# DS 5003 Project: Movie Analysis

## 1. Basic Problem Statement

- 1. You are provided with a CSV file containing detailed information about movies, including metadata such as titles, genres, cast, directors, budget, revenue, release dates, and more.
- 2. Perform the necessary data pre-processing and analysis on the given dataset to clean, normalize, and extract meaningful insights.
- 3. Design a relational database schema to store this movie data, organizing it in a way that optimizes queries and supports complex relationships between entities (such as actors, directors, production companies, etc.).
- 4. Develop a dashboard that can connect to the designed database and visualize various aspects of the data.
- 5. The dashboard must support two user roles:
  - o Administrators: Can view, modify, update, and delete data.
  - Users: Can view and interact with visualizations but are not allowed to modify any data.

# 2. Analysis

You are required to analyze the data and answer the following questions as a baseline. Additional insights and custom analysis are encouraged to provide a deeper understanding of the dataset:

- 1. Who are the top 5 directors by the number of movies they have directed?
- 2. Which are the top 5 movies with the highest profit margin (revenue-to-budget ratio)?
- 3. Which directors have the most movies in the top 100 grossing films?
- 4. Which actors have the highest average vote in Sci-Fi movies?
- 5. For each director, which actor have they collaborated with the most, and what is the highest-grossing movie from their collaboration?
- 6. Is there a correlation between higher popularity scores and higher box office revenue across different genres?
- 7. Which actors have the highest difference between their average ratings in Drama vs. Comedy movies?
- 8. Which are the top 5 production companies by total revenue across different genres?
- 9. Which actors have the most appearances in high-rated movies across different genres?
- 10. Which genres have the most profitable sequels and prequels?

## 3. Deliverables

#### 1. Database

- a) Database should contain at least 3 tables
- b) Different roles and privileges for the database
- c) Accessing the database functions through a frontend will be commendable.
- d) Prepare at least five more queries that use different functions.

# 2. Dashboard / Website (Website is optional but contain bonus)

- a) User login (for website)
- b) Visualizing the output
- c) Statistical analysis
- d) User interaction

# 3. Final report

The report should have the following points:

- a) Any pre-processing you have done, with appropriate justification
- b) Relational design of your database including constraints, functions, triggers, roles and privileges

## 4. Evaluation

Marks will be provided for developing a unique and creative design.

- a) Demo [10] (group, slides and live demonstration expected)
- b) Report [5] (group)
- c) Viva [5] (individual, each team member is expected to be familiar with all
- d) aspects of the project including the code and database queries)