

BLG561E FALL 2021
Deep Learning

16.11.2021

Görde ÜNAL

Designing Cost/Losses

for Style Transfer:

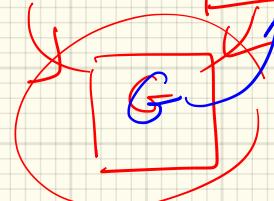
$$J(G)_{\text{overall}} = ?$$

$$= \alpha J_{\text{Content}}(G, C) + \beta J_{\text{Style}}(G, S)$$

Content
C

Style
S

eg.
Van Gogh



$G \cdot$ Noise

$$\hat{G} = \arg \min_G J(G)_{\text{overall}}$$

your picture
in the style of
van Gogh

1) Content Loss:

Pretrained ConvNet (VGG)

Let $a^{[l]}, C, a^{[l]}, G$: l : typically middle layers

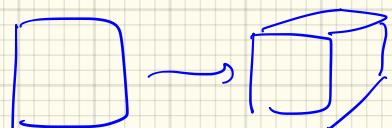
\uparrow

similar content

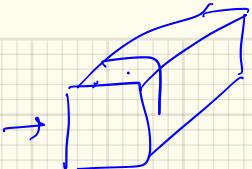
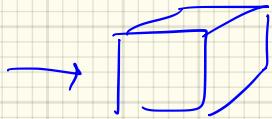
(feature loss)
(perceptual loss)

$$J_{\text{Content}}(C, G) = \sum_{l=k_1, k_2, \dots} \frac{\|a^{[l]}, C - a^{[l]}, G\|^2}{4^2}$$

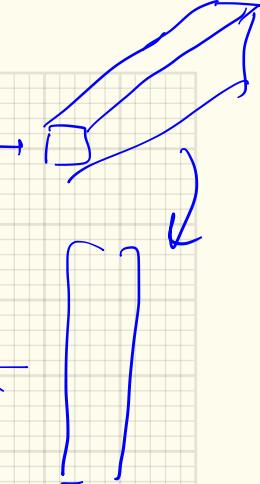
② Style Loss :



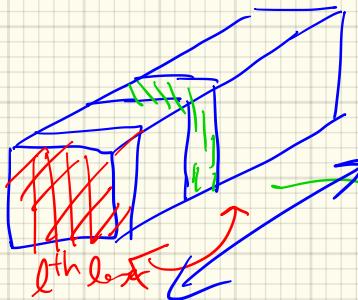
RGB



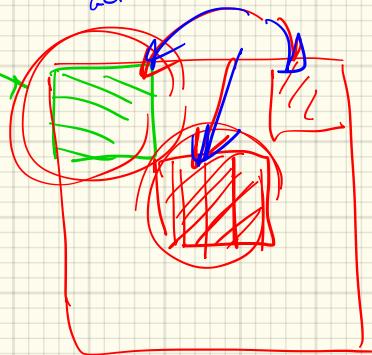
↑ layer l.



look at correlations of activations across channels.



$l^{\text{th}} \text{ layer}$



Assumption:
certain set of
activations coexist
to produce a
certain style

Style (Gram) Matrix

$$G^{[l],S} = \left[G_{kk'}^{[l]} \right]$$

$$G_{kk'}^{[l]} = \sum_{i,j} a_{ij,k} a_{ij,k'}$$

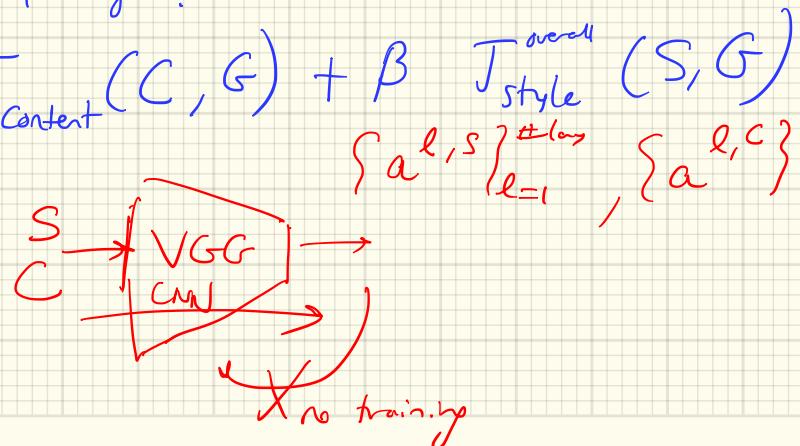
$$J_{\text{Style}}^{(l)}(G, S) = \frac{1}{\#\text{pws}} \| G^{[l], S} - G^{[l], G} \|_F^2$$

$$J_{\text{style}}^{\text{overall}}(S, G) = \sum_l J_{\text{style}}^{(l)}(S, G)$$

hyper parameter set $l = 1, \dots, \# \text{layers}$.

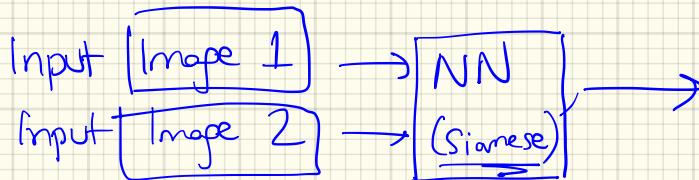
Overall Loss in Style Transfer:

$$J(G) = \alpha J_{\text{Content}}(C, G) + \beta J_{\text{style}}^{\text{overall}}(S, G)$$



One-Shot Learning / Metric Learning

Use CNNs / NNs,



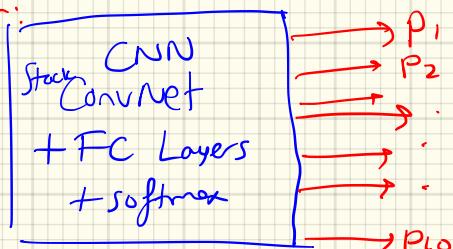
Learn a "similarity"

how similar are the two
input images.

Say you have a Face Recognition System, say you have 10 employees:

→ Classical approach:

Input images
of a person



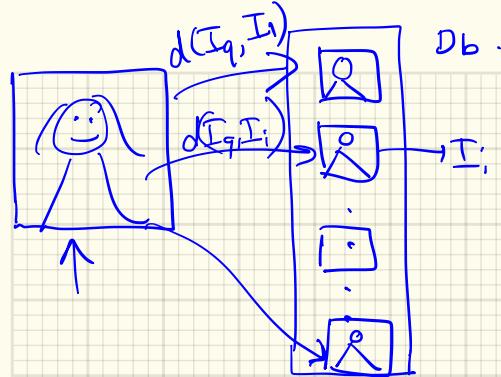
Cons

- 1) To train such a system, you require many different images of each of the 10 persons
- 2) When a new employee joins, you have to retrain!

Instead
→ One-Shot Classification

NN learns: $\left\{ \begin{array}{l} d(I_1, I_2) \leq \gamma \text{ for the "same" person} \\ d(I_1, I_2) > \gamma \text{ for different persons} \end{array} \right.$

Similarity fn.

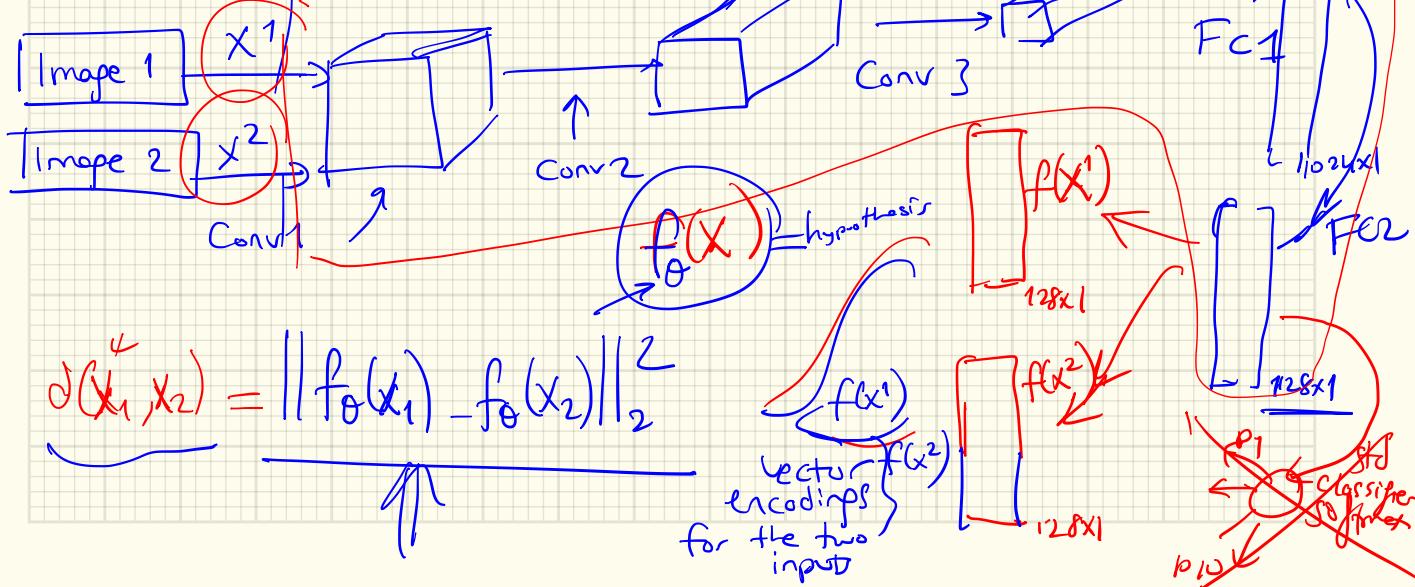


For the matching picture, we want

$d(I_q, I_j) \approx \text{small number.}$

goal.

Siamese Networks:



$$d(x_1, x_2) = \|f_0(x_1) - f_0(x_2)\|_2^2$$

vector encodings
for the two inputs

Goal: Learn parameters θ s.t.

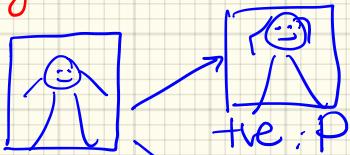
If $x^{(i)} \neq x^{(j)}$ are of the "same" person

$$\|f_{\theta}(x^i) - f_{\theta}(x^j)\|_2^2 \text{ "small"}$$

or \neq "different" $\|f_{\theta}(x^i) - f_{\theta}(x^j)\|_2^2 \text{ "large"}$

What is the loss?

e.g. Triplet Loss (FaceNet, 2015, Schroff)



Triplet loss minimizes:

$$\min L(A, P, N)$$

A: Anchor

A, P: different
pictures of the
same person

$$L = \max(0, \|f_{\theta}(A) - f_{\theta}(P)\|_2^2 - \|f_{\theta}(A) - f_{\theta}(N)\|_2^2 + \alpha)$$

as long as this part is -ve, loss $\rightarrow 0$

α : margin parameter to avoid learning trivial $f(x) = 0$

hyperparam

α : margin

$$\text{Overall Triplet loss: } J = \sum_{i=1}^m L(A^i, P^i; N^i)$$

— Say you have 30K pictures, choose / sample your triplets ;
 You need multiple pictures of the same person in the training set
 to form (A, P) pairs.

→ Choosing triplets is tricky : $d(A, N) \geq d(A, P)$

$$\|f(A) - f(N)\|^2 \gg \|f(A) - f(P)\|^2$$

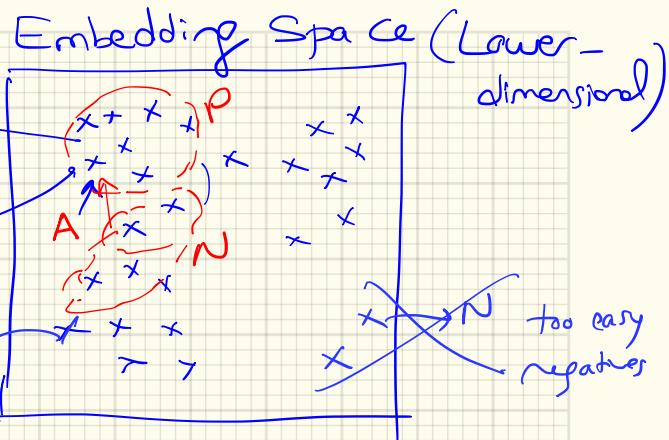
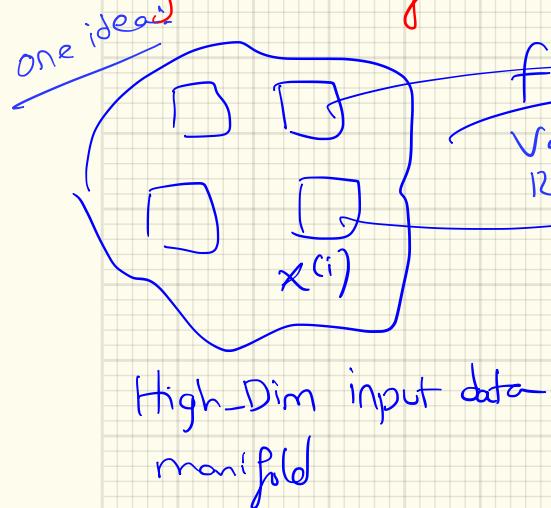
$\underbrace{d(A, P) + \alpha}_{\leq} \leq d(A, N)$ easily satisfied.

→ Choose triplets that are hard to train on!

$$d(A, P) \approx d(A, N) \wedge d(A, P) + \alpha \leq d(A, N)$$



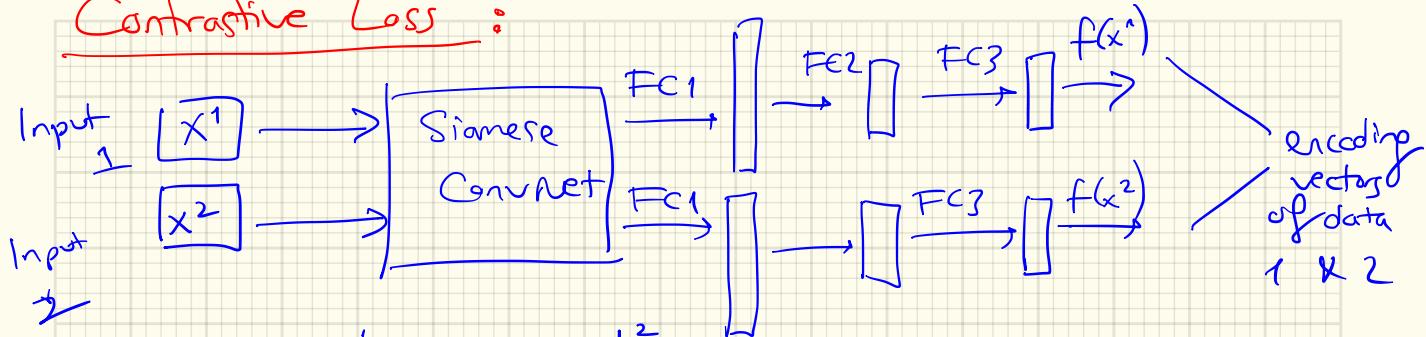
Hard Negative Mining Problem!



Cluster in a low-dim embedding space)

they use L^2 norm to pick (A, P, N) triplets.
e.g.

Contrastive Loss :



$$\text{Contrastive Loss} \quad L(x^1, x^2) = y \cdot \underbrace{\|f(x^1) - f(x^2)\|_2^2}_{d^2}$$

$$+ (1-y) \cdot \max(0, \alpha - d)^2$$

margin ↓

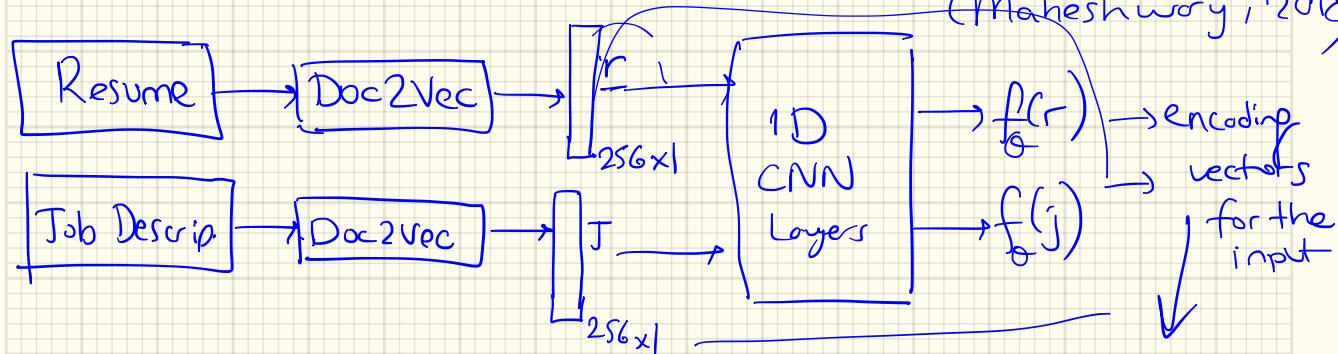
if $\|f(x^1) - f(x^2)\| > \alpha$ ○ loss.

-: If x^1 & x^2 are dissimilar,
then their distance should be at least α , otherwise a loss
is incurred.

Label:
 $y=1$; if the two data
are similar

Ex.: Matching Resumes to Jobs via Deep Siamese Networks

(Maheshwary, 2018)



(r, j) pairs :
 1 match $y=1$
 0 no match $y=0$

$$d = \|f(r) - f(j)\|_2$$

Use contrastive loss

→ Many hyperparameters to tune !!