

Supply Chain Management Story Analysis



No. of Sales done in Asian Country



No. of Sales done in US Country



No. of Sales Profit margin taken in Asian Country



No. of Profit margin taken in US Country



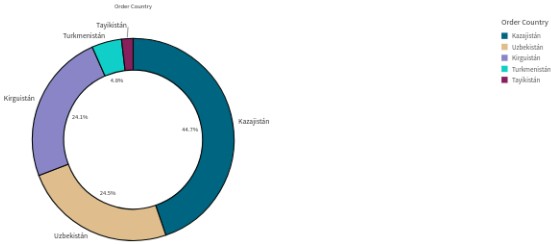
No. of Delivery Risk taken in Asian Country



No. of Delivery Risk taken in US Country



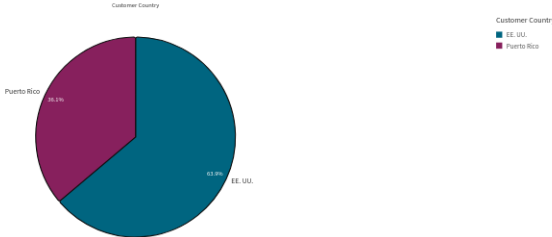
Global Profit Ratios



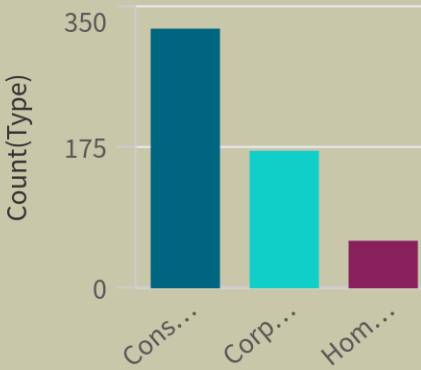
Top 10 countries with highest Profit ratios in Supply Chain Management

Total items placed by customers in the country's

Total items placed by customer in country

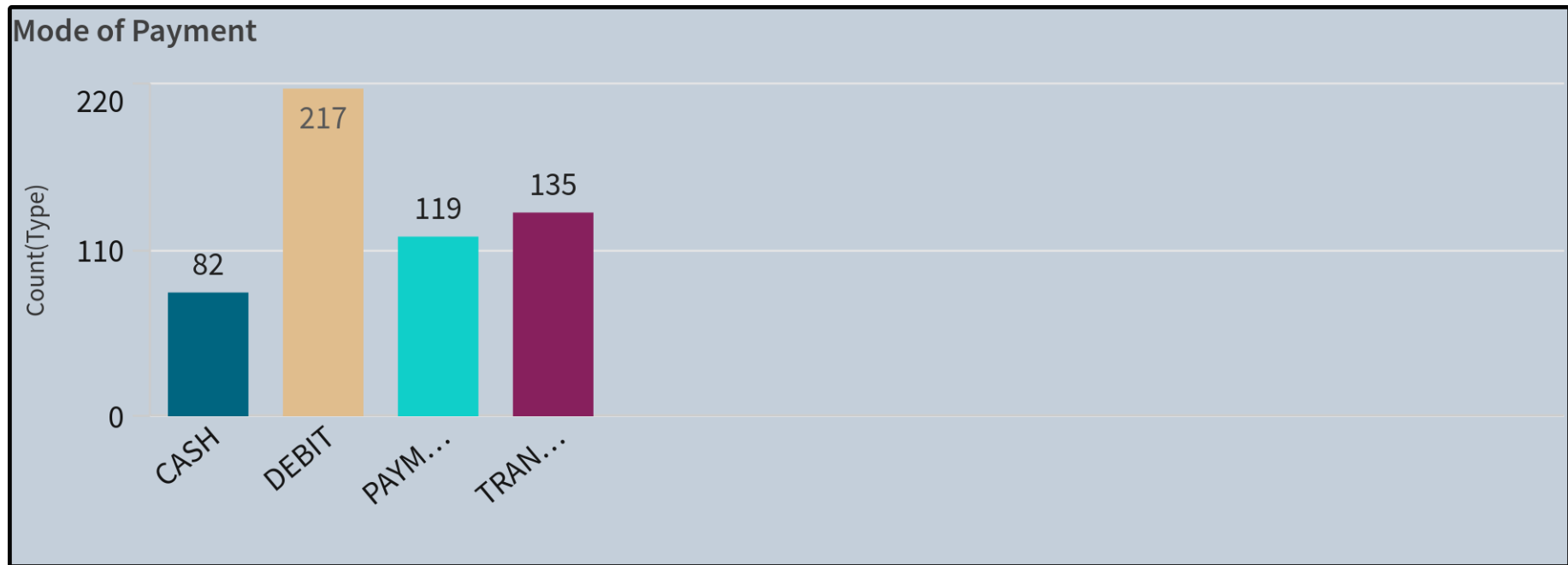


Analysis on Customer Segment



Analyzing customer segments, encompassing consumer, corporate, and home categories

Modes of Payment for Purchase



Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.

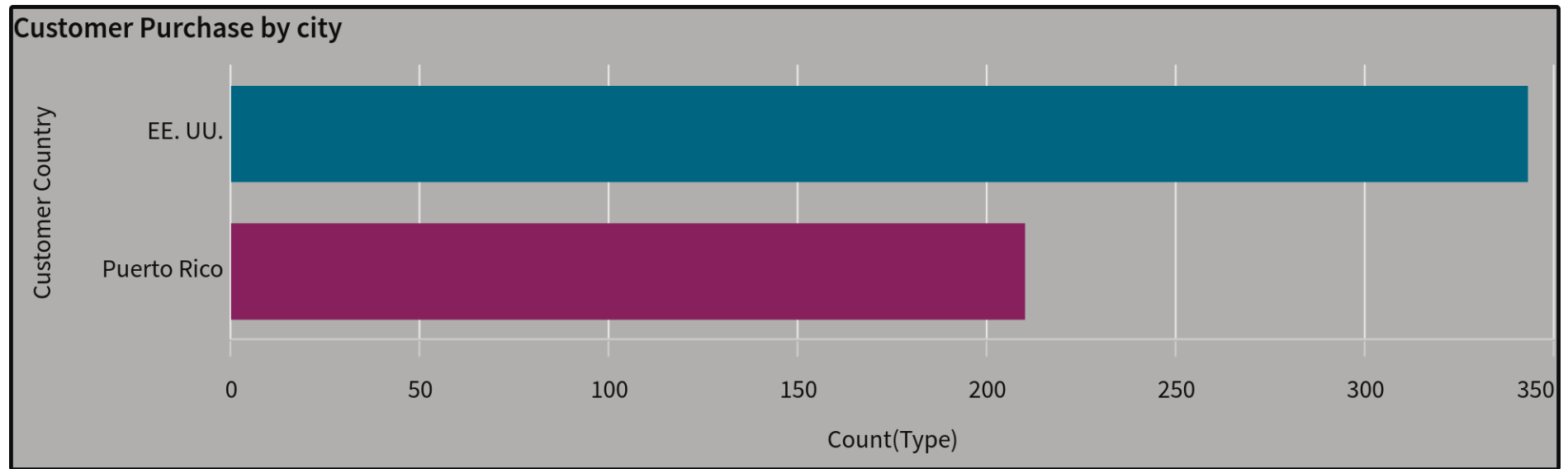
Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.

✓ Credit payments provide a deferred payment option, allowing customers to make purchases.

Transfer payments leverage electronic methods for seamless and secure fund.



Customer Purchase item by city

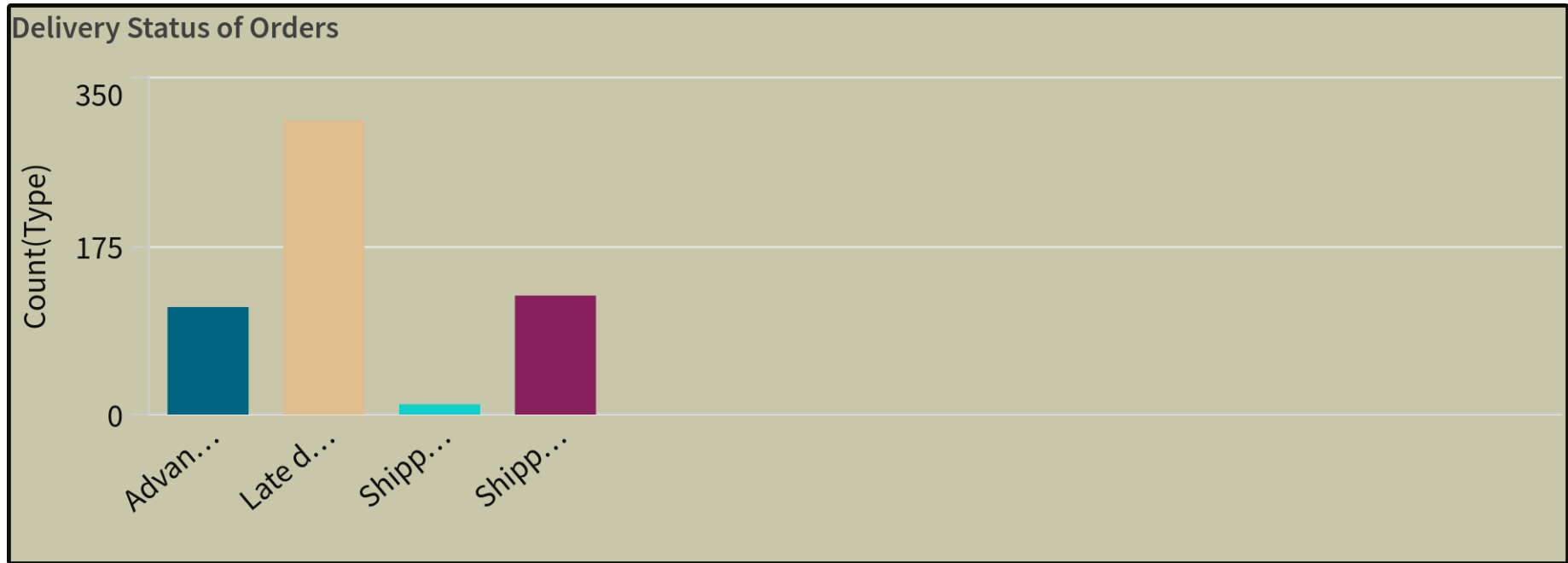


Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behaviour market engagement.

Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities



Delivery Status of Orders

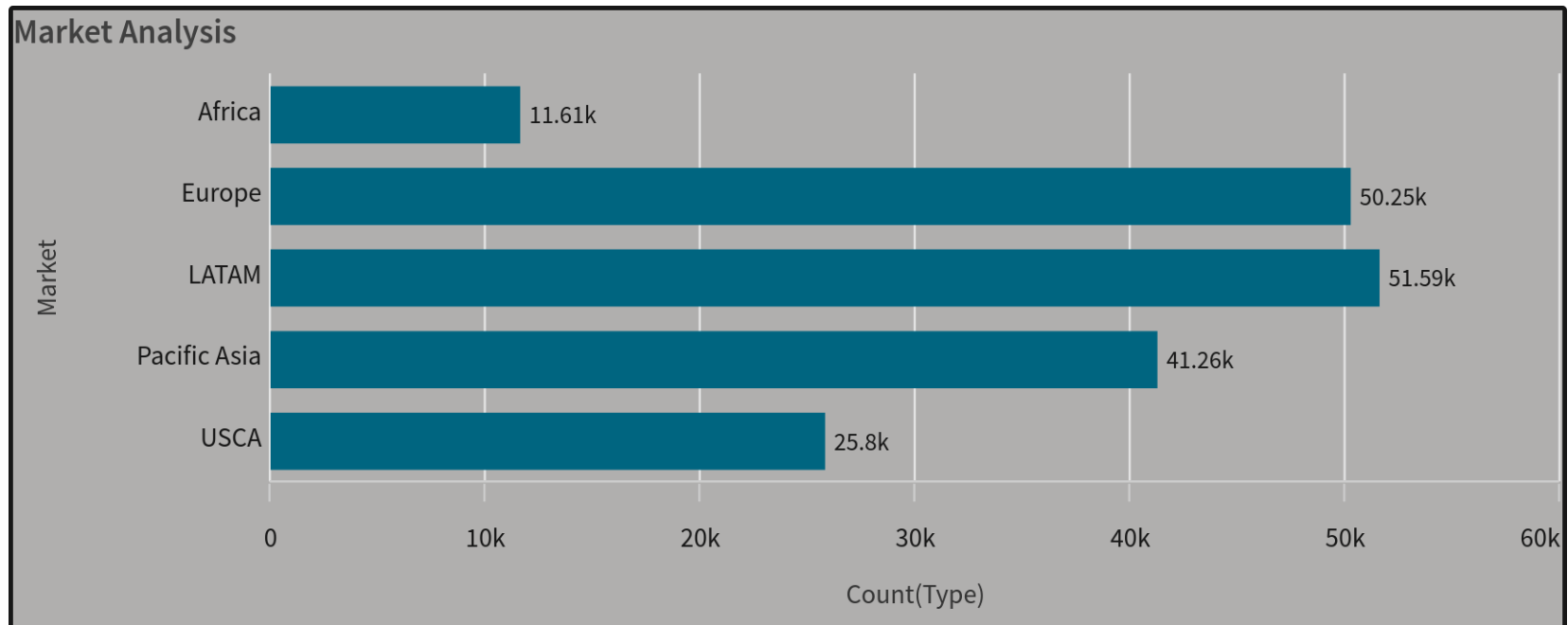


Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Cancelled, and Shipping on Time.

This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction. Ensuring timely and reliable deliveries based on varied shipping scenarios.



Global Market Analysis



✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.

✓ Regional economic landscapes, consumer behaviors, and market dynamics.

✓ This comprehensive assessment supports informed decision making tailored marketing strategies and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.