EXP NO:	ASSOCIATION ANALYSIS: DESIGN ALGORITHMS FOR ASSOCIATION	
DATE:	RULE MINING ALGORITHMS	
AIM:		

BACKGROUND THEORY:

ASSOCIATION RULE:

The FP-Growth (Frequent Pattern Growth) algorithm is another popular algorithm for association rule mining. It works by constructing a tree-like structure called a FP-tree, which encodes the frequent itemsets in the dataset.

Association rules are if-then statements that show the probability of relationships between data items within large data sets in various types of databases. At a basic level, association rule mining involves the use of models to analyze data for patterns, called *co-occurrences*, in a database. It identifies frequent if-then associations, which themselves are the association rules.

PROCEDURE:

1. Load Data:

- o Use the "File" widget to load your dataset.
- o Connect the "File" widget to a "Data Table" widget to inspect the data.

2. Preprocess Data (if necessary):

o Use the "Preprocess" widget for any required data transformations.

3. Generate Frequent Itemsets:

- o Drag the "Association Rules" widget to the canvas.
- o Connect the "File" widget to the "Association Rules" widget.
- o Set the support threshold in the "Association Rules" widget.

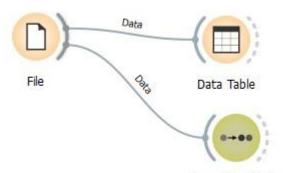
4. Generate Association Rules:

- o In the "Association Rules" widget, set the confidence threshold.
- o Run the algorithm to generate rules.

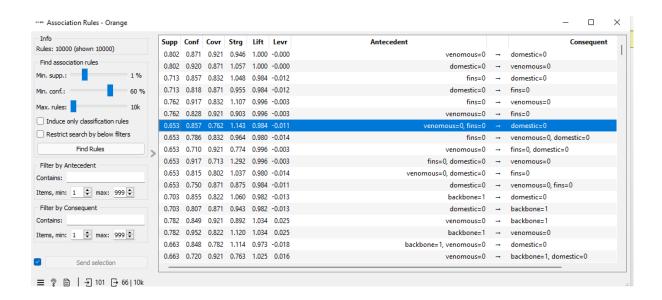
5. Inspect Results:

- o Connect the "Association Rules" widget to a "Data Table" widget to inspect the generated rules.
- o Optionally, use visualization widgets like "Scatter Plot" or "Heat Map" to explore the rules.

OUTPUT:



Association Rules



RESULT: