

HOW THE POLL WAS CONDUCTED

The Sachs Media Group/Mason-Dixon poll was conducted from September 2 through September 8, 2014. A total of 625 likely 2014 general election voters were interviewed statewide by telephone.

Those interviewed on land-lines were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Those interviewed on cell phones were selected from a list of working cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: Mike Brown was an African-American teen shot to death by a Ferguson, Missouri, police officer. The shooting sparked days of unrest in the city. A recent petition to the White House has called for a "Mike Brown Law," requiring all police to wear an on-body camera while on duty, to show what they're seeing and how they're interacting with the public. Would you support or oppose requiring police officers to wear live cameras while on duty?

SUPPORT	68%
OPPOSE	24%
UNDECIDED	8%

DEMOGRAPHICS:

PARTY REGISTRATION:

Democrat	251 (40%)
Republican	240 (38%)
Independent or Other	134 (22%)

AGE:	18-34	108 (17%)
	35-49	159 (25%)
	50-64	170 (27%)
	65+	187 (30%)
	Refused	3 (1%)

RACE/ETHNICITY:

White/Caucasian	427 (68%)
Black/African American	81 (13%)
Hispanic or Cuban	105 (17%)
Other/Refused	12 (2%)

SEX:	Male	300 (48%)
	Female	325 (52%)

REGION:	North Florida	125 (20%)
	Central Florida	130 (21%)
	Tampa Bay	120 (19%)
	Southwest Florida	70 (11%)
	Southeast Florida	180 (29%)

REQUIRE POLICE TO WEAR
LIVE CAMERAS?

SUPPOR OPPOSE UNDECI
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REGION

NORTH FLORIDA	75 60.0	44 35.2	6 4.8
CENTRAL FLORIDA	91 70.0	37 28.5	2 1.5
TAMPA BAY	75 62.5	22 18.3	23 19.2
SOUTHWEST FLA	49 70.0	9 12.9	12 17.1
SOUTHEAST FLA	138 76.7	36 20.0	6 3.3

SEX

MALE	196 65.3	94 31.3	10 3.3
FEMALE	232 71.4	54 16.6	39 12.0

**REQUIRE POLICE TO WEAR
LIVE CAMERAS?**

**SUPPOR OPPOSE UNDECI
T DED**

PARTY REGISTRATION

DEMOCRAT	204	22	25
	81.3	8.8	10.0
REPUBLICAN	119	100	21
	49.6	41.7	8.8
INDEPENDENT	105	26	3
	78.4	19.4	2.2

AGE

18-34	86	16	6
	79.6	14.8	5.6
35-49	97	43	17
	61.8	27.4	10.8
50-64	121	36	13
	71.2	21.2	7.6
65+	121	53	13
	64.7	28.3	7.0
REFUSED	3	0	0
	100.0	0.0	0.0

REQUIRE POLICE TO WEAR
LIVE CAMERAS?

SUPPOR OPPOSE UNDECI
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RACE/ETHNICITY

WHITE	265 62.1	126 29.5	36 8.4
BLACK	81 100.0	0 0.0	0 0.0
HISPANIC	74 70.5	19 18.1	12 11.4
OTHER	6 66.7	2 22.2	1 11.1
REFUSED	2 66.7	1 33.3	0 0.0