## Gozde Camlioglu Agilkaya

UX / UI Designer | Product Designer

Results-oriented UX/UI designer with over 6 years of experience in interior design, branding, and creating user-centric digital experiences. Proficient in the tools necessary to implement ideas like Figma and Adobe Creative Suite programs. Adept at the entire design process, from ideation to launch, and committed to delivering user experiences that improve satisfaction and engagement. Successfully completed projects resulting in an increase in user satisfaction and collaborated with cross-functional teams globally.

## **UX / UI Projects**

## Iconiq, E-commerce Web App | UX / UI Designer

Jul 2023

Created mobile and web interfaces through comprehensive methodologies, including competitive analysis, user research, wireframing, prototyping, and user testing. Successfully designed an innovative e-commerce application tailored for users seeking detailed product information, seamless purchasing experiences, and design inspiration in the realm of furniture and decoration

# Investpie, Financial Investment Mobile App | UX / UI Designer May 2023

Adhering to iOS Human Interface Guidelines and Android's Material Design principles, crafted an intuitive financial investment mobile application for individuals keen on economics, investing, and staying abreast of industry trends. This design outcome emerged from a thorough process, encompassing competitive analysis, user interviews, surveys, and A/B tests to ensure optimal usability and user satisfaction.

## **Work History**

#### Freelance Designer | Starfall Web Design

Jan 2022 - Dec 2022

Improved the brand identity, logo, and website design content by aligning them with user and market needs through extensive customer interviews and user research.

Developed comprehensive brand guides, wireframes, prototypes, and user flows before seamlessly transitioning the design process to consultants.

#### Interior Designer | GeoID Architectural Design

Mar 2019 - Jul 2021

Established collaborative partnerships with international teams for the successful execution of large-scale projects, contributing to the design excellence of well-known organizations, especially Maxx Royal Resorts, Voyage Hotels, and Ritz Carlton Residences.

Achieved a harmonious blend of creativity and functionality by applying a holistic and multi-disciplinary approach to develop solutions that fit seamlessly with both design aesthetics and customer requirements.

Participated in the creation of comprehensive architectural application projects, demonstrating expertise in drawing detailed plans and analyzing architectural details adhering to design specifications from ideation to launch.

#### Freelance Interior Designer

Aug 2017 - Dec 2018

Provided consultancy services from design to implementation with client consultancy, conceptualization, space planning, material and color selection, 3D visualization, project budgeting, supplier coordination, on-site inspection, and meticulous documentation.

#### Interior Designer, MD Construction LTD

Nov 2016 - Aug 2017

Worked in coordination with construction, architecture, design, and other relevant teams, overseeing the preparation of renovation and strengthening projects for large-scale public buildings such as schools and hospitals.

Improved design and experience targets were achieved in the projects by carrying out architectural studies and complying with the legislation.

gozdecamlioglu@gmail.com

+1 647 9063039

Toronto, Canada (Open to remote work) www.linkedin.com/in/gozdecamlioglu gozdecamlioglu.com

#### Skills

User Experience (UX) Design
User Interface (UI) Design
User-Centered Design
User Research and Testing
Wireframing and Prototyping
Branding and Visual Design
Iconography and Typography
Information Architecture
Cross-Disciplinary Collaboration
Design Thinking
Strategic Thinking
Communication
HTML / CSS / JavaScript

#### **Tools**

Figma FigJam

Miro

Jira

Trello Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe AutoCAD

3DsMax

SketchUp

Git

Procreate

MS Office

#### Education

#### Certificate in UI Design

CareerFoundry

Jan 2023 - Nov 2023

Intensive 850+ hours training with industry-leading mentors and handson application of design processes and tools.

## Bachelor of Arts Interior Architecture and Environmental Design

Hacettepe University Sep 2011 - Jun 2015

Design, visualization, three-dimensional modeling, and technical architecture.

#### Volunteer Work

Ankara Volunteer Team 2011 - 2012

### Languages

English Turkish