ititi PATIENT CHURN PREDICTION

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PROBLEM STATEMENT



Develop a predictive model that identifies patients at <u>high risk of "churning"</u> (discontinuing care or services) in a healthcare system.

The model should use historical patient data such as <u>demographics, medical</u> <u>history, appointment patterns, and engagement metrics</u> to predict churn likelihood.

The goal is to enable early intervention strategies for retaining patients, improving overall patient outcomes, and optimizing resource allocation for healthcare providers





M- OBJECTIVES



THIS RESEARCH AIMS TO TO DEVELOP A PREDICTIVE MODEL THAT ACCURATELY IDENTIFIES PATIENTS AT RISK OF CHURNING, ENABLING HEALTHCARE PROVIDERS TO IMPLEMENT TIMELY INTERVENTIONS TO IMPROVE PATIENT RETENTION AND OPTIMIZE CARE MANAGEMENT

CONCEPT OF SOLUTION



A solution for patient churn prediction involves using machine learning models to analyze historical patient data and identify patterns that indicate a higher likelihood of patients discontinuing their healthcare services

The approach includes:

Data Collection
Data Preprocessing
Model Development
Prediction & Action
Evaluation & Iteration









Cohort Report:

A cohort report forecasts the number of clients and their rate of attrition through time. A cohort is a collection or group of patients, who made treatment from your hospital within a specific time period

Churn by behavior:

Churn may be predicted in addition to being examined by the cohort report by looking at patient behavior. This means that you must watch a certain patient behavior pattern when they use a particular medication or make a particular treatment activity and assess its effects on churn rate



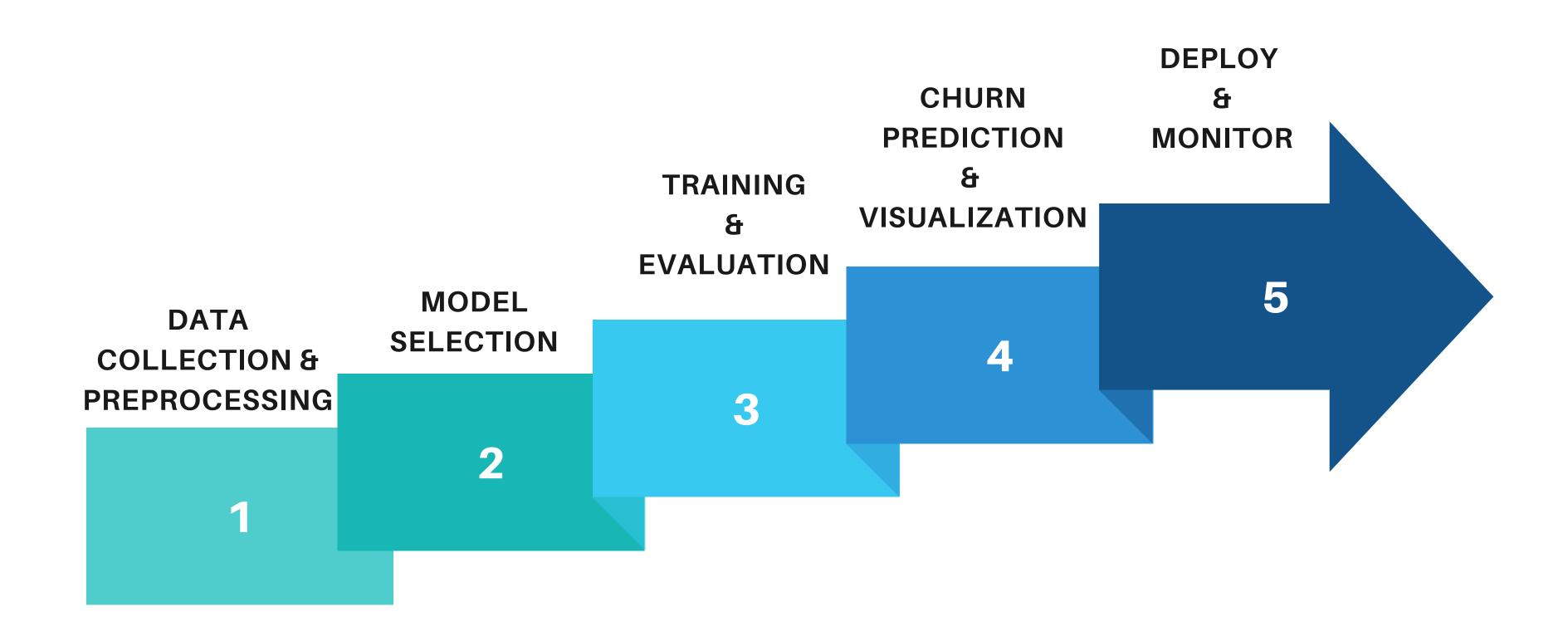


Developing various systems to recognize data patterns by making use of machine learning algorithms and learning from it without explicit programming is the core characteristic of machine learning techniques

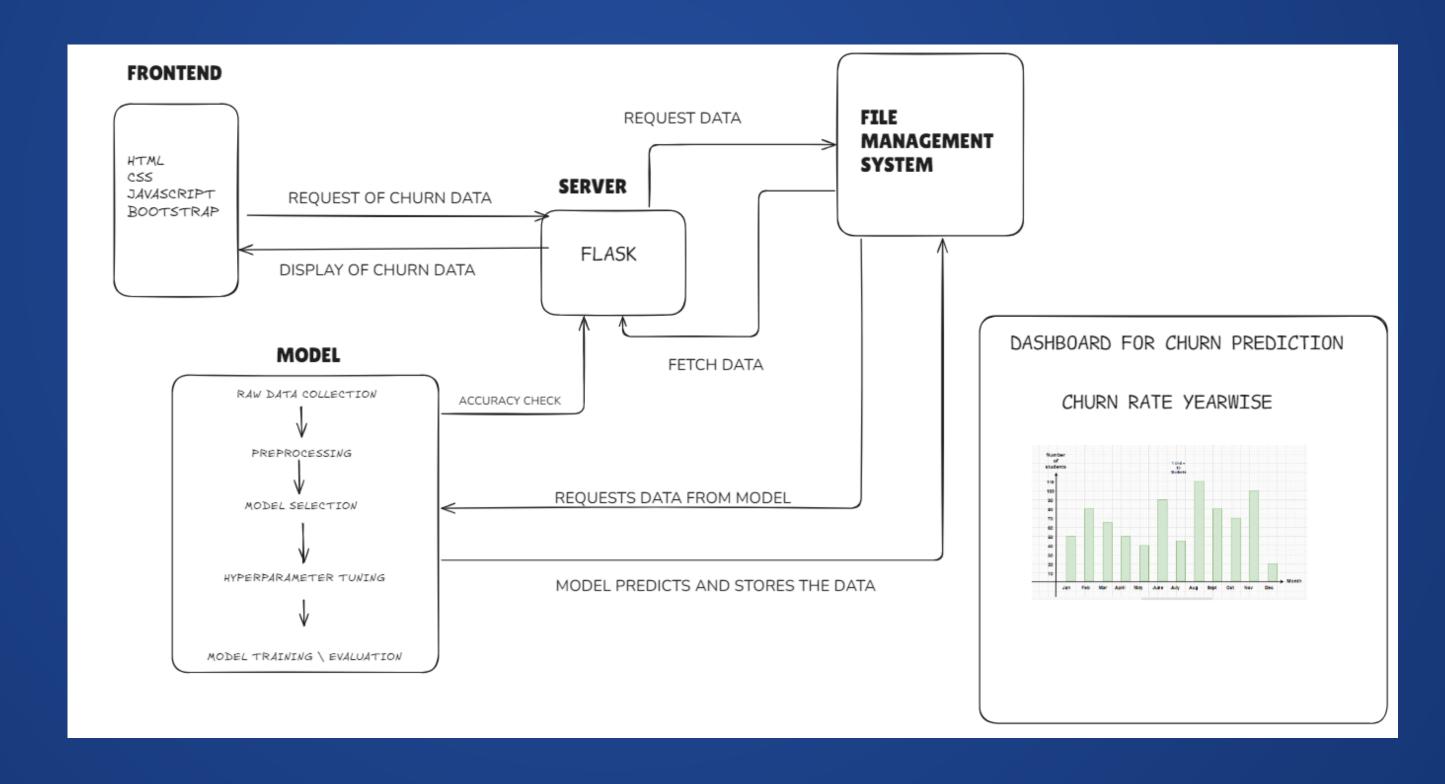
Here different types of algorithms are used and the one which gives the most accurate result <u>Random Forest Classifier</u>) is used for recognizing the data patterns



IMPLEMENTATION



WORKFLOW



Patient Churn Prediction System

We will analyze every detail, ensuring that the patient churn prediction system provides accurate insights, tailored for effective decision-making.



Search by name

Search

Churn

No

Patient Name	Missed Appointments	Cancellation	Rescheduling	Low Engagement	Negative Feedbacks	Distance from Hospital	Status
Zehaan Kaul	3	2	2	Yes	No	58.69	Churn
Alexander Lad	1	2	0	No	No	64.99	Churn
Chanakya Batta	4	3	2	Yes	No	57.04	Churn
Manan Dugar	2	2	2	No	No	7.94	Churn
Saumya Chanda	2	2	2	No	No	72.14	Churn
Lekha Bawa	4	3	1	Yes	No	88.93	Churn
Nicholas Solanki	3	2	2	Yes	No	38.55	Churn



Home Report About Contact

Search by name

Search

Churn

No

Patient Name	Missed Appointments	Cancellation	Rescheduling	Low Engagement	Negative Feedbacks	Distance from Hospital	Status
Pallavi Vora	2	2	2	No	No	28.37	No Churn
Ronith Ramaswamy	1	2	0	No	No	2.14	No Churn
Wriddhish Chaudhari	0	1	0	No	No	92.47	No Churn
George Bhattacharyya	0	1	0	No	No	70.05	No Chum
Mohini Atwal	0	1	0	No	No	66.49	No Churn
Hemal Sanghvi	0	0	1	No	No	13.58	No Chum
Ekantika Ratta	2	2	0	No	No	51.44	No Churn
Ishita Narain	1	1	1	No	No	18.6	No Churn
Xalak Mand	1	1	1	No	No	64.84	No Churr
Yashvi More	0	0	1	No	No	43.38	No Churr

Zehaan Kaul Search

Churn

No

Patient Name	Missed Appointments	Cancellation	Rescheduling	Low Engagement	Negative Feedbacks	Distance from Hospital	Status
Zehaan Kaul	3	2	2	Yes	No	58.69	Churn

DASHBOARD

Total no of patient

20000

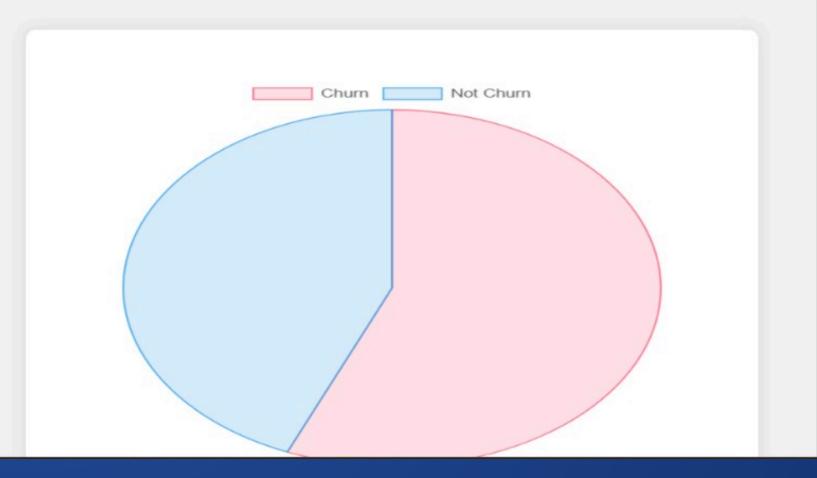
No of Churn

11273

No of No Churn

8727





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