

Bright Ideas  
consulting

**PROJECT INTRODUCTION:**

I am presenting a project on the topic  
**BRIGHT IDEAS CONSULTING**. In this project

I have tried to give all the important things and information about the project.

AA project is an activity that helps us to improve  
our planning and initial thinking ability.

This project which is on the topic **BRIGHT IDEAS CONSULTING** contains  
I have all information in this project by the consulting books.

Thank you

**Project name: Bright ideas consulting**

**Team leader :M.Gowtham**

## **Team members**

**R.Aathisivan**

**K.Radhakrishnan**

**A.Sangerth**



# EMPATHY MAP



this is my empathy map



# BRAINSTORMING MAP



### Brainstorm & Idea prioritization

Use this template to brainstorm ideas, prioritize them, and then select the best ones to develop. The template includes a section for brainstorming ideas, a section for prioritizing ideas, and a section for selecting the best ideas to develop.

- Brainstorming
- Prioritization
- Selection

#### Brainstorm your ideas

Write down all the ideas you can think of, no matter how silly or impractical they may seem. The more ideas you have, the better your chances of finding a good one.

- Brainstorming
- Prioritization
- Selection

#### Rank your ideas

Rank your ideas based on their potential impact and feasibility. Use the following criteria to rank your ideas:

- Impact: How much will this idea improve the situation?
- Feasibility: How easy is it to implement this idea?
- Cost: How much will it cost to implement this idea?
- Time: How long will it take to implement this idea?

#### Brainstorm

Write down all the ideas you can think of, no matter how silly or impractical they may seem. The more ideas you have, the better your chances of finding a good one.

**Archi Shrivastava**

- Brainstorming
- Prioritization
- Selection

**Siva Kumar T**

- Brainstorming
- Prioritization
- Selection

**Sarthak Kumar T**

- Brainstorming
- Prioritization
- Selection

**Sail Kumar G**

- Brainstorming
- Prioritization
- Selection

#### Brainstorm

Write down all the ideas you can think of, no matter how silly or impractical they may seem. The more ideas you have, the better your chances of finding a good one.

- Brainstorming
- Prioritization
- Selection

#### Brainstorm

Write down all the ideas you can think of, no matter how silly or impractical they may seem. The more ideas you have, the better your chances of finding a good one.

**Brainstorming**

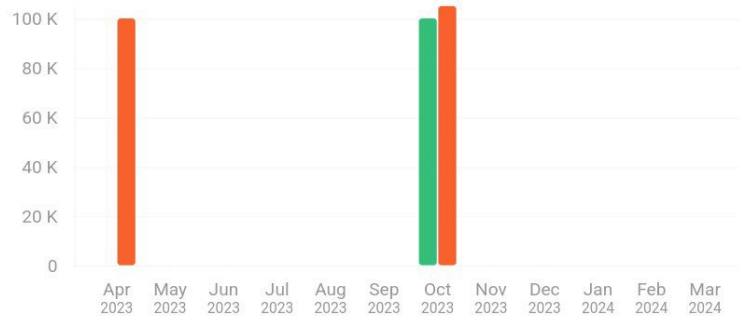
**Prioritization**

**Selection**

this is my brainstorming

Income and Expense ? This Fiscal Year ▼

Accrual Cash

Income  
Expense

Total Income

₹1,00,000....

Total Expenses

₹2,05,000....

\* Income and expense values displayed are exclusive of taxes.

Projects ?⌚ 00:00

UNBILLED HOURS

₹ 0.00

UNBILLED EXPENSES

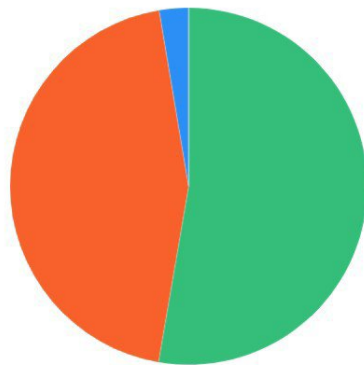




₹-1,23,900.00 =

## Top Expenses ?

This Fiscal Year ▼



- Rent Expense (52.70%)
- Salaries and Employee Wages (40.00%)
- Other Expenses (2.64%)

## Bank and Credit Cards ?

ICICI -001

₹-1,23,900.00



DOC-20231020-WA0...



## Government Arts And Science College

## Profit and Loss

Basis: Accrual

From 01/10/2023 To 31/10/2023

Account	Account Code	Total
<b>Operating Income</b>		
Sales		1,00,000.00
<b>Total for Operating Income</b>		<b>1,00,000.00</b>
<b>Cost of Goods Sold</b>		
<b>Total for Cost of Goods Sold</b>		<b>0.00</b>
<b>Gross Profit</b>		<b>1,00,000.00</b>
<b>Operating Expense</b>		
Other Expenses		5,000.00
Salaries and Employee Wages		1,00,000.00
<b>Total for Operating Expense</b>		<b>1,05,000.00</b>
<b>Operating Profit</b>		<b>-5,000.00</b>
<b>Non Operating Income</b>		
<b>Total for Non Operating Income</b>		<b>0.00</b>
<b>Non Operating Expense</b>		
<b>Total for Non Operating Expense</b>		<b>0.00</b>
<b>Net Profit/Loss</b>		<b>-5,000.00</b>

\*\*Amount is displayed in your base currency INR





## Government Arts And Science College

## Balance Sheet

Basis: Accrual

As of 20/10/2023

Account	Account Code	Total
<b>Assets</b>		
<b>Current Assets</b>		
<b>Bank</b>		
ICICI -001		-1,23,900.00
<b>Total for Bank</b>		<b>-1,23,900.00</b>
<b>Other current assets</b>		
Input Tax Credits		0.00
Input CGST		9,450.00
Input SGST		9,450.00
<b>Total for Input Tax Credits</b>		<b>18,900.00</b>
<b>Total for Other current assets</b>		<b>18,900.00</b>
<b>Total for Current Assets</b>		<b>-1,05,000.00</b>
<b>Total for Assets</b>		<b>-1,05,000.00</b>
<b>Liabilities &amp; Equities</b>		
<b>Equities</b>		
Current Year Earnings		-1,05,000.00
<b>Total for Equities</b>		<b>-1,05,000.00</b>
<b>Total for Liabilities &amp; Equities</b>		<b>-1,05,000.00</b>

\*\*Amount is displayed in your base currency INR





## Government Arts And Science College

## Cash Flow Statement

From 01 Oct 2023 To 31 Oct 2023

Account	Account Code	Total
Beginning Cash Balance		0.00
Cash Flow from Operating Activities		
Net Income		0.00
Net cash provided by Operating Activities		0.00
Cash Flow from Investing Activities		
Net cash provided by Investing Activities		0.00
Cash Flow from Financing Activities		
Net cash provided by Financing Activities		0.00
Net Change in cash		0.00
Ending Cash Balance		0.00

\*\*Amount is displayed in your base currency USD



### **Conclusion:**

**Here, I have come to the end of this project on the topic BRIGHT IDEAS CONSULTING. I would like to share my experience while doing this project. learn many things about the bright ideas consulting and it was wonderful learning experience for team members while working on the project.**