PawanKumarYadav

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# EDUCATION

## GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GREATER NOIDA

MBA in Business Analytics

CGPA:7.4/10

2022 - 2024

## B D Y MAHAVIDYALAYA, PRAYAGRAJ

Bachelor of arts

Percentage: 61.55

2021

## B R Y INTERCOLLEGE, PRAYAGRAJ

CLASS XII

Percentage: 77.20 2017

# LINKS

Linkedin:// [pawanydv](https://www.linkedin.com/in/pawanydv/) Github:// [pawanydv](https://github.com/Pawan7084)

# COURSEWORK

Marketing Management

Business Statistics

Business Research Data Mining

# SKILLS

## TECHNICAL SKILLS

Python

Power BI Microsoft Word and Excel Familiar with:

Tableau

MySQL

## SOFT SKILLS

Leadership

Problem Solving Team Work and Collaboration

# EXPERIENCE

Business Analytics Internship, Acquaint Geotech

[See](https://drive.google.com/file/d/1skpL6meIzJ3lUINnmCVcQuRiy9VXl_BS/view?usp=sharing) [Credentials](https://drive.google.com/file/d/1skpL6meIzJ3lUINnmCVcQuRiy9VXl_BS/view?usp=sharing) [](https://drive.google.com/file/d/1skpL6meIzJ3lUINnmCVcQuRiy9VXl_BS/view?usp=sharing)

* Engaged and found experience of the various techniques and methodologies to analyse datasets using Python and Power BI to identify trends and patterns.
* Prepared regular interactive dashboards.
* Became proficient in Power BI and Excel.

# PROJECTS

## EXPLORATORY DATA ANALYSIS WITH PYTHON

[See](https://github.com/Pawan7084/EDA-With-Python/blob/3b956a4692d8a72f2fad59c85983829a871a2c3f/Diwali_Sales_Analysis.ipynb) [Credentials](https://github.com/Pawan7084/EDA-With-Python/blob/3b956a4692d8a72f2fad59c85983829a871a2c3f/Diwali_Sales_Analysis.ipynb) [](https://github.com/Pawan7084/EDA-With-Python/blob/3b956a4692d8a72f2fad59c85983829a871a2c3f/Diwali_Sales_Analysis.ipynb)

* Performed data cleaning and manipulation.
* Performed exploratory data analysis(EDA) using Pandas, matplotlib, and seaborn library.
* Improved customer experience by identifying potential customers across different states, occupation, gender and age groups
* Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands.

Technologies used: • Python • Numpy • Matplotlib • Pandas• Seaborn

**DATA ANALYSIS OF VRINDA STORE USING**

## EXCEL

* Key Skills: Data Cleaning, Data Processing, Data Analysis, Data Visualization, Report Presentation.
* Project Details: Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers and grow more sales in 2024.

## SUPER STORE SALES DASHBOARD

[See](https://drive.google.com/file/d/1oKpLpxseD07b91UxDHFca0Cj9bsA4Mrz/view?usp=sharing) [Credentials](https://drive.google.com/file/d/1oKpLpxseD07b91UxDHFca0Cj9bsA4Mrz/view?usp=sharing) [](https://drive.google.com/file/d/1oKpLpxseD07b91UxDHFca0Cj9bsA4Mrz/view?usp=sharing)

• Incorporated data analysis techniques, specialization in time series analysis, to deliver valuable insights, accurate sales forecasting, and interactive dashboard creation, driving business success.

Technologies used: • Excel • Power BI

# CERTIFICATIONS

## INTRODUCTION TO R - GREAT LEARNING

[See](https://drive.google.com/file/d/1uIsTdchdOPkOLxn3rEjBekSmlMJ7JmXH/view?usp=sharing) [Credentials](https://drive.google.com/file/d/1uIsTdchdOPkOLxn3rEjBekSmlMJ7JmXH/view?usp=sharing) [](https://drive.google.com/file/d/1uIsTdchdOPkOLxn3rEjBekSmlMJ7JmXH/view?usp=sharing)

• It covers topics like data analysis, data visualization, statistical computing and modeling.

## DATA ANALYSIS WITH PYTHON - COURSERA

[See](https://drive.google.com/file/d/1RVCIjoOs4KJHTVAmAroQqq88gI4t4veN/view?usp=sharing) [Credentials](https://drive.google.com/file/d/1RVCIjoOs4KJHTVAmAroQqq88gI4t4veN/view?usp=sharing) [](https://drive.google.com/file/d/1RVCIjoOs4KJHTVAmAroQqq88gI4t4veN/view?usp=sharing)

* It covers topics like Import data using the Pandas library for Python.
* Analyze and save a data set that answers a business question.

## DATA VISUALIZATION WITH PYTHON -

**COURSERA** [See](https://drive.google.com/file/d/13Q0kxqmjIrbOTCFp3nyknfK_jgp6jqj1/view?usp=sharing) [Credentials](https://drive.google.com/file/d/13Q0kxqmjIrbOTCFp3nyknfK_jgp6jqj1/view?usp=sharing) [](https://drive.google.com/file/d/13Q0kxqmjIrbOTCFp3nyknfK_jgp6jqj1/view?usp=sharing)

* Implement data visualization techniques and plots using Python libraries, such as Matplotlib, Seaborn, and Folium to tell a stimulating story.
* Create different types of charts and plots such as line, area, histograms, bar, pie, box, scatter.