Ananya Goyal   Design | UX | Architect

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PROFESSIONAL EXPERIENCE

Design Lead, *Anand & Associates*   2023 – 2024
- Lead design team, manage end-to-end design processes, aligning with client and user needs.
- Conduct user testing, iterative reviews, and feedback-driven refinements to improve usability and impact.
- Mentor junior designers, fostering collaboration and problem-solving skills.

Project Architect, *Anand & Associates*   2019 – 2022
- Create blueprints, presentations for stakeholder feedback, translating concepts into design solutions
- Perform field studies to validate design performance and iterate

Intern, *Anand & Associates*   2017 – 2017
- Collaborate with senior designers on residential and commercial projects
- Develop presentation and client communication skills through stakeholder meetings

EDUCATION

UX Design Certificate, *Google*   2025

Bachelor of Architecture,   2013 – 2018
College of Architecture, Bharati Vidyapeeth University

SKILLS

UX Design Tools
Figma, Miro, Webstudio, Vibe Code

Design Software
AutoCAD, Revit, SketchUp, Photoshop

User-Centered Design
Research, Wireframing, Prototyping, Usability Testing

Design Thinking
Problem-solving, Ideation, Collaboration, Empathy

FACTS ON ME

Find peace in working with paper — origami and kirigami

Cats have decided I'm safe

Instinctively notice patterns in how people speak, move, or pause

PROJECTS

Karnataka Chitrakala Parishath, *Mobile App*   2025
A digital companion that enhances art discovery and visitor engagement at KCP Museum.

WannaDOO!!, *Mobile App*   2025
A behaviour design app that transforms idle moments into intentional, rewarding micro-activities.