



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



THEY GIVE MEDIUM DESIGN AND MEDIUM SPACE PLANNING IDEAS FOR A MIDDLECLASS PEOPLE

AURA INTERIORS ARE VERY WELL PLANNERS THEY CONSTRUCT A BUILDING AND FURNISHING

ITS NOT SUFFICIENT THE UNSTANDARD LIVING PEOPLE

THE INTERIORS ARE REDUCE THEIR COST FOR A MIDDLECLASS PEOPLE FOR THEIR LIVING CONVINENT

THEY GIVE CHANCES AND IDEAS TO THEIR CUSTOMERS TO GOT A PERFECT BUILDING

AURA INTERIORS ARE RECONSTRUCT A OFFICE BUILDING AND FURNISHING THEIR WORKPLACE PLANNING

ITS ALSO USEFUL FOR MIDDLECLASS PEOPLE

TAKE A LOW BUDGET DESIGN

IT IS NOT CONVINENT TO THE MIDDLE CLASS PEOPLE ITS ONLY SUITABLE FOR HIGHCLASS PEOPLE

MINIMISE A COST

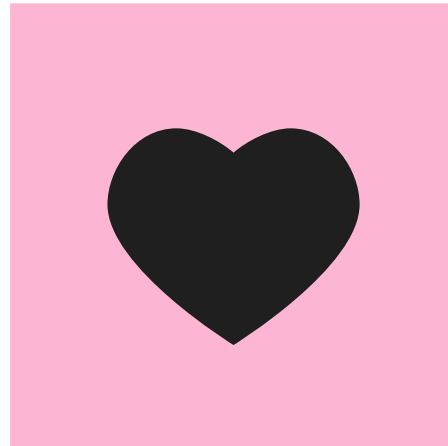
IT IS A VERY DIFFICULT TASK TO THE MIDDLE CLASS PEOPLE FOR THEIR STANDARD OF LIVING

SOMETIMES IT IS NOT A VERYWELL QUALITY PRODUCT TO THEIR CUSTOMERS BUILDING AND FURNISHING



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?