

Gowthaman M

Digital Marketing

To looking for a challenging opportunity in the field of Computer department to prove my expertise.



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Coimbatore, India

23 April, 1999

EDUCATION

Bachelor of Science Computer Science

School of Distance Education, Bharathiar University/Coimbatore, Tamil Nadu

06/2018 - 05/2020

57.3%

Courses

- B.Sc

Diploma in Information Technology

Sri Ramakrishna Mission Vidyalaya Polytechnic College/Coimbatore, Tamil Nadu

06/2014 - 06/2017

74.89%

Courses

- Information Technology

WORK EXPERIENCE

Web Developer & Digital Marketing

Coimbatore/Spot World Wide (P) Ltd

01/2023 - Present

Achievements/Tasks

- Maintaining Ads Campaign (Google Ads & Meta).
- Maintaining Social Media Presence.
- Maintaining SEO, SEM.
- Create a Dynamic Websites for clients

Web Developer & Digital Marketing

Coimbatore/PUMO TECHNOVATION INDIA PVT LTD

01/2022 - 12/2022

Achievements/Tasks

- Maintaining SEO.
- Digital Marketing.
- Photoshop.

Asst. Network Engineer/Facility Management Service (FMS)

Bharathiar University, Coimbatore/AVIKA TECHNOLOGIES

09/2018 - 08/2021

Achievements/Tasks

- Maintain and monitor the switches
- Configuring the Switches
- Maintain Data

SKILLS

Good with MS Family

Basics of C, C++

HTML 5

CSS

Bootstrap 5.1.3

JQuery 3.5.1

JavaScript

Core PHP

PHOTOSHOP

CANVA

Networking (Basics)

Wordpress

Google Ads

PERSONAL PROJECTS

CRM SOFTWARE USING PHP (12/2021 - 12/2021)

- Developed a CRM Software for maintaining the Student admissions, billing, total revenues, Outstanding (balance).
- FRONT-END : HTML, CSS, Bootstrap, JavaScript, JQuery.
- BACK-END : PHP, Mysql.
- Project link : <https://pumotechnovation.org/>

WEBSITE (01/2022 - 01/2022)

- Developed a Responsive website using HTML, CSS, Bootstrap, JavaScript and PHP.
- Project link : <https://dryouthclinic.co.in/>

WEBSITE (12/2022 - 12/2022)

- Developed a Responsive website using HTML, CSS, Bootstrap, JavaScript and PHP.
- Project link : <https://sahanaartistry.com/>

Website (01/2023 - 01/2023)

- Developed a Responsive website using HTML, CSS, Bootstrap, JavaScript and PHP.
- Project link : <https://spotworldwide.in/>

Website (05/2023 - 05/2023)

- Developed a Responsive website using HTML, CSS, Bootstrap, JavaScript and PHP.
- Project Link : <https://shashaskinclinic.com/>

CERTIFICATES

Web Designing & Digital Marketing
(08/2021 - 11/2021)

LANGUAGES

English

Full Professional Proficiency

Tamil

Native or Bilingual Proficiency