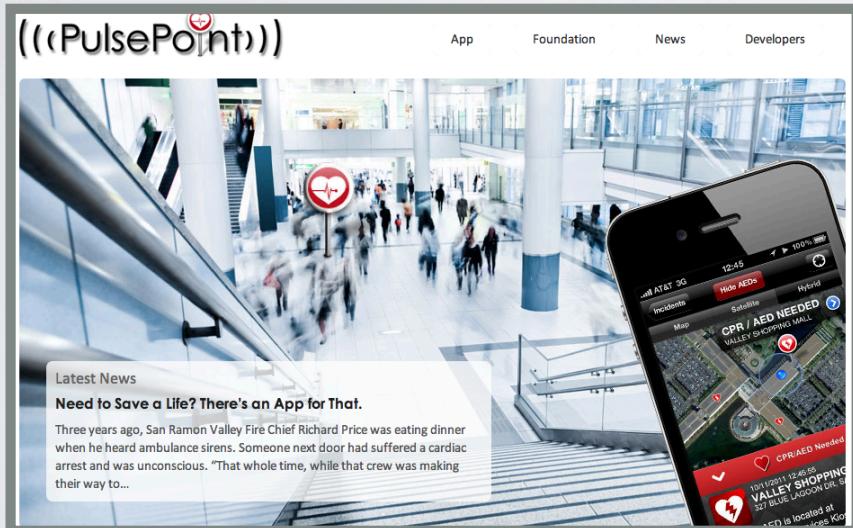
# THE PROPOSAL

(more tools and visualizations to promote  
engagement from a more diverse community)

# MORE TOOLS TO PROMOTE ENGAGEMENT:

1

- Emergencies report:



<http://pulsepoint.org/>

2

- #MtyMuyBien:



<http://www.volunteermatch.org/>

# MORE TOOLS TO PROMOTE ENGAGEMENT:

3

- Citizen's Agenda:

The screenshot shows the homepage of All Our Ideas. At the top, there's a navigation bar with a blue triangle icon and the text "ALL OUR IDEAS". Below the header, a large heading reads "Bringing survey research into the digital age." A subtext below it says "Mix core ideas from survey research with new insights from crowdsourcing. Add a heavy dose of statistics. Stir in a bit of fresh thinking. Enjoy." There are two buttons at the bottom: "Try a Wiki Survey" and "Create a Wiki Survey". Below these buttons is a section titled "HOW A WIKI SURVEY WORKS".

<http://www.allourideas.org/>

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- Utility Hackatons:



<http://idescale.com/>

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- Capacity Development

<http://data.worldbank.org/about/open-government-data-toolkit/demand-for-od-engagement-tools>

The screenshot shows the homepage of Codeando México. The header includes the logo "CodeandoMéxico" and navigation links for "Retos", "Datos Abiertos", and "Blog". The main section is titled "Retos" (Challenges). It displays two challenge cards: "Micro estaciones de intervención sonora" (with 1 participant) and "App bicicletas en Xalapa" (with 4 participants). Each card has a thumbnail image and a "Involúcrate" button.

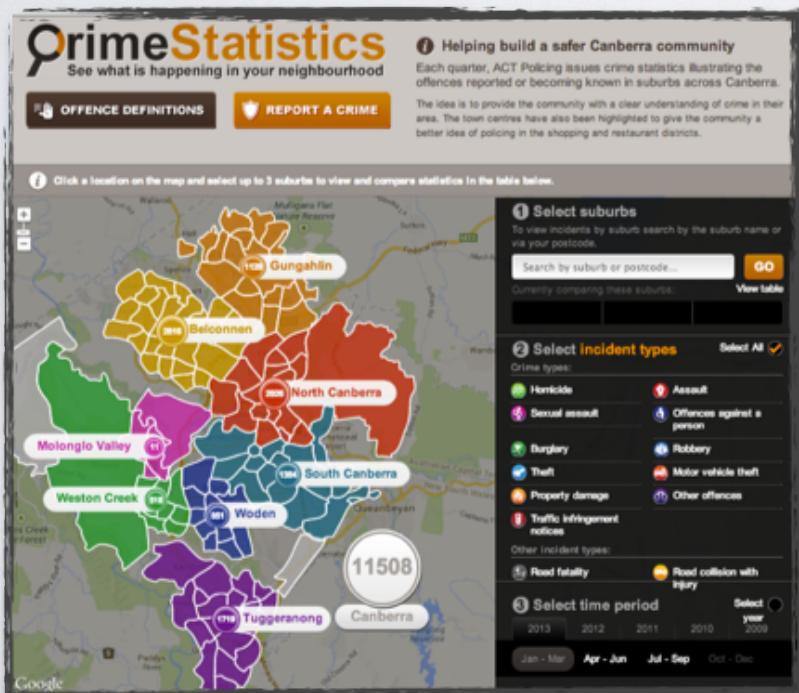
<http://codeandomexico.org/>

# MORE USEFUL VISUALIZATIONS TO PROMOTE ENGAGEMENT:

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- Crime Reports:

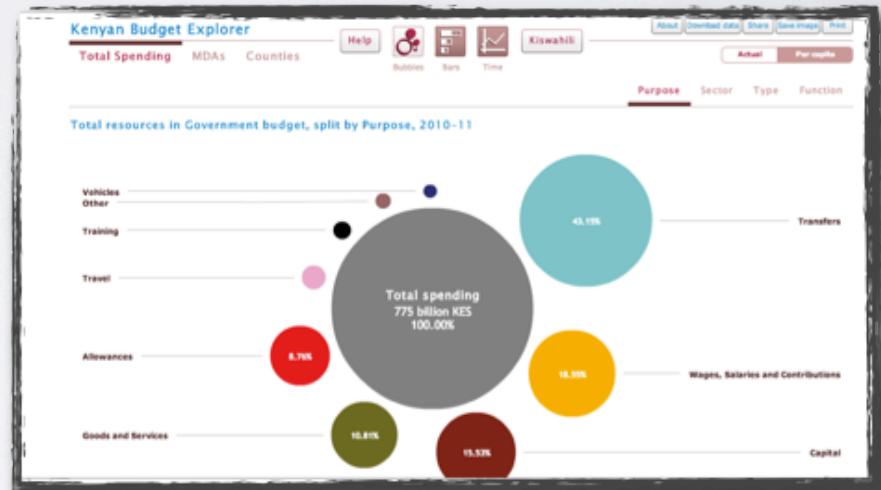
\*Cross Government and Crowdsourced Data



<http://www.police.act.gov.au/crime-and-safety/crime-statistics.aspx>

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- Budget Expenditure:



<http://twaweza.org/uploads/flash/budget-visualization-kenya-000/Kenya.html#/home/viewType=Bubbles&spending=Actual&split=Purpose&year=2010-11>

# MORE USEFUL VISUALIZATIONS TO PROMOTE ENGAGEMENT:

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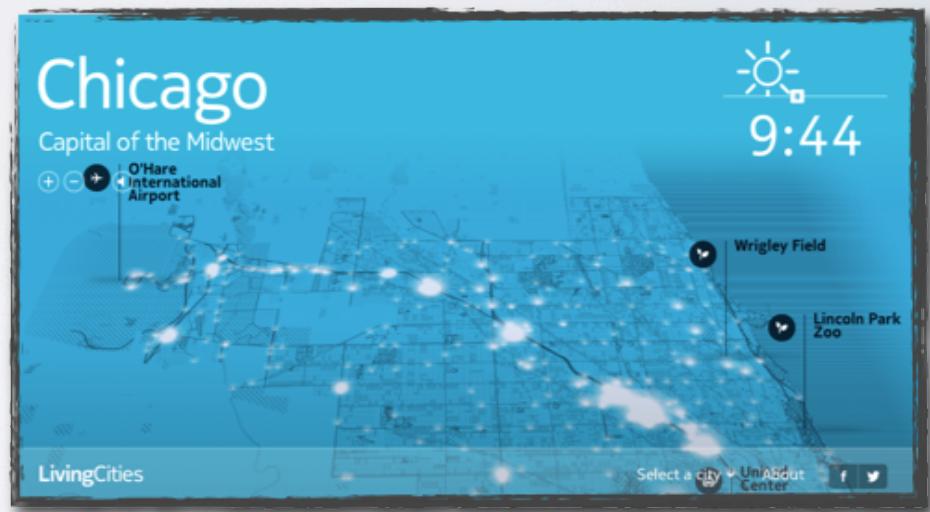
- Municipal Services:  
\*Cross Government and Crowdsourced Data



<http://codeandomexico.org/organizaciones/4/retos/14-sistema-de-informacion-y-alertas-sobre-el-suministro-de-agua-en-la-ciudad-de-oaxaca>

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- Roads & Transit:



<http://here.com/livingcities/>

# ACKNOWLEDGEMENTS

Special thanks are offered to all the persons that generously gave me their time, advice and support in drafting these ideas:

- **Indira Kempis**, local activist and the head of the Citizen's Lab (City Changer Lab de Convivencia).
- **Juan Pablo Escobar**, head and founder of the project Coding México (Codeando México).
- **Jesús S. Cepeda**, head of the platform Tehuan 3.0 project of the Citizen Integration Center (Centro de Integración Ciudadana).
- **Luis Ávila**, head of the narrative an analysis project of Mayor, How Are We Doing? (Alcalde, ¿Cómo Vamos).