

Select all

Europe

North America

Pacific



SELECTED PRODUCT:

Water Bottle -
30 oz.

Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Profit vs Target

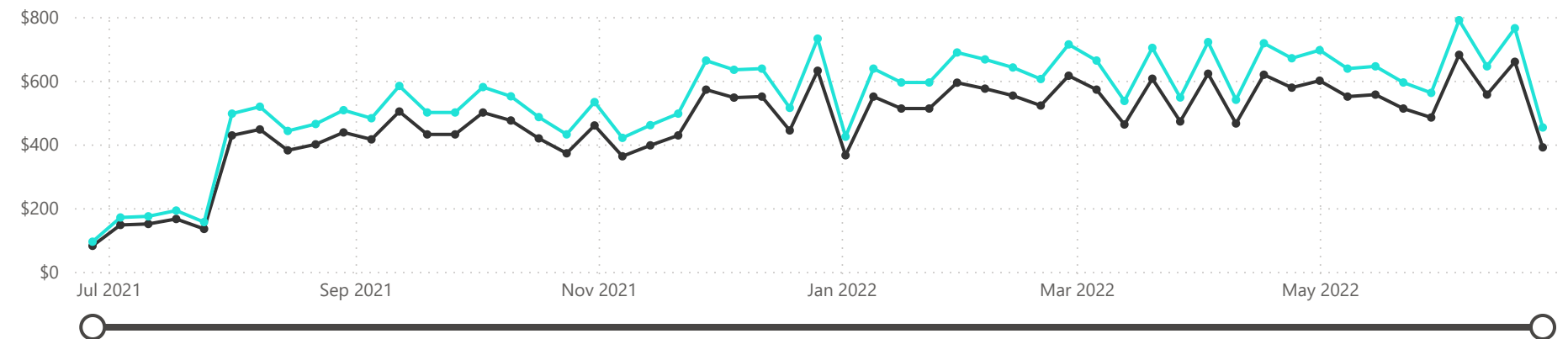


Price adjustment [%]

0.10



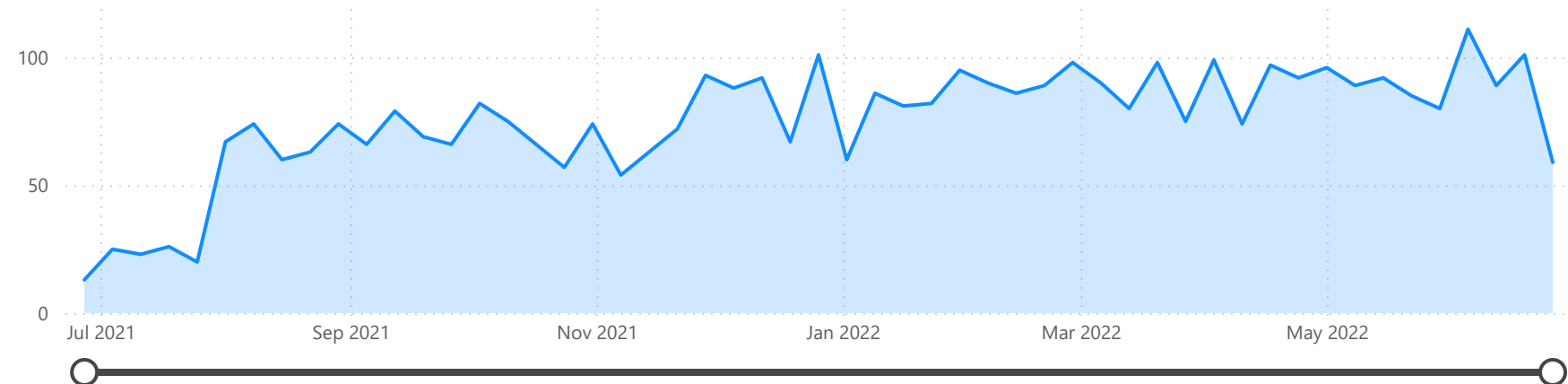
● Total_profit ● Adjusted Profit



Product Metric selection

- ☒ Orders
- ☐ revenue
- ☐ profit
- ☐ returns
- ☐ Return %

WEEKLY RETURNS





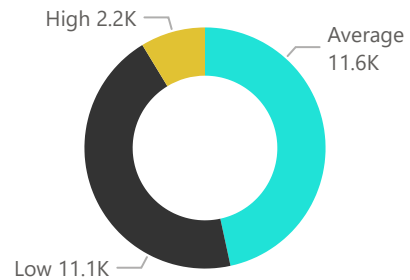
17.4K

UNIQUE CUSTOMERS

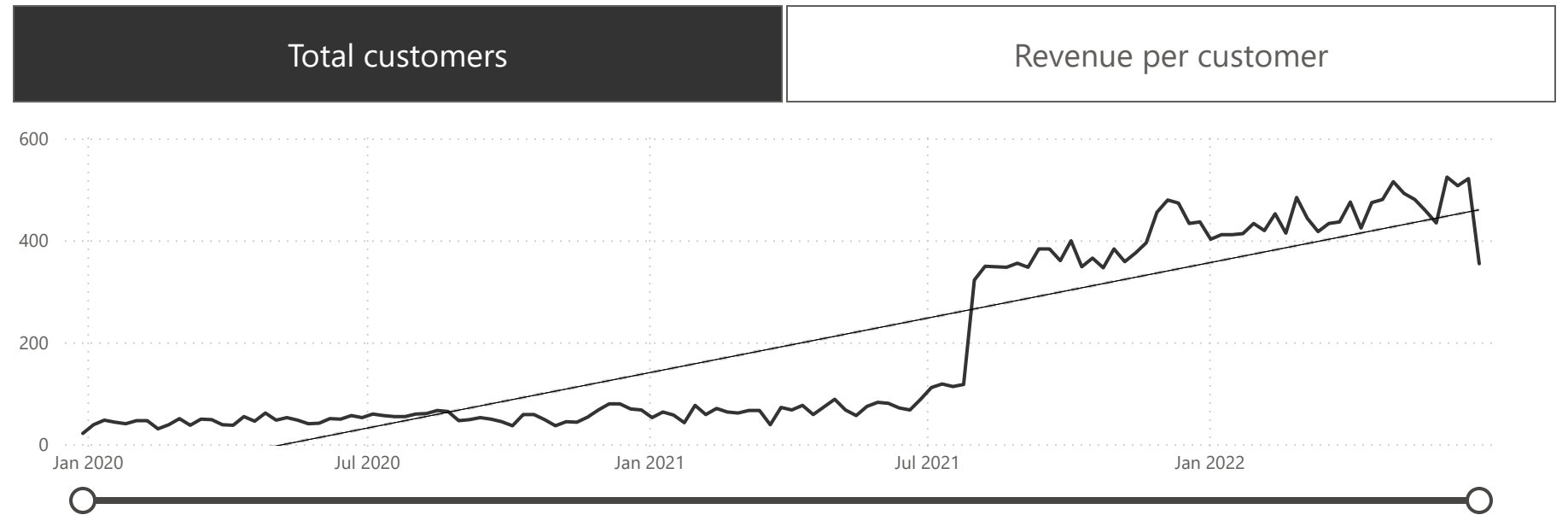
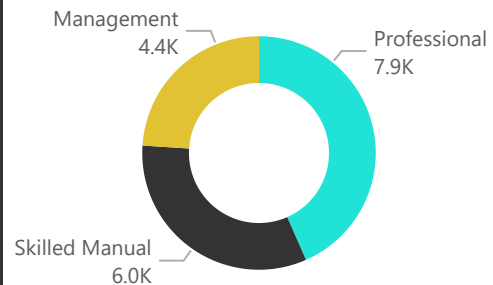
\$1.431K

REVENUE PER CUSTOMER

orders by Income_level



Orders by Occupation



Top 100 customers				
Customers Key	Full Name	Orders	Revenue	
11433	Mr. Maurice Shan	6	\$12,408	
11439	Mrs. Janet Munoz	6	\$12,015	
11241	Mrs. Lisa Cai	7	\$11,330	
11417	Mrs. Lacey Zheng	7	\$11,086	
11420	Mr. Jordan Turner	7	\$11,022	
11242	Mr. Larry Munoz	7	\$10,852	
13263	Mrs. Kate Anand	4	\$10,437	
12655	Mr. Larry Vazquez	4	\$10,395	
11425	Mrs. Ariana Gray	6	\$10,391	
12631	Mr. Clarence Gao	4	\$10,332	
12650	Mr. Aaron Wright	4	\$10,329	
13405	Mr. Ethan Bryant	4	\$10,309	
Total		1272	\$6,15,329	

2020

2022

Top Customer (By revenue):

Mr. Maurice Shan

Orders:

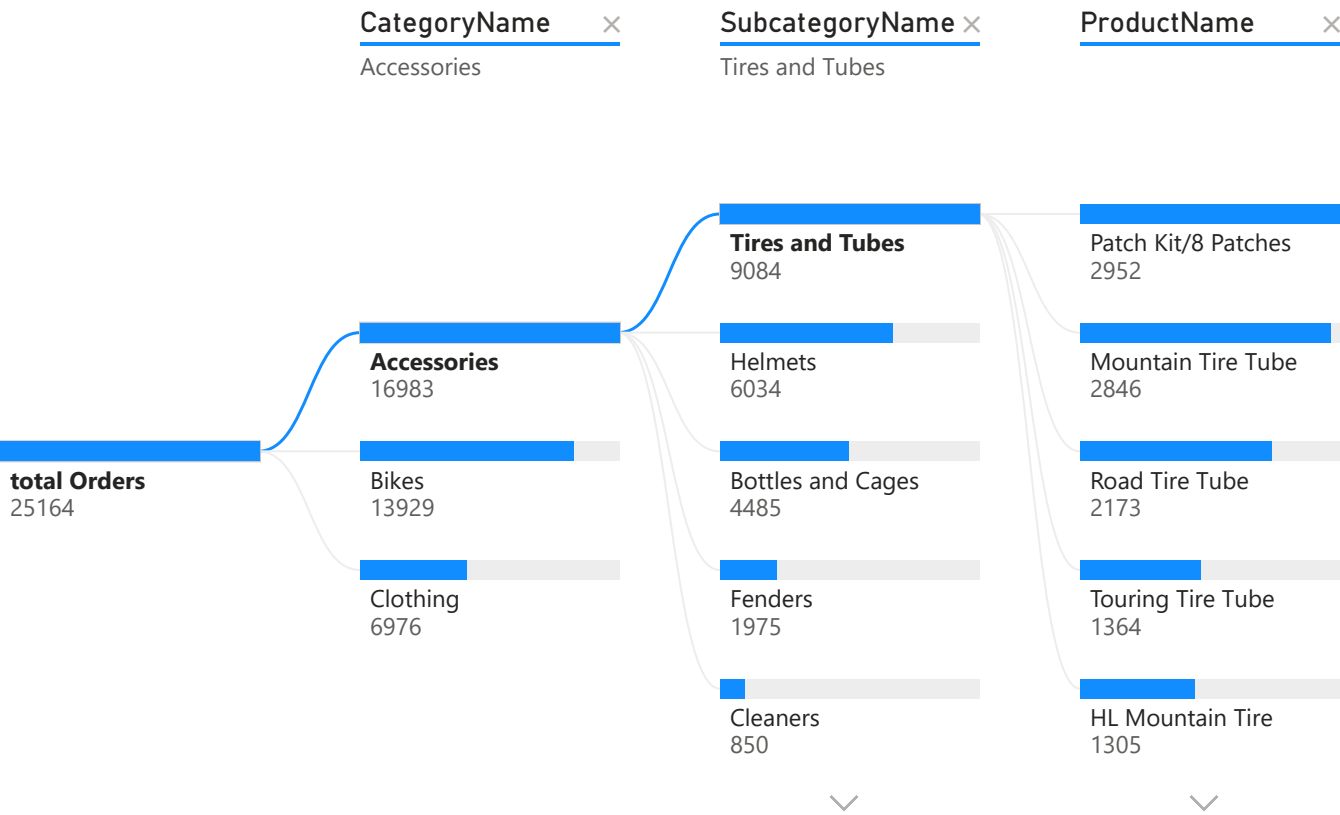
6

Revenue:

12.408K



Among customers in skilled manual roles in 2022. Ruben suarez drove most revenue at \$4.683



total Orders
25164

Accessories
16983

Bikes
13929

Clothing
6976

Tires and Tubes
9084

Helmets
6034

Bottles and Cages
4485

Fenders
1975

Cleaners
850

Patch Kit/8 Patches
2952

Mountain Tire Tube
2846

Road Tire Tube
2173

Touring Tire Tube
1364

HL Mountain Tire
1305