

■ InsightSphere Automated Business Report

Generated on: 2025-11-07 16:31:30

1■■ Dataset Overview

Total Rows: 9800

Total Columns: 18

2■■ AI-Generated Insights & Recommendations

- 'Postal Code' has the highest average value (55273.32) among numeric features.
- The dataset contains 11 missing values that may affect analysis.
- In 'Order ID', 'CA-2018-100111' appears most frequently — indicating a dominant category.
- Investigate 'Postal Code' further — it may be a key performance driver.
- Handle missing values using imputation or removal before modeling.
- Balance category 'CA-2018-100111' if imbalance causes bias, or target it in marketing strategies.

3■■ Machine Learning Model Performance

No ML results available — run 'ML Churn Prediction' first.

4■■ Conclusion

This report summarizes data insights and predictive performance.
Use these results to guide business strategies and improvements.

Generated by InsightSphere — AI-Driven Data Analysis Suite