

# Credit Card Transaction Report

Revenue

57...

Total Intrest

8M

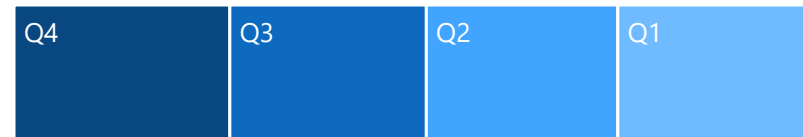
Amount

46M

Count

1M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7982480</b>



Week\_Start\_Date

All

F

M

Gold

Silver

Blue

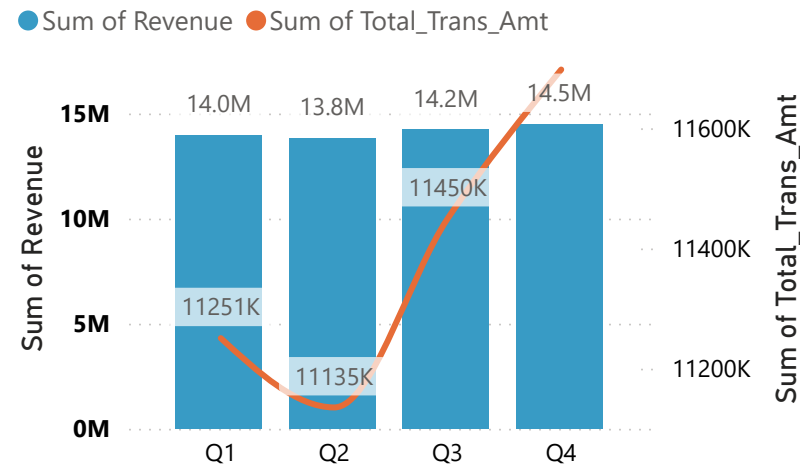
Platinum

Low

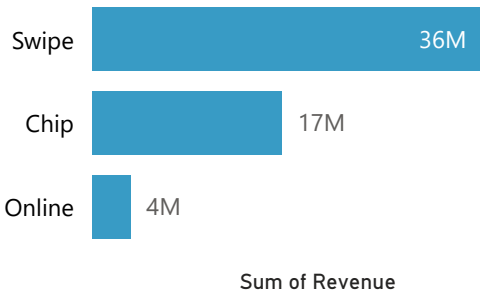
Med

High

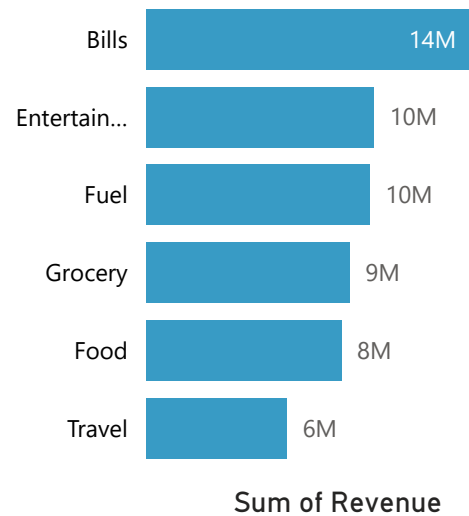
### QTR Revenue and Total trans count



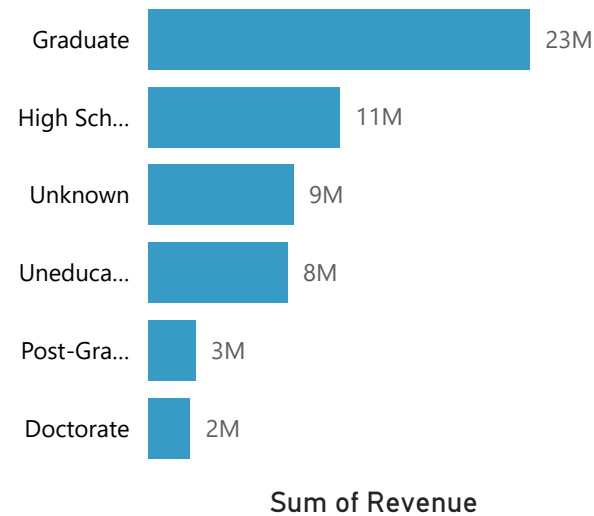
### Sum of Revenue by Use\_Chip



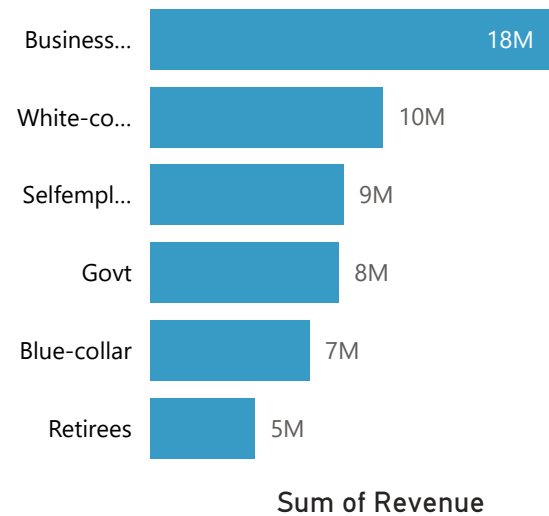
### Sum of Revenue by Exp\_Type



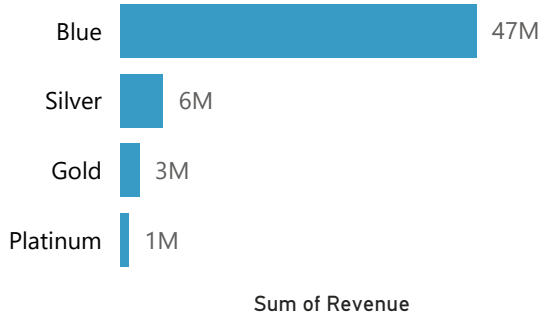
### Sum of Revenue by Education\_Level



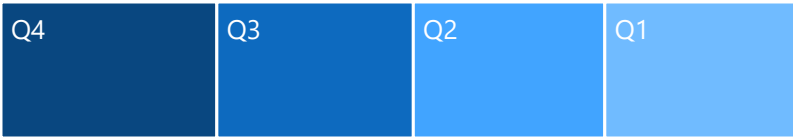
### Sum of Revenue by Customer\_Job



### Sum of Revenue by Card\_Category



# Credit Card Customer Report



Week\_Start\_Date

All

Revenue

57M

Total Intrest

8.0M

Income

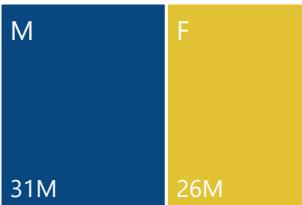
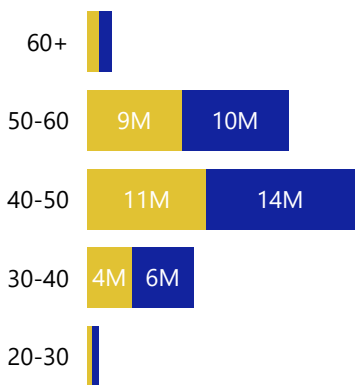
588M

CSS

3.19

Sum of Revenue by Age Group

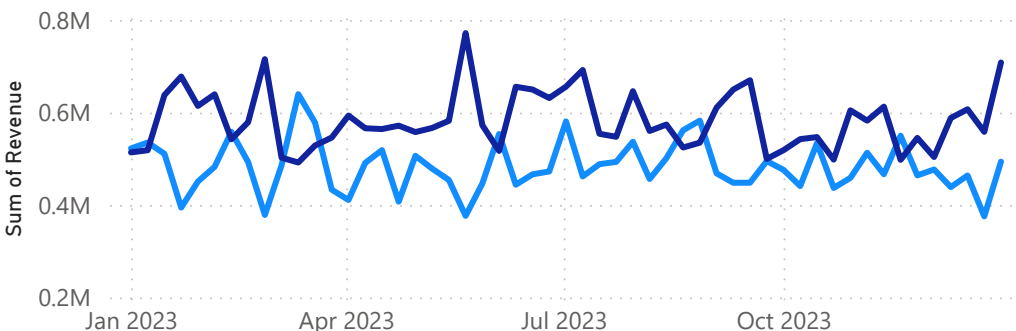
Gen... ● F ● M



Gold Silver Blue Platinum

Swipe Online Chip

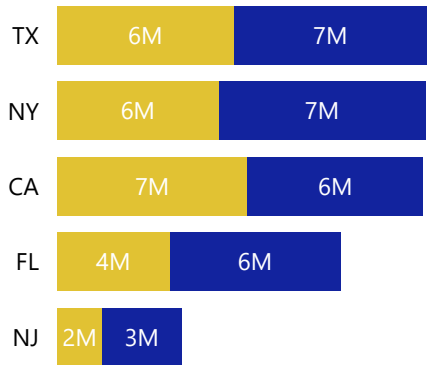
Revenue By Week



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

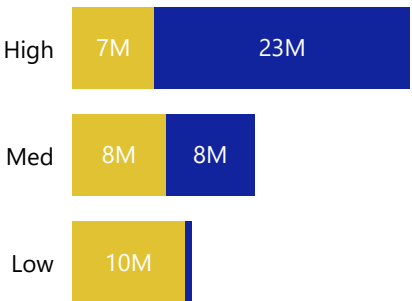
Top 5 States

Gender ● F ● M



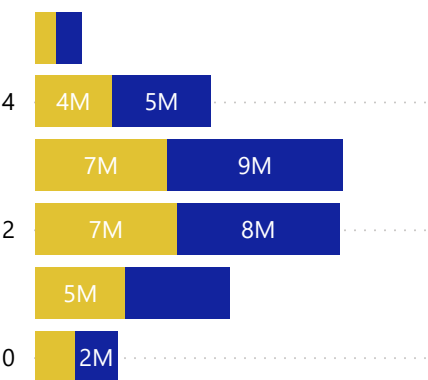
Sum of Revenue by Income Group

Gen... ● F ● M



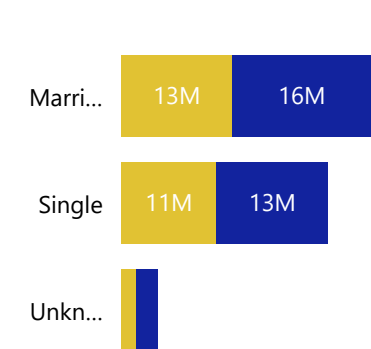
Sum of Revenue by Dependent Count

Gen... ● F ● M



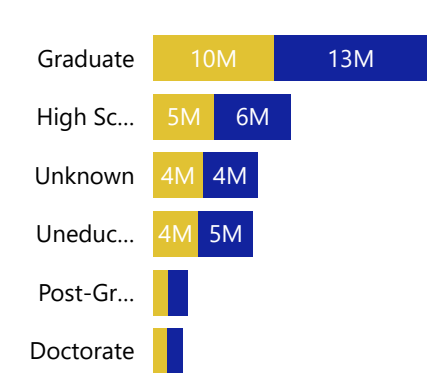
Sum of Revenue by Martial Status

Gen... ● F ● M



Sum of Revenue by Education level

Gender ● F ● M



week_Num2	previous_week_Revenue	Current_week_Revenue	WOW_Revenue
31	1040273	1182652	0.14
32	1182652	1015951	-0.14
33	1015951	1074741	0.06
34	1074741	1085576	0.01
35	1085576	1116901	0.03
36	1116901	1078573	-0.03
37	1078573	1097403	0.02
38	1097403	1117638	0.02
39	1117638	994184	-0.11
40	994184	994114	0.00
41	994114	982974	-0.01
42	982974	1080205	0.10
43	1080205	934631	-0.13
44	934631	1063063	0.14
45	1063063	1094927	0.03
46	1094927	1078915	-0.01
47	1078915	1047120	-0.03
48	1047120	1008777	-0.04
49	1008777	980152	-0.03
50	980152	1026549	0.05
51	1026549	1070439	0.04
52	1070439	933134	-0.13
53	933134	1201601	0.29
Total	933134	1201601	0.29

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation\_30\_Days %GT Count of Activation\_30\_Days

0	42.54%
1	57.46%
Total	100.00%

Delinquent\_Acc %GT Count of Delinquent\_Acc

0	93.94%
1	6.06%
Total	100.00%