GOWTHAM RAJU G

React JS Developer

📞 9480518196 @ gowthamraju35@gmail.com 🔗 **LinkedIn** 📍 Bangalore, India

SUMMARY

React.js developer with 4+ years of experience delivering scalable web applications with a strong focus on user experience, performance, and reliability. Experienced in end-to-end feature development, analytics instrumentation, and payment integrations.

Comfortable adopting modern AI-driven development practices to enhance productivity, code quality, and experimentation in fast-paced product environments.

EXPERIENCE

Software Development Engineer 1

OLA Electric Private Limited

📅 12/2021 - Present 📍 Bengaluru

Company focused on electric vehicle development in India

- Spearheaded the transformation of outdated UI pages into modernized designs, resulting in a 25% increase in user engagement and a 30% reduction in bounce rates on the Ola product website.
- Led the migration of storage infrastructure from AWS to Krutrim Cloud Service (KCS), implementing bucket-ID–based redirection to ensure uninterrupted content availability and optimize cloud costs.
- Ensured seamless user experience across devices with responsive design, resulting in a 40% increase in mobile user engagement.
- Improved user task completion by 15% through structured usability testing and feedback analysis; utilized Charles Proxy and production debugging techniques to troubleshoot network, API, and performance bottlenecks.
- Integrated Razorpay payment services and utilized New Relic observability along with Razorpay dashboard metrics to diagnose transaction failures, resulting in a 50% increase in successful payments and a 20% reduction in processing time.
- Designed and implemented lead acquisition flows and dynamic test ride scheduling functionality in the Ola Test Ride app, streamlining the booking journey and increasing retention by 15%.
- Developed OCR-driven document upload module for vehicle registration, automating text extraction and validation to streamline verification workflows and reduce manual processing effort.
- Developed deep link routing for the Brand Champion feature, enabling context-aware navigation to specific application views and improving campaign tracking, user engagement, and conversion flows.
- Played a pivotal role in enhancing the overall user experience of the Ola product website, contributing to a 20% increase in customer satisfaction ratings.
- Implemented deep linking on the Ola Electric website to enable direct navigation to specific pages from external sources, improving user experience and engagement.
- Developed the Ola Shakti website end-to-end using React, including MoEngage analytics, deep linking, and payment flow integration.
- Implemented the DUX feature in the Ola Electric application using React, displaying dynamic vehicle statistics and user-specific insights through interactive UI components.
- Documented UI design changes and feature integrations, providing valuable insights for future projects and training purposes.

LANGUAGES

English
Proficient
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Hindi
Proficient
●●●●○

Kannada
Proficient
●●●●○

TECHNICAL SKILL

Frontend skills

React JS, JavaScript, HTML, CSS, Tailwind

State Management

Redux, Context API

Backend

Node JS, Rest API's

SKILLS

GitHub, Jira, Confluence, Docker, KCS, AWS, Jenkins, Material UI

KEY ACHIEVEMENTS

💎 **BEST EMPLOYEE AWARD AT OLA**

Received Best Employee Award at Ola Electric for outstanding performance and high-impact product contributions.

EDUCATION

Bachelor of Engineering

Dayanand Sagar College of Engineering

📅 08/2018 - 06/2020 📍 Bengaluru