

# ACTION PLAN TEMPLATE

PROJECT NAME
Iteration 1

ACTION	RESPONSIBLE	PRIORITY	STATUS	START	END	NOTES
Goal #1: Vision Document	Tomal H.					
Identify venue options	Sally J.	High	Complete	9/30	10/2	
Visit venues	Sally J.	High	Complete	10/5	10/9	Must send contracts by 10/10
Goal #2: Secure Speakers						
Recruit speakers	Sally J.	High	In progress	10/7	10/12	
Speaker bios	Sally J.	Medium	Not started	10/12	10/14	
Create and send speaker packets	Maria S.	Medium	Not started	10/13	10/16	Send to stakeholders
Confirm speakers	Sally J.	High	Not started	10/17	10/18	
Goal #3: Recruit Sponsors						
Identify sponsors	John S.	High	In progress	10/13	10/19	
Write up sponsor agreement	Maria S.	Medium	Not started	10/15	10/16	
Send emails	John S.	High	In progress	10/19	10/21	
Make cold calls	John S.	Medium	Not started	10/21	10/23	From sales team
Goal #4: Promote event						
Create banners	Morgan K.	Low	Not started	10/26	10/28	
Order swag	Morgan K.	Low	Not started	10/28	10/28	Coffee mugs, totes, pencils
Create social media strategy	Corrine J.	Low	In progress	10/13	10/26	
Make marketing materials	Karen Z.	High	Not started	10/26	10/30	

## Iteration 2 Plan

[illegible]



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