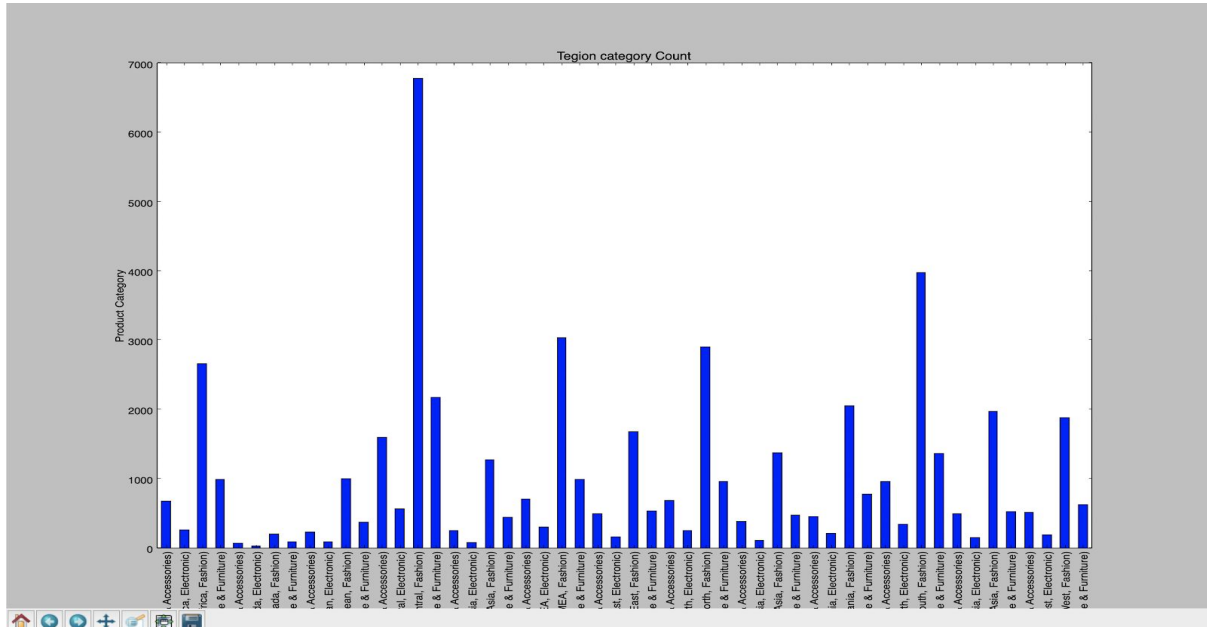# eCommerce Analysis

Analysis1:
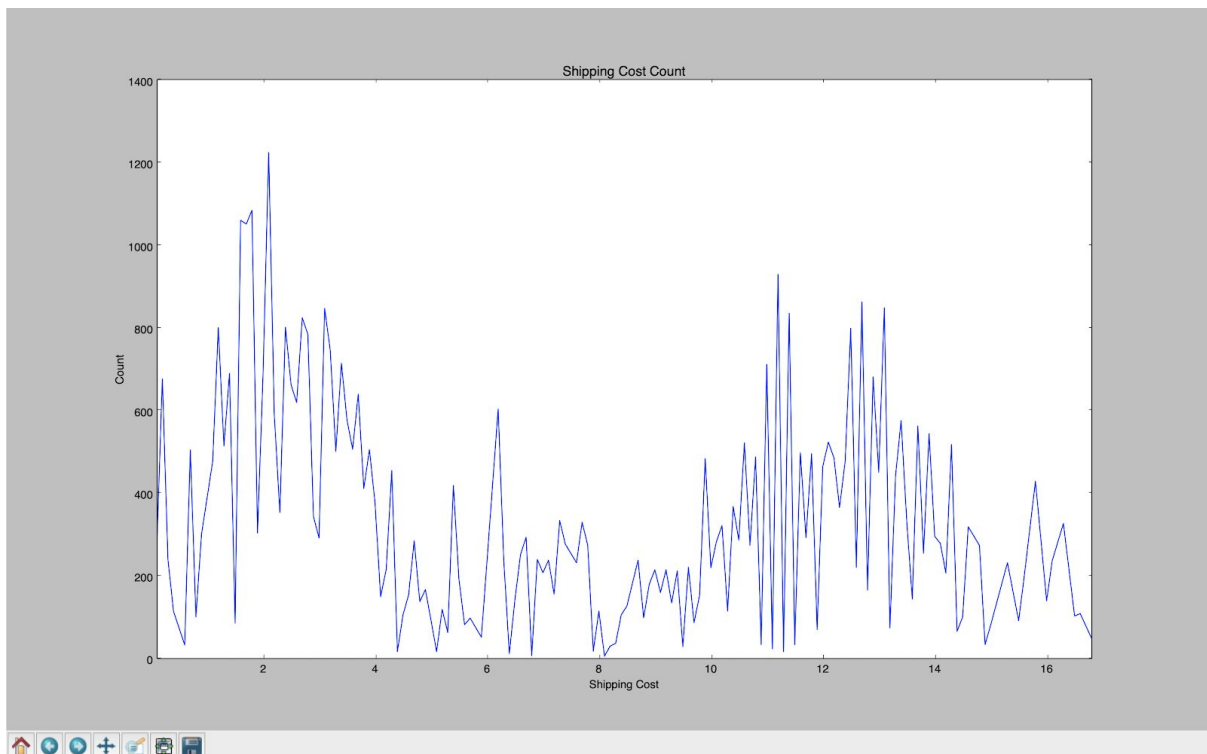
Taking the count of region and product category.

By this analysis we can see the people in particular regions ordering the various categories of product.

Analysis 2:

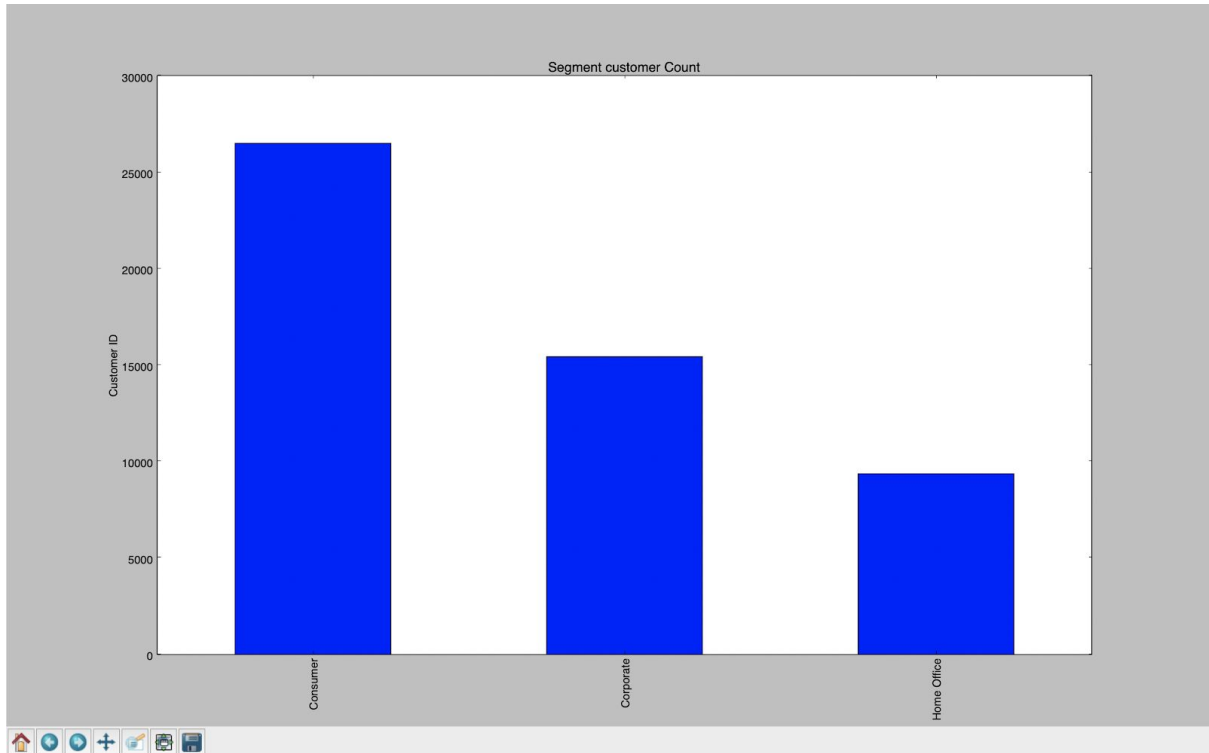Taking the shipping cost of each customer.

Seeing this we can identify the shipping cost range and people are accepting the shipping cost on various ranges.

Analysis 3:

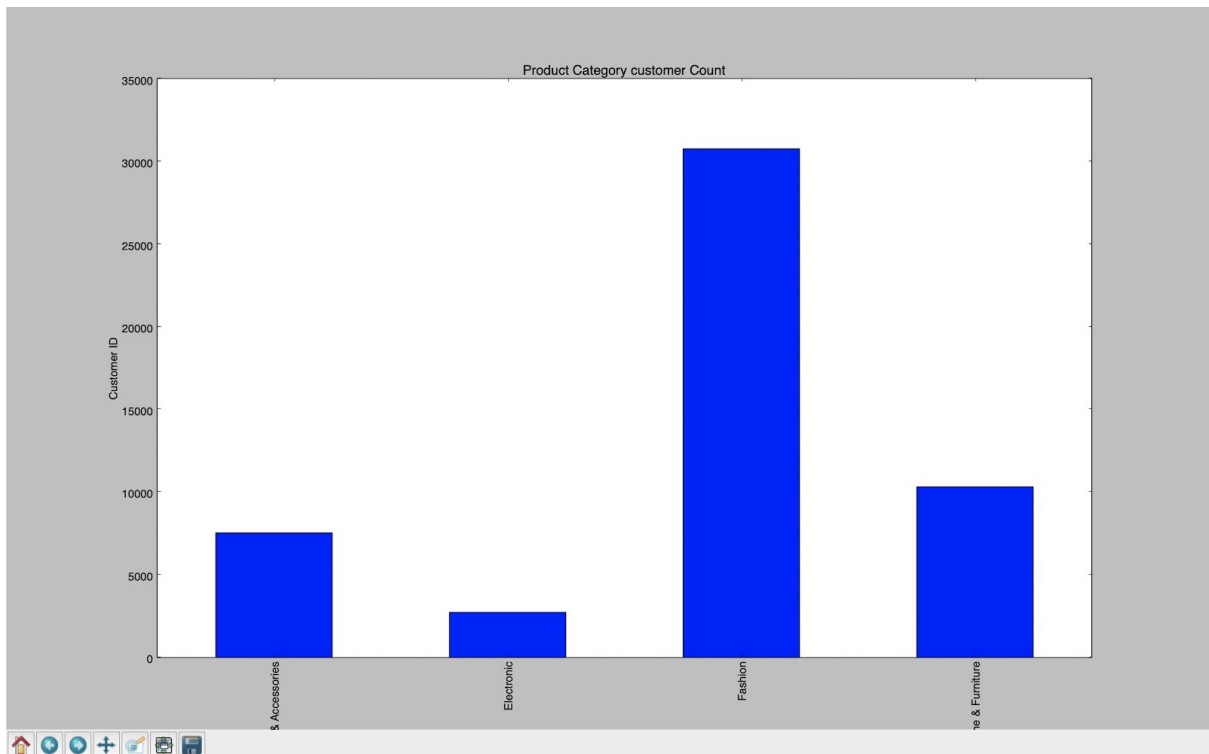Taking the count of customer in the delivery order type

By taking the count on segment level we can increase/decrease the delivery person.

Analysis 4:

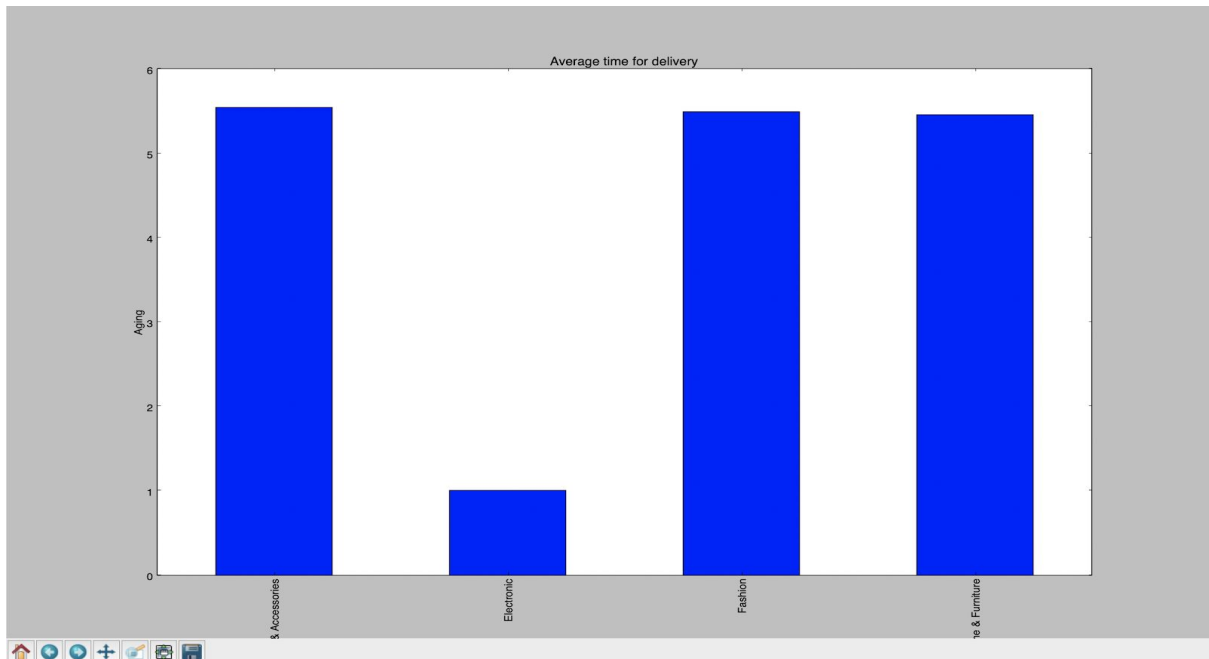Taking the count of customers for each product category.

Take the count for each category and identify which category si in demand.

Analysis 5:
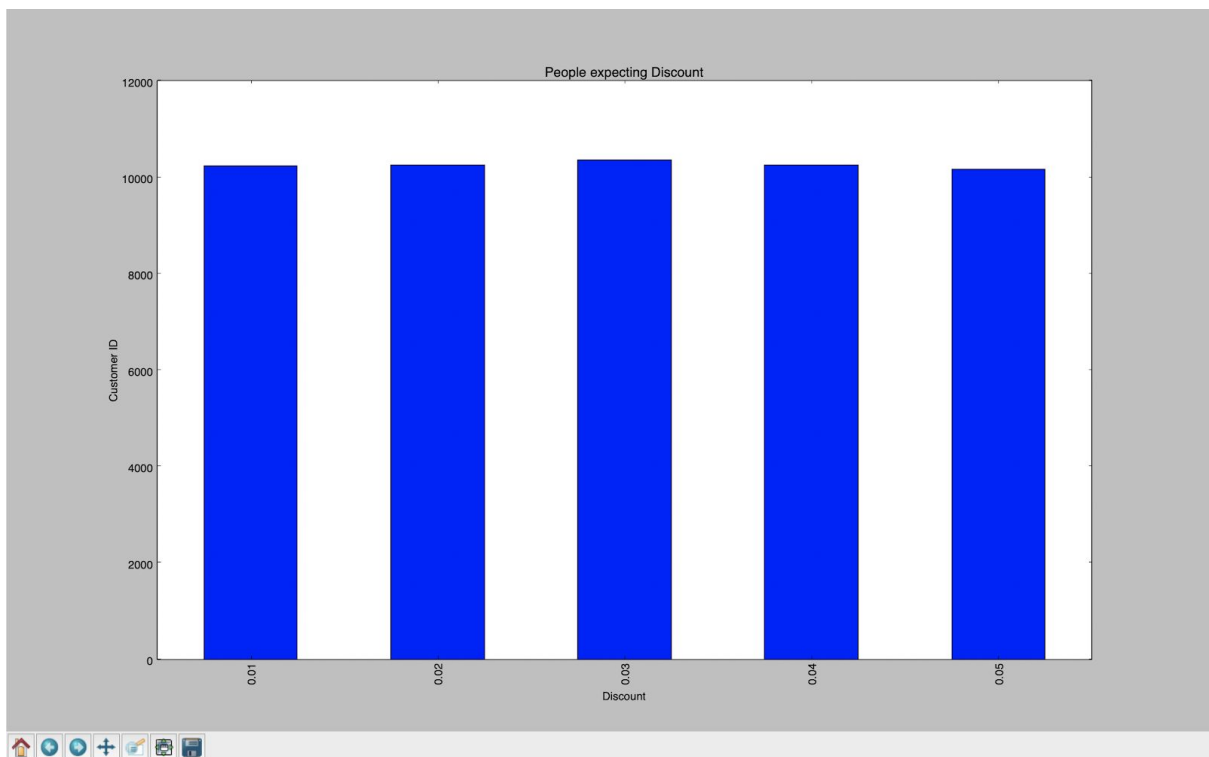Taking the average time for delivering each product category
We can see the average time taken for each product category and we can improve the time taken for delivering each product level.

Analysis 6:
Taking the number of people expecting a discount price.
By this analysis we can identify the people expecting discounted prices ranges. We can give more offers/discounts to increase the number of customers.

Analysis 7:

Taking the profit gain for each product category.

We can see the profit for each product category. By this we can improve the time taken for delivering. We can also use product level for our analysis.
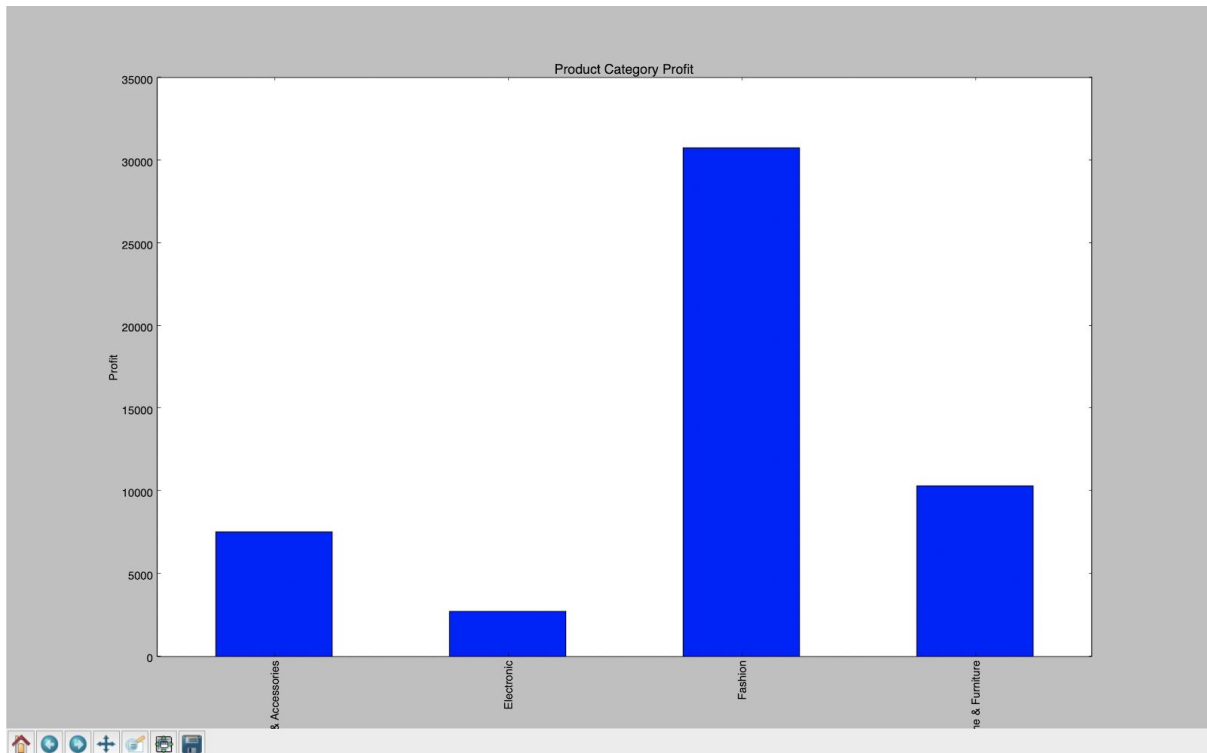
Analysis 8:

Taking the monthly sales report

We can see the flow of sales for each month. By this we can concentrate on monthly product profit.