

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"We provide innovative solutions to your business challenges."

"Our expertise can transform your company."

"Will Bright Ideas
Consulting
understand my
unique business
needs?"

"We listen to your needs and ideas."

"I hope they can help us stay competitive."

"Can they really deliver on their promises?"



preparation and manitanence of ZOHO books for birght ideas consulting

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Contact them for an initial consultation.

Visit the
Bright Ideas
Consulting
website.

Excitement about the potential for positive change.

Hopeful about finding solutions to current challenges.

Check online reviews and client testimonials.

 Concern about the cost of consulting services. Concern about the cost of consulting services.



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



