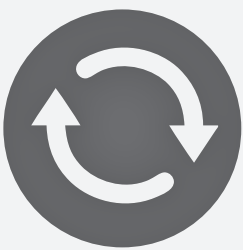




## PRODUCT

The name of the product



## SPRINT

The sprint number / id



## GOAL

Why is it worthwhile to run the sprint? What should be achieved? For instance, address a risk, test an assumption, or complete a feature.



## METHOD

How is the goal met? Which artefact, validation technique and test group are used? For instance, paper prototype, spike, shippable product increment; product demo, usability test, A/B test; users, customers and/or internal stakeholders.



## METRICS

How do you determine if the goal has been met? For instance, at least three of the five testers carry out the usability test successfully in less than a minute.